



Swiss Re
Foundation

How to get started!

“Fast legs for smart youth”

Velafrica and Swiss Re Foundation



What is Atlas?

Atlas is a mobile fitness app that allows you to raise funds and awareness for a good cause!

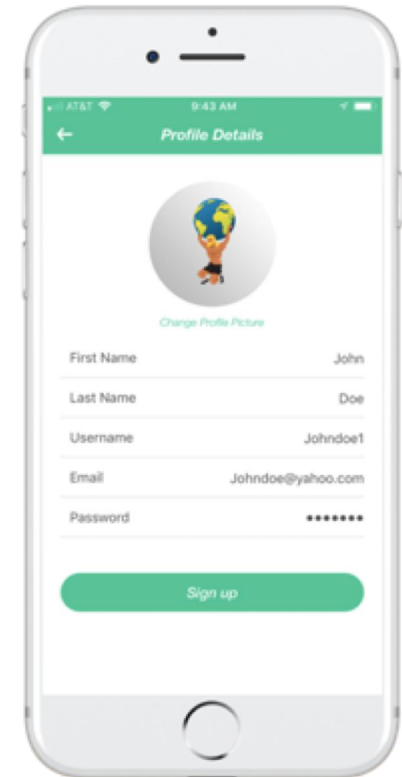
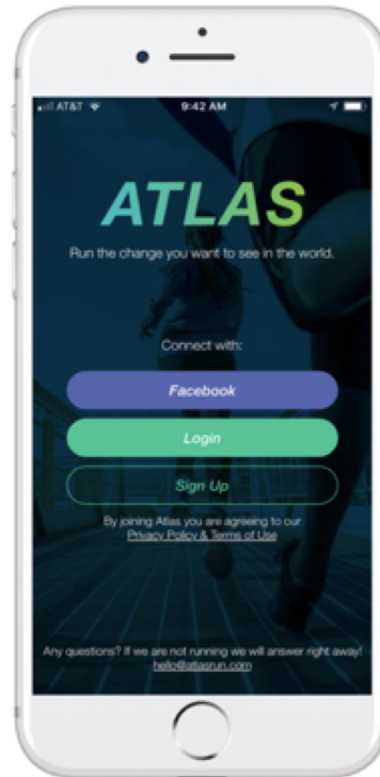
The Swiss Re Foundation will sponsor \$1 for every kilometre you (and your friends and families) run, walk, and hike and \$0.25 for every kilometre they bike on the app.

Starting June 1, our goal is to raise \$40,000 within 40 days.

Let's do this together!



How the application works - Step 1: Download & sign up

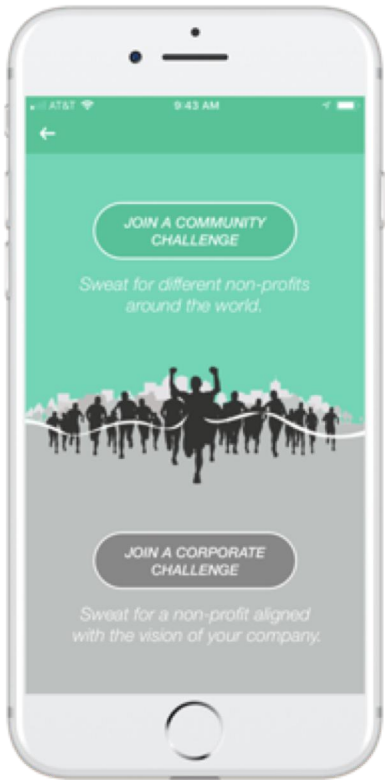


Go to www.atlasrun.com to download the app on your mobile device

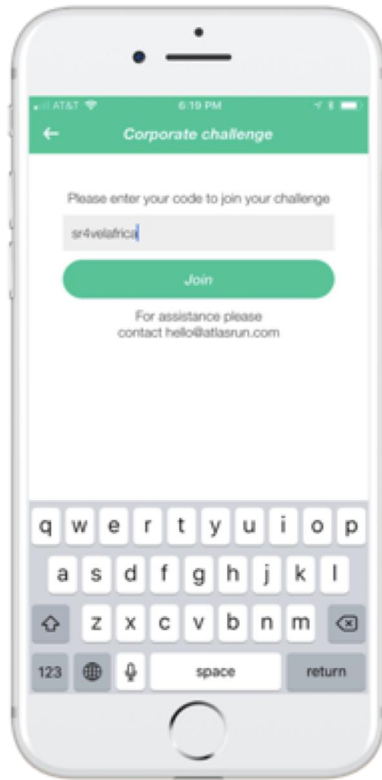
Connect with Facebook or press the "Sign Up" button

