



Investor Presentation (OTC: SAKL)

July 2016



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Corporate Overview

- Action-oriented events company with global footprint



- Projecting 200+ corporate and franchise events in 2016
- Positive media coverage and major corporate sponsorships
- Plan to file registration statement with SEC in September 2016

Key Stock Facts

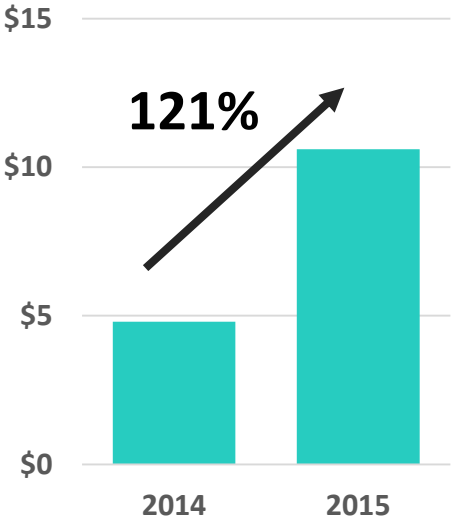
Exchange: Ticker	OTC: SAKL
Recent Price	\$0.07
Shares Outstanding	150 million
Float	72 million
Market Cap	\$10.5 million
Revenue (ttm)	\$10.015 million

Data as of Jul 15th, 2016

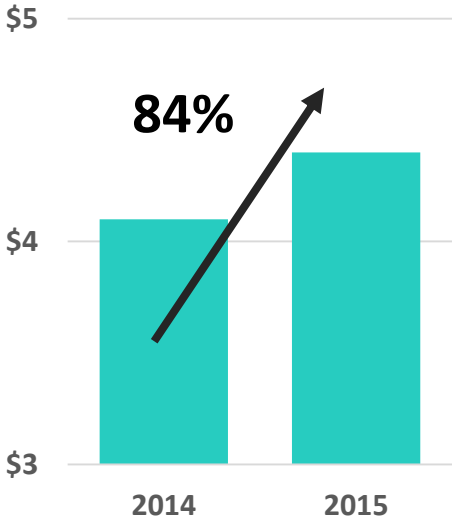
¹ Adjusted for one-time non-cash gains and losses

2015 YoY Financial Performance

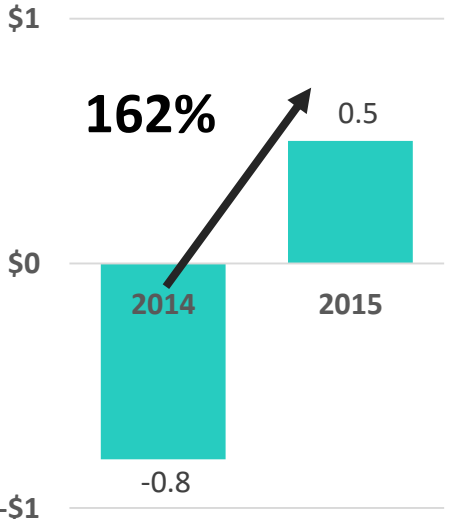
Revenue



Total Assets



Net Equity



Company estimates in millions USD

Investment Highlights

- ✓ 2015 revenue up 121% YoY to \$10.6M
- ✓ Projecting \$17M+ revenue in 2016
- ✓ Proven operating experience
- ✓ Impressive list of corporate sponsors
- ✓ \$5M credit facility to fund 2016 events
- ✓ Positive media coverage
- ✓ Database of millions of potential participants
- ✓ Total U.S. market est. \$20B+
- ✓ New event series added for 2016: Trike Riot



Impressive Corporate Sponsors



SONY



HONGKONG AIRLINES
香港航空



GoPro

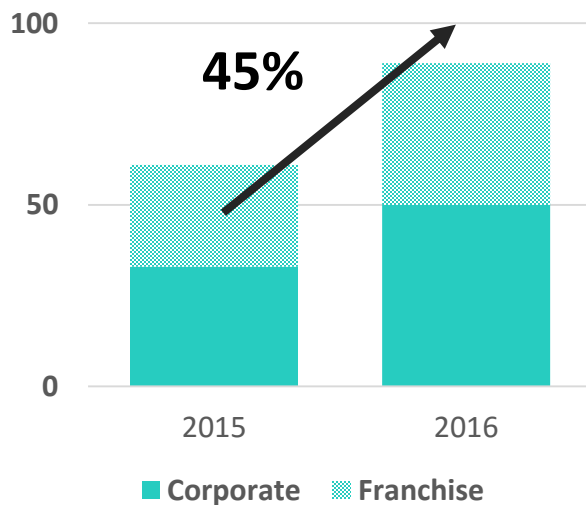


U B E R



Slide the City – 1000ft Slip and Slide on City Streets

- \$29 average revenue/participant¹
- 2,500+ participants per event
- Rapid expansion of corporate & franchise events

