Before signing and submitting this form, please **ensure** that you have read, understood, and agreed with its content as well as the Challenge’s description, evaluation criteria, requirements for participation, and other terms and conditions on the Challenge website <https://cocreate.itu.int/hubbub/communitypage/120116>. Your submission of this application form to ITU will be considered as your acceptance of the above.

Only submissions which are accompanied by this application form (duly completed in English and signed) and are received before 5pm Central Eastern Time on the deadline date mentioned on the website <https://cocreate.itu.int/hubbub/communitypage/120116> will be considered. Submissions are only possible via email to [innovationchallenges@itu.int](mailto:innovationchallenges@itu.int). You will also have to register your digital innovation solution which is described in your submission at the dedicated link <https://cocreate.itu.int/category/223278>.

Shortly after your submission is received, the basic description and title of your submitted digital innovation solution will appear on the cocreate.itu.int website, where you can follow its status as well as that of other projects received for this challenge category. Depending on circumstances there may be a delay between the receipt of your submission and the update of your application status on the website.

**Application Information**

Answer the questions below in accordance with the information provided about the challenge.

**Section 1- Your personal information**

|  |  |
| --- | --- |
| Full Name | *Enter here* |
| Address | *Enter here* |
| City | *Enter here* |
| Country and territory | *Enter here* |
| Email address | *Enter here* |
| Mobile Number (with country code) | *Enter here* |
| Occupational title of applicant | *Enter here* |
| Provide a brief description of occupation | *Enter here* |
| URL(s) of website or any social media handles | *Enter here* |
| How did you get to know about this competition? | *Enter here* |
| What inspired you to apply for this challenge? | *Enter here* |

**Section 2: Your Idea**

|  |
| --- |
| The Problem and Solution: (i) List the one main problem your idea will solve, and (ii) clearly elaborate how your idea will connect the unconnected and bridge the digital divide.  Include details of your proposed solution: Does it offer a new type of service, respond to an unidentified need, introduce new technology, etc. (Max 300 hundred words) |
|  |
| Make sure this information is similar to your post on cocreate.itu.int |

**Section 3: Video Pitch**

|  |
| --- |
| Based on your answers on section 2, develop a video pitch.  Your video MUST be in English and fulfil the following criteria:   1. A YouTube video not longer than 1 minute 2. Based on creative video concept 3. Noise free and clear audio 4. No copyright violations 5. Must promote digital accessibility (include English subtitle) |
| Provide the YouTube video link to your pitch here: |

**Acceptance and signature**

I, , have read, understood, and agreed with all terms, conditions, and requirements governing the Generation Connect Video Pitch Challenge.

Signature: Place/Date: