FOR IMMEDIATE RELEASE

Press Contacts:

Spencer Linn
Marketing Manager
Upp Technology, Inc.
630-493-7828
slinn@upp.com

Alex Dare
Group Managing Director
Trilogy Enterprise Services Limited
+44 (0)1242 222132
alex_dare@trilogygroup.com

Upp Technology and Trilogy Group form Strategic Alliance for the US Publishing Industry

Upp Technology, developers of the IRMS Warehouse Management system and Trilogy Group , Developers of the Publishing Manager ERP system together with their Premium Partner Pubtech Consulting, join forces to deliver solutions for the US Publishing Industry.

Chicago, Illinois USA, May 2009 — Upp Technology, Inc. and Trilogy Enterprise Services Limited are pleased to announce their Strategic Alliance to deliver complete end-to-end solutions for the US Publishing Industry. The integrated systems will be delivered by Trilogy's Premium Partner PubTech Consulting Limited in North America.

The Alliance will see the close integration of the IRMS Warehouse Management system with the Trilogy Publishing Manager ERP system to provide an extremely fully functioned, end-to-end solution for publishers in the medium and larger categories.

"Selecting a strong partner to work with in this space is very important, we are very experienced in sophisticated warehouse management solutions but need to work with 'industry specialists' such as Trilogy and Pubtech to deliver a full solution for Publishers" said Upp Technology's Vice President, Jim Laverty.

Alex Dare, Group Managing Director, Trilogy Group stated, "This Strategic Alliance adds the key additional Warehouse Management functionality to the

innovative technology solutions.

Trilogy Publishing Manager software that will allow us to compete in the top end of the market against current legacy incumbents."

Pubtech's President and CEO, Dennis Butler commented, "We are delighted with the new relationship with Upp Technology, Inc. It is great to work with a strong supplier who appreciates the importance working alongside niche market players. We look forward to a long term partnership with Upp Technology."

Key capabilities available in Upp's IRMS Warehouse Management solutions are:

- IRMS Warehouse management - leverages industry best practices and human capital to achieve 100% inventory and shipping accuracy, a .005 shrink rate and a 50% reduction in labor – providing customers with simplified management, lower costs, more reliable information and improved control.

Key capabilities available in the Trilogy Publishing solutions are:

- Publishing Manager - provides integrated campaign management, contact management, order fulfillment, stock control, rights and royalties processing, subscriptions, purchasing and distribution.
- Title Manager - provides integrated product management, production control, scheduling, marketing and catalogue production.
- Data Warehouse - provides a sophisticated, multi-publisher, reporting facility with extensive information delivery options.

Both the Upp Technology and Trilogy applications are developed in a Microsoft open technology environment and deliver a highly functioned, lower cost of ownership and future proof solution.

Product Availability

The IRMS Warehouse Management solution is currently shipping. For more information, please contact Upp Technology, Inc. in the USA on +1 800 777 6092.

The Trilogy Publishing Manager solution is currently shipping and Title Manager is in early customer release. For more information, please contact Trilogy

innovative technology solutions.

Enterprise Services Limited in Europe at +44 (0)1242 222132 and Pubtech Consulting Inc in the Canada on +1 (888) 269 0535.

About Upp Technology, Inc.

Headquartered in Downers Grove, Ill., Upp Technology, Inc. is a global provider of IT staffing services, specialized software and innovative technology solutions to Fortune 500 companies, federal, state and local governments and businesses in nearly every major industry. With a dedicated talent pool of 25,000+ IT professionals and a suite of integrated inventory and resource management software products, Upp has been providing real business value to clients for more than 25 years.

For more information, visit http://www.upp.com/

About Trilogy Enterprise Services Limited

Trilogy Enterprise Services Limited, a division of Trilogy Group, was founded in 1987 and is a leading supplier of application software for the Publishing and Mail Order market place. Headquartered in England with marketing and development operations located in Cheltenham and South Africa.

For more information, visit http://www.trilogypublishing.com/

About Pubtech Consulting Limited

Pubtech Consulting's staff has been successfully working with publishers in North America for an average of 15 years each. With over 100 years of combined Publishing expertise, Pubtech Consulting offers publishers, solutions in technology, project management and business consulting.

For more information, visit www.pubtechconsulting.com / www.trilogynorthamerica.com

Certain statements contained in this release may be forward looking statements and are thus prospective. Such forward looking statements are subject to risks, uncertainties and other factors which could cause actual results to differ materially from future results expressed or implied by such forward looking statements.

innovative technology solutions.