



## COMPANY PROFILE

GTX Corp (GTXO) is a holding company that owns and operates two subsidiaries engaged in the IoT and wearable technology business, headquartered in Los Angeles, California, with international distributors servicing customers in over 35 countries.

As the first wearable tech company, GTX Corp is a pioneer in Smart GPS, cellular and BLE tracking technology. Through its proprietary IoT enterprise monitoring platform and recurring licensing and subscription revenue business model, GTX Corp offers a complete end-to-end solution of hardware, software and connectivity, backed by an extensive portfolio of patents, trademarks and software algorithms.

Our award-winning, patented GPS SmartSole® - *think Dr. Scholl's meets LoJack*, is the world's first invisible wearable tracking device, created for those at risk of wandering due to: Alzheimer's, dementia, autism or traumatic brain injury (currently there are 100 million people worldwide who are part of this at risk wandering group, expected to grow to 277 mil by 2050).

## STRATEGY

**Leverage** our core technology platform and IP into new vertical markets

- Military and Law Enforcement
- Bio Metrics
- Home Health
- Children's

**Monetize** our IP portfolio

**Expand** the GTX Corp ® core wearable technology and IoT platform:

- Medicare and insurance reimbursement
- Security applications

## INVESTMENT CONSIDERATIONS

- **4 revenue streams**, collectively averaging over **40%** profit margin
- A strong pipeline of (B2B, B2C & Military) commercial products
- generating revenues in a growing **13 billion dollar** global industry
- Valuable IP portfolio with **80 plus patents** and patents pending
- **International distributors** servicing customers across 35 countries

### MARKET HIGHLIGHTS:

Index: OTCBB:GTXO

Market Cap: \$2.0M (8/25/17)

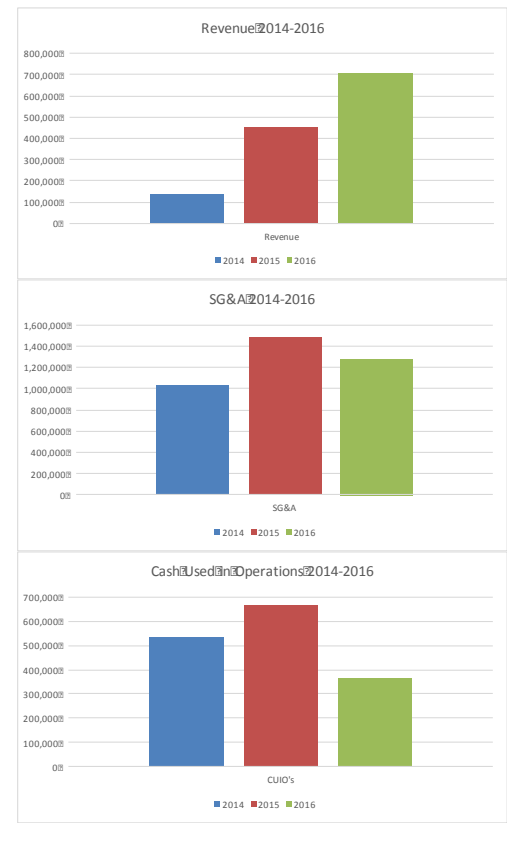
Shares Outstanding: 633.87M (8/25/17)

Estimated Float: 460.24M (8/25/17)

Fiscal Year End: December 31

52- Week Range: 0.0021 - 0.0137

Avg. Daily Volume: 1.24M



- 3 consecutive years of double digit growth in revenues
- Operating Expenses remaining constant
- Cash Used in Operations is only 39% of Operating Expenses

### Investor Relations Contact

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# GTXO HIGHLIGHTS

Since the start of 2015 the Company has focused on building channels of distribution for its product lines of Embedded devices, Stand-Alone devices and Digital Apps which all funnel into the GTX Corp IoT monitoring platform. Each product line is sold direct to consumer (B2C) wholesale (B2B) and with one product line direct to the military all through a global network of resellers, affiliates, distributors, nonprofit organizations, government agencies, manufacturers reps and retailers.



Also, we have been issued vendor numbers and/or orders for reimbursement in 7 U.S. states, and have applied for other State and Federal reimbursement codes, grants and private insurance reimbursement, which if granted is expected to increase the potential eligibility of end users. All product lines are sold with a monthly, quarterly or annual subscription ranging from \$5 to \$59 per month.

## Featured On:



## Other Highlights:

- GTX products sold commercially across the globe with customers in over 35 countries
- IP monetization campaign started in 2017 with over 100 companies identified as possible licensee's
- 2017 starts a comprehensive advertising campaign lead by Google



## GTX Corp Family of Products and Services

[www.gtxcorp.com](http://www.gtxcorp.com) | [www.locimobile.com](http://www.locimobile.com) | [www.gpssmartsole.com](http://www.gpssmartsole.com) | [www.trackmyworkforce.co](http://www.trackmyworkforce.co) | [www.codeamberalertag.com](http://www.codeamberalertag.com)

### Safe Harbor Statement

Under The Private Securities Litigation Reform Act of 1995 the projections set forth in this document have been prepared by management on the basis of various assumptions deemed by management to be reasonable. There can be no assurances, however, that the assumptions will prove to be accurate, and the enclosed projections may not accurately reflect the future operations of the companies. Financial projections and other statements in this Overview that relate to the Company's expectations with regard to the future impact on the Company's results from new products in development and currently being marketed are "forward-looking statements," within the meaning of the Private Securities Litigation Reform Act of 1995. Since this information may contain statements that involve risk and uncertainties and are subject to change at any time, the company's actual results may differ materially from expected results. This document may contain forward-looking statements concerning the Company's operations, current and future performance and financial condition. These items involve risks and uncertainties such as product demand, market and customer acceptance, the effect of economic conditions, competition, pricing, the ability to consummate and integrate acquisitions, and other risks and uncertainties detailed in the Company's SEC filings. The Company undertakes no obligation to revise any of these statements to reflect the future circumstances or the occurrence of unanticipated events.