



Education

2014 - 2016	<i>MFA in Graphic Design, Savannah College of Art & Design</i>
2013 - 2014	<i>MA in Graphic Design, Savannah College of Art & Design</i>
1989 - 1991	<i>BFA in Graphic Design, Virginia Commonwealth University</i>
1986 - 1989	<i>Advertising Design, New York City Technical College</i>

Christopher K Wright

Designer. Educator. Entrepreneur.

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Curriculum Vitae

Teaching Experience

2013 -	Adjunct Instructor, Indian River State College Fort Pierce, Florida Teaching graphic design, typography, page layout and website development to undergraduate students.
2010 - 2013	Master Instructor, Indian River State College Fort Pierce, Florida Taught undergraduate level courses in graphic design and website development in traditional and eLearning environments.
2005 - 2008	Instructor, Anthem Institute (formerly The Chubb Institute) New York City, New York Provided training in graphic design and web development to create industry-ready multimedia applications. The program included solid training using the Adobe Suite. Tailored the course curriculum to meet current industry standards.

Professional Experience

2016 -	Lead UI/UX Designer, The Lazarus Corporation Omaha, Nebraska (Remote) Develop and promote User Experience Design as a core practice within the life-cycle of a product. These products range from iOS and Android applications to responsive web designs and dashboard systems.
2002 - 2017	Owner, Crown Heights Collective (f.k.a. Ablemindz Design Group) Brooklyn, New York An independent branding & design collective. Specializing in web development, mobile application design, brand creation and graphic design services for startups, community groups, and faith-based organizations.
2010 - 2011	Vice President of Creative Services, Comet Creative Fort Pierce, Florida Designed and developed strategic marketing campaigns for businesses along the Florida Treasure Coast. Clients included: Grand Bahama Island, St. Lucie County and the New York Mets



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Professional Experience *(continued)*

- 2009 - 2010 *Art Director, LBi (f.k.a. IconNicholson)*
New York City, New York
- Designed and developed websites and interactive solutions in the pharmaceutical and health markets. Clients included: Bristol-Meyers Squibb, Forest Laboratories, Memorial Sloan-Kettering and the Genzyme Corporation
- 2005 - 2008 *Art Director, Lightning Jar (f.k.a. Siite Interactive)*
New York City, New York
- Designed and developed interactive, online applications for a variety of Fortune 1000 companies. Clients included: O, The Oprah Magazine, United Rentals, Time Magazine, GE, Martha Stewart, Forbes, Architectural Digest, U.S. News, AVAYA and GQ Magazine.
- 1998 - 2002 *Art Director, Multimedia Solutions*
Edgewater, New Jersey
- Provided web design and development, brand management and interactive CDs for Fortune 500 clients. Clients included: Alger, Dun & Bradstreet, CIGNA, Aetna, Mercedes-Benz and Turner Construction
- 1996 - 1998 *Graphic Designer, American Institute of CPAs*
Jersey City, New Jersey
- In-house design team. Designed, developed and produced various brochures, posters and direct mail collateral.
- 1992 - 1995 *Graphic Designer, Chase Bank*
New York City, New York
- In-house design team. Designed, developed and produced logos, posters, brochures, Power Point presentations and signage.

Awards

- 2017 *Outstanding Adjunct Faculty Member of the Year*
Indian River State College
- 2015 *Outstanding Adjunct Faculty Member of the Year*
Indian River State College
- 2010 *Silver, AAF Treasure Coast Addy | St. Lucie County Tourism Campaign*
Gold, AAF Treasure Coast Addy Award | Comet Creative Self Promotion
Bronze, Advertising Club of Westchester | PBToner.com
Bronze, Advertising Club of Westchester | LJSGlobal.com
- 2009 *Bronze, Summit Award | Pitney Bowes Flash Presentation*
- 2008 *Adobe Site of the Day | Esquire BDRM*
- 2007 *Adobe Site of the Day | Vanity Fair*
Adobe Site of the Day | GE Money: Choosing a Mortgage
Big W Gold Award | Wings Over Water



Awards *(continued)*

- 2006 *Adobe Site of the Day* | 30 Days of Fashion
Web Award for Outstanding Achievement | Time, Inc.
Big W Silver Award | IJS Global, Inc.
- 2004 *Platinum*, American Design Awards | YaBoyFlash.com

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Publications

- 2018 *Introduction to Design Fundamentals*, Kendall Hunt Publishing
FEATURED AUTHOR / PROJECT CURRENTLY IN DEVELOPMENT
- 2008 *Web Design: Interactive & Games*, Taschen
WEBSITE / GE MONEY: CHOOSING A MORTGAGE
- 2008 *Web Design: Interactive & Games*, Taschen
WEBSITE / VANITY FAIR: VFINSIDER
- 2001 *International Logos & Trademarks 5ive*, Madison Square Press
LOGO / JAZURA MUSIC

Courses Taught

Digital Media Principles	Advertising Design
Digital Imaging Fundamentals	Visual Communication
Publication Design	Advanced Photoshop
Visualization Basics	Illustration Methods
Illustrator Fundamentals	Art Direction
Typography	Website Development
Advanced Typography	HTML/CSS for Designers
Presentation Technology	UI/UX Design

Technical Skills

Expertise in tools common to modern Visual and UX Design: Adobe Creative Suite, Sketch, InVision, Axure and others

Expert knowledge of UI/UX, HTML, CSS, WordPress, Divi, Responsive Web Design (RWD) and web and native mobile application design