MARTA Concept Plans Evaluation Matrix

oncept				1. Increa	se Ridership & Re	evenue				2. Statio	n as Commur	nity Destinatio	on			
	Increase I Ridership F	SCORE Increase Ridership	Meets MARTA Density Requirements	SCORE MARTA Density Requirements	Meets MARTA Parking Requirements - MARTA PARKING ONLY	SCORE MARTA Parking Requirements	Increase Revenue 2/4 buildings	SCORE Increase Revenue	SCORE	Short- term Solutions	SCORE Short-term Solutions	Incorporate Green / Open Space Yes, 8.8%,	SCORE Incorporate Green / Open Space	small open space	small open space	term Solution
ncept C.1	37 units / a		5 37 units / acre		5 Utilization rate		5 are MXU	•	4 4.7	5 Yes	5	5 public		3 Yes		3 Mix of us
oncept C.2	35 units / a		4 35 units / acre		4 Utilization rate		1/2 buildings 5 have MXU	!	5 4.5	0 Yes	5	5 15.10%		5 Yes		4 Mix of us
oncept C.3	27 units / a		4 27 units / acre		4 Utilization rate		all buildings 5 MXU		5 4.5	0 Yes	5	5 15.60%		5 Yes		4 Mix of us
OUTH SIDE				1. Increa	se Ridership & Re	evenue				2. Station	n as Commur	nity Destinatio	on			
·		SCORE	Meets MARTA	SCORE MARTA	Meets MARTA	SCORE MARTA		SCORE		Short-	SCORE		SCORE Incorporate	Incorporate plazas, seating, other	SCORE Incorporate plazas, seating othe	r long-
		ncrease	Density Requirements	Density Requirements	Parking Requirements	Parking Requirements	Increase Revenue	Increase Revenue		term	Short-term	Green / Open Space	Green / Open	_	small open space	term Solutions
oncept C.1	32 units / a		4 32 units / acre		4 Utilization rate		buildings have 5 MXU		2 4.0			4.45%, not 5 public		2 Yes, 2 plazas		mix of 5 uses
			r oz ames / dere				3 MXO	;	3 4.0	0 yes		·		, ,		
·	39 units / a		5 39 units / acre		5 Utilization rate		3/5 buildings 5 are MXU			0 yes 0 Yes	Ę	5 12.55%		4 Yes, 2 plazas		mix of 5 uses
oncept C.2 oncept C.3	39 units / a 32 units / a						3/5 buildings	١	5 5.0							

		3. Better Connect	.10115											
ORE ng-term utions	AVG SCORE	Sidewalks on all	(to N-hood)	hood)	(to N-hood)	(Station) All streets have	SCORE Ped Connections (Station)	(Station)	(Station)	Reduced (New Streets / Alleys) Kind of - access	SCORE Bloc Size Reduce (New Street / Alleys)	ed ts Traffic Calming Yes - all designed	SCORE Traffic Calming	Bus Acces and Operation
5		streets Sidewalks on all		4 Bike on Howard Bike on Howard, entrance to parking, bike		5 sidewalks Plaza space out front, streets	,	4 Bike on Howard		Kind of - access drives and alley		3 streets are calmed Yes - all designed		5 N/A
5	4.75	streets Sidewalks , green		4 parking, alley		5 have sidewalks Plazas, trail, all	Į.	5 Bike on Howard		3 behind Kind of - access		3 streets are calmed		5 N/A
5	4.75	spaces, off street trail		5 Off street trail		streets have 5 sidewalks		5 Off street trail		drives and alley 4 behind		Yes - all designed 3 streets are calmed		5 N/A
		3. Better Connect									SCORE Bloc			
g-term		Improved Pedestrian Connections (to N-	SCORE Ped - Connections	•			SCORE Ped Connections			Reduced (New	Size Reduce (New Street	ed ts	SCORE Traffic	and
g-term	AVG SCORE	Improved Pedestrian Connections (to N- hood)	SCORE Ped	•		Connections (Station)		(Station)		Reduced (New Streets / Alleys)	Size Reduce	ed		and
