

Westfield

Local Heroes

**A NEW COMMUNITY RECOGNITION AND GRANTS PROGRAM,
CONNECTING AND ENRICHING LOCAL COMMUNITIES**



Westfield

Local Heroes

Who in your community
deserves to be recognised
and celebrated?

Westfield Local Heroes are nominated and voted for by their communities, with three finalists per Westfield centre each awarded a **\$10,000 grant** to support their affiliated organisation's work, programs or activities.

Westfield Local Heroes discovers and celebrates individuals who promote **social wellbeing** and/or **harmony** in our communities through their work, programs or activities, across one or more of the three social values of **Family, Youth Opportunity** and **Inclusion**.

NOMINATE YOUR WESTFIELD LOCAL HEROES AT
westfield.com.au/local-heroes

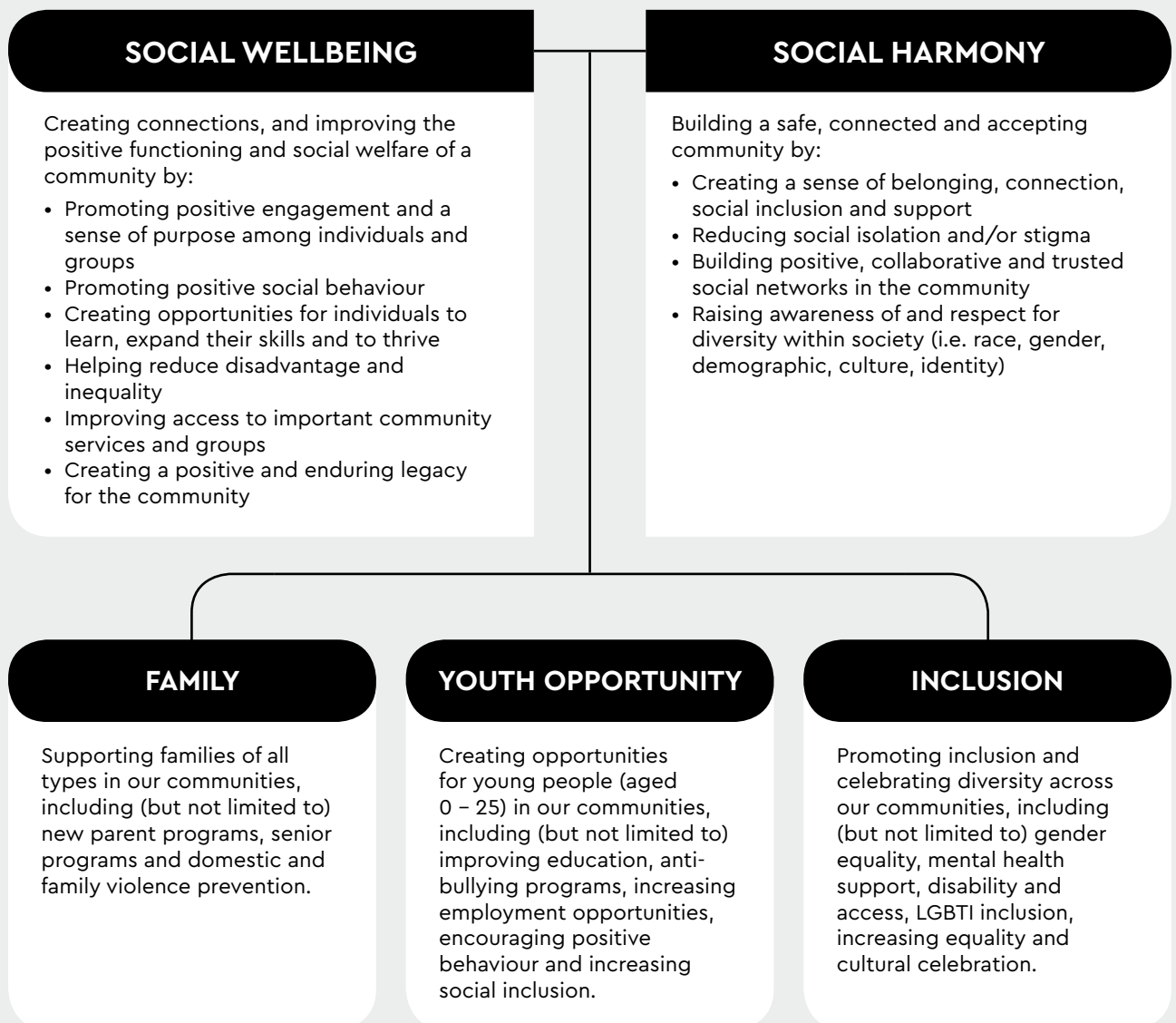
Nominations open 23 April – 16 May 2018

Who can be nominated?

