

INVESTOR FACT SHEET

June 2016

IGEN Networks Corporation

AT A GLANCE

Ticker:

CSE:IGN

OTCQB:IGEN

Recent stock price:
\$0.20

52-week Range:
\$0.15 - \$0.33

Shares Outstanding:
28,470,905

Market Capitalization:
\$5,694,181

For more information about IGEN, contact:

Richard Freeman
Phone: 1.888.244.3650
Email: rfreeman@igen-networks.com

We're on the Web!
Visit us at:
www.igen-networks.com

IGEN Networks Corporation is a service provider that collects meaningful data from vehicles and their drivers over wireless networks. The data or analytics produces a broad range of mobile information used to protect and offer peace-of-mind for the consumer and their families.



Value Proposition

THE PROBLEM

- Automotive dealers struggle with staying competitive and retaining customers.
- 800,000 vehicles are stolen every year in the US – safety, security, and peace-of-mind is in the forefront of automotive consumers and their families.
- Automotive insurance industry incur an excess of \$15B in rating errors each year as the result of inaccurate assessment of driver behavior, actual mileage, time-of-day, and location of the asset.

OUR SOLUTION

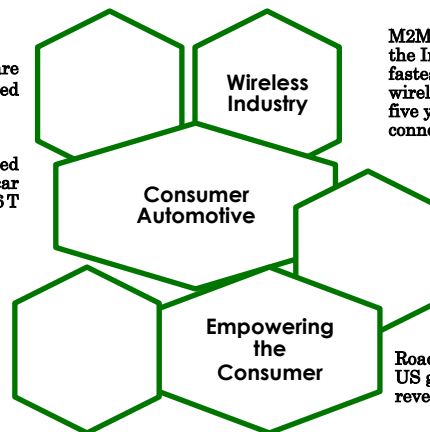
- IGEN enables automotive dealer channels to offer new products and an opportunity to retain their customers over the long term.
- IGEN offers peace-of-mind by providing direct access to the status of a vehicle and its driver.
- IGEN enables insurance companies to reduce their rating errors by offering consumers discounted premiums in return for access to vehicle and driver behavior.

IGEN is a public company listed on the CSE in Canada the OTCQB in the United States

Market Opportunity

800,000 automotive vehicles are stolen each year in the United States - every 33 seconds

90% of new cars will be connected to a service by 2020 - 50,000 car dealers growing to \$1.6T worldwide



M2M devices will reach 50B by 2020 - the Internet of Things will be the fastest growing segment for the wireless data industry over the next five years with over 7 trillion connections.

Roadside Assistance Industry in the US generates \$6B in annually revenues

RECENT NEWS

April 21, 2016
IGEN Utilizes
Proprietary Vehicle
Tracking Software to
Land Record Orders
at New Car
Dealerships

March 10, 2016
IGEN Networks
Subsidiary Receives
Record Order for
12,000 Vehicle
Activations

August 20, 2015
IGEN Networks Files
Q2 2015 Report with
Record Quarterly
Revenues

June 2, 2015
IGEN Networks
Subsidiary Nimbo
LLC Announces
Partnership with Star
Shield Solutions

May 21, 2015
IGEN Networks
Subsidiary Nimbo
LLC Signs Major
Account Agreement
with Verizon Wireless

More details:
www.igen-networks.com

Business Strategy

The key to IGEN's competitive edge is to keep things simple and accessible. Analytics or the collection of meaningful data is retrieved from people or devices that enable a broad range of applications and services for solving real-world problems. IGEN enables the consumer to access and manage these services when and where they are needed. Strategic partnerships is an important element for growing our target markets along with creating specific marketing brands to best serve our customers.

IGEN's operating entities and marketing brands include the following:



Leadership Team

The key factor to our success is our people. Our management team has deep expertise in global technology management. Our unparalleled 8-member Advisory Board brings knowledge, talent and access to corporations and governments in 45 countries worldwide. This is what will enable IGEN to become the leading builder of cloud-based services for the consumer automotive industry.

Neil G. Chan, CEO - Career technologist who pioneered the early adoption of disruptive technologies in more than 45 countries over the last 30 years. From start-up to \$400M in annual revenues, Mr. Chan has led and created multiple best-in-class sales, marketing and service organizations.

Richard Freeman, COO - Senior high-tech operations and product development executive with over 25 years experience with companies such as Mobile Data International, Motorola, Sierra Wireless and WebTech Wireless. Mr. Freeman holds a BaSC in Electrical Engineering from the University of British Columbia.

Contact

For more information:

Neil G. Chan
1-888-244-3650
neilgchan@igen-networks.com

This document may contain forward-looking statements about IGEN's business, operations or about the environment in which it operates which are based on IGEN's estimates, forecasts and projections. These statements are not guarantees of future performance and are subject to risks and uncertainties. For more information, refer to IGEN's SEC filings with the Securities and Exchange Commission.