

Workshop 2

September 29, 2016

AGENDA

1. Brownsville Plan process and timeline review
2. What we've heard so far
3. Today's Workshop

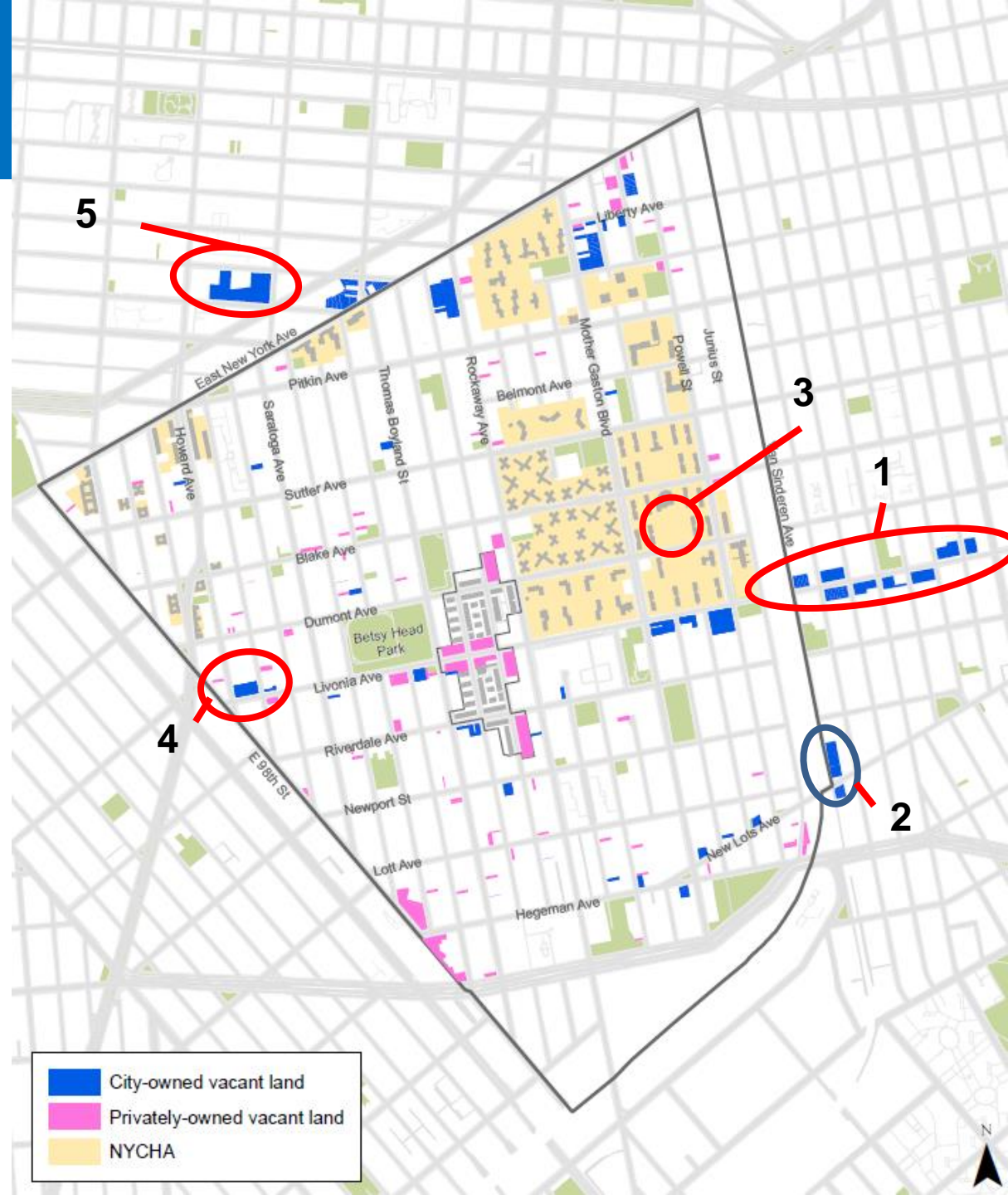
BACKGROUND

Public Vacant Land

Programed/In Progress

1. Livonia I and II
2. Van Sinderen Plaza
3. Van Dyke RFP
4. Edwin's Place
5. Prospect Plaza

Potential for up to 2,000 new units of affordable housing on public land and in-development private projects