Complete your information and press the "Sign Up" button

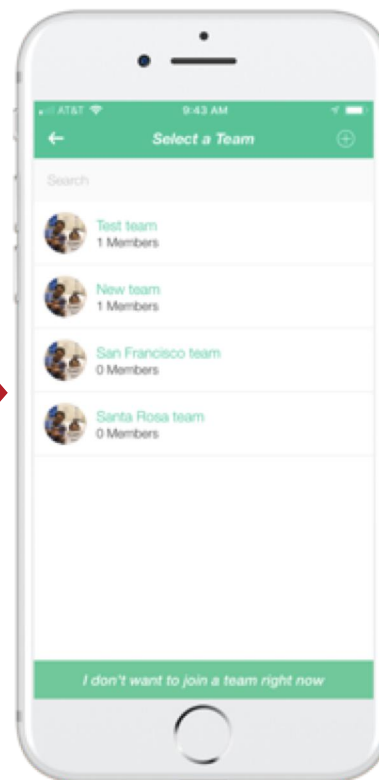
How the application works - Step 2: Join the Challenge



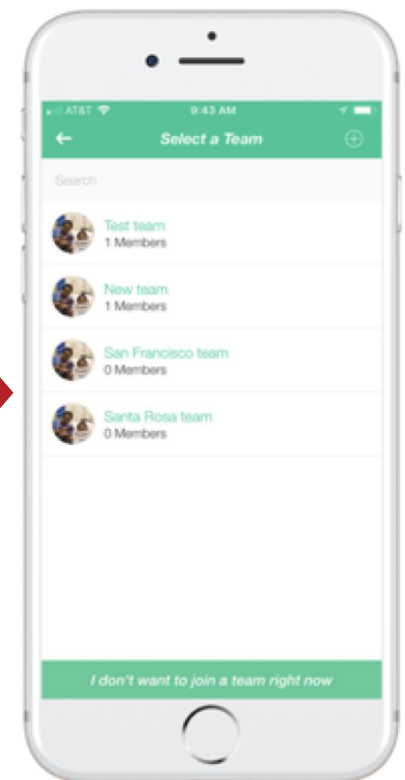
Press the “JOIN A CORPORATE CHALLENGE” button



Enter your code **sr4velafrica** and press the “Join” button

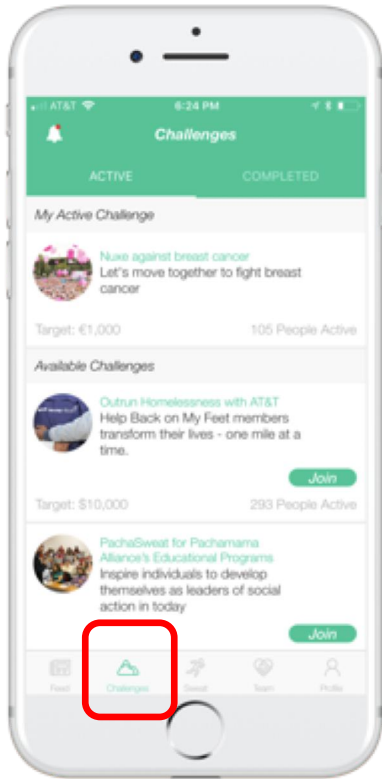


Choose the Swiss Re country and location you are affiliated with

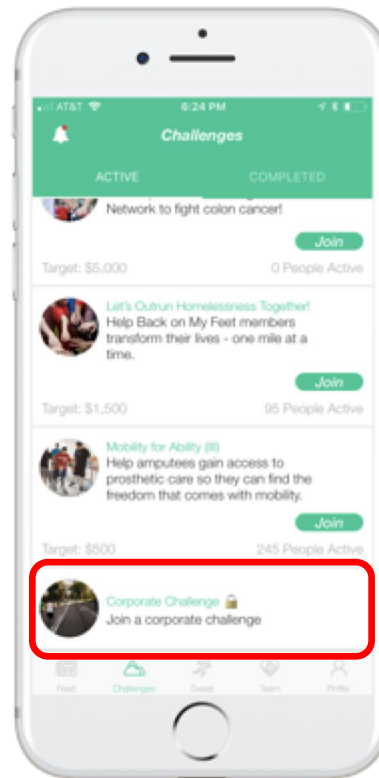


Click on the “+” button on the top right to create a team or join an existing team of max. 6 people by clicking on it. If you don't want to join a team click on the button in the bottom of the screen.