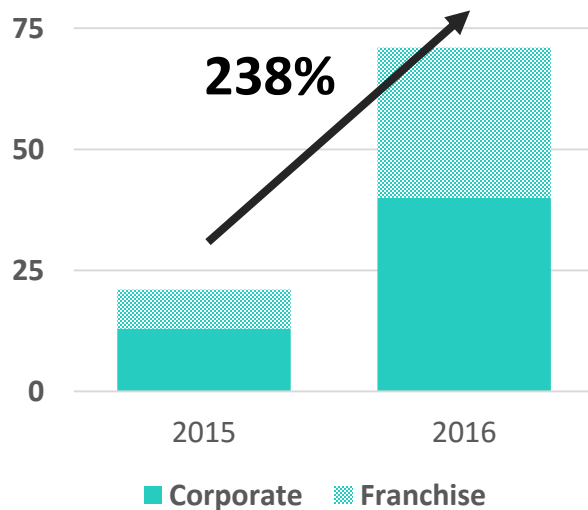


¹ Corporate events



Color Me Rad – Widely-Popular 5K Color Run

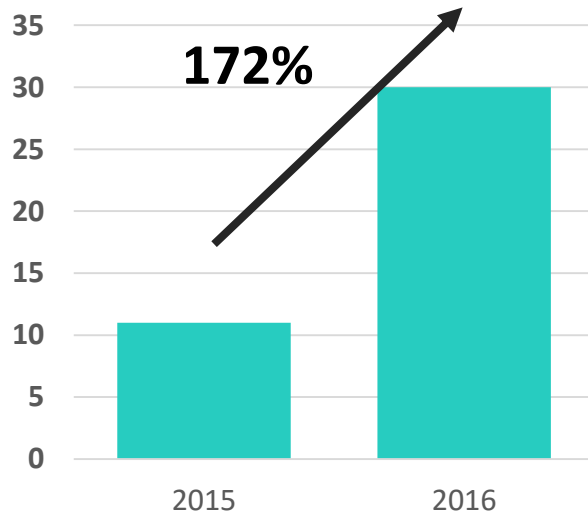
- \$28 average revenue/participant¹
- 2,500+ participants per event
- Rapid expansion of corporate & franchise events



¹ Corporate events

The Lantern Fest – Unique Experience for All Ages

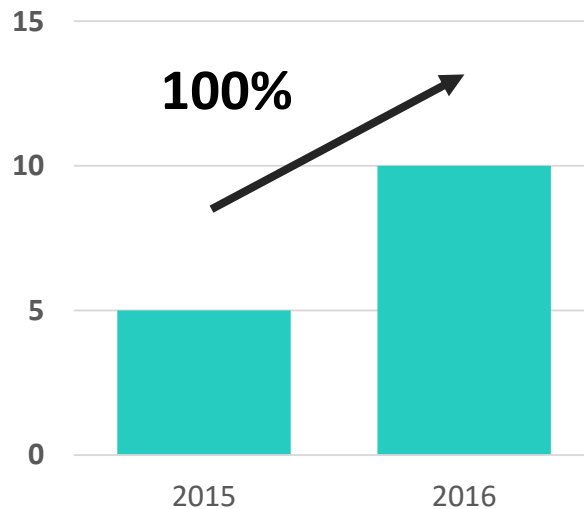
- \$28 average revenue/participant¹
- 4,000+ participants per event
- Corporate events expected to double in 2016



