

elena penny

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EDUCATION

Rhode Island School of Design (RISD)

Providence, RI | 2006–2010
Bachelor of Fine Arts, Graphic Design

RISD

India | Winter 2009
Photography

Parsons School of Design

New York, NY | Summer 2005
Pre-College Program, Graphic Design

The Thacher School

Ojai, CA | 2002–2006

SKILLS

Primary

Photoshop, Illustrator, InDesign, Sketch,
Keynote, Google Slides.

Secondary

InVision, Principle, After Effects, Jira.

References available
upon request.

EXPERIENCE

R/GA, New York, NY

January 2014–October 2017

Senior Visual Designer, March 2016–October 2017

R/GA Ventures, Michael Kors, St. Ives, Verizon, Samsung
E*TRADE, Tiffany, American Express.

Visual Designer, March 2015–February 2016

Michael Kors, Fossil, Skagen, Google.

Junior Visual Designer, January 2014–February 2015

Samsung Global, Fortune 500 Investment Bank.

Building product, brand, campaign and digital experiences for global and boutique clients. Web, mobile, branding, 360 campaign, social, digital in-store, photoshoots and video. Storytelling, research and user testing. UI styleguide design and implementation. Smartwatch feature and functionality development from conception to launch. Agile process.

Tsang Seymour Design, New York, NY

Designer, June 2010–December 2013

Cooper-Hewitt, National Design Museum, Van Cleef & Arpels,
New York Academy of Art, Rafael Viñoly Architects, Salvatore LaRosa,
Brooklyn Museum, RISD Museum, Appraisers Association of America,
Rubin Museum.

Brand development, identity, invitations, signage, promotional collateral, museum catalogs, artists' books, monographs, exhibition/event concepts and installations.

Alfa Studio, New York, NY

Design Intern, Summer 2009

Nickelodeon (Nick Jr.)

Animated TV spot design and print materials.

Berlin Cameron United, New York, NY

Design Intern, Summer 2008

Vitamin Water 10, Sony Bravia, Belvedere.

Assisted with branding and design.