



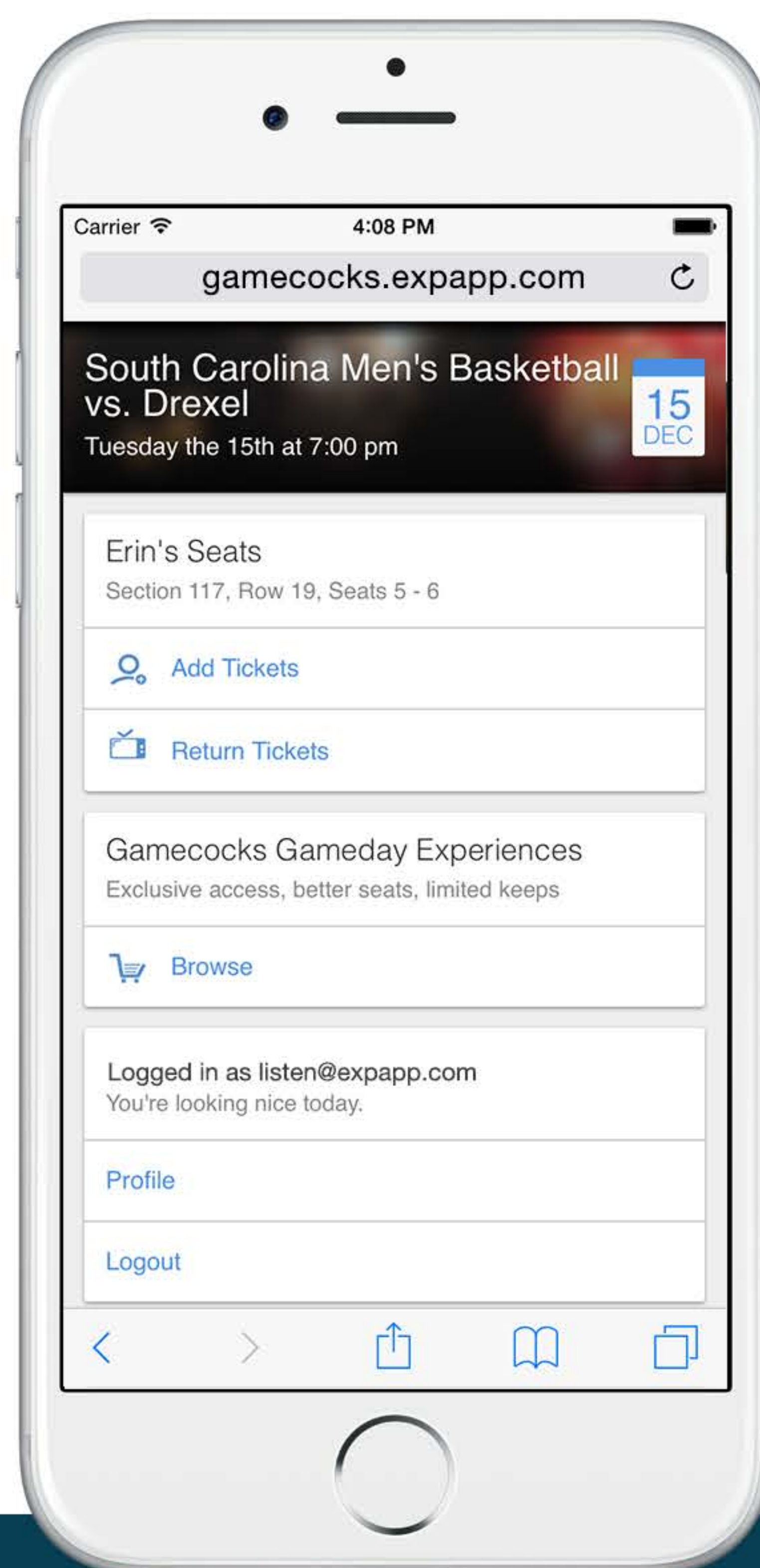
Fluid Ticket[®] technology

Unlock the full value of a mobile season ticket

Imagine a world where on game day, season ticket holders had the ability to bring more friends to the game without having to contact the box office. Or what if your season ticket holders could return their seats for a single game, allowing you to utilize those same seats for new paying fans. With Experience's Fluid Ticket technology, you can realize that world today.

Sell more tickets
with Add Tickets

In just three taps, allow
fans to buy more seats
for friends and family.



Sell the same seat twice
with Return Tickets

Allow your fans to return
seats for a game while you
resell those seats as a
primary ticket or for seat
upgrades.

Fluid Ticket technology transforms traditional season tickets into versatile, 100-percent mobile assets that can be used for each game, giving season ticket holders the game day personalization they've always wanted and the value they seek to renew their seats for another season. In addition to unlocking the full value of a mobile season ticket, you can generate more revenue and higher ticket utilization, while creating new inventory for new paying fans.



Deliver a better fan experience

Give your fans the only ticket that adapts to their life - allowing them to tailor their game day experience with just a few taps on their mobile device.



Retain your best fans

Drive increased season ticket sales and higher renewal rates by delivering the options and flexibility your fans demand.



Increase the value of every seat

Impact more fans with each transaction - one open seat with Fluid Ticket drives up to 4x the incremental revenue as traditional inventory, as you re-open a season ticket holder's previous seats for a new fan to purchase as an upgrade.



Keep your inventory in house

Ensure your fans buy your seats, as Fluid Ticket keeps seats off the secondary market and in the hands of your buyers.



Reduce operational burden

Replace manual processes, like ticket exchanges, with a 100-percent mobile offering that lets fans manage their own last-minute changes.



Attract a new generation of fans

Fluid Ticket technology pairs perfectly with Experience Pass[®] or Experience Pass[®] One to cultivate the next generation of season ticket holders.

LET'S TALK! And change your fans' experience forever.

Email us at letstalk@expapp.com

Experience is an award-winning technology company that's reinventing the fan experience at live events.

We help fans to personalize their live event experience at more than 300 properties worldwide.

Let's create lifelong fans!

