









Regional Context



July 09, 2018 C2018 Torti Gallas + Partners | 601 West 5th Street, Suite 600 | Los Angeles, California 90071 | 213.607.0070









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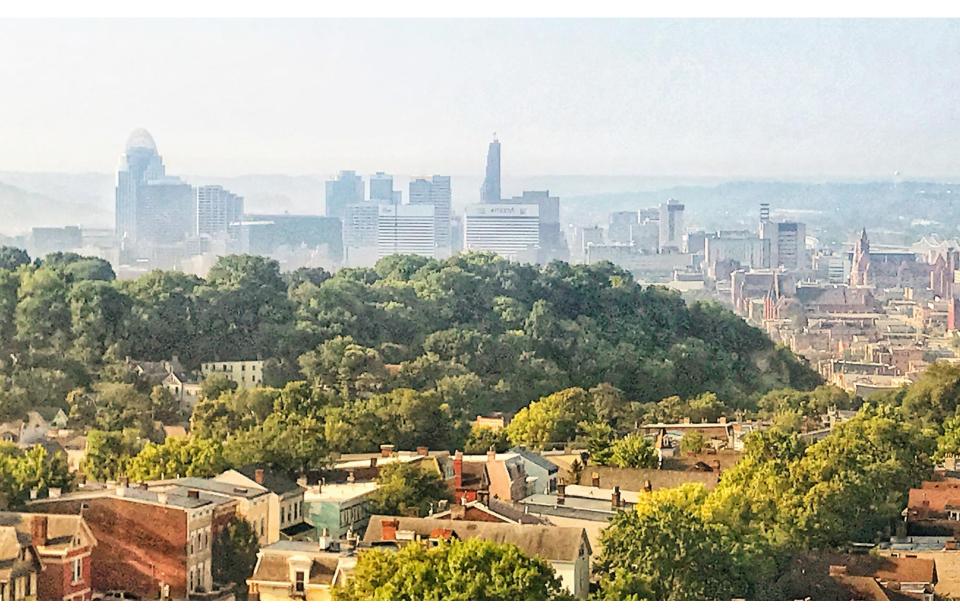








Great Views



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Great Views













3D Context







Aerial View Looking North West



Aerial View Looking South East



Aerial View Looking North East









Guiding Plans

2000

University of Cincinnati Master Plan

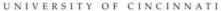
2012
Plan Cincinnati

2016

University Impact Area Solutions Study

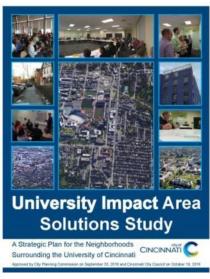
1895

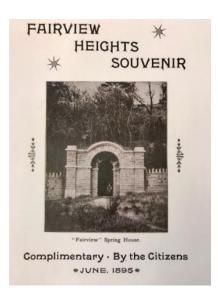
Fairview Heights Souvenir





















An Evolving Program

Use	Charrette Plan	Latest Plan
Hotel	170 rooms	170 rooms
Office	100,000 square feet	0 square feet
Residential	850 units	850 units
Retail	106,500 sf	75,000 sf
Parking	1100 spaces + 300 existing	800 spaces + 300 existing









What We've Heard



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What We've Heard

- Make a Great Street
- Contemporary Architecture
- Grocery Store
- Curb Management
- Respect the architecture of the Hughes H.S.
- Coordinate with the University of Cincinnati
- Coordinate with Neighborhood on Resid Parking Permit
- Incorporate Public Art into the public realm
- Create market rate apartments that take advantage of views. Rooftop amenities and gardens
- Taper the density down to University Court
- Move Taft statue and rename Calhoun into Taft Street









