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| **Scénario** | **Intervenant** | **Sujet** | **Moyens** | **Interne/externe** | **Date/heure** | **Approuvé par** |
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| --- | --- | --- |
| **Message clé 1** | **Message clé 2** | **Message clé 3** |
|  |  |  |
| Argument 1.1 | Argument 2.1 | Argument 3.1 |
|  |  |  |
| Argument 1.2 | Argument 2.2 | Argument 3.2 |
|  |  |  |
| Argument 1.3 | Argument 2.3 | Argument 3.3 |
|  |  |  |