



## Christopher K Wright

*Designer. Educator. Entrepreneur.*

[christopherkwright.com](http://christopherkwright.com)

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M | 646. 431. 4076

### *Biography*

Inspired by hard working parents who set strong examples of what it takes to succeed in all areas of life, Christopher K Wright, has emerged as one of today's most innovative minds in interactive and graphic design. Having earned his BFA at Virginia Commonwealth University in 1991, Christopher spent the next years honing his skills as a premiere visual designer. Christopher began his career as a print designer for Chase Manhattan Bank and quickly migrated to interactive and digital design where his talents flourished.

As Art Director for Multimedia Solutions in Edgewater, New Jersey, Christopher designed and produced numerous websites and interactive presentations for several Fortune 500 companies that included names such as *Sharp Electronics, Brother, Toshiba, John W. Henry & Co., Alger Funds, Kenmar Global Investments* and *Dun & Bradstreet*. His expertise also proved to be a great asset to CyberAction, Inc. where he served as Art Director and helped to secure lucrative opportunities with *Clairol Herbal Essence, Major League Baseball* and *World Championship Wrestling*.

Christopher's motivation and creativity afford him great insight and is reflected in the work he produces. Joining LightningJar (f.k.a. Siite Interactive) in 2005, Chris has worked with leading companies such as *O, The Oprah Magazine, Time Magazine, GE, PBS, Forbes Magazine, Martha Stewart, GQ Magazine* and *Scholastic* to create award-winning digital media applications.

Integrating design and technology, Christopher's goal is to continue developing successful business solutions and to utilize those experiences to nurture the talents of young aspiring visual designers. Presented with the opportunity to teach graphic design and web development, he joined The Chubb Institute in New York City.

To date, he is a Master Instructor at Indian River State College in Florida and has been awarded Outstanding Adjunct Faculty Member of the Year in 2015 and 2017.

As a full-time UI/UX Product Designer, Christopher remotely serves the digital needs of companies like Marriot International and AIM, an innovative, Nebraska-based not-for-profit organization that builds thriving communities through technology.

A devoted husband and father of three, Christopher's family, academic and professional influences have molded him into the creative entrepreneur he is today. He believes in developing long-lasting relationships that build on the foundation of excellence, honesty, and trust. Wright wants to be remembered as a person who used his craft to effect change. Specializing in web design & development, brand creation and print graphics, Christopher is developing and launching online applications that support small businesses, churches, youth groups and community organizations.

Most recently, he is a graduate of Savannah College of Art and Design. In 2013, Christopher earned an MA in Graphic Design and in 2016 successfully completed the requirements for an MFA in Graphic Design.

Christopher is a member of *Kappa Alpha Psi Fraternity, Inc.*



## Education

2014 - 2016	<i>MFA in Graphic Design, Savannah College of Art &amp; Design</i>
2013 - 2014	<i>MA in Graphic Design, Savannah College of Art &amp; Design</i>
1989 - 1991	<i>BFA in Graphic Design, Virginia Commonwealth University</i>
1986 - 1989	<i>Advertising Design, New York City Technical College</i>

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*Curriculum Vitae*

## Teaching Experience

2013 -	<i>Adjunct Instructor, Indian River State College Fort Pierce, Florida</i>  Teaching graphic design, typography, page layout and website development to undergraduate students.
2010 - 2013	<i>Master Instructor, Indian River State College Fort Pierce, Florida</i>  Taught undergraduate level courses in graphic design and website development in traditional and eLearning environments.
2005 - 2008	<i>Instructor, Anthem Institute (formerly The Chubb Institute) New York City, New York</i>  Provided training in graphic design and web development to create industry-ready multimedia applications. The program included solid training using the Adobe Suite. Tailored the course curriculum to meet current industry standards.

## Professional Experience

2016 -	<i>Lead UI/UX Designer, The Lazarus Corporation Omaha, Nebraska (Remote)</i>  Develop and promote User Experience Design as a core practice within the lifecycle of a product. These products range from iOS and Android applications to responsive web designs and dashboard systems.
2002 - 2017	<i>Owner, Crown Heights Collective (f.k.a. Ablemindz Design Group) Brooklyn, New York</i>  An independent branding & design collective. Specializing in web development, mobile application design, brand creation and graphic design services for startups, community groups, and faith-based organizations.
2010 - 2011	<i>Vice President of Creative Services, Comet Creative Fort Pierce, Florida</i>  Designed and developed strategic marketing campaigns for businesses along the Florida Treasure Coast. Clients included: Grand Bahama Island, St. Lucie County and the New York Mets



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*Curriculum Vitae*

## Professional Experience *(continued)*

- 2009 - 2010 *Art Director, LBi (f.k.a. IconNicholson)*  
New York City, New York  
Designed and developed websites and interactive solutions in the pharmaceutical and health markets. Clients included: Bristol-Meyers Squibb, Forest Laboratories, Memorial Sloan-Kettering and the Genzyme Corporation
- 2005 - 2008 *Art Director, Lightning Jar (f.k.a. Siite Interactive)*  
New York City, New York  
Designed and developed interactive, online applications for a variety of Fortune 1000 companies. Clients included: O, The Oprah Magazine, United Rentals, Time Magazine, GE, Martha Stewart, Forbes, Architectural Digest, U.S. News, AVAYA and GQ Magazine.
- 1998 - 2002 *Art Director, Multimedia Solutions*  
Edgewater, New Jersey  
Provided web design and development, brand management and interactive CDs for Fortune 500 clients. Clients included: Alger, Dun & Bradstreet, CIGNA, Aetna, Mercedes-Benz and Turner Construction
- 1996 - 1998 *Graphic Designer, American Institute of CPAs*  
Jersey City, New Jersey  
In-house design team. Designed, developed and produced various brochures, posters and direct mail collateral.
- 1992 - 1995 *Graphic Designer, Chase Bank*  
New York City, New York  
In-house design team. Designed, developed and produced logos, posters, brochures, Power Point presentations and signage.

## Awards

- 2017 *Outstanding Adjunct Faculty Member of the Year*  
Indian River State College
- 2015 *Outstanding Adjunct Faculty Member of the Year*  
Indian River State College
- 2010 *Silver, AAF Treasure Coast Addy | St. Lucie County Tourism Campaign*  
*Gold, AAF Treasure Coast Addy Award | Comet Creative Self Promotion*  
*Bronze, Advertising Club of Westchester | PBToner.com*  
*Bronze, Advertising Club of Westchester | LJSGlobal.com*
- 2009 *Bronze, Summit Award | Pitney Bowes Flash Presentation*
- 2008 *Adobe Site of the Day | Esquire BDRM*
- 2007 *Adobe Site of the Day | Vanity Fair*  
*Adobe Site of the Day | GE Money: Choosing a Mortgage*  
*Big W Gold Award | Wings Over Water*