## **Fundraising Hints**

# THE BOYS' BRIGADE OBJECT

The advancement of Christ's Kingdom among Boys, and the promotion of habits of Obedience, Reverence, Discipline, Self-Respect and all that tends towards a true Christian Manliness.

Use your fundraising event as a method to promote your BB Company.

Have a supply of information, run a video loop showing BB in action, have posters, balloons etc.

Make people wonder what BB is about and want it for their boys.

#### Why fundraise?

Membership Fees - Help keep your membership fees low so BB is accessible to more boys.

Equipment - Purchase equipment for company night activities and big ticket items like canoes, archery equipment etc.

Training – For officers and boys. Leadership, first aid courses, instructor courses.

Camps – Help send boys to Company, Battalion, State and PAC Camps.

Mission – Support your church mission goals or have your own.

Church Projects – Support your church and raise funds to help maintain and improve it.

Awards and Prizes – trophies, medallions, engraving and badges are all costly.

Uniforms – Help boys from financially strapped families get uniformed.

### How to fundraise

Find an activity that all boys and leaders are excited about.

Include your company parents and church family.

Look outside the church family for your funds – Community, Friends, Family.

Combine with your GB company and share the work and the profits.

Ensure activities will keep boys safe e.g. don't send them out to door knock on stranger's doors.

Don't overload your group with fundraising activities.

Use the opportunity to promote your Company.

Many stores such as Bunnings, Coles and Woolies, Officeworks, Harvey Norman etc have Sausage Sizzle opportunities for Community groups.

Use The Boys' Brigade Branding on flyers, posters, everywhere! Wear BB uniform or polo shirts, caps etc to identify yourself as part of BB.

#### **SOME FUNDRAISING IDEAS:**

A-THON; SAUSAGE SIZZLE; CAR WASH; CONCERT; DONATIONS; FACE
PAINTING; FETE; GRANTS; GAMES NIGHT; MAKE AND SELL; GARAGE SALE;
TRIVIA NIGHT:

FOR MORE INFORMATION ON ANY OF THESE AND FOR BRANDING INFORMATION, CONTACT THE BOYS' BRIGADE QLD STATE OFFICE ON 3849 4498.

Developing a Boys' Brigade that Partners with Churches, Supports Leaders, Engages Boys