

**Carolinas Region PCA – Board of Directors 3rd Quarter Board Meeting  
September 3, 2020 at 7:00 p.m.  
Zoom Conference**

**In Attendance:**

**Executive Council:** Sadie Kilcrease, Brian Powell, Wayne Capwell, Jim Hess, Cheryl Folds

**Area Directors:** Michael Vittorio, Christian Roedlich, Doug Strait, Jerry Kilcrease, Bob Kim, Jeff Price

**Standing Committee Chairs:** Rick Huskins, Kathy Boehm, David Violet, Re Racer, Steve Barrier, Shane Tisdale

**Meeting called to order:** At 7:00 pm, Sadie Kilcrease President, called the meeting to order and presided over the meeting.

**Welcome:** Sadie welcomed everyone to the meeting. Regional mandates for Covid 19 are still basically the same for events. Local mandates must be met first. If you have an event that goes through different states, each state's mandates must be met. There are two waivers that must be signed for events, the general liability waiver and the Covid 19 waiver. These can be signed on line or on site, however if one is signed on line both must be signed on line. Waivers must be kept for 95 months.

**Position Changes:**

**Editor –** Thank you to Steve Showalter for his past service. The proposed new Editor will be David Harris who has been a PCA member since 2018 and lives in Charlotte. David is very excited to get involved. A big thank you to Robert Rainer for all the help he has provided during the transition.

Motion made to accept the appointment of David Harris as Editor made by Brian Powell, second by Jim Hess. Motion passed by unanimous vote.

**Event Chair –** Michael Vittorio will be stepping down as Event Chair after many years of wearing many different hats for the club. Many thanks to Michael for all his years as the Event Chair. The proposed new Event Chair will be Charlie Massler. Charlie has been a PCA member since 1998 and is part of the Triad Area. He has chaired the Triad Area Roads and Rails and the upcoming 60<sup>th</sup> anniversary gala.

Motion made to accept the appointment of Charlie Massler as Event Chair made by Robert Kim, second by Jeff Price, Motion passed by unanimous vote.

**Triangle Area Director –** Bob Kim will be stepping down as the Triangle Area Director. This was a very difficult but necessary decision for Bob. The proposed new Triangle Area Director is Richard Lutz. Richard has been a member of PCA since 1995 and lives in Chapel Hill. He moved to our area from Ohio where he held the positions of President, Vice President, DE Registrar & Auto Cross Chair over his time there. The transition is starting in September and he would take over starting in October.

Motion made to accept the appointment of Richard Lutz as Triangle Area Director was made by Jerry Kilcrease, second by Wayne Capwell, Motion passed by unanimous vote.

**May 5<sup>th</sup> Board Meeting Minutes - Cheryl Folds, Secretary:** Minutes from the 2<sup>nd</sup> quarter meeting were approved on July 5, 2020 and posted to the website on July 16, 2020.

**Admin:**

Next Board Meetings and Locations:

4<sup>th</sup> Quarter Board Meeting, December 5, 2020 at 11:00, location to be determined, hopefully as a in person meeting, however if that is not possible the meeting date will remain the same.

**Financials – Jim Hess, Treasurer:** Review of P&L and Balance Sheets through August 31, 2020. Bank of America has changed its procedure for deposits and is no longer scanning the deposit slip for viewing online, only the checks are shown. Therefore it is imperative that anyone making deposits send the Treasurer an e-mail regarding the deposit and specifying what it covers.

#### **New Business:**

**Document Storage – Steve Barrier –** With the new mandate to keep records from events for 95 months we would like to be able to have the ability to store documents electronically. Steve has looked into the amount of storage that would be needed to do this and it would not need to be a large amount of storage. It is proposed that the use of electronic storage would be started in 2021 and Steve would scan all the DE back documents when this was started. Discussion of the implementation of electronic storage was tabled to the 1<sup>st</sup> Quarter 2021 Board Meeting.

**Region Zoom Account – Sadie Kilcrease & David Violett –** The Carolinas Region now has a Zoom Account. Each Area Director will be provided with the access code and password. There will be a calendar for marking the dates of Zoom Meetings and each Area Director will be responsible for checking the calendar to prevent overbooking. Other Committee Chair and Board Members can use the account by contacting David Violett. If any one needs help with the Zoom account you may contact David.

**PCA Insurance – Sadie Kilcrease & Michael Vittorio –** After discussion with and approval from National, Regional procedures for obtaining insurance for events have been established. All Area Directors Event Chair and Drivers Education Chair will obtain insurance for their events directly. All others, including Auto Cross Chair will go through the Events Chair to obtain insurance. With the current situation with Covid 19 it is recommended that you apply for insurance 1 month to 6 weeks prior to your event.

#### **Old Business:**

**60<sup>th</sup> Anniversary – Sadie Kilcrease –** The 60<sup>th</sup> Anniversary Gala will be rescheduled for 2021. All deposits made for the event for 2020 have been refunded. All sponsor funds will be able to be retained and used for the event in 2021. All vendors have committed to the event to be held in 2021.