The work or activities of Westfield Local Hero nominees must satisfy one or more attributes of **social wellbeing** and/or **harmony**, and benefit the local community across one or more of the three social values of **Family**, **Youth Opportunity** and **Inclusion**.

The program is open to people in all sectors, including business, government, education, sports, welfare, community and not-for-profit.

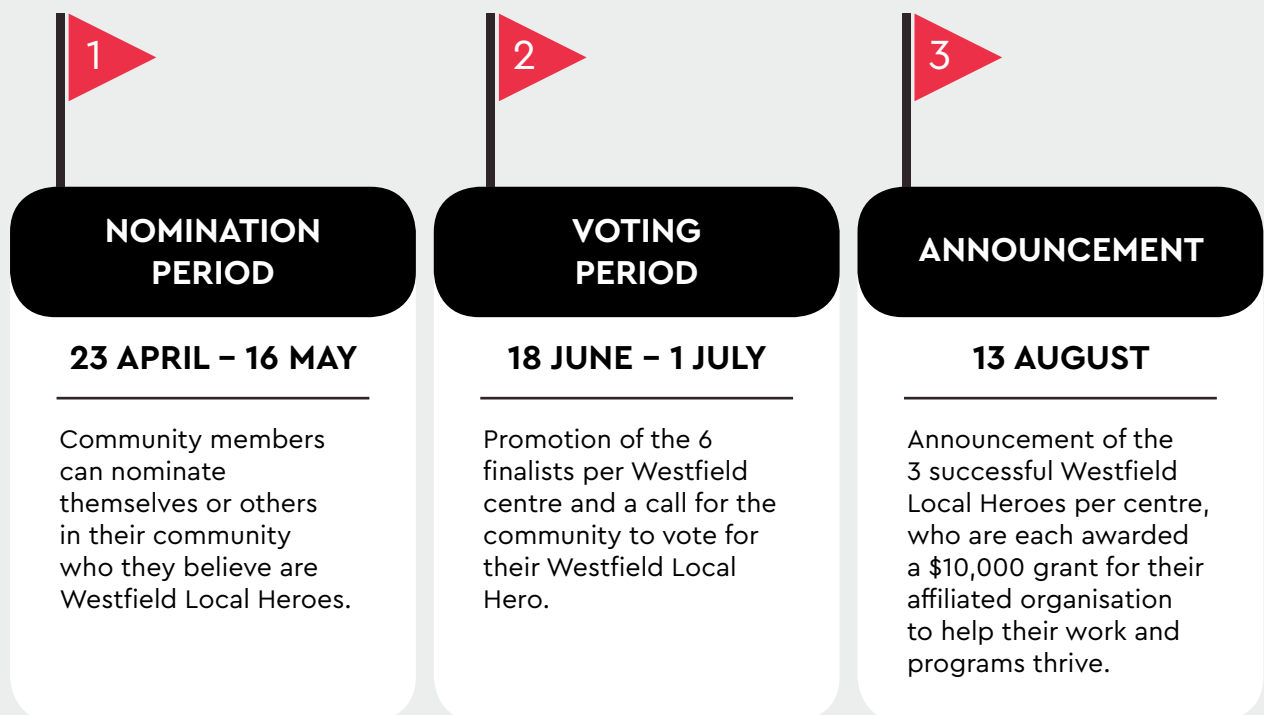
All nominations will be assessed by selection panels against the following criteria to create a shortlist of 6 finalists per Westfield Centre.



Selection and Voting Process

The 6 shortlisted finalists per centre will be promoted on all Westfield communications channels and in-centre, and the community will be invited to vote for their preferred Westfield Local Hero.

The three successful Westfield Local Heroes per centre from the public vote will each be awarded a \$10,000 grant to support their affiliated organisation's work and programs to grow and thrive.



Westfield Local Hero Checklist

To be eligible, your Westfield Local Hero must meet the following:

- Nominees must be affiliated with a registered entity or organisation whose work, activities or programs spans one or more of the three social values of family, youth opportunity or inclusion.
- Nominees can be volunteers, members or employees of their affiliated organisation in any sector, including business, government, education, sports, welfare, community and not-for-profit.
- The nominee's work or activity must benefit the local community. Nominators will be asked to choose the Westfield centre that is located closest to where their nominee's work, program or activity occurs. If their work spans across multiple Westfield local areas, the nominator must choose the most relevant centre for the purposes of the nomination.
- Nominators must have consent from the nominee and endorsement from the nominee's affiliated entity or organisation to nominate them (a Consent and Endorsement form is provided as part of the nomination process). As part of this consent, nominees agree that their name, photograph and the nature of their work, program or activity may be publicly promoted.

