



Exhibitor and Sponsor Prospectus

Join us for ProGreen EXPO 2018



Colorado Convention Center

Denver, CO • February 13-16

www.progreenexpo.com

“This conference is multiple associations banding together to create **something bigger** than what could be done separately.”

The Premier Rocky Mountain Regional Conference

Each year over 6,000 green industry professionals gather in Denver, Colorado for four days of dynamic educational sessions with over 250 exhibiting companies highlighting the latest technology, products and services in the industry. As the only Rocky Mountain Regional conference of its size and ongoing success, ProGreen Expo is your best opportunity to connect with hundreds of potential new buyers.



Based on annual event demographics of past participants, ProGreen Expo attendees are high-level decision makers with purchasing power across a variety of business types including landscape maintenance, design, municipalities and parks and recreation departments. Every year attendees note the EXPO floor is one of the main reasons they chose to attend the ProGreen Expo.

You can reach these high-value prospects in the key consideration phase for the upcoming 2018 season, and be well positioned to grow your business. ProGreen Expo is timely, relevant and delivers the right audience for your business in one location. Start your 2018 season off right by exhibiting on the EXPO floor or building awareness with a sponsorship.

Please take a moment to look at the opportunities we offer to get involved as an exhibitor and/or a sponsor. We also encourage all companies, regardless of size, to consider a sponsorship as a way to expand your presence in the ever-growing Rocky Mountain green industry marketplace. Sponsorships are available at many investment levels. Don't see a sponsorship opportunity that you're interested in? Please contact ProGreen EXPO to create a custom sponsorship opportunity or package that fits your needs.

-ProGreen EXPO

Exhibit/Sponsorship Management

“The affordable booth prices allow our company to get a high return on our investment. ProGreen EXPO is a show set-up to help exhibitors succeed.”

Exhibitor Information

Exhibit Booth Fees: Reference online floorplan

Booth Type (price per 10x10 booth)			2/17/17 - 12/1/17	12/1/17 - Onsite
Member	1st Tier	1 - 3 Booths	\$1,030	\$1,130
		4+ Booths	\$980	\$1,080
	2nd Tier	1 - 3 Booths	\$955	\$1,055
		4+ Booths	\$905	\$1,005
	3rd Tier	1 - 3 Booths	\$880	\$980
		4+ Booths	\$830	\$930
Non-Member	1st Tier	1 - 3 Booths	\$1,180	\$1,280
		4+ Booths	\$1,130	\$1,230
	2nd Tier	1 - 3 Booths	\$1,105	\$1,205
		4+ Booths	\$1,055	\$1,155
	3rd Tier	1 - 3 Booths	\$1,030	\$1,130
		4+ Booths	\$980	\$1,080

Plus \$60 per corner booth purchased

50% deposit due upon reservation, full payment due after 9/25/17

Cancellation Policy

A full refund, minus a \$100 processing fee, will be given if ProGreen EXPO is notified in writing before September 25, 2017. After September 25, 2017 no refunds will be given.

To view the current floor plan visit

<http://www.eventscribe.com/2018/progreen/exhibitors/index.asp>

To download and complete the Exhibitor Contract visit **www.ProGreenEXPO.com**

Booth Specifications

(Included in the price of your booth rental)

8' high back drape

3' high side drape

7"x44" company ID sign

Listing in show program (if reserved by 1/5/18)

ProGreen EXPO Contact

Gina Aiello

6732 W. Coal Mine Ave. #500

Littleton, CO 80123

Phone: 720-372-3368

Fax: 303-798-3668

Email: gina@kinsleymeetings.com



“Our company exhibits at ProGreen EXPO to find the “outlook” for the spring. **It helps us plan** for the future growing season.”

Exhibitor Information

Important Dates

Event Date	February 13-16, 2018
Tradeshow Dates	February 14-16, 2018
Booth Balance Due	September 25, 2017
Early Bird Pricing Ends	December 1, 2017
Booth Listing for Show Program Deadline	January 5, 2018



Event Location

Colorado Convention Center
700 14th St. • Denver, CO 80202
Exhibit Hall: Halls E&F

Show Decorator

Freeman Decorating Co.
4493 Florence St. • Denver, CO 80238
Phone: 303-329-3442 • Fax: 303-329-6710

Exhibitor kit with order forms for carpet, tables, chairs, electrical, freight handling, telephone installation and general exhibitor information will be sent to exhibitor in late fall.