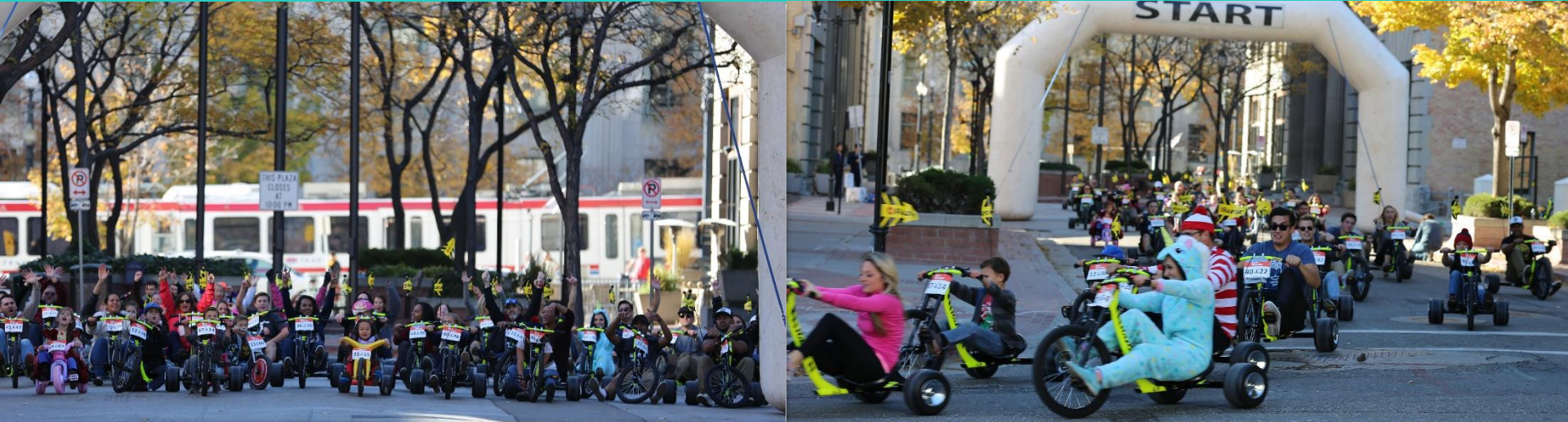
¹ Corporate events

The Dirty Dash – Mud Run Obstacle Course

- \$36 average revenue/participant¹
- 3,100+ participants per event
- Corporate events expected to increase in 2016











Trike Riot – New Adult-Sized Trike Ride/Race



- Newly created event series launched this year
- \$90 average revenue/participant
- 2,000+ participants per event
- Initial focus on North American market
- Future expansion into international markets

Trike Riot

Large & Growing Fan Base

	 Fan Page LIKES 	 Email Subscribers	 Website Traffic ¹
	418,000+	1,800,000+	888,000+
	291,000+	200,000+	100,000+
	2,589,000+	1,700,000+	1,000,000+
	90,000+	40,000+	139,000+

¹ Monthly Average

Expanding Global Franchise Network Driving Revenue Growth and Reducing Seasonality

- Robust growth of international franchise agreements for Slide the City (Europe, Asia, South America)
- Currently projecting 71 international franchise events which include Slide the City and Color Me Rad in 2016
 - Signed licensing agreement with O2 Concepts to bring Slide the City to five major cities in China
 - Malaysia franchisee expects to host six events in 2016; two-day event in 2015 sold out with 8,000+ participants
 - Signed agreement for three cities in Columbia; potential to expand to nine cities
- Focus on International franchisees reduces seasonality

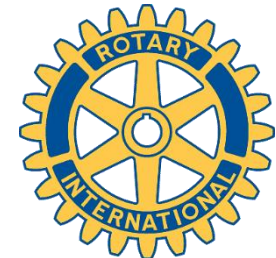
Green Endeavors – Provides Stable Revenue Base



- SAKL owns 35.7% of Green Endeavors (OTC: GRNE) common stock and 88% of total outstanding votes
- Two Aveda Lifestyle Salons and a retail store
- Revenue \$3.2M in 2015; \$1.6M for 2016 so far
- Going forward, revenue expected to remain stable at approx. \$3M annually

