

Shaping the New Waterfront

Community Meeting #1

September 2017

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Waterfront Today

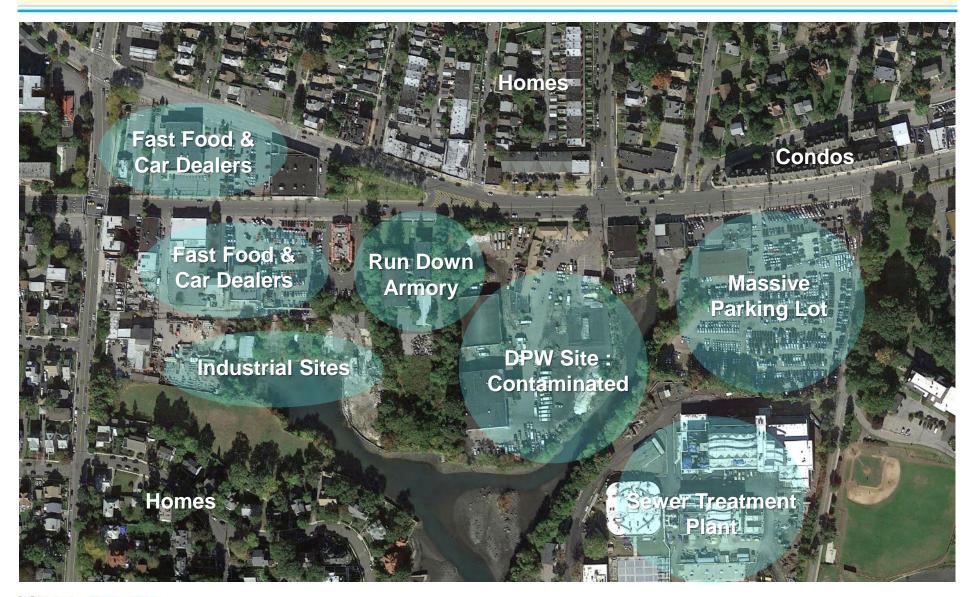
Future Waterfront Overlay Zone

Process

Case Studies

What do you think?

