



# SMS for Agencies

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Use Case



# SMS for Agencies

## The Client

Time is of the essence when it comes to agencies. When they choose a new marketing service, they need something that can keep up. They are constantly on the lookout for tools that can deliver instant results.

## The Problem

Agencies deal with multiple businesses, and each business usually has a different preference when it comes to payment and operations. They need a way to manage multiple accounts simultaneously. In order to satisfy their clients, they also need to have a way of showing progress and reporting in real-time.



# SMS for Agencies

## The Solution

The beauty behind text messaging is that it has a **3min reach time and 98% open rate**. This makes it one of the most effective and engaging marketing tools available, especially at the low cost per contact.

## Agency Specific Features

- Quick account setup and [white labeling](#)
- [Unlimited user accounts](#) with adjustable permissions
- [Easy billing](#) with separate payment settings for each account
- [Live activity, reporting, and delivery receipts](#)
- Campaigns can be [scheduled, automated, or sent instantly](#)
- [SMS templates available](#) for faster future sends
- [Personalise messages](#) with variables



# SMS for Agencies

## The Tools

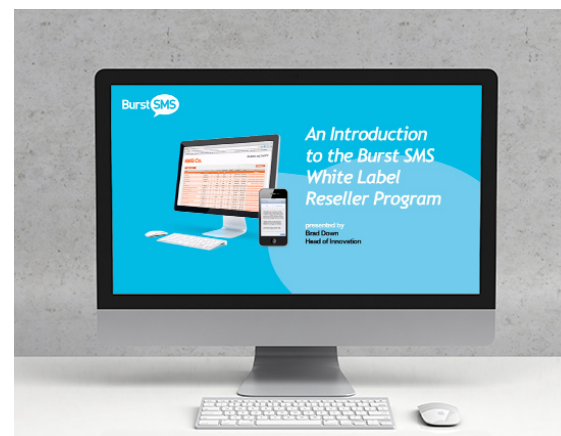
Here are four of the most popular services that our agency clients use.



### Sub Accounts

- ➔ Rebrand and white label your dashboard in minutes
- ➔ Setup as many user accounts as you need
- ➔ Assign each user/account with different permissions

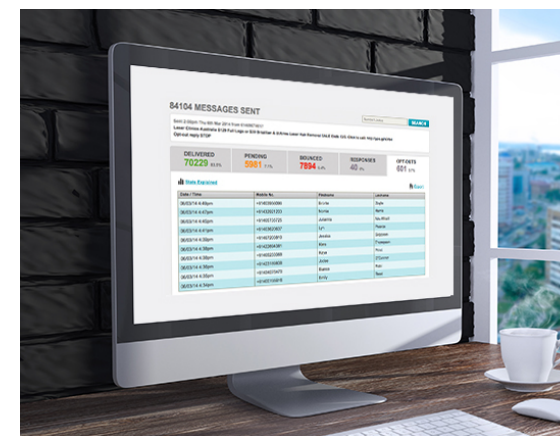
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### White Label Resellers

- ➔ Flexible and takes just 10mins to white label
- ➔ Set your own pricing or billing preferences
- ➔ Manage all your clients inside your control panel

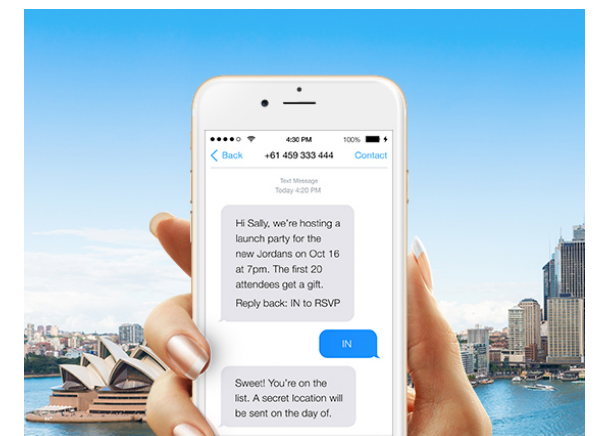
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### Campaign Manager

- ➔ Get handset delivery reports
- ➔ Access real-time stats through your dashboard: Deliveries, pending, opt-outs, and total responses
- ➔ If you use our URL tracking, you can also view click stats

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### SMS Marketing

- ➔ Send personalised messages
- ➔ Launch interactive SMS contests and competitions
- ➔ Schedule campaigns or send instantly through Quick SMS
- ➔ Activate auto responses

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