g-term	AVG SCORE 4.00	Improved Pedestrian Connections (to N-	SCORE Ped - Connections (to N-hood)	Connections (to N	√- Connections (to N-hood)	Connections	Connections (Station)		Connections (Station)	Reduced (New	Size Reduce (New Street	ed ts	Traffic	and Operatio
g-term	AVG SCORE 4.00 4.75	Improved Pedestrian Connections (to N-hood) Sidewalks on all streets Sidewalks on all streets and additional pathways	SCORE Ped - Connections (to N-hood)	Connections (to N hood) 4 Bike on Park Bike on Park, additional 5 pathways	√- Connections (to N-hood)	Connections (Station) Sidewalks on all 4 streets Sidewalks on all streets and 5 additional paths	Connections (Station)	(Station) Bike on park, shared on Winter Bike on park, additional paths, shared street on Winter Bike on park,	Connections (Station)	Reduced (New Streets / Alleys) Yes, less than	Size Reduce (New Street	ed ts Traffic Calming	Traffic	and Operatio 5 Maintain
ORE g-term utions 4	AVG SCORE 4.00 4.75	Improved Pedestrian Connections (to N-hood) Sidewalks on all streets Sidewalks on all streets and additional pathways Sidewalks on all	SCORE Ped - Connections (to N-hood)	Connections (to Nood) 4 Bike on Park Bike on Park, additional 5 pathways Bike on Park,	√- Connections (to N-hood)	Connections (Station) Sidewalks on all 4 streets Sidewalks on all streets and 5 additional paths Sidewalks on all	Connections (Station)	(Station) Bike on park, shared on Winter Bike on park, additional paths, shared street on Winter Bike on park, additional paths,	Connections (Station)	Reduced (New Streets / Alleys) Yes, less than 5 500' Yes, less than 5 500'	Size Reduce (New Street	ed ts Traffic Calming 5 yes	Traffic	Operation 5 Maintaine Improved
g-term	AVG SCORE 4.00 4.75	Improved Pedestrian Connections (to N-hood) Sidewalks on all streets Sidewalks on all streets and additional pathways	SCORE Ped - Connections (to N-hood)	Connections (to N hood) 4 Bike on Park Bike on Park, additional 5 pathways	√- Connections (to N-hood)	Connections (Station) Sidewalks on all 4 streets Sidewalks on all streets and 5 additional paths	Connections (Station)	(Station) Bike on park, shared on Winter Bike on park, additional paths, shared street on Winter Bike on park,	Connections (Station)	Reduced (New Streets / Alleys) Yes, less than 5 500'	Size Reduce (New Street	ed ts Traffic Calming 5 yes	Traffic	and Operatio 5 Maintain Improve 5 shifted
g-term	AVG SCORE 4.00 4.75	Improved Pedestrian Connections (to Nhood) Sidewalks on all streets Sidewalks on all streets and additional pathways Sidewalks on all streets; additional	SCORE Ped - Connections (to N-hood)	Connections (to Nood) 4 Bike on Park Bike on Park, additional 5 pathways Bike on Park, additional	√- Connections (to N-hood)	Connections (Station) Sidewalks on all streets Sidewalks on all streets and additional paths Sidewalks on all streets and	Connections (Station)	(Station) Bike on park, shared on Winter Bike on park, additional paths, shared street on Winter Bike on park, additional paths, shared street on	Connections (Station)	Reduced (New Streets / Alleys) Yes, less than 5 500' Yes, less than 5 500'	Size Reduce (New Street	ts Traffic Calming 5 yes 5 Yes	Traffic	and Operatio 5 Maintain Improved

			4 Vision f	or undor i	used properties									E Enhance a	nd protect reci	lential neighborhood