BACKGROUND

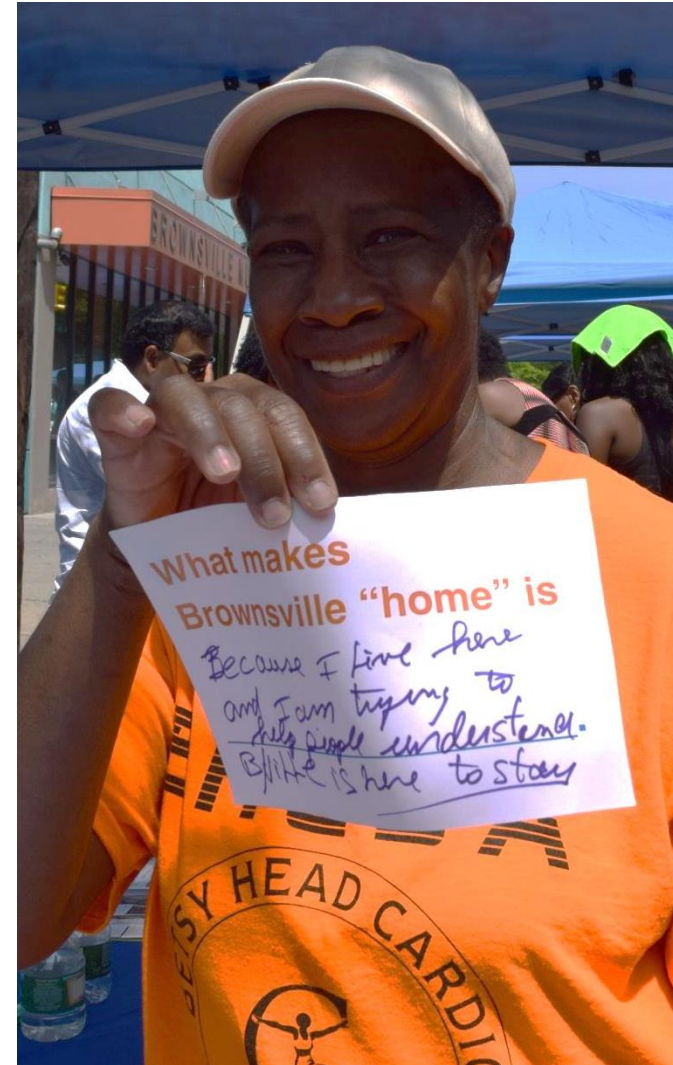
Major City Projects in Brownsville

- **Mayor's Action Plan for Neighborhood Safety**
 - Working in three NYCHA developments in Brownsville
 - Coordinating with capital agencies for neighborhood activation
- **Building Healthy Communities**
 - Urban farm at Howard Houses with NYCHA and Green City Force
 - Network of 9 farmers markets, food boxes and youth markets
 - Shape Up NYC 4 locations, 10 weekly classes
- **DOHMH Neighborhood Health Action Center**
 - Primary and mental health care
 - Health and wellness classes and links to social services
 - Community space for neighborhood health planning
- **DOT EI-Space Challenge**
- **DPR Anchor Parks at Betsy Head Park**
- **DOiTT LinkNYC Wi-Fi Kiosks**

BACKGROUND

Preliminary Goals

1. **Build new affordable housing** and neighborhood amenities
2. **Create retail** along Livonia Avenue
3. **Promote public safety** by decreasing vacant space, activating key corridors, and improving mobility
4. **Create jobs and job training** opportunities for neighborhood residents
5. **Support small businesses** and local economic development
6. **Improve health** through investments in parks, streets, housing, and community facilities
7. **Support local arts** and incorporate local artists throughout the process



TIMELINE



BACKGROUND

Community Partners



Brownsville Houses
Glenmore Plaza Houses
Howard Houses
Marcus Garvey Houses
Van Dyke Houses



Tenant Association



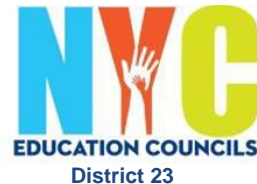
Community Board 16



BROOKDALE
UNIVERSITY HOSPITAL
AND MEDICAL CENTER



BROOKLYN NEIGHBORHOOD
IMPROVEMENT ASSOCIATION, INC.