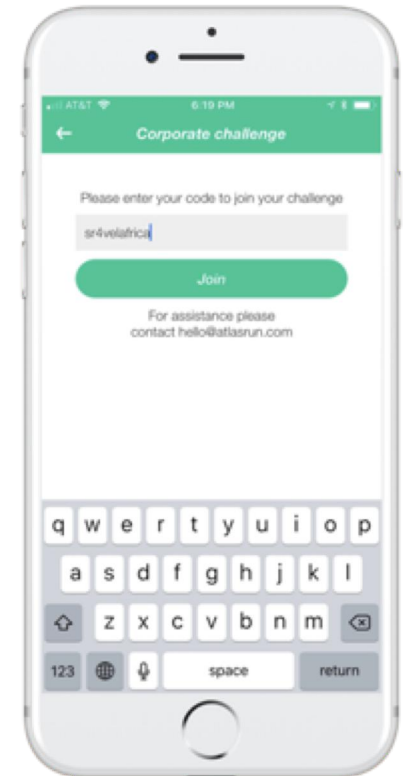
How to join if you already are a user or you pressed the “Join a Community Challenge” button accidentally



Go to the “Challenges” screen

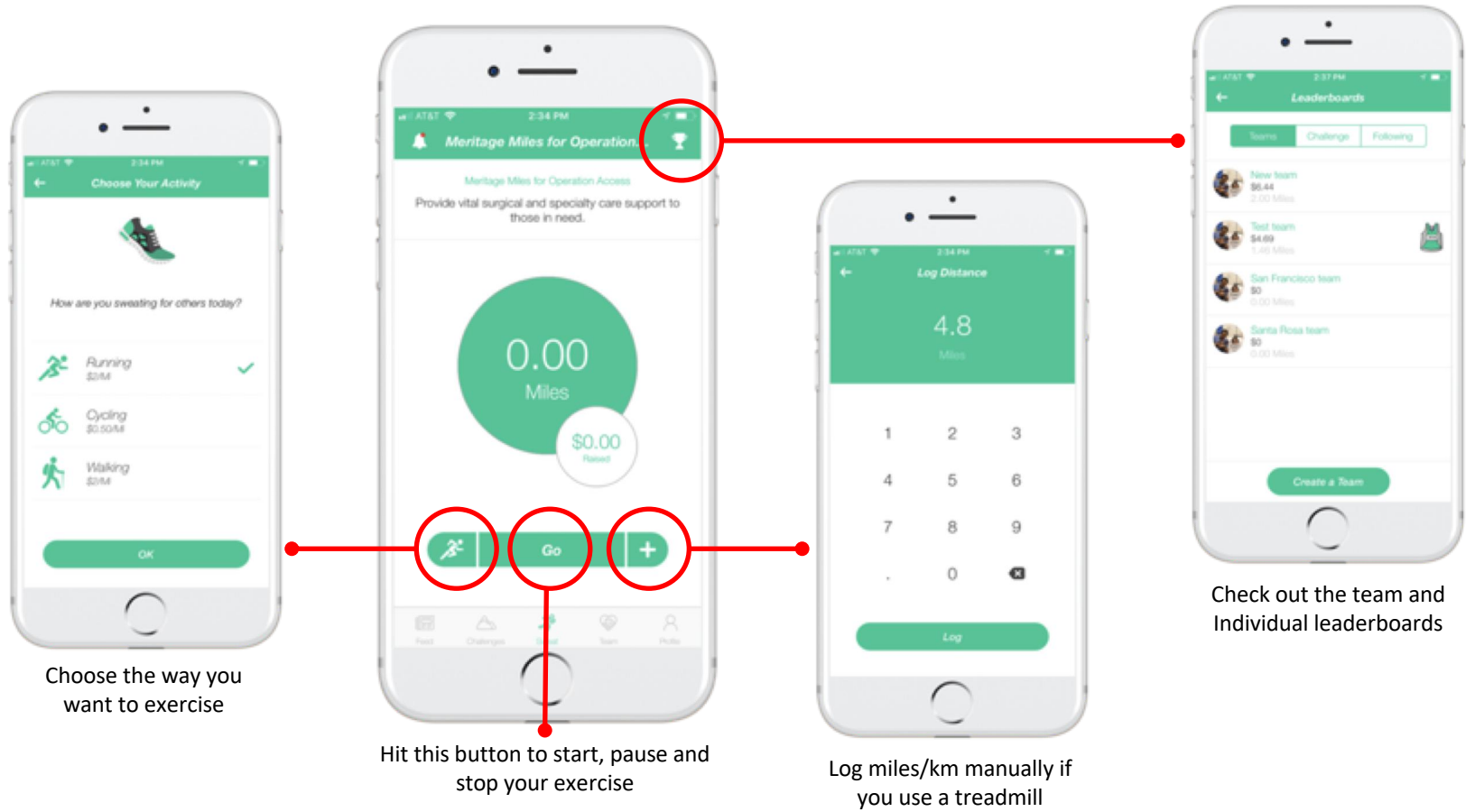


Scroll down a click on “Join a Corporate Challenge”