The Waterfront Today is Underutilized

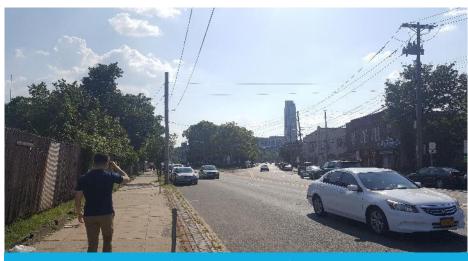


The Waterfront Today is Underutilized



Unfriendly car dealership and parking lots near precious waterfront

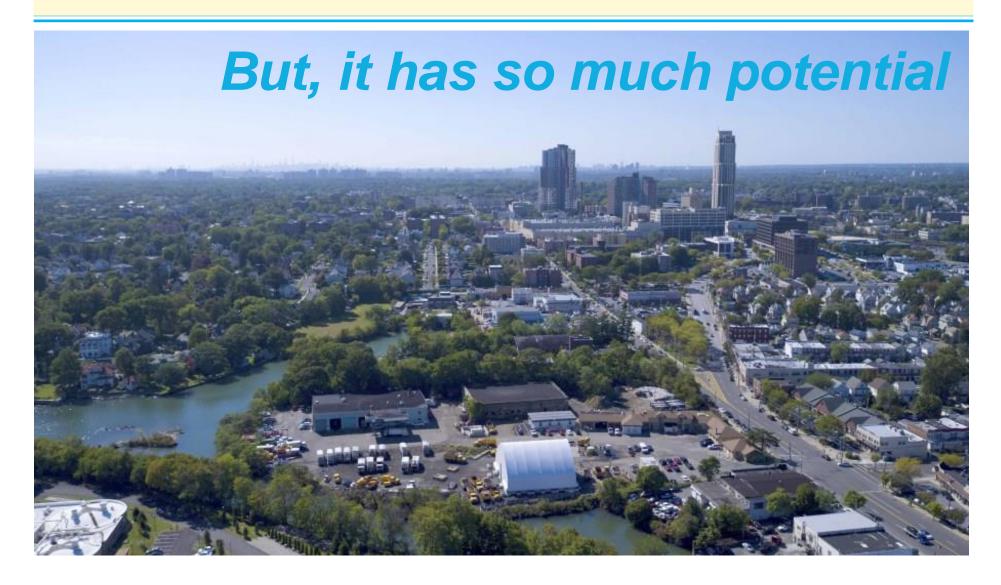




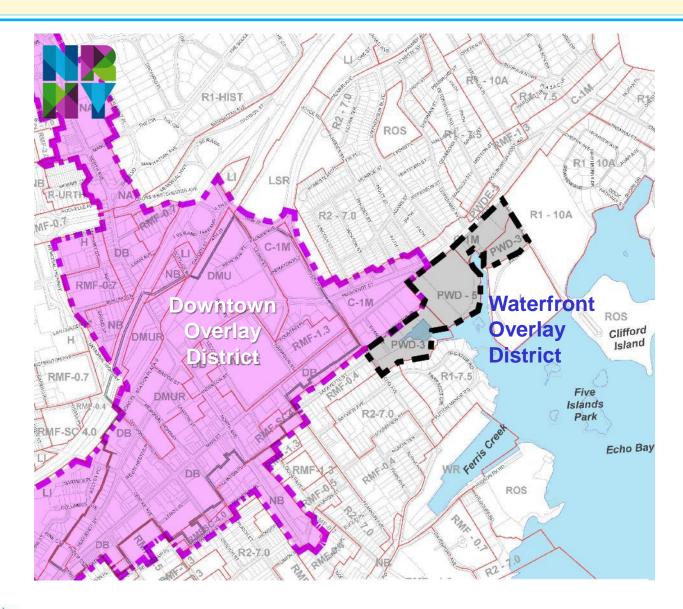
View from Main St. facing downtown: unfriendly to pedestrians



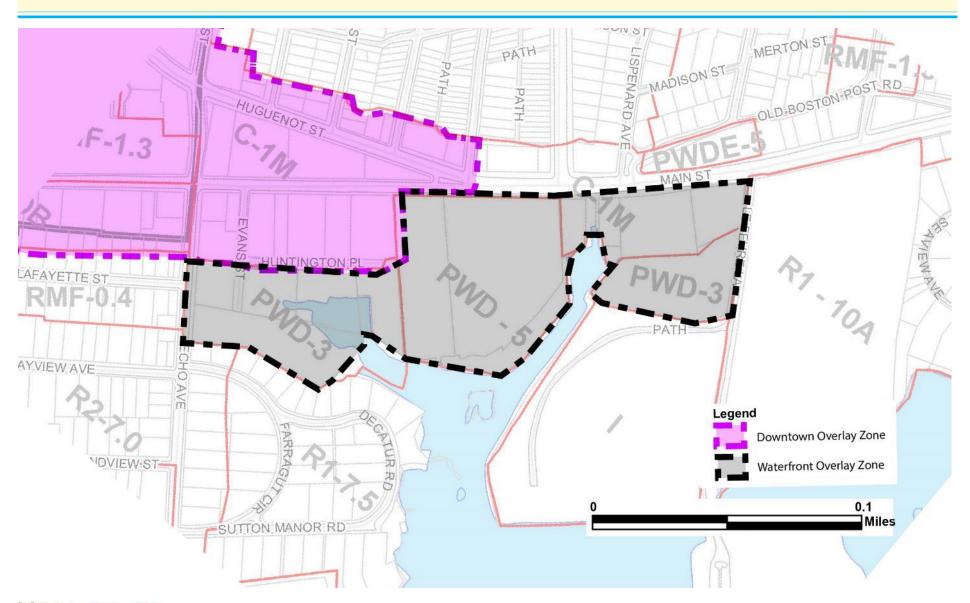
The Waterfront Today is Underutilized...



