

Membership Renewals

As the new season approaches, it is time to start the process of renewing membership subscriptions within your club.

Accurately recording Club Membership is important to ensure that:

- Your players are registered correctly and eligible to play
- Your players are covered by insurance
- Your members are eligible to partake in Club activities such as voting in the AGM

Membership registrations can be completed using the GAA Games Management System (Servasport) by logging onto the website <u>https://people.gaa.ie</u>

What is the GAA App?

It's the new, official app for all those involved in the GAA; club officials, coaches, players and members.

- It provides GAA News, articles and videos from the GAA.ie website
- It also provides access to Fixtures and Results

It allows Club Members to login, using their GAA Membership ID to a Club-specific section where they can do the following:

- Update their information (Address, Phone Number etc.) if relevant
- Pay the relevant membership fee to the club using a debit or credit card
- Receive free messages from the club activities e.g. training/games/meetings

When is it available?

The App will be available to download from 23rd January 2018.

The functionality to 'configure' the App is available now on the GAA Games Management System.

The functionality to 'invite' members will also be available from January 23rd.

Additional functionality will be added throughout 2018.

New GAA App

To assist clubs with the renewal process, the GAA App has been redeveloped to provide functionality that allows members to complete the initial steps of the renewal process online, to pay their membership subscription and to receive messages from the club on their mobile phone or smart device.

The App also facilitates clubs to comply with new Data Protection legislation (GDPR) that is coming into effect in 2018.

What are the benefits of the App?

1. Opportunity for members to register easily and conveniently through a simple process.

2. Ability to onboard additional members who may struggle to register in person e.g. members who travel for work or live abroad etc.

3. Significant time savings and less processing of paperwork for Club administrators.

4. Maintains the existing GAA Club governance of membership applications, as per GAA rules.

5. Allows Clubs to receive Club membership payments, made by members using debit or credit card, with funds automatically paid into the Club account on a weekly basis.

6. The App and enhanced Games Management System help clubs to be GDPR compliant, reducing the risk of breaches of legislation and potential fines.

7. Enables cost savings – for clubs that use text messages, communications can now be undertaken through the App.

8. Provides news feeds, videos and fixtures & results to members.

9. A safe & secure way of communicating with members of all ages.





How does it work?

The App is designed to be intuitive and easy-to-use, with GAA news, videos, fixtures and results available to anyone who downloads it. In order to use the Club specific functionality, there are some relatively straightforward, once-off steps that need to be completed to configure the App to your Club's requirements.

1. Configuration

This configuration can be done through the GAA Games Management System (Servasport) and includes uploading your Club crest (if available), setting your Membership Fees, setting up an online Bank Account (to receive payments) and setting up communications groups (if it is intended to utilise the free messaging functionality). Further information on these steps can be found here: https://servasport.zendesk.com/hc/en-us/articles/115015794728-Annual-Club-Update

2. Invitation

Once the initial setup is completed, an invitation can be issued to all existing Club Members (who have an email address or phone number recorded on the GAA Games Management System), containing their membership number, inviting them to download the App and login using their Membership Number.

3. Registration

Members who download and login to the App will have the option to pay their relevant fees online using their debit or credit card. They can also update information, such as changes to address, phone number or email address.

4. Review and Approval

Your Club can review all new membership payments received through the App by logging onto the GAA Games Management System and, once verified and accepted by the Club, can approve the membership application. The member is then automatically registered with the GAA without any further intervention or administrative effort by the club.

5. Communications

Members who are appropriately setup on Communications Groups can receive messages from the Club about Club activities, such as games, training, meetings etc. Players will be able to confirm attendance at training and/or flag issues, like needing a lift, directly to their coach in a controlled and auditable manner.

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Frequently Asked Questions

There are loads of Apps available, what's different about this one?

This is the official GAA App. It is developed specifically for GAA clubs, based on GAA requirements and is integrated with the GAA Registration System (Servasport). It ensures that the Club's data is held in one place and helps to reduce administration overheads (time and financial). It is free to use and the transaction charges for online payments are as low as possible. The communications functionality removes the need to send costly texts and maintains governance over the content that can be sent, and to whom, from the Club.

My Club is not interested in using this App, is that okay?

Yes, that's fine. Clubs can choose not to use any of the functionality in the App. Members of that Club can still download the App, view GAA news etc. and, if they know their Membership ID, they can still logon and update their contact information. They will not be able to pay their fees or receive Club communications through the App.

My Club already has an App or online registration provider, do I need to change?

No. If your Club has an existing provider for online payments, you can continue to use that provider. Your process for renewing membership will remain exactly as it is. You should, however, check that the process will allow your Club to comply with data protection legislation and that appropriate controls are in place for Club communications, particularly with juveniles.

My Club is not interested in receiving online payments but would consider the free messaging functionality, is that possible?

Yes. You can continue to manage membership subscriptions using cash or other methods outside of the App. Messaging functionality is not linked to payments and you can easily use this functionality irrespective of how members pay their fees.

What are the costs?

The App is free to download. There is no subscription or annual cost for using the functionality. Payments received online do incur a charge from the payment provider, this is the case for any online payment using a debit or credit Card. This charge is calculated as a percentage of the overall payment with a small fixed cost. The existing registration fees paid via your county board remain as is.

What is the Online Payment Charge?

Each transaction made with a standard Irish or UK debit or credit card* incurs an online payment charge of 1.35% plus a fixed charge of €0.25 / £0.20. This means that if a membership fee of €50 is paid by the member, the Club will receive €49.08 and the transaction charge is €0.92 (€50*1.35% = €0.675 + €0.25). *Non-standard cards, such as commercial credit/debit cards or cards from other jurisdictions may incur higher charges.

How does the Payment Process work?

Stripe are the online payment provider for the App. In order to use the payments functionality, you must setup a Stripe Account for your Club. In order to process the payment, Stripe verify that there are sufficient funds in the payee account to meet the payment and then lodge that money to your Club's online Stripe Account. Any funds that are paid into your online account are automatically transferred in full to your normal bank account on a weekly basis.

We have a lot of members who may not be comfortable using Apps, how can we process their Membership Applications?

All of the existing functionality within the GAA Games Management System will remain unchanged. Members who do not wish to use the App can renew their membership and receive communications in the same way that they have done previously.