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For more information regarding exhibiting at ProGreen EXPO, visit www.ProGreenEXPO.com

Premium Sponsorships

Sponsorship Level:	Gold	Silver	Bronze
	\$4000 (Actual Value: \$5000)	\$2500 (Actual Value: \$3500)	\$1000 (Actual Value: \$1800)
Company Logo Placement on Entrance Unit	✓	✓	✓
Logo and Sponsorship Listing on Website	✓	✓	✓
Company Sponsorship Recognition on Mobile App	✓	✓	✓
Logo Recognition at Registration	✓	✓	✓
Half Page Color Ad in the Onsite Program Guide		✓	
Logo Recognition in the Mobile App	✓	✓	
E-Blast Recognition (with logo) to Attendees	✓	✓	
Upgrade to Full Page Color Ad	✓		
Recognition at the VIP Breakfast	✓		
Two (2) Tickets to the VIP Breakfast	✓		
Priority Booth Selection for 2019	✓		
Complimentary Mailing List of Attendee Information (Including Mail and Email addresses)	✓		



Event Sponsorship

Think Beyond the Booth!



General Marketing Opportunities

Attendee Mailing List \$250

- ✓ One time only mailing list to use for one mailing or one e-blast
- ✓ Company must sign mailing list release waiver before list will be delivered

ProGreenEXPO.com Website Advertisement \$1,000 (limit 2)

- ✓ Receive a company advertisement on within ProGreen EXPO 2018 website with link to company website

Attendee Bag Sponsorship \$900 - you must provide your own bags (limit 1)

- ✓ Your provide bags with your company logo to be distributed at registration and/or within the EXPO

Registration Area Computer Sponsor \$1,500 (limit 4)

- ✓ Signage with your logo near computers used for attendee check-in and registration

Keynote Session Sponsor \$2,500 (limit 1)

- ✓ Logo recognition on Keynote signage
- ✓ Logo recognition on mobile app and on website

Session Sponsorship \$900 per session (limit 1 per session)

- ✓ Your company logo within the onsite program guide
- ✓ Logo recognition on meeting space signage

Reserved for Exhibitors Only

All printed opportunities are subject to timing of sponsorship agreement

Event Sponsorship

Think Beyond the Booth!

VIP Breakfast Table Sponsor

\$500 (limited to available tables)

- ✓ One (1) corporate table at the VIP Breakfast (10 seats)
- ✓ Your company logo on signage mentioning the VIP Breakfast

Learning Lounge Sponsor

\$600 (limit 5)

- ✓ Your company logo on signage for Learning Lounge
- ✓ Mention of sponsorship within onsite guide
- ✓ Promotion of sponsorship within the mobile app
- ✓ Company must submit application online through ProGreen EXPO website
- ✓ With application approval by ProGreen EXPO, your company is guaranteed a demo time slot
- ✓ Sponsor cannot prevent any competing companies from presenting in the Learning Lounge

Help ProGreen EXPO GO GREEN

Mobile App Sponsorship

\$3,500 (limit 1)

ProGreen EXPO's Mobile App helps us to save thousands of sheets of paper as well as ink for printing schedules, handouts, maps, etc. Attendees, speakers and exhibitors can download our mobile app and create a custom schedule, manage conference contacts, view the floor plan and complete evaluations.

- ✓ Did you know 4 out of 5 smartphone users check their phones within 15 minutes of waking up?
- ✓ Did you know the average smart phone user checks their phone 150 times per day?

Now is your chance to be a part of ProGreen EXPO 2018 mobile app!

- ✓ Receive recognition on the splash page (loading page) of the event app
- ✓ Receive a banner ad within the mobile app with a link to your company website
- ✓ Mention of sponsorship within the onsite program guide and on event website

Floor Decals

\$500 per decal

ProGreen EXPO is doing our part to reduce our environmental footprint by not using aisle carpet in our EXPO. To bring awareness to all the "green" efforts ProGreen EXPO makes floor decals will be placed throughout the EXPO. Facts of the "green" savings will be printed along with YOUR LOGO!

- ✓ Receive your company logo on the floor decal

Don't see the sponsorship opportunity or package that you are looking for? Please contact ProGreen EXPO to discuss a custom package and other opportunities; such as hydration station sponsor, charging station sponsor, VIP lounge and more!

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