BACKGROUND

Neighborhood Plan Elements & Agencies

Housing, Land Use, and Urban Design

- Housing, Preservation and Development (HPD)
- New York City Housing Authority (NYCHA)
- Department of City Planning (DCP)
- Department of Transportation (DOT)

Community, Workforce, and Economic Development

- Small Business Services (SBS)
- Economic Development Corporation (EDC)
- Department of Youth and Community Development (DYCD)
- Department of Cultural Affairs (DCLA)
- New York City Housing Authority (NYCHA)
- Human Resources Administration (HRA)

Neighborhood Health and Safety

- Department of Parks and Recreation (DPR)
- Department of Health and Mental Hygiene (DOHMH)
- Building Healthy Communities (BHC)
- Mayor's Office of Criminal Justice (MOCJ)
- Department of Probation (DOP)
- Police Department (NYPD)
- New York City Housing Authority (NYCHA)
- Department of Transportation (DOT)

Infrastructure and Transportation

- Department of Transportation (DOT)
- Department of Environmental Protection (DEP)
- Metropolitan Transit Authority (MTA)
- Department of Sanitation (DSNY)
- Department of Information, Technology, and Telecommunications (DOITT)
- Department of City Planning (DCP)

PROCESS – Public Meetings

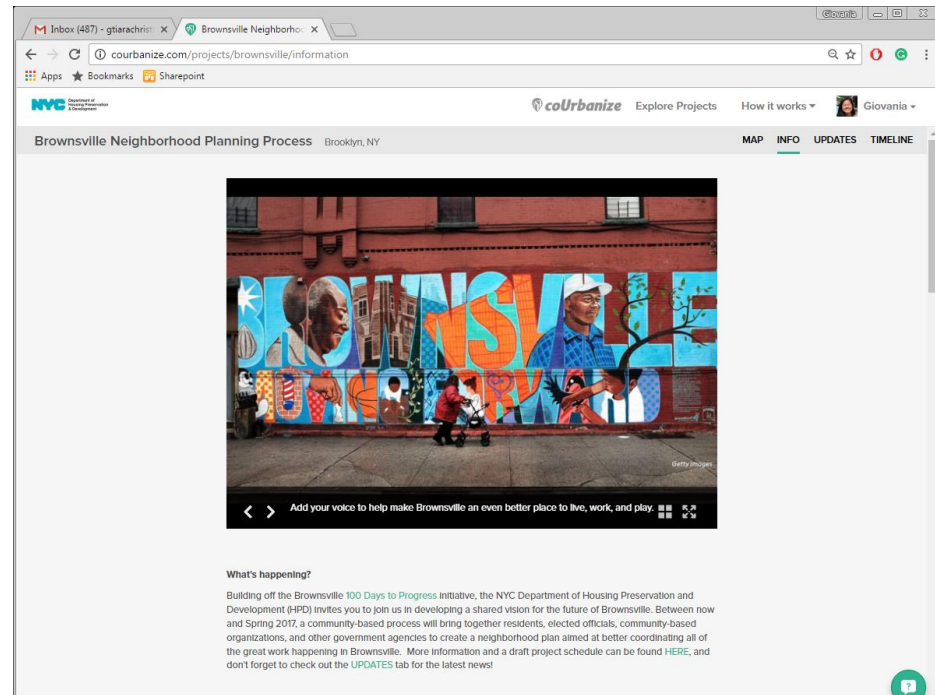
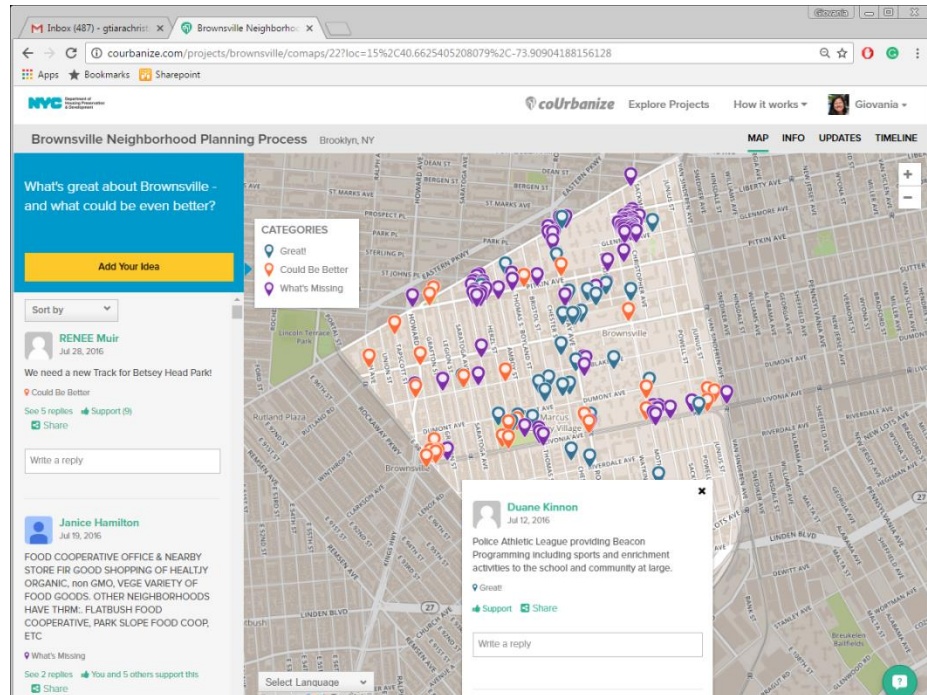
Kick-Off Open House Workshop 1 – July 19



