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## Education

- 2014 - *MFA in Graphic Design*, Savannah College of Art & Design  
EXPECTED COMPLETION SPRING 2016
- 2013 - 2014 *MA in Graphic Design*, Savannah College of Art & Design
- 1989 - 1991 *BFA in Graphic Design*, Virginia Commonwealth University
- 1986 - 1989 *Advertising Design*, New York City Technical College

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## Christopher K Wright

*Designer. Educator. Entrepreneur.*

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*Curriculum Vitae*

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## Teaching Experience

- 2013 - *Adjunct Instructor*, Indian River State College  
Fort Pierce, Florida  
Teaching graphic design, typography, page layout and website development to undergraduate students.
- 2010 - 2013 *Master Instructor*, Indian River State College  
Fort Pierce, Florida  
Taught undergraduate level courses in graphic design and website development in traditional and eLearning environments.
- 2005 - 2008 *Instructor*, Anthem Institute (formerly The Chubb Institute)  
New York City, New York  
Provided training in graphic design and web development to create industry-ready multimedia applications. The program included solid training using the Adobe Suite. Tailored the course curriculum to meet current industry standards.

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## Professional Experience

- 2002 - *Owner*, Ablemindz Design Group  
Brooklyn, New York  
An independent branding & design collective. Specialize in web development, mobile application design, brand creation and graphic design services for startups, community groups, and faith-based organizations.
- 2010 - 2011 *VP of Creative Services*, Comet Creative  
Fort Pierce, Florida  
Designed and developed strategic marketing campaigns for businesses along the Florida Treasure Coast. Clients included: Grand Bahama Island, St. Lucie County and the New York Mets
- 2009 - 2010 *Art Director*, LBi (formerly IconNicholson)  
New York City, New York  
Designed and developed websites and interactive solutions in the pharmaceutical and health markets. Clients included: Bristol-Meyers Squibb, Forest Laboratories, Memorial Sloan-Kettering and the Genzyme Corporation



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## Experience *(continued)*

2005 - 2008	<p><i>Art Director, Lightning Jar (formerly Siite Interactive)</i> New York City, New York</p> <p>Designed and developed interactive, online applications for a variety of Fortune 1000 companies. Clients included: O, The Oprah Magazine, United Rentals, Time Magazine, GE, Martha Stewart, Forbes, Architectural Digest, U.S. News, AVAYA and GQ Magazine.</p>
1998 - 2002	<p><i>Art Director, Multimedia Solutions</i> Edgewater, New Jersey</p> <p>Provided web design and development, brand management and interactive CDs for Fortune 500 clients. Clients included: Alger, Dun &amp; Bradstreet, CIGNA, Aetna, Mercedes-Benz and Turner Construction</p>
1996 - 1998	<p><i>Graphic Designer, American Institute of CPAs</i> Jersey City, New Jersey</p> <p>In-house design team. Designed, developed and produced various brochures, posters and direct mail collateral.</p>
1992 - 1995	<p><i>Graphic Designer, Chase Bank</i> New York City, New York</p> <p>In-house design team. Designed, developed and produced logos, posters, brochures, Power Point presentations and signage.</p>

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## Awards

2015	<i>Outstanding Adjunct Faculty Member, Indian River State College</i>
2010	<i>Silver, AAF Treasure Coast Addy   St. Lucie County Tourism Campaign</i> <i>Gold, AAF Treasure Coast Addy Award   Comet Creative Self Promotion</i> <i>Bronze, Advertising Club of Westchester   PBToner.com</i> <i>Bronze, Advertising Club of Westchester   IJSGlobal.com</i>
2009	<i>Bronze, Summit Award   Pitney Bowes Flash Presentation</i>
2008	<i>Adobe Site of the Day   Esquire BDRM</i>
2007	<i>Adobe Site of the Day   Vanity Fair</i> <i>Adobe Site of the Day   GE Money: Choosing a Mortgage</i> <i>Big W Gold Award   Wings Over Water</i>
2006	<i>Adobe Site of the Day   30 Days of Fashion</i>  <i>Web Award for Outstanding Achievement   Time, Inc.</i> <i>Big W Silver Award   IJS Global, Inc.</i>
2004	<i>Platinum, American Design Awards   YaBoyFlash.com</i>



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## Publications

- 2008 *Web Design: Interactive & Games*, Taschen  
WEBSITE / GE MONEY: CHOOSING A MORTGAGE
- 2008 *Web Design: Interactive & Games*, Taschen  
WEBSITE / VANITY FAIR: VFINSIDER
- 2001 *International Logos & Trademarks 5ive*, Madison Square Press  
LOGO / JAZURA MUSIC

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## Courses Taught

Digital Media Principles	Advertising Design
Digital Imaging Fundamentals	Advanced Photoshop
Publication Design	Illustration Methods
Visualization Basics	Art Direction
Illustrator Fundamentals	Website Development
Typography	HTML/CSS for Designers
Advanced Typography	
Presentation Technology	

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## Technical Skills

Highly proficient in the Adobe Suite and other design related software

Expert knowledge of HTML, CSS, WordPress, responsive web design and mobile application design

Working knowledge of Javascript, MySQL and PHP

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## References

### **Alan Ruthazer**

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### **Walter Hines**

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### **Ian D. Taylor**

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### **Vicki Racine**

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### **Richard Gardner**

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