SMS for Insurance

Here's a sample of how insurance industry implements SMS

Burst SMS

SMS for Insurance

The Industry

Everyone will need some type of insurance at some point in their lives. It's designed to give you peace of mind by protecting you from what you least expect.

The Problem

The problem with the insurance industry is that it has a terrible reputation. People put insurance in the same category as paying for parking - no one wants to pay for it even though it is in your best interest to do so. The thought of paying for either is so cringe-worthy, that society would rather risk the punishment rather than to sparing a few extra dollars.
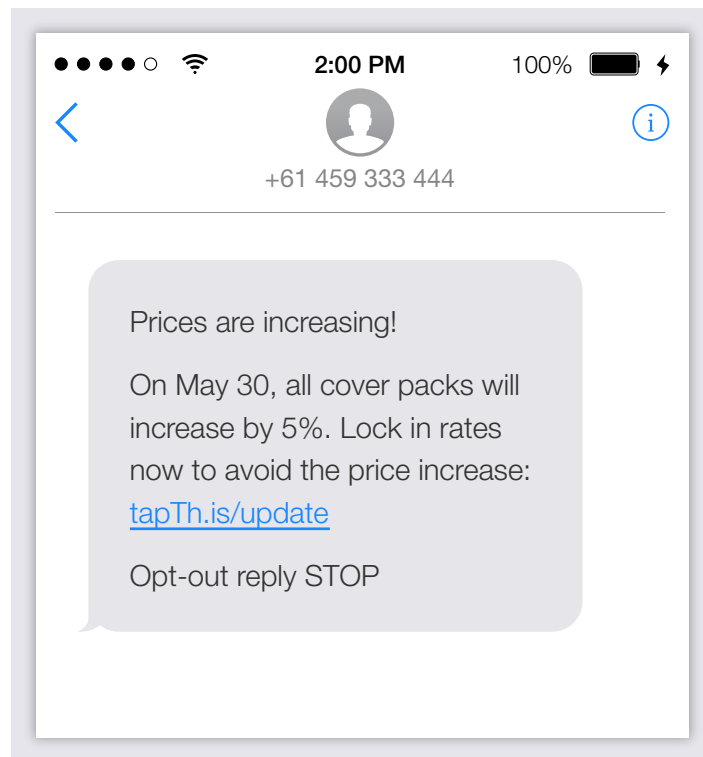
Generally people will only buy insurance if:

1) Your employer pays for it
2) To protect valuable goods or property
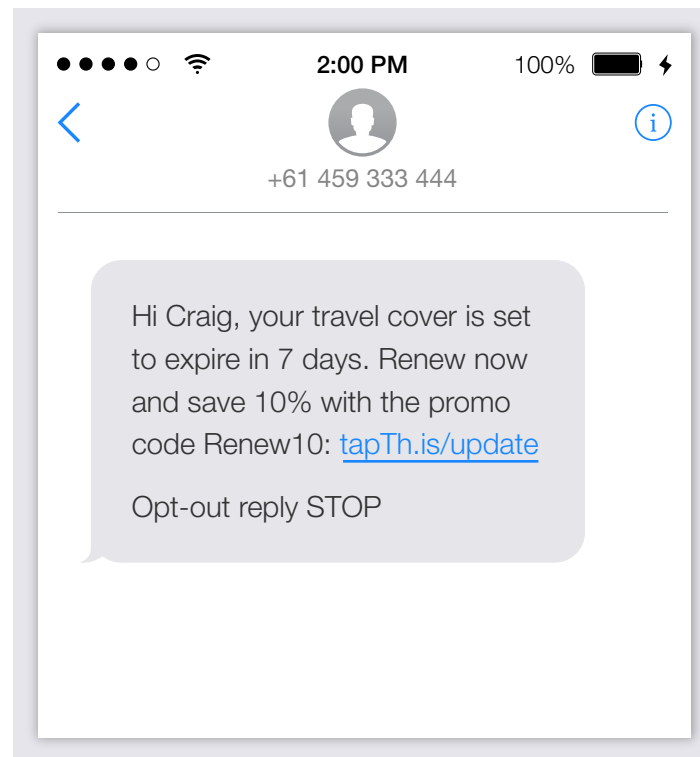3) Short term / casual purpose

SMS Solutions

Common problems that insurance companies have when it comes to insurance is collecting overdue payments, up-selling, or retaining pre-existing customers. Here are a few solutions that you can implement to solve these problems.
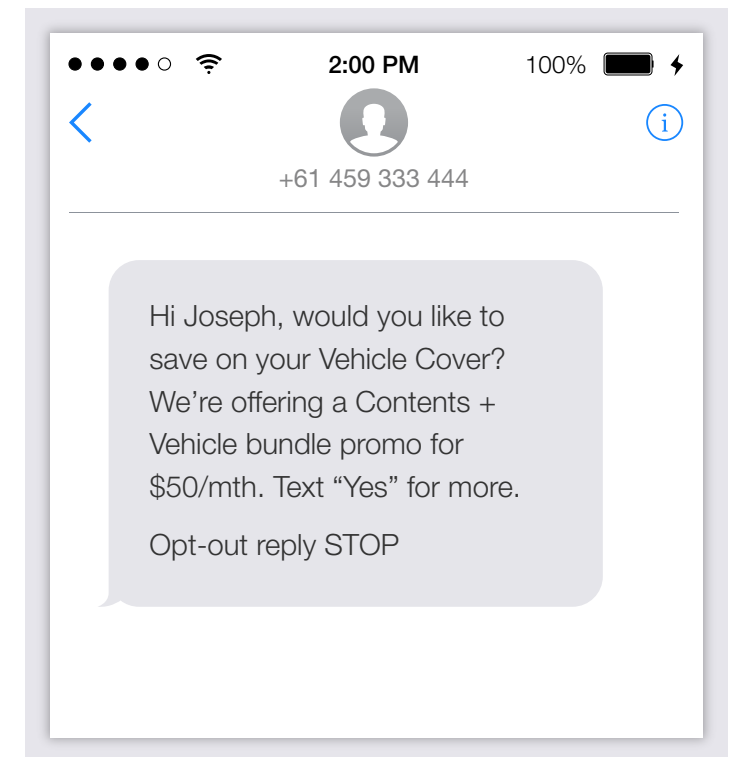
●●●●○ 🛜 **2:00 PM** 100% 🔋 ⚡	●●●●○ 🛜 **2:00 PM** 100% 🔋 ⚡	●●●●○ 🛜 **2:00 PM** 100% 🔋 ⚡
+61 459 333 444	**+61 459 333 444**	**+61 459 333 444**
Prices are increasing! On May 30, all cover packs will increase by 5%. Lock in rates now to avoid the price increase: tapTh.is/update Opt-out reply STOP	Hi Craig, your travel cover is set to expire in 7 days. Renew now and save 10% with the promo code Renew10: tapTh.is/update Opt-out reply STOP	Hi Joseph, would you like to save on your Vehicle Cover? We're offering a Contents + Vehicle bundle promo for $50/mth. Text "Yes" for more. Opt-out reply STOP

SMS Alerts

If you are looking for immediate results, send an SMS alert to generate instant traffic or customer feedback.

SMS Automation

Keep your retention numbers up by using SMS automation. Set texts to send before a specified date to stay on top of expiring packages.

SMS Marketing

Use variables to send more relevant and highly personalised promotions. Pull name, cover types, and price variables from your database.

Burst SMS

Contact us to learn more about our SMS Services

helpdesk@burstsms.com
go.burstsms.com

Free Trial Available