**Tobacco Roads Opt In Proposal – Jeff Price & Jim Hess –** Jeff Price presented the proposal for possible cost savings for Tobacco Roads. The proposal would have members “Opt In” to continue receiving the Tobacco Roads by hard copy by several different methods. If members did not “Opt In” they would automatically be switched over to the internet version of Tobacco Roads. The proposal also proposed that financially more advertising and getting bids for printing and mailing could make Tobacco Roads more cost efficient. The proposal was sent to all board members prior to the meeting and was reviewed by all board members in attendance. After discussion by the board, with board members discussing the ideas of an “Opt Out” vs “Opt In”, the beliefs that we should not take away something that members are already receiving, that a selling point to advertisers is the hard copy and that a “news letter” full of advertising and no content is not the way we want the Tobacco Road to head. Michael Vittorio made the point that the Board has a responsibility to assure we are making the best use of the money entrusted to us. Since the publication of Tobacco Roads is a major financial commitment, it is therefore incumbent upon us to take appropriate steps to make certain we are fulfilling this commitment and as a part of that should rebid the printing and mailing cost periodically. There was also discussion by Jerry Kilcrease of would be tasked with obtaining bids but no decision was made. Motion was made to pass the proposal as written by Jeff Price, second by Michael Vittorio, Motion was opposed by unanimous vote.

Since it is felt that Jeff Price’s original proposal may be too restrictive, he made the motion, an alternative two part means to fulfill our fiduciary responsibility : 1) the printing and mailing of Tobacco Roads will be put out to bid; 2) we will make it easier for Members to “Opt-Out” of the hard copy newsletter. An annual one-page flyer

will be placed in Tobacco Roads informing Members of the savings that can be realized by relying more on e-copy and instructing how to opt-out of the hard copy if they so desire. The motion was seconded by Michael Vittorio and passed by a majority with 1 abstaining.

### **Area Updates:**

Hickory – Michael Vittorio – Continuing to have meetings, this month at a church shelter. Having on going drive and dines every couple of weeks with the last one have about 15 people attending.

Lake Norman – Christian Roedlich – Currently having meetings at a country club in Cornelius, outside in the parking lot. The meeting was rained out in August but July had a wine tasting. Next week T & P Mooresville will be holding an open house. Following social distancing and mask wearing at all events.

Metrolina – Doug Strait – Staying somewhat active in the area. Taking advantage of the Blue Ridge, doing Drive & Dines at the many available picnic areas. September 26<sup>th</sup> is a Dine & Drive on the back road of South Carolina with a combined meeting agenda and talk about Christmas party options for this year.

Sandhills – Marty Barrett – No Report

Triad – Jerry Kilcrease: Improvising and doing the best we can. The May meeting was cancelled. June, July & August meetings were had at a members corporate/wedding venue with between 24 – 28 members attending. Dinner provided by a food truck with social distancing being practiced along with mask wearing and hand sanitizing stations. No meeting to be held in September, will possible meet in October. Triad Area events have been cancelled including Roads & Rails, The Children's Home Porsche Corral. Even with the Children's Home event cancelled members donated \$1,083.00 to the charity. With the help of Dixon Johnson in August we had a Drive to VIR with laps and lunch. The drive started at Porsche of Greensboro with 21 cars and 31 members. It was rainy and misty but a fun day. At this time unsure if Oktoberfest will be rescheduled or cancelled.

Triangle – Bob Kim – Had a hand full of members at the last meeting asking when we would be able to start doing things so starting to open up some September events. Third Saturday Cars & Coffee in the parking lot and following guidelines. Planning a drive in late September early October with a limited attendance. Planning to do a member e-mail in the next few weeks regarding events.

Upstate – Jeff Price – Last three meetings have been held at Quaker Steak & Lube in the parking lot. Members bring chairs and social distance and wear mask. Some get food to go and have about 25 in attendance. September 12<sup>th</sup> is a Drive & Picnic limited to 27 cars total broken up into 3 groups of 9, event was filled in 24 hours. A lot of desire to get out and do stuff, drive & parks in outdoor situations. Planning the Holiday Party & Charity Auction for November 14<sup>th</sup> since it will be outside to get it in before the weather gets too cold. Members feel strongly that we support the charity. Planning it to be from 1 to 5 with an optional drive before on the Blue Ridge to Travelers Rest. A lot of positive feedback for a possible drive & picnic to Craggy Falls or Blue Ridge in October.

## Committee Reports

Advertising – Rick Huskins – Just added Jason Herman Insurance for a full year.

AutoCross - David Harrison - No Report

Club Racing – Bill Scarbrough – No Report

Drivers Education – Steve Barrier –The upcoming DE will be a solo only event. Registration has been good with 70 participants registered so it should be a net positive event. HBI will be sponsoring CMP & VIR. Doing everything possible to minimize contact with e-signing of waivers.

Chief Instructor – Shane Tisdale – Can't use instructors at this time with National not approving any lead -follow instruction. September DE will be solo only as there is no way to do any in car instruction. Expecting this to be the case through 2021. VIR will be solo only as well. CMP track is fantastic with the new paving, though they did remove the "hump" from the kink. Doing everything possible to make the events safe, holding driver's meeting over the PA system instead of in a gathered group. VIR Registration just opened.

Goodie Store – Kathy Boehm – Sales are slow but have had some sales through e-mail, phone calls and internet. Figuring out how to have the Goodie Store at CMP & VIR and stay socially distanced and safe. Just want to remind Area Directors if you have your area money to spend the Goodie Store is a great place to get your door prizes and it would be really appreciated. Not looking to add any inventory this year

Membership – Sadie Kilcrease – As of September we have 2,040 primary members and a total membership of 3,198. April, May and June saw a drop but July and August have shown an increase.

Tobacco Roads – Sadie Kilcrease – We are excited about David Harris stepping in at the new Editor.

Website – David Violett – No updates, flowing along with the website.

**Motion to Adjourn:** Motion made by Rick Huskins, seconded by Doug Strait. Meeting adjourned at 9:35 pm.

Minutes submitted by Cheryl Folds, Secretary