

## Feature Proposal: Prepaid / Top-Up Account Balance for Live365

### Overview

This document proposes an optional prepaid account balance (wallet) feature for Live365 broadcasters. The goal is to improve billing flexibility, reduce payment friction, and better support multi-station operators without replacing Live365's existing subscription system.

### Problem Being Solved

Many broadcasters operate on weekly or 4-weekly income cycles, run multiple stations, and prefer paying ahead when funds are available. Currently, Live365 relies entirely on fixed recurring billing, which lacks flexibility for these use cases.

### Proposed Solution

Broadcasters can optionally add funds to a Live365 account balance which is used to automatically cover monthly plans and add-ons. This feature is opt-in and does not change existing billing systems.

### How It Works

1. Broadcaster adds credit to account balance.
2. Balance is stored securely.
3. Monthly fees are deducted automatically.
4. Notifications are sent when balance is low.

### Benefits for Live365

- Fewer failed payments
- Improved customer retention
- Better support for networks
- Positive cash flow from prepaid balances

### Benefits for Broadcasters

- More control over budgeting
- Easier multi-station management
- Reduced risk of service interruption

### Closing

This feature enhances Live365's flexibility and broadcaster satisfaction while keeping the existing subscription system intact.