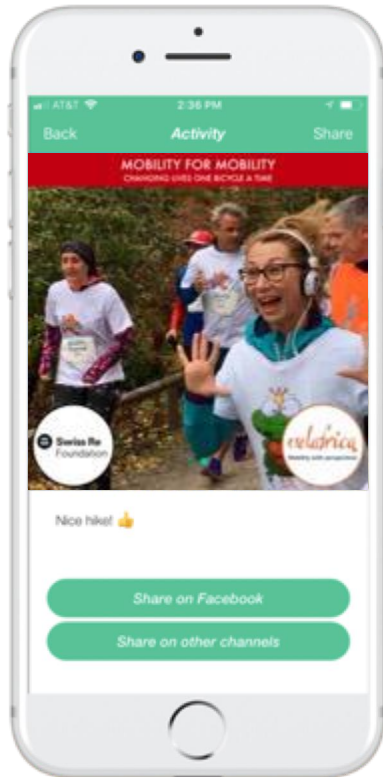


Enter your code **sr4velafrica** and press the “Join” button

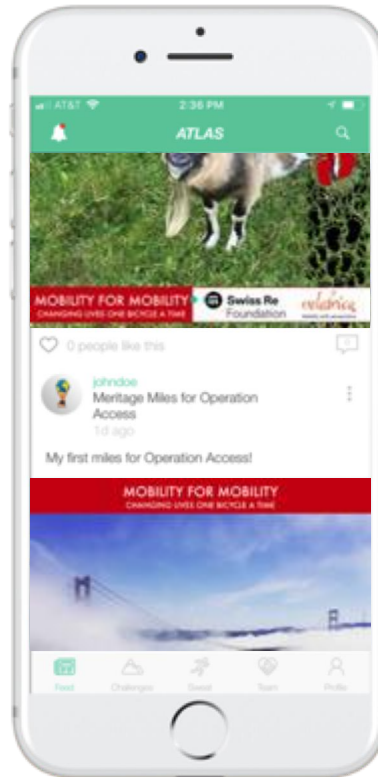
How the application works - Step 3: Get sweating & compete



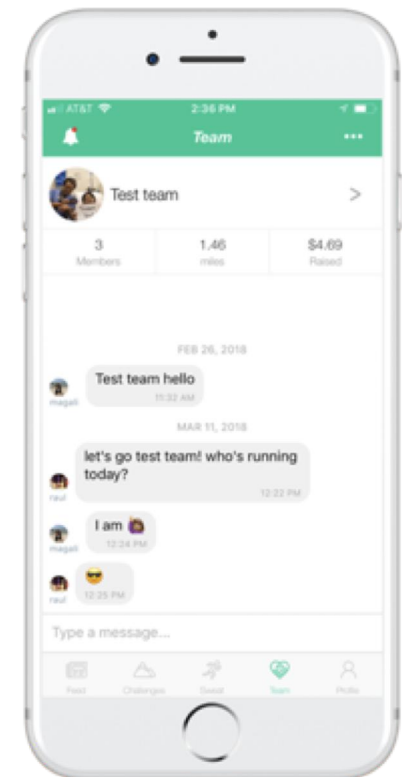
How the application works - Step 4: Share & socialize



Celebrate your achievements by sharing a sweaty selfie or a nice picture after exercising



Check out the feed to see, like and comment the posts of your colleagues and team members



Chat with your team members and motivate them to go the extra mile

Check out the Challenge Dashboard on a regular basis!

<http://www.atlasrun.com/sr4velafrica>

Challenge tracker

The dashboard displays the following information:

- Logos:** Swiss Re Foundation and velafrika (sweaty with purpose).
- Central Progress Bar:** A goal of \$40,000 with \$11.39 raised. Below the bar, it shows 10 SWEATY SELFIES, 5 PEOPLE SWEATING, and 7.08 MILES.
- LEADING INDIVIDUALS:**

Rank	Profile	Amount
1	ac	\$6.38
2	marvel	\$5
3	horamie	\$0
4	jeantam	\$0
5	harryhml	\$0
- LEADING TEAMS:**

Team	Amount
SRHK	\$11.39
- SWEATY CHANGEMAKERS:** A feed area on the right side of the dashboard.
- Stories & Help Center:** A section at the bottom right with a 'Read More' button.
- Footer:** POWERED BY ATLAS UNLIMITED, INC. A SAN FRANCISCO BASED B CORP. Logos for ATLAS and B Corp are also present.

Feed

Stories & Help Center

Any Questions or Issues?

Check out the Frequently Asked Questions [here](#).

If that doesn't help send us an email and we will answer as soon as possible!

hello@atlasrun.com

Happy Sweating!



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