# SOCIAL MEDIA What You Need to Stay Connected to Your Customers

**INTRODUCING** 



### **GoSocial Includes**

- Weekly posting and management for Facebook and Twitter
- Monthly Facebook advertising spend
- Monthly in-depth reporting for each network

## Kickstart your social media strategy,

or supplement your existing efforts, with GoSocial, our latest service that manages your social media strategy for you.

#### **Did You Know?**

At least 309,000 contractors are on Facebook and 57,000 are on Twitter.



Are you connecting with them?

## **Benefits of GoSocial**



**SAVE TIME** by having a social media expert manage your social presence for you



**GENERATE OPPORTUNITIES** through targeted Facebook advertising



**DEVELOP RELATIONSHIPS** with your followers by staying connected with timely and relevant content



**SAVE MONEY** by having a dedicated social media department at a fraction of the cost

Interested in learning more about social media marketing and how GoSocial can help your dealership? **Contact us today.** 