Waterfront Zoning Completes New Zoning

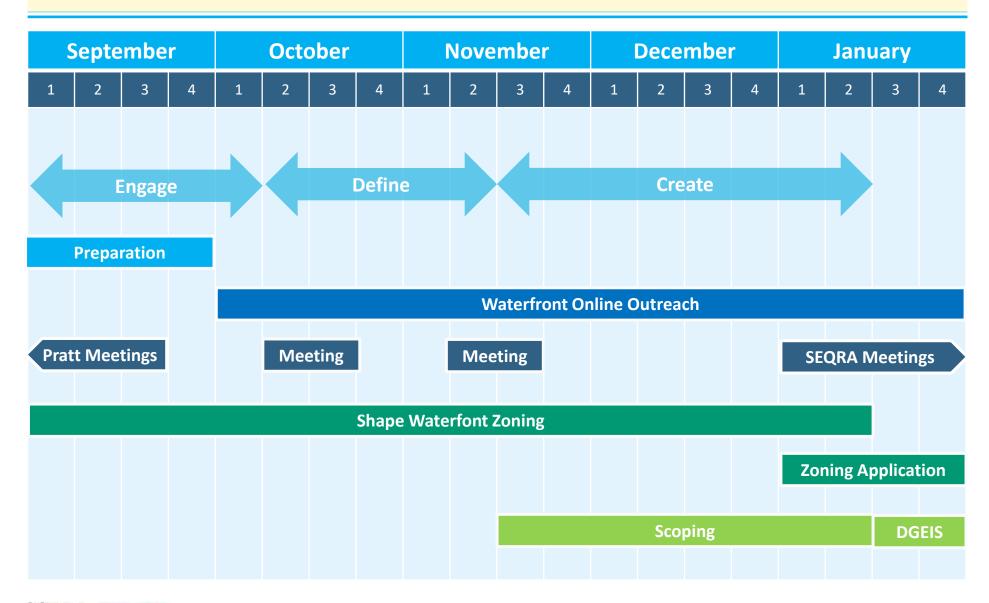


Waterfront Overlay Zone Area



Process

Involve the Community in the Entire Process



Waterfront Examples

The Yards – Washington, DC



Assembly Row – Somerville, MA



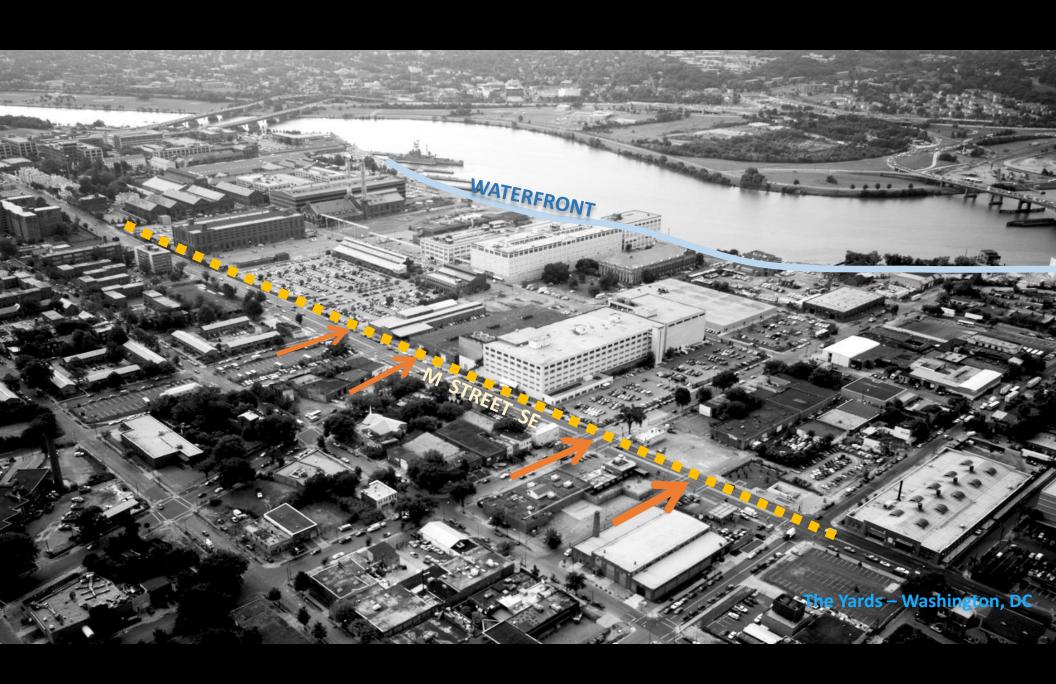
