

# Doctolib raises €26 million from international investors to consolidate its leadership in France and Germany

# French leader in online medical bookings secures additional investment to fund European ambition

## 50 million in funding in 3 years

Doctolib (<u>www.doctolib.fr</u>), the leading booking platform for doctors in Europe, has raised a €26 million Series C investment led by Bpifrance, the French public investment bank, with participation from existing investors Accel, Pierre Kosciusko-Morizet, co-founder of PriceMinister and Nicolas Brusson, co-founder of BlaBlaCar. Ludwig Klitzsch, German CEO and owner of the health group led by the Klitzsch family, has also joined the funding round to support the growth of Doctolib in Germany.

This brings the company's funding to €50 million in three years. The investment will be used to consolidate the platform's leadership position in France and Germany and to accelerate its longer-term European expansion. In addition to further developing its tools and services, Doctolib plans to recruit more than 150 new members for its team in 2017.

## Proven services for patients and healthcare professionals

Founded in October 2013 by Stanislas Niox-Chateau, Ivan Schneider and Jessy Bernal, Doctolib developed a comprehensive Software-as-a-Service solution to help doctors reduce booking management costs by 30%, decrease no-shows by 75% and attract new patients through web visibility. With a subscription model, the platform can scale from serving an individual GP to a large hospital, helping all types of medical businesses increase their efficiency.

Doctolib allows patients to browse doctors, see their real-time availability; and then book and manage appointments at any time, on any device for free.

# A community of health professionals that tripled in 2016

In just three years, the company has established itself as the leading player in Europe's biggest medical appointment markets, France and Germany. In 2016, the company tripled its main performance indicators. Today, Doctolib gathers:

- A community of 17,000 doctors from all specialties
- 435 healthcare establishments, including hospitals, clinics and centres
- Six million visitors per month on its website
- 300 employees in over 35 cities

This performance spurred Bpifrance to invest in Doctolib and enhance its positive impact on healthcare. Bpifrance's Nicolas Dufourcq said: "We are delighted that an important public player such as Bpifrance has the opportunity to support the growth of a company with tremendous potential to impact the whole of society. A number of doctors and patients are relying on Doctolib, which is putting healthcare at the heart of the digital revolution."



## Doctolib's aim is to become the number one e-health service in Europe

Expanding outside its native France, Doctolib has launched in Germany, with hundreds of doctors joining the platform in the past months. The company is now available in Berlin and will soon launch in three new cities.

CEO Niox-Chateau said: "Behind the success of Doctolib lies a profound need to improve the care path of patients and the working conditions of healthcare professionals. This funding will help us pursue our mission to provide the best daily for doctors and patients."

Philippe Botteri, Partner at Accel, said: "We continue to be impressed by the momentum of Doctolib in France and Germany and we're delighted to continue to support their ambition to transform healthcare in Europe."

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#### About Doctolib:

Founded in October 2013 by Stanislas Niox-Chateau, Ivan Schneider and Jessy Bernal, Doctolib (<u>www.doctolib.fr</u>/<u>www.doctolib.de</u>) is the European leader in online medical bookings and Internet services for healthcare professionals.

For doctors and facilities, Doctolib offers a SaaS full-range service to improve booking management and communication with patients. For patients, Doctolib is a free online service to find a nearby health practitioner, book and track appointments 24/24 and 7/7 within a few clicks.

The company currently employs 300 employees and has offices in 35 cities in France and Germany. Doctolib collaborates with 17,000 practitioners and 435 health facilities, and gathers each month 6 million patients on its sites.

Doctolib has received 50M€ in investment from renowned entrepreneurs and funds, including Bpifrance, Accel, Pierre Kosciusko-Morizet, Bertrand Jelensperger and Nicolas Brusson.

## About Bpifrance

Bpifrance's equity investments are managed by **Bpifrance investissement**. Bpifrance, a subsidiary of the Caisse des Dépôts et de l'État, a trusted partner for entrepreneurs, supports companies from startup to their listing on the stock market, through credit, guarantees and equity. Bpifrance also provides support services and enhanced support for innovation, external growth and export in partnership with Business France. Bpifrance offers companies a funding continuum for each key stage of their development together with services adapted to different regional needs. Through its 42 regional offices (90% of decisions are taken in region), Bpifrance represents a true financially competitive service for entrepreneurs. Bpifrance acts in support of public policies implemented by the State and the Regional authorities to meet three objectives:

- Support business growth
- Prepare for future competitiveness
- Contribute to the development of an ecosystem favorable to entrepreneurship



## **About Accel**

Accel is a leading early- and growth-stage venture capital firm, powering a global community of entrepreneurs. Accel backs entrepreneurs who have what it takes to build a world-class, category-defining business. Founded in 1983, Accel brings more than three decades of experience building and supporting hundreds of companies. Accel's vision for entrepreneurship and business enables it to identify and invest in the companies that will be responsible for the growth of next-generation industries. Accel has backed a number of iconic global platforms, which are powering new experiences for mobile consumers and the modern enterprise, including Atlassian, Avito, BlaBlaCar, Deliveroo, Dropbox, Etsy, Facebook, Flipkart, Funding Circle, Kayak, QlikTech, Simplivity, Slack, Spotify, Supercell, WorldRemit and others.