

**Carolinas Region PCA – Board of Directors 3rd Quarter Board Meeting
December 5, 2020 at 10:00 a.m.
Zoom Conference**

In Attendance:

Executive Council: Sadie Kilcrease, Brian Powell, Wayne Capwell, Jim Hess, Cheryl Folds

Area Directors: Michael Vittorio, Christian Roedlich, Doug Strait, Jerry Kilcrease, Richard Lutz, Jeff Price

Standing Committee Chairs: Rick Huskins, Kathy Boehm, David Violet, Steve Barrier, Shane Tisdale, Charlie Massler, David Harrison, Bill Scarbrough

Others in Attendance: Jerry Widner, Gizelle Burner

Meeting called to order: At 10:05 am, Sadie Kilcrease President, called the meeting to order and presided over the meeting.

Welcome: Sadie welcomed everyone to the meeting. Sadie welcomed new incoming 2021-2022 Executive Committee Members, Jerry Widner, President and Gizelle Burner, Secretary. Sadie Kilcrease will be the 2021-2022 Treasurer and Jim Hess will be the 2021-2022 Vice-President. Sadie thanked the outgoing Executive Committee members Wayne Capwell and Cheryl Folds for their time on the board.

September 3rd Board Meeting Minutes - Cheryl Folds, Secretary: Minutes from the 3rd quarter meeting were approved on October 1, 2020 and posted to the website on October 2, 2020.

Admin:

Next Board Meetings and Locations:

The January Planning/Board Meeting will be held on January 16, 2021, location to be determined.

Financials – Jim Hess, Treasurer: Review of P&L and Balance Sheets through November. Jim then proposed a special stipend for each area to be used for charitable donations in the area. Jim further proposed that going forward we discuss how to handle the excess funds of the board in a socially responsible way. Discussion followed with Michael Vittorio proposed that Sadie appoint a 3 or 4 member committee to work on this issue. Brian Powell suggested that the way to move forward would be to determine what the board's fiscal need and reserve is annually and then give a recommendation on how much, how and when the best way to move forward. After discussion Jim Hess made a motion that a \$2,000 stipend be given to each of the seven areas for to be then donated to the charity of the area's choice, seconded by Jerry Kilcrease, passed unanimously.

Jim reminded Area Directors that stipend expenditure receipts and request must be submitted by year end, any amounts not used within the year are forfeited. All funds must be deposited by year end as well as any registration fees in club registration.

Please have all 2021 budgets to the treasurer by January 5th for the January 16th Board Meeting.

New Business:

ByLaws Revision – Charlie Massler, Michael Vittorio & Sadie Kilcrease – Revised ByLaws for the Carolinas Region PCA were provided to all Board Members for review prior to the meeting. Michael Vittorio made a motion that the revised ByLaws be accepted as written. Charlie Massler seconded the Motion. Discussion was then had by the Board Members. Michael Vittorio informed the Board Members that PCA National was reviewing all Region ByLaws. After the PCA National review, the Bylaws Committee added/changed items recommended by PCA National to comply with their recommendations and made

other changes as outlined in the Proposed ByLaws. Jerry Kilcrease brought up an issue with the division between the Non-Voting and Voting Committee Chairs stating that if you are volunteering your time and attending board meetings you should have a vote. He disagreed with the new portion of the ByLaws instituting a procedure whereby Area Directors would have 2 year terms. Doug Strait suggested that specific Area Director task should be added to the ByLaws. Jeff Price suggested more definition on how Area Directors would be voted in and Brian Powell questioned how the 2 years terms would be tracked. Michael Vittorio stated the members working on the revisions believed it might be easier to find Area Directors if they knew it would be a 2 year term. It was suggested that Board Members that wanted to make suggestions for changes would send them by e-mail to Charlie Massler. After Board Discussion the Motion was opposed unanimously.

Advertising vs Sponsorship in TR– Sadie Kilcrease – It is extremely important that sponsors of Area and Regional Events get credit in Tobacco Roads with the write up and pictures in articles no Logos can be used in the Area Director articles or any articles as this blurs the lines between sponsorship and advertising. Jeff Price stated he did not see a problem with the use of Logos as events are not always held at the sponsors location and he believes it has been done in the past. After much discussion it was stated that there would be no Logos allowed in Area Director articles or any articles. The Editor has authority to make decisions regarding space and content.

Further discussion was then had on the issue of all pictures sent in with Area Director articles not being published and the Editor having the ability to choose which pictures to use. Michael Vittorio suggested that the Editor contact the Area Director prior to deleting pictures. Doug Strait suggested that the Area Directors prioritize the pictures when sending in articles by numbering them from most to least important for the article. Area Directors were asked to prioritize their pictures when sending with articles.

Sadie reminded all that all material is due to be to the Editor by the 23rd of the month. The Editor, Printer and Sadie have been working to get TR to the printer on a scheduled date each month. The target date is the 28th of the month and that date has been met the past two months.

Area Updates:

Hickory – Michael Vittorio – Things are going fine. Doing what we can since with it being prohibited to meet in person indoors.

Lake Norman – Christian Roedlich – Still having meetings at a country club in Cornelius, outside in the parking lot, wearing mask and social distancing. Meeting are having 15 or less attendees.