St. Anne's Warehouse - Brooklyn



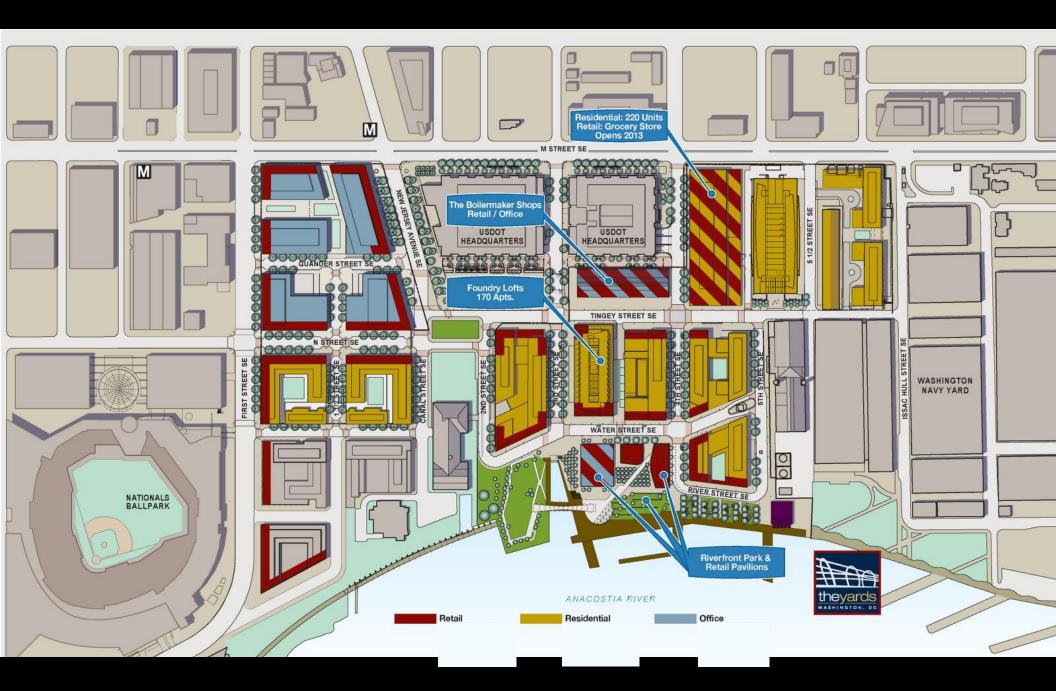






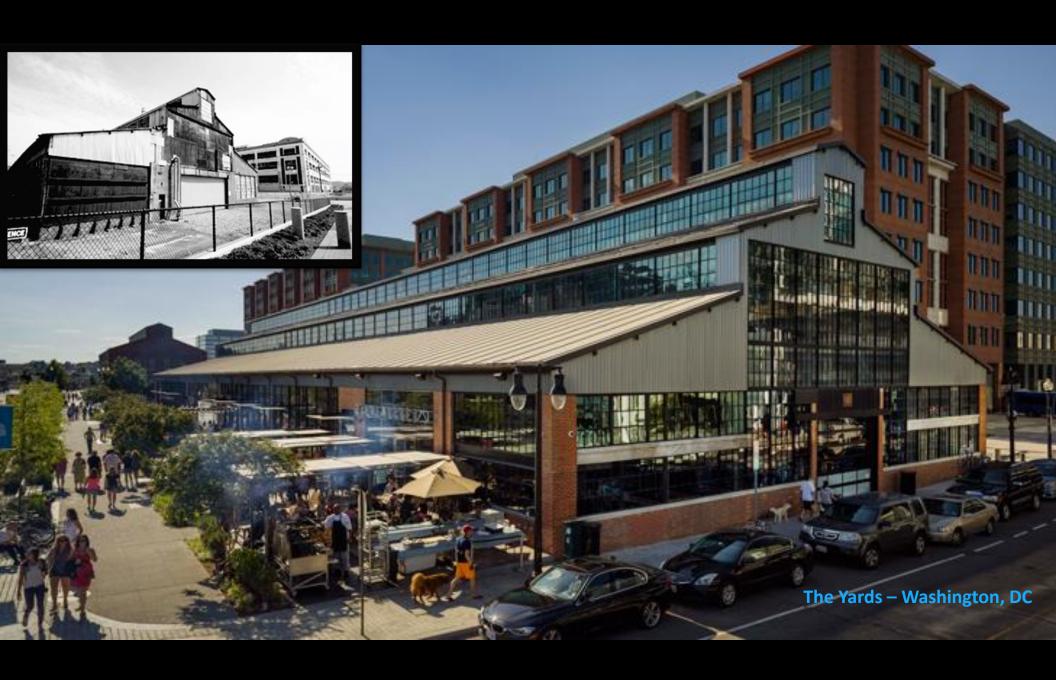




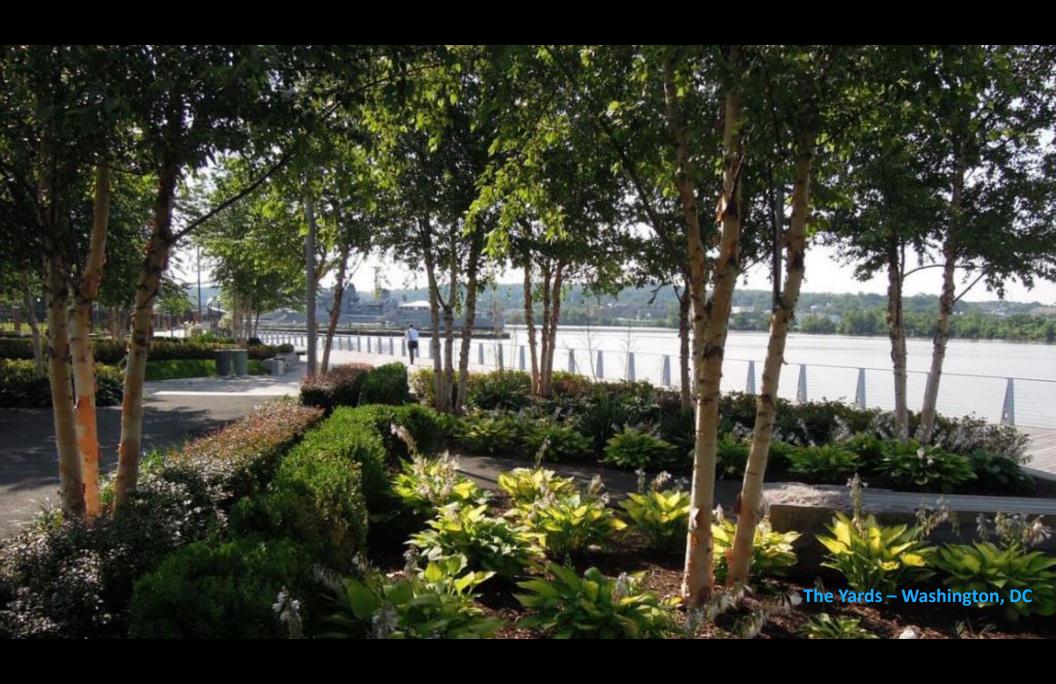
























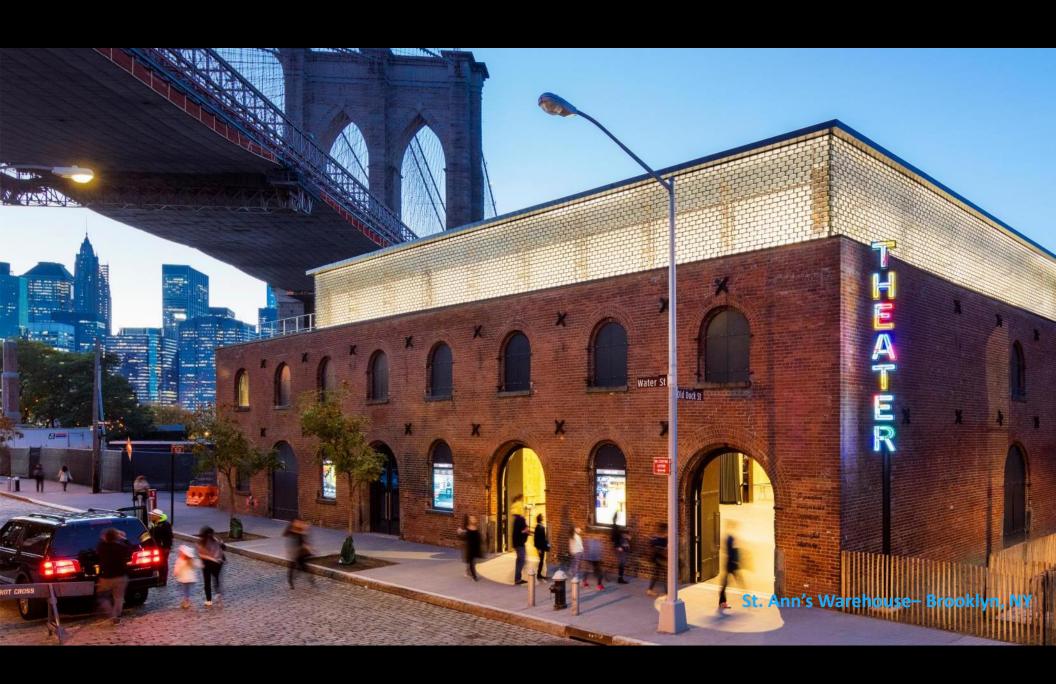






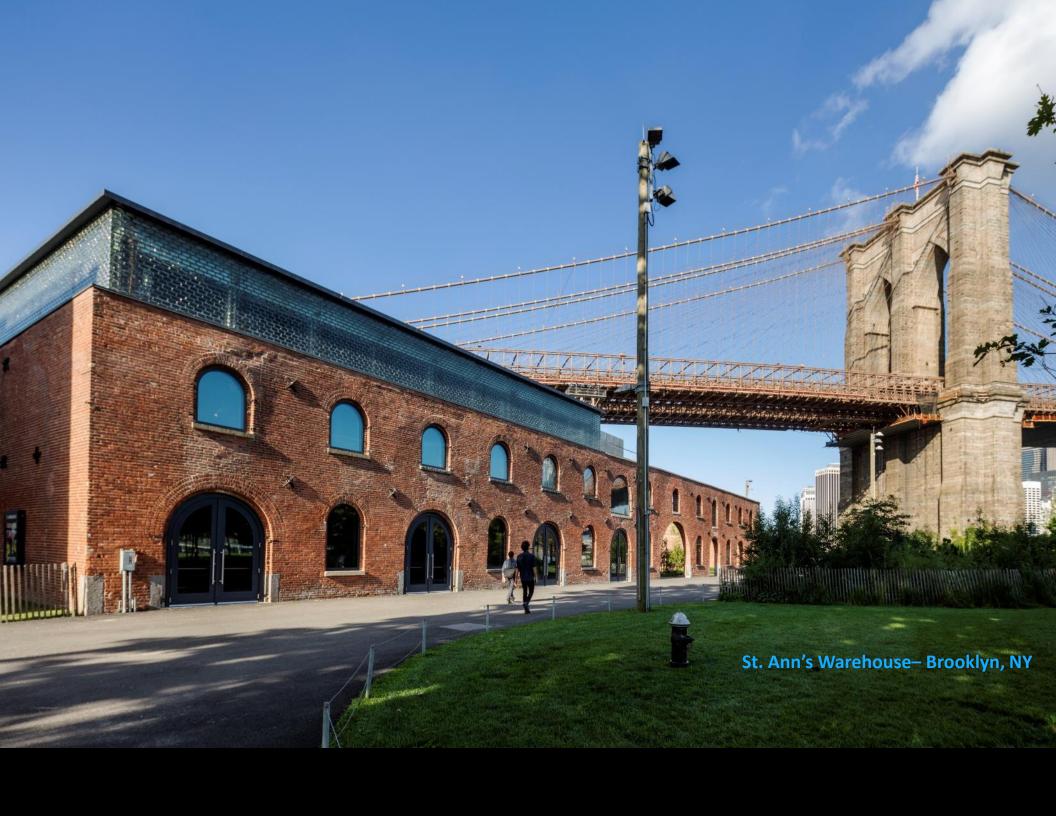