70+
attendees

PROCESS – Online / Texting

coUrbanize.com/brownsville



- Add comments in interactive map and respond to each other's
- Read about the process and see list of partners
- Download current documents and previous reports on Brownsville
- Receive process updates
- View timeline of planning process events

PROCESS – Online / Texting

coUrbanize



Text your response!

Tell us about Brownsville!

Department of Preservation Development gov/hpd

140+ participants

140+
participants

PROCESS - Community Events

BMS Summerfest - July 16, 2016



PROCESS - Community Events

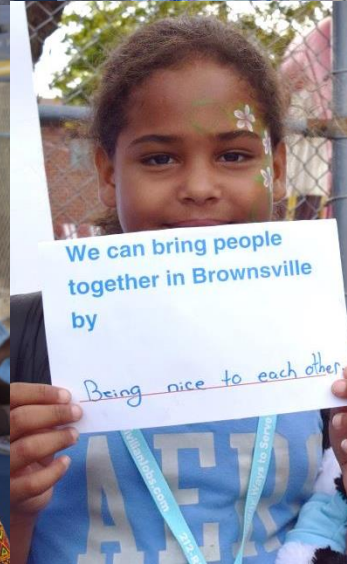
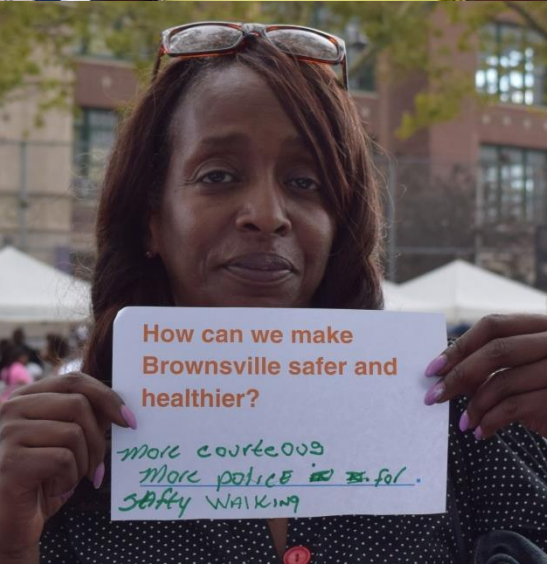
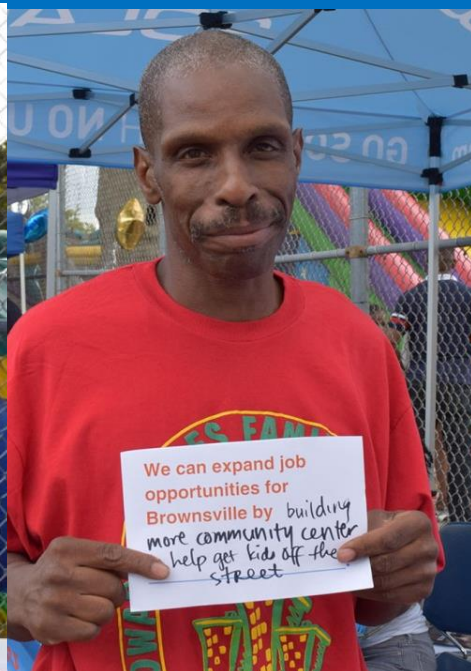
National Night Out – August 2, 2016



150+
participants

PROCESS - Community Events

National Night Out – August 2, 2016



PROCESS - Community Events

Live on Livonia & Hope Summit III – Sept 10, 2016



WHAT WE'VE HEARD SO FAR

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Housing, Land Use, and Urban Design

