

For immediate release:

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McGill-Queens University Press selects Trilogy Software & Pubtech Consulting Services.

McGill-Queen's University Press have selected Trilogy Premium Partner, Pubtech Consulting Limited for the installation and support of the Trilogy Publishing Manager and Trilogy Title Manager ERP software.

Toronto, Canada, August 2010 – Pubtech Consulting Limited is pleased to announce that they have been selected as the provider of software consulting services and software for Montreal based McGill-Queen's University Press.

After an extensive review of available providers, McGill-Queen's University Press selected Trilogy ERP Solutions and Pubtech Consulting Limited for their extensive publishing expertise and high quality customer references. The project will encompass the installation of the Trilogy Publishing Manager and Trilogy Title Manager ERP software.

The purpose of the project is to replace the current 'multi solution' situation with a consistent and robust 'end-to-end' solution from conception of the book through to the sales, marketing and distribution management.

“Selecting a partner to consult on, supply and implement enterprise software for McGill is a critical business decision. Our decision was based on a good understanding of the importance of relationships and a strong evaluation process. Pubtech clearly rose to the top and we are delighted to be working with them in a genuine partnership.” said McGill’s Business Manager, Esther Oziel.

Pubtech’s President and CEO, Dennis Butler commented, “We are delighted with the new relationship with McGill. It is great to work with a customer who appreciates the importance of a process review as the ideal starting point for the implementation of a new system. We look forward to a long term partnership with McGill.”

Alex Dare, Group Managing Director, Trilogy Group stated, “We are delighted to win our first University Press customer in North America. Trilogy, through Pubtech Consulting Systems Inc, is giving customers a genuine choice to progress from their legacy systems and outdated technologies. Additionally, this project will drive some new functionality into the software in the area of sponsor tracking and adoptions”

Key capabilities available in the Trilogy Publishing solutions are:

- Publishing Manager - provides integrated campaign management, contact management, order fulfillment, stock control, rights and royalties processing, subscriptions, purchasing and distribution, and automated third party sales imports including eBooks.
- Title Manager - provides integrated product management, production control, scheduling, marketing and catalogue production.

The Trilogy applications are developed in a Microsoft open technology environment and deliver a highly functioned, lower cost of ownership and future proof solution.

Product Availability

The Trilogy Publishing Manager solution is currently shipping and Title Manager is in early customer release. For more information, please contact Trilogy Business Support Limited in Europe at +44 (0)1242 222132 and Pubtech Consulting Limited in the US and Canada on 1 (888) 269 0535 .

About Trilogy Business Support Limited

Trilogy Business Support Limited, a division of Trilogy Group, was founded in 1987 and is a leading supplier of application software for the Publishing and Mail Order market place. Headquartered in England with marketing and development operations located in Cheltenham and South Africa.

For more information, visit <http://www.trilogypublishing.com/>

About Pubtech Consulting Inc

Pubtech Consulting's staff has been successfully working with publishers in North America for an average of 15 years each. With over 100 years of combined Publishing expertise, Pubtech Consulting offers publishers, solutions in technology, project management and business consulting.

For more information, visit www.pubtechconsulting.com / www.trilogynorthamerica.com

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