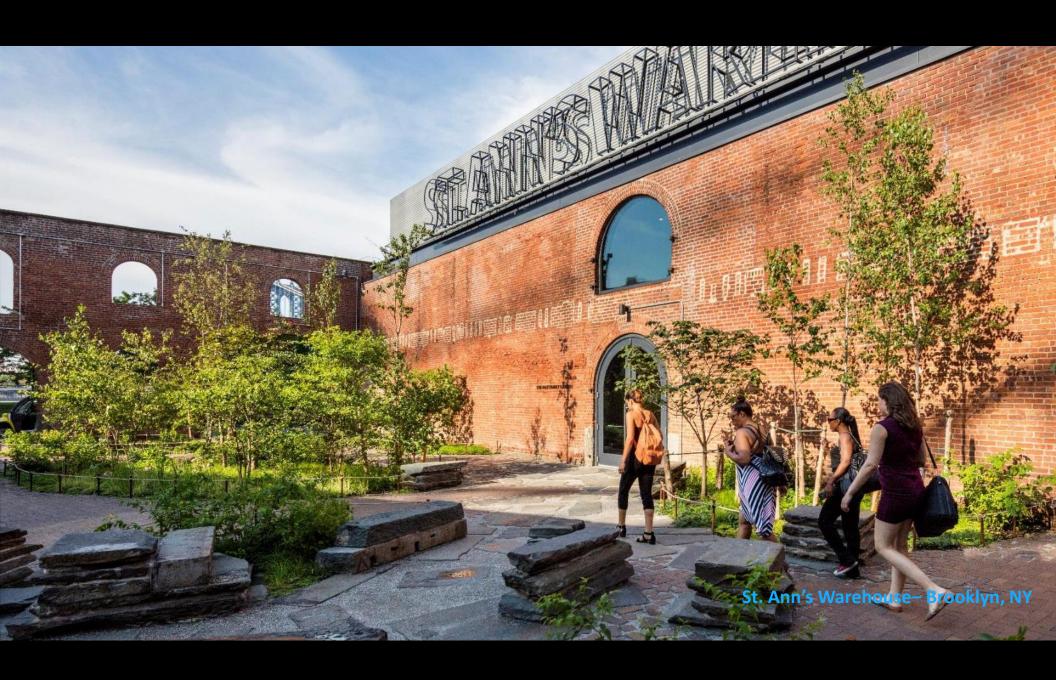




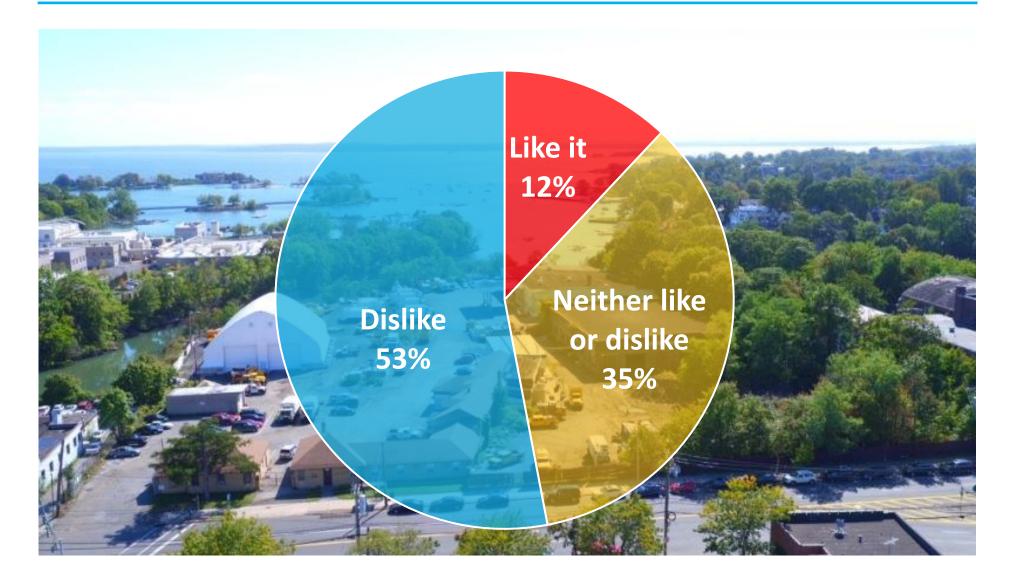




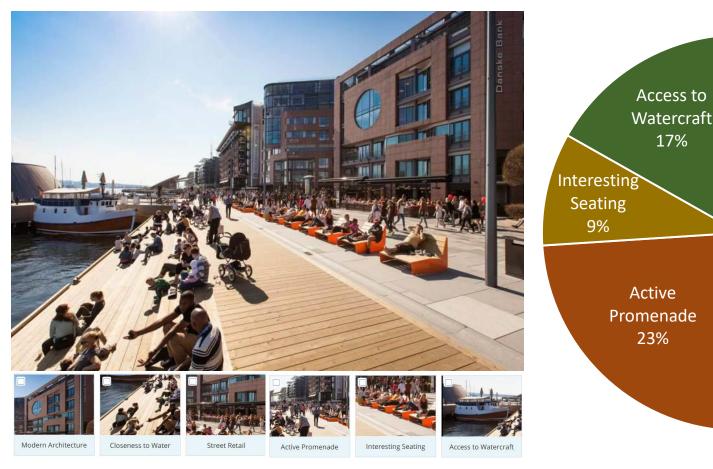


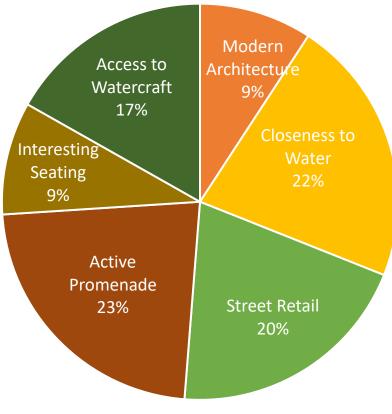


Do you like the current waterfront experience?



What do you like about the waterfront below?