Metrolina – Doug Strait – Having limited meeting. The Christmas party has been cancelled. Working on next year and waiting to see what happens. Most members contacted had stated they would not attend even if meetings were being held.

Sandhills – Marty Barrett – No Report

Triad – Jerry Kilcrease: The Triad Area was able to hold the last meeting at Kickback Jacks on the patio, it is a large open area with fans. May be able to meet there again in January. Waiting to see what happens next year, had eight events planned in 2020 and only held two. Charitable donations will be weak this year because the events could not be held therefore very thankful for the additional charity stipend from the board. Currently working on 2021 sponsorship. No 2021 events planned as of yet, just waiting and hoping.

Triangle – Richard Lutz – Just getting started as Area Director. Held the Holiday Party December 3rd with about 30 members attending. It was held all outdoors with masks and social distancing and with a food truck. Hoping to try and do more next year.

Upstate – Jeff Price – Staying active and having regular meetings at Quaker Steak & Lube in the parking lot. Members bring chairs and social distance and wear mask and meeting all local regulations. Still doing Drive and Picnics, some bring their own food, others get take out and all meet at a picnic area. The annual Charity Auction & Raffle Event was held on November 14th at Riverain Farm. Our main sponsor was Porsche of Greenville and their Stay Driven Event. With the Auction and Raffle we raised \$4,600 for charity. Currently planning a couple of outdoor events for January.

Committee Reports

Advertising – Rick Huskins – Added new full page Ad for Jason Herman Insurance. Talking to another potential new advertiser

AutoCross - David Harrison - Currently working on setting up 2021 Schedule. Working with Greensboro Coliseum and trying to contact Michelin. Looking for new venues for 2021 as well. Still a lot of interested drivers just not able to find venues. Working on equipment and software and getting dates for April and June locked in for Greensboro.

Club Racing – Bill Scarbrough – Have received six calls offering sponsorship for a Club Race in our area. Working on other sponsors that have worked with us in the past. There is a great deal of interest and a lot of excitement with the CMP repaving. Is planning to reach out to Michael and a few others regarding sponsorship and information on the COVID restrictions. Have reached out to CMP for cost and available calendar dates. Currently Mid April, July 4th and Labor Day are available dates but all conflict with other events. Currently looking at 3 days in early December 2021. Plans would be for a Club Race combined with a DE and would need approximately 60 Race Registrants and 40 DE Registrants to make the event financially work.

Drivers Education – Steve Barrier –VIR was a huge success against all odds. No social was held due to the COVID restrictions. Dates set up for 2021 are CMP March 13-14, CMP September 11-12 and VIR November 19-21. CMP has had a cost increase since the repaving. Use the e-waivers has had a lot of positive comments. Currently working on the budget for 2021

Chief Instructor – Shane Tisdale – Last two events at CMP and VIR were solo only events. It has been challenging with the constant restriction changes and guidelines. VIR changed the amount of people allowed on the property just prior the event. In October PCA decided on a lead follow program that the PCA insurance approved. Training was in Colorado which I attended. It was pretty interesting learning how to watch and instruction out of the back window while driving. Several Instructors from Zone 3 attended and all are considered A List which means they can teach this method to others and are putting together an event at Road Atlanta. I would consider this lead-follow protocol as a last resort. I don't want to sell a product we can't follow though with and risk the quality or safety or our events.

Goodie Store – Kathy Boehm – COVID has affected the Goodie Store just like everything else. Still getting online orders and orders from Gift Certificates Area Directors have given out. Any Area Directors with orders will be working on getting those out. Appreciate continued support.

Membership – no report

Tobacco Roads – no report

Website – David Violett – Dates for DE will get on the website. Still missing pictures for officer page. If your picture is missing please get it to David so he can get it added. Working on the new website, had hoped to have it by end of the year but looking like it will probably be next year. Working on making the content for Tobacco Roads online easier to download and work much better.

Old Business

Document Storage – Steve Barrier - Working on digital storage called Glove Box which would maintain each position's documents. As positions are changed authorization will change so that everything goes to the new user so name files so that it works for you and future users. Steve will work with Jerry Widner to get this set up and on how best to use it by the Region.

Area Funding – Jeff Price – Proposal sent out prior to meeting for review by Board Member regarding additional funding to Area Directors. Proposal for additional funding for each area based on number of members in the area. Michael Vittorio suggested instead of a lump sum for each area if the Area Director had an event or project they want to do they should submit a budget to the Board for approval. Jerry Kilcrease stated that a smaller area should not be penalized for being a small area. Member participation is not the same as membership, 15% participation is considered good. Brian Powell stated this should circle back to the Executive Committee appointing a committee to work on and decide how to distribute funds.

As closing comments Jerry Widner and Michael Vittorio discussed the PCA Street Survival program as a way to bring youth into the club. Also discussed the possibility of sharing venues. Michael and Jerry Widner will look into this.

Motion to Adjourn: Motion made by Sadie Kilcrease, seconded by Doug Strait. Meeting adjourned at 1:38 pm.

Minutes submitted by Cheryl Folds, Secretary