What will nominators be asked in the Nomination Process?

SECTION 1

Who is your Westfield Local Hero?

- Nominee's name, email and phone number.
- The registered entity or organisation to which the nominee is affiliated
- Where the nominee's work primarily occurs
- Your (the nominator) name, email and phone number.

SECTION 2

How does your Westfield Local Hero's work benefit the local community?

- Purpose of your nominee's work - 200 words max.
- Who directly benefits from your nominee's work - 100 words max.
- The activities your nominee undertakes - 100 words max.
- How their work promotes social wellbeing and/or harmony in the local community - 200 words max.

SECTION 3

What are the personal and professional attributes of your nominee that makes them a Westfield Local Hero?

- How does your nominee go above and beyond to benefit the local community and create a positive legacy? - 200 words max.
- What other attributes or achievements make your nominee a Westfield Local Hero? - 200 words max.
- Describe your Westfield Local Hero in three words (i.e. Dedicated, Selfless, Vibrant).

SECTION 4

How would a grant of \$10,000 help your Westfield Local Hero's work, program or activities grow and thrive?

For the three successful Westfield Local Heroes per centre, a \$10,000 grant will be donated to the affiliated organisation to support the growth and continuation of their work, activity or program. Tell us how that grant would be spent - 100 words max.

DOCUMENTATION

You will need to attach the following documentation to your nomination:

- Consent Form signed by the nominee and nominee's affiliated organisation. (If nominee is under 18, the Consent Form will also need to be signed by parent / guardian.)
- A headshot photograph of the nominee (with a high resolution and file size of at least 1MB).

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FAQ's

Q. Who can be a Westfield Local Hero?

- A. Westfield Local Heroes are individuals who promote social wellbeing and/or harmony in the local communities through their work, program or activity across one or more of the three social values of Family, Youth Opportunity or Inclusion.

Q. Who can I nominate?

- A. People can nominate themselves or other members of their communities, as long as they are affiliated with a registered entity or organisation.

Q. What organisations can my nominee be affiliated with, and what does affiliation refer to?

- A. All nominees must be affiliated (i.e. volunteer, member, agent, employee) with an organisation or group that is a 'registered entity'. This includes, but is not limited to, registered community groups, sporting clubs, not-for-profits, schools, authorities, government bodies and commercial businesses.

Q. How do I nominate?

- A. Nominations open on 23 April and close at midnight on 16 May 2018.
You can nominate your Westfield Local Hero at www.westfield.com.au/local-heroes. All nominations must be made online using the grants portal provided. No offline nominations will be accepted.

Q. Why do I have to select one Westfield Centre in the nomination process?

- A. To be recognised as a Westfield Local Hero, the nominee's work, program or activity must benefit the local community. Nominators will be asked to choose the Westfield centre that is located closest to where their nominee's work or activity occurs. If their work spans across multiple Westfield local areas, the nominator must choose the most relevant centre for the purposes of the nomination. (Westfield Newmarket is not a participating centre in 2018.)

Q. My nominee's work benefits overseas communities, can I still nominate them?

- A. No. Your nominee's work must occur within, and benefit the community of, the local area of an Australian or New Zealand Westfield centre.

Q. Can I nominate my Local Hero at more than one Westfield?

- A. No. You can only nominate each individual once. If your nominee's work spans across multiple Westfield centre local areas, choose just one relevant centre for the purposes of the nomination.

Q. Can I nominate more than one Local Hero?

- A. Yes. You can submit as many nominations as you like, so long as each one refers to different people.

Q. How are Westfield Local Heroes selected?

- A. Nominations will be assessed against our criteria (see page 3 of this booklet) by a panel of team members in each Westfield centre. A public vote will take place to determine the three Westfield Local Heroes for each centre.

Q. Do Local Heroes get to keep the \$10,000 for themselves?

- A. No. The grant donation goes to the affiliated organisation to help the Local Hero's and organisation's work, program or activity to grow and thrive.

Q. Can I nominate someone who is under 18 years old?

- A. Yes. The nominee's parent/guardian must sign the Consent Form for the nomination to be eligible.

Q. Will I be provided feedback if I am unsuccessful?

- A. You will receive a notification about the outcome of your nomination. Unfortunately, we can't provide individual feedback.

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