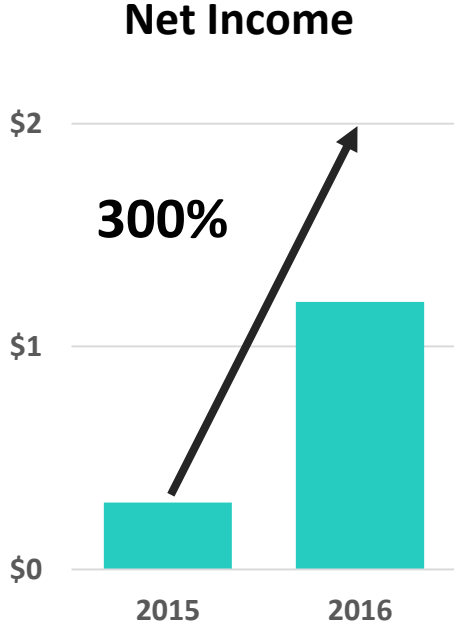
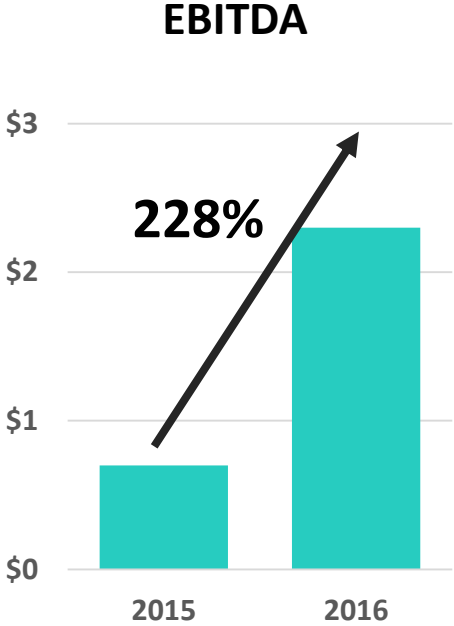
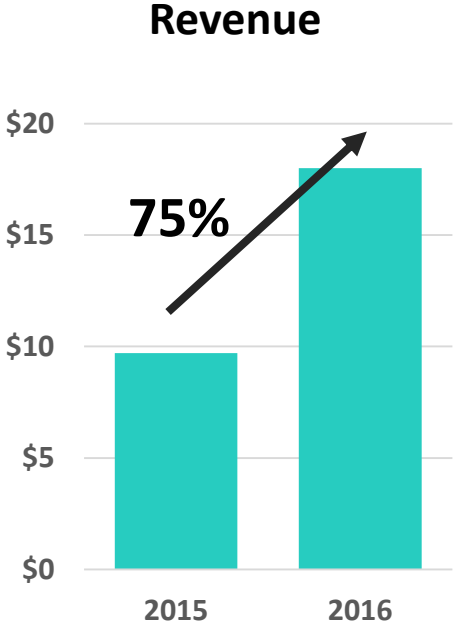
Corporate Social Responsibility: In Kind & Cash Donations to Charitable Organizations

SAKL believes in giving back to the communities that support us
and improving the world we live in



In 2016 we expect to give back up to \$500,000 of cash & in kind donations,
while providing valuable exposure for all of our charitable partners

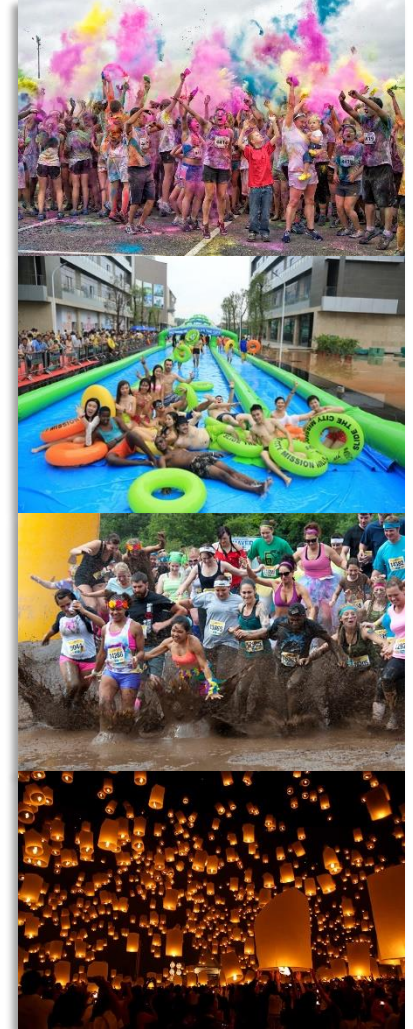
2016 Projected Financial Performance



Company estimates in millions USD

2016 Highlights To Date

- ✓ \$10M in system wide sales ending June 30th
- ✓ Corporate sponsor dollars increasing domestically and internationally
- ✓ Participant following growing - 3M followers on Facebook; 4M in Email Database
- ✓ 2017 forecast includes: \$3.7 EBITDA; \$2.7M Net Income (outside new acquisitions)
- ✓ Trading at less than 1.0x (ttm) sales while peers trade to 2.0 – 2.4x sales.





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