Placemaking











Straight Street - Great Street













Site Plan



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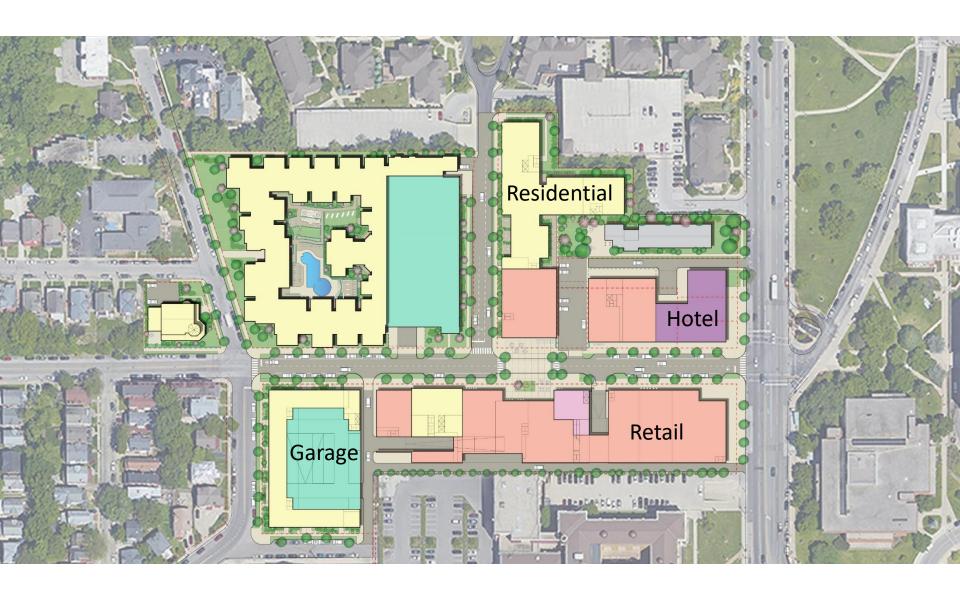








Ground Floor Plan













Upper Floor Plan











3D Existing



Aerial View Looking South West



Aerial View Looking North West



Aerial View Looking South East



Aerial View Looking North East

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3D Proposed



Aerial View Looking South West



Aerial View Looking North West



Aerial View Looking South East



Aerial View Looking North East









Looking up Fairview















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Straight Street - Looking East



























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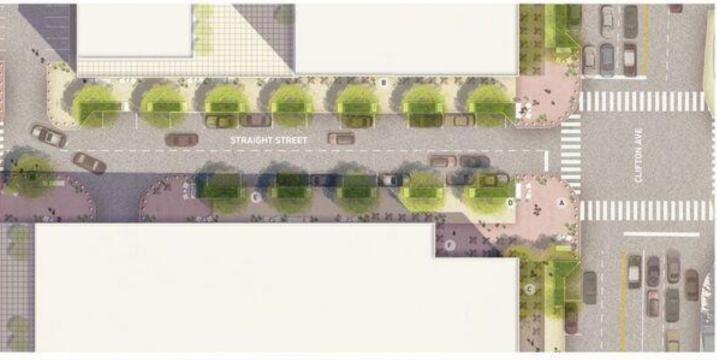


















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Straight Street – Looking West











Clifton Avenue – Elevation











Proposed Massing













Proposed Massing – Compared to Existing







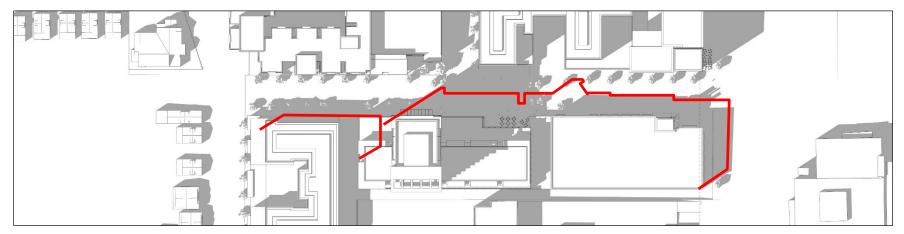




Straight Street Shadow Comparison



Existing: April 15 at 2:00pm



Proposal: April 15 at 2:00pm









Looking Southwest across Clifton



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Proposed Massing













Proposed Massing – Compared to Existing















