

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. Eligibility: This Campaign is open only to those who are 18 years or older.

2. Agreement to Rules: By participating, the Contestant (“You”) agrees to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Stein Mart, Inc. as final and binding as it relates to the content of this Campaign.

3. Campaign Period: Entries will be accepted via Facebook starting on February 7, 2018 11:00AM EST and ending February 14, 2018 6:00PM EST. All entries must be received by February 14, 2018 6:00PM EST.

4. How to Enter: The Campaign must be entered by commenting on one of three Facebook posts that offer a chance to win a prize from February 7, 2018 through February 14, 2018. The entry must fulfill all Campaign requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Stein Mart, Inc. You may enter only once per post. You may not enter more times than indicated by using multiple identities or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of Stein Mart, Inc.

5. Prizes: The Winner of the Campaign (the “Winner”) will receive a vintage Gucci bag. Value of \$395.00 USD. Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by Stein Mart, Inc. No cash or other prize substitution shall be permitted except at the discretion of Stein Mart, Inc.

The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Stein Mart, Inc. to use Winner’s name, likeness, and entry for purposes

of advertising and trade without further compensation, unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner Selection and Notification: Winner will be selected at random under the supervision of Stein Mart, Inc. Winner will be notified by private message on Facebook within 48 HOURS following selection of Winner. Stein Mart, Inc. shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 7 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, state, and local laws and regulations.

**ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (at Stein Mart, Inc. sole discretion) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.**

8. Rights Granted by You: By entering this contest You understand and agree that Stein Mart, Inc., anyone acting on behalf of Stein Mart, Inc., and Stein Mart, Inc. licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes, without any further compensation, notice, review, or consent.

9. Terms & Conditions: Stein Mart, Inc. reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should a virus, bug, non-authorized human intervention, fraud, or other cause

beyond Stein Mart, Inc. control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such case, Stein Mart, Inc. may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Stein Mart, Inc. Stein Mart, Inc. reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions. Stein Mart, Inc. has the right, in its sole discretion, to maintain the integrity of the Campaign, to void votes for any reason, including, but not limited to, multiple entries from the same user from different addresses. Any attempt by an entrant to deliberately damage or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should an attempt be made, Stein Mart, Inc. reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering, You agree to release and hold harmless Stein Mart, Inc. and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

11. Disputes: THIS Campaign IS GOVERNED BY THE LAWS OF THE UNITED STATES OF AMERICA WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Campaign, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Jacksonville,

Florida having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Campaign). Participant further waives all rights to have damages multiplied or increased.

12. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the Stein Mart, Inc. website.

13. Sponsor: The Sponsor of the Campaign is Stein Mart, Inc.

14. By commenting on a Stein Mart Facebook post, You, the Contestant, have affirmatively reviewed, accepted, and agreed to all of the Official Rules.