



Library Displays

THE BOYS' BRIGADE OBJECT

The advancement
of Christ's Kingdom
among Boys, and
the promotion of
habits of
Obedience,
Reverence,
Discipline, Self-
Respect and all that
tends towards a
true Christian
Manliness.

Have you ever considered promoting your Boys' Brigade Company in your local library? Many parents visit the library with their young children during the day and older children visit after school.

Who to talk to?

Visit your library and speak to the Librarian. Find out who is responsible for overseeing community displays. Tell them about BB and if they agree, arrange a time frame to display.

What makes a good display?

Keep display balanced with a variety of different things. Libraries are a secular environment so while you will want to be open about Christian Faith Development, you'll also want to highlight skills, adventure and physical activities of BB.

Photos are great! Mix up your visuals with badges, trophy's, craft, pennants etc.

Supply activity sheets such as colouring in, puzzles etc. Make sure you include information about your company.

Include a smart and correct uniform.

Branded information brochures and booklets are available from the State Office.

Combine with your GB company so parents know there is a group for girls as well.

What not to display.

Avoid photos of leaders.

Don't promote activities you don't offer.

Pick your target market. Are you hoping for more Anchors or Juniors or Seniors? The market for Anchors/Juniors is different to Seniors.

Maintain and Pack up

Visit the library regularly during your display time to tidy up, top up literature and keep it looking fresh and clean.

Talk to the library staff to see if people have been interested in the display.

Pack up within your time frame and return everything to order. Take away your rubbish and thank the library staff for their help.

OTHER PLACES TO DISPLAY:

LOCAL SCHOOLS; SHOPPING CENTRES;

SPORTS CLUBS; CHURCHES; LOCAL EVENTS