- Family and community are important
- Homeownership and housing for range of incomes and household types
- Sit down restaurants and entertainment
- Small businesses
- Recreation and event spaces

WHAT WE'VE HEARD SO FAR

Community, Workforce, and Economic Development

- Activities for kids and youth employment
- Entrepreneurship and jobs training
- Life skills workshops for all ages
- Opportunity for local arts
- Better marketing of existing programs

WHAT WE'VE HEARD SO FAR

Neighborhood Health and Safety

- Parks, gardens, and events are assets
- BRC and Betsy Head Park need upgrades
- Active spaces to promote safety
- More fresh (and affordable) food options
- More police and improved relations

WHAT WE'VE HEARD SO FAR

Infrastructure and Transportation

- Improve pedestrian experience
- Accommodate special needs
- Better lighting
- Bike connections to regional destinations
- Traffic calming
- More garbage cans and street cleaning

WHAT WE'VE HEARD SO FAR

Draft Guiding Principles

- Celebrate and build on Brownsville's assets
- Leverage city investments to accomplish multiple goals, especially related to health, safety, and economic empowerment
- Integrate community education, empowerment, and ownership into the process and outcomes
- Improve transparency, accountability, and relationship between government and community
- Create measureable outcomes and manage expectations; identify gaps, priorities, and needs to most efficiently use limited resources

TODAY'S WORKSHOP

- **Confirming draft goals, what we heard, & guiding principles**
- **Gather big picture vision for the future of Brownsville**
- **Deeper dive into Livonia and Pitkin/Belmont corridors**

AT YOUR TABLES...

3 facilitators

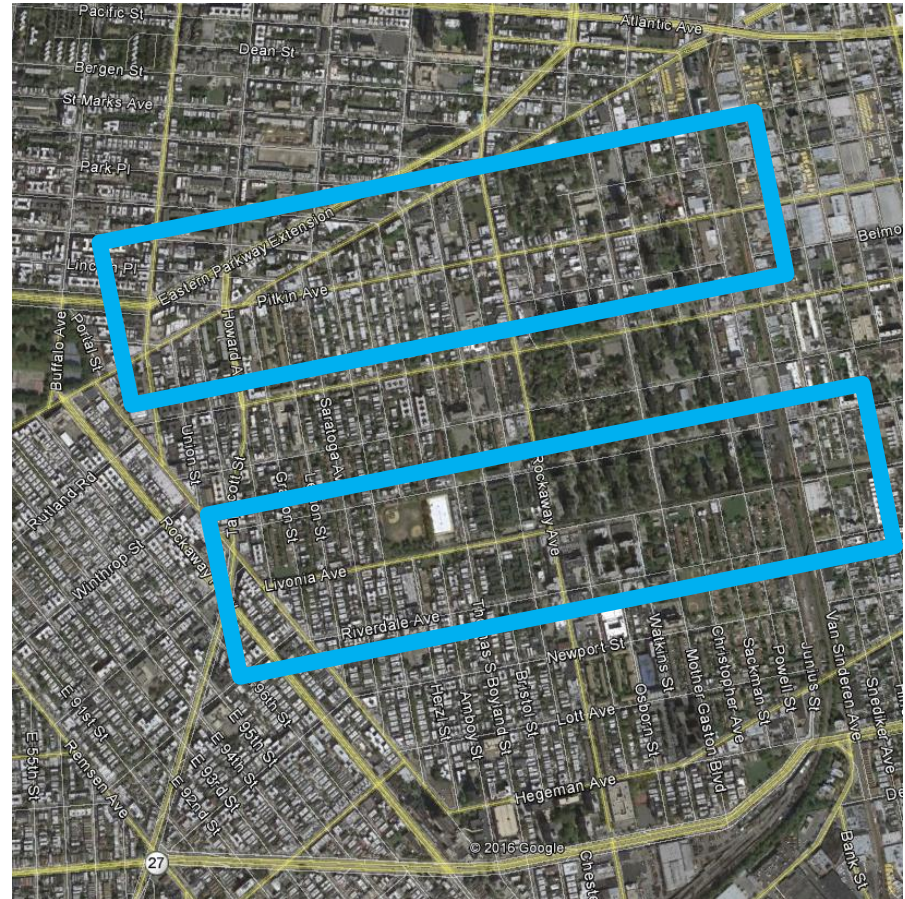
Warm up & Introductions

- Brownsville 2030

2 Discussion Sessions

- Pitkin/Belmont Corridor
- Livonia Corridor

Group Report Back



Let's Begin!