What do you like about the waterfront below?

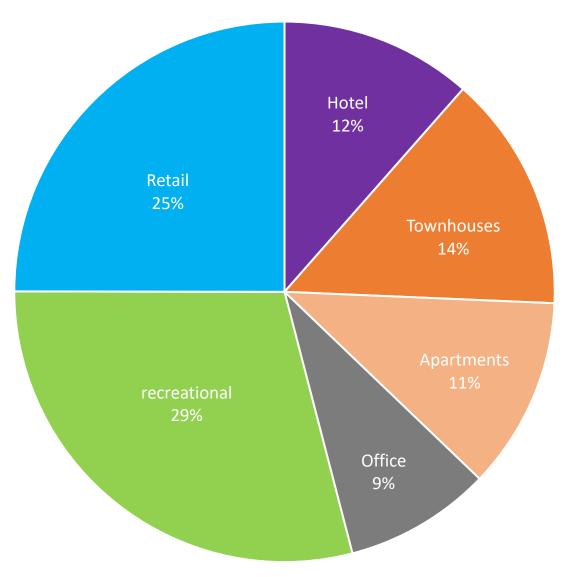


What do you think?

What do you want to do in our waterfront?

Answer	Votes
Jog	7.4% / 15
Drink Coffee	10.4% / 21
Sail	3.5% / 7
Hangout with Family	13.4% / 27
Dine	17.3% / 35
Kayak	9.4% / 19
Bike	11.9% / 24
Meditate and Relax	10.4% / 21
Stroll	16.3% / 33

What do you want on our waterfront?



What do you think?

What type of retail do you desire?

Answer	Votes
Amazon	3.4% / 6
Big Box	1.7% / 3
Street Retail	14.0% / 25
Boutique	10.1% / 18
Neighborhood Retail	11.2% / 20
Dine	21.3% / 38
Farmer's Market	15.7% / 28
Food Truck	11.8% / 21
Organic	10.7% / 19

What do you think?

What is important to you?

Answer	Votes
Education	13.1% / 35
Environment	14.2% / 38
Affordability	12.7% / 34
History	12.4% / 33
Veterans	3.7% / 10
Technology	9.4% / 25
Growth	8.6% / 23
Community	13.9% / 37
Diversity	12.0% / 32