

Christopher K Wright

 $Designer.\ Educator.\ Entrepreneur.$

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Biography

Inspired by hard working parents who set strong examples of what it takes to succeed in all areas of life, Christopher K Wright, has emerged as one of today's most innovative minds in interactive and graphic design. Having earned his BFA at Virginia Commonwealth University in 1991, Christopher spent the next years honing his skills as a premiere visual designer. Christopher began his career as a print designer for Chase Manhattan Bank and quickly migrated to interactive and digital design where his talents flourished.

As Art Director for Multimedia Solutions in Edgewater, New Jersey, Christopher designed and produced numerous websites and interactive presentations for several Fortune 500 companies that included names such as Sharp Electronics, Brother, Toshiba, John W. Henry & Co., Alger Funds, Kenmar Global Investments and Dun & Bradstreet. His expertise also proved to be a great asset to CyberAction, Inc. where he served as Art Director and helped to secure lucrative opportunities with Clairol Herbal Essence, Major League Baseball and World Championship Wrestling.

Christopher's motivation and creativity afford him great insight and is reflected in the work he produces. Joining Lightning Jar (f.k.a. Siite Interactive) in 2005, Chris has worked with leading companies such as O, The Oprah Magazine, Time Magazine, GE, PBS, Forbes Magazine, Martha Stewart, GQ Magazine and Scholastic to create award-winning digital media applications.

Integrating design and technology, Christopher's goal is to continue developing successful business solutions and to utilize those experiences to nurture the talents of young aspiring visual designers. Presented with the opportunity to teach graphic design and web development, he joined The Chubb Institute in New York City.

To date, he is a Master Instructor at Indian River State College in Florida and has been awarded Outstanding Adjunct Faculty Member of the Year in 2015 and 2017.

As a full-time UI/UX Product Designer, Christopher remotely serves the digital needs of companies like Marriott International and AIM, an innovative, Nebraska-based not-for-profit organization that builds thriving communities through technology.

A devoted husband and father of three, Christopher's family, academic and professional influences have molded him into the creative entrepreneur he is today. He believes in developing long-lasting relationships that build on the foundation of excellence, honesty, and trust. Wright wants to be remembered as a person who used his craft to effect change. Specializing in web design & development, brand creation and print graphics, Christopher is developing and launching online applications that support small businesses, churches, youth groups and community organizations.

Most recently, he is a graduate of Savannah College of Art and Design. In 2013, Christopher earned an MA in Graphic Design and in 2016 successfully completed the requirements for an MFA in Graphic Design.

Christopher is a member of Kappa Alpha Psi Fraternity, Inc.