# Pelcoin Basic Concepts

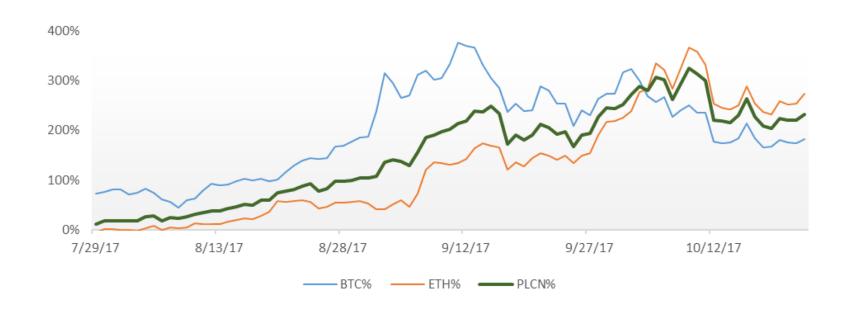
## Statistics and Management principles of PLCN

- market for crypto-currency is still at an early stage of development
- current marketplace is characterized by high volatility and high risk
- a conservative approach is justified when forming a portfolio of crypto-currencies
- ► An approach that reduces investor risk through portfolio diversification
- yield and liquidity of the portfolio remain the key criteria for evaluating strategy



## Statistics and Management principles of PLCN

- Volatility of the PLCN basket is on average 2x lower than any other coins
- Profitability of the basket is not inferior to most liquid market instruments



### Structure of PLCN

Positions of PLCN divided on groups A and B	Group A	Group B
Average daily turnover by coinmarketcap.com	>30 mln USD	N/A
In listing on the Bittrex- Kraken crypto exchanges	>1 year	N/A
Share of the group from the total portfolio	<b>≦90</b> %	≦10%
Share of a pare BTC-ETH from total portfolio	<b>≦60</b> %	
Share of other coins from the total portfolio	<b>≦10</b> %	≦3 %

- Each position has a fixed value of coins decided by the investment committee
- Each week the committee conducts an analysis of the market situation for fundamental changes

#### The basket structure changes when:

- fundamental prerequisites occur for an increase/decrease/liquidation of a position
- committee decides to add additional items to the basket
- preset limits are violated

When structure is changed the following conditions must be met:

- price of PLCN does not change
- limits after the changes are not violated

# Description of Group A assets

- main positions in Group A are BTC and ETH
- make up more than 50% of the total portfolio
- most attractive to investors and speculators and most liquid on the market
- Remaining coins occupy leading positions in market trading volume

	Price Change		
	1 Mon	3 Mon	6 Mon
ВТС	-26%	99%	319%
ETH	50%	274%	438%
ETC	3%	188%	108%
ZEC	-12%	87%	145%
XMR	-14%	275%	636%
DASH	-31%	178%	320%
PLCN	8%	202%	365%

# Description of Group B assets

#### Dynamics of coins in Group B

- new projects many have just recently completed their crowd-funding stage
- have large development potential
- potential for rapid growth in the price and volume
- involves extremely high risk limited the number and size of investment
- > some coins can be transferred to Group A upon increase in market share

	Price Change		
	1 Mon	3 Mon	6 Mon
OMG	7%	112%	1139%
NEO	114%	388%	898%
QTUM	-19%	233%	589%
CVC	-26%	137%	318%
WAVES	-29%	178%	242%
PLCN	8%	202%	365%
PLCN	8%	202%	