SCORE Bus Access and Operations	AVG SCC	G	Vision	SCORE Vision	Neighborhood	SCORE Neighborhood Oriented Uses	Options for Affordable Housing	SCORE Options for Affordable Housing	Economically Viable Uses 4	SCORE Economically Viable Uses	Parking ratios reduced for private development	SCORE Parking ratios reduced for private development	AVG SCORE	Appropriate Density 37 units / acre	SCORE Appropriate Density	Building Heights Do Not Exceed Preferences 5
Ę	5	4.29		Į	5	,	4		4		5	2		35 units / acre		4
Ę	5	4.57		2	4	,	4		4		4	2	4.00	27 units / acre	9	4
			4. Vision f	or under-u	used properties									5. Enhance a	nd protect resid	dential neighborhood
SCORE Bus Access and Operations	AVG SCC					SCORE	Options for	SCORE Options			Parking ratios	SCORE Parking			SCORE	Building Heights
3			Vision	SCORE Vision	Neighborhood Oriented Uses	Neighborhood Oriented Uses	Affordable Housing	for Affordable Housing	Economically Viable Uses	SCORE Economically Viable Uses	reduced for private development	ratios reduced for private development	AVG SCORE	Appropriate Density	Appropriate Density	Do Not Exceed Preferences
	3	4.43		Vision	_	Neighborhood	Affordable	for Affordable Housing	Economically	Economically Viable Uses	private	for private	SCORE		Appropriate Density	Do Not Exceed
	3 5	4.43 5.00	Yes	Vision	Oriented Uses	Neighborhood Oriented Uses	Affordable	for Affordable Housing	Economically Viable Uses	Economically Viable Uses	private development	for private	SCORE 4	Density	Appropriate Density	Do Not Exceed
Ę			Yes Yes	Vision	Oriented Uses	Neighborhood Oriented Uses	Affordable Housing	for Affordable Housing	Economically Viable Uses 4	Economically Viable Uses	private development 3	for private development	SCORE 4 4.6	Density 32 units / acre	Appropriate Density	Do Not Exceed Preferences 4

Score Building Heights Stephack Plans Score Building Heights Stephack Plans Score Assignment of the Properties Score Sco													
Segret S								6. Commu	inity Support	7	. Other Crite	ria	
SCORE Building Relights Do Not Name of Properties Score Building Relights Do Not Name of Properties Step-back Step-bac	SCORE Building Heights Do Not Exceed Preferences	Step-back	Heights Step- back	Residential Properties	Next to Residential	SC	G ORE	(total like it/love it)	Support	Р	Previous	Incorporates Previous Plans	
SCORE Building Reights Do Not Exceed Step-back Boack Properties Properties Store Step-back Step-		5		5		5	5.00	40%	2			ţ	29.2
CORE Building leights Do Not exceed Preferences Step-back Building holds Step-back Ste		5		5		5	4.75	54%	3			Ę	30.69
SCORE Building Heights Do Not Exceed Building Heights Step-back St		5		5		5	4.75	57%	3			Ę	5 30.5 ⁻⁷
SCORE Building Heights Do Not Residential Properties SCORE Building Heights Do Not Step-back Step-back State Properties SCORE Building Heights Step-back Ste													
Score Scor								6. Commu	ınity Support	7	. Other Crite	ria	
5 5 N/A 5 49% 3 5 32.35 5 5 N/A 5 4.75 36% 2 5 29.66	SCORE Building Heights Do Not Exceed Preferences		Heights Step-	Residential	Next to Residential		G	(total like		Р	Previous	Incorporates	TOTAL
5 5 N/A 5 4.75 36% 2 5 29.66		5		5 N/A		5	4.75	28%	2			Ę	28.18
		5		5 N/A		5	5	49%	3			Ę	5 32.3 [!]
5 All high buildings a 5 N/A 5 5 58% 3 5 32.80		5		5 N/A		5	4.75	36%	2			5	5 29.60
5 All high buildings a 5 N/A 5 5 5 58% 3 5 32.80													