



YOUR  
MEMBERSHIP  
BENEFITS

Be part of a European community that  
encourages innovation and shares a  
passion for opera and ballet

**FEDORA**

# BENEFITS OVERVIEW



## PHILANTHROPIC INITIATIVE

We bring the unexpected to the stage by matching innovative artistic projects with international funding opportunities. Thereby, our goal is to make opera and ballet more accessible and to advocate intercultural dialogue. Together we encourage exchanges between different disciplines in the field of opera and ballet while advocating the cross-fertilisation of creative ideas.



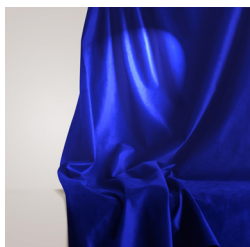
## FEDORA PLATFORM

The FEDORA Platform offers increased visibility for the shortlisted and nominated projects of the FEDORA Prizes competition. Our activities contribute to the accessibility of opera and ballet by encouraging the general audience to vote and donate online for their favourite projects. This platform is an online showcase and pipeline of innovative work that is still in the making.



## FEDORA'S NETWORK

You can take an active role by participating in FEDORA's General Assembly with a voting right and can attend the Fundraising Forum organized in collaboration with Opera Europa, dedicated to peer-learning and the sharing of best practices in the field of philanthropy in Europe and beyond.



## FEDORA'S SERVICES

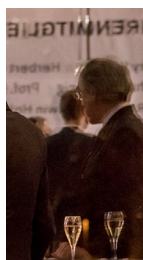
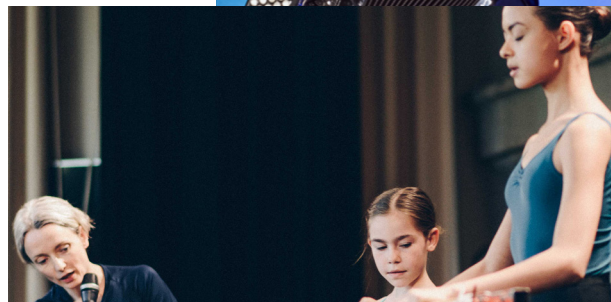
You can reserve set packages for Special Events organised by FEDORA in collaboration with opera houses and festivals in Europe. This service offers you made-to-measure experiences and allows you to have access to unique events. Upon request, we will inquire about ticket availability and offer you additional benefits such as performance programmes, access to intermission cocktail receptions, special welcomes, meetings with artists, etc.



# ABOUT

**F**EDORA - The European Circle of Philanthropists of Opera and Ballet is a non-profit organisation that was created in Paris in 2014 under the presidency of Jérôme-François Zieseniss, as a tribute to Rolf Liebermann.

This European initiative supports artistic innovation and creativity in opera and ballet. It leads the way in advocating new complementary funding models for the performing arts, by creating a sustainable eco-system between the cultural and economic sector and by setting up the structural, social and economic conditions necessary to guarantee the future of the cultural heritage of opera and ballet in Europe.





# A EUROPEAN CULTURAL AND PHILANTHROPIC NETWORK OF 85 MEMBERS IN 21 COUNTRIES

## Austria

Bregenzer Festspiele  
Musiktheatertage Wien  
Salzburger Festspiele

## Belgium

Chapelle Musicale Reine Elisabeth  
DeSingel  
Jochen Ulrich Foundation  
LOD muziektheater  
Muziektheater Transparant  
Opera Ballet Vlaanderen  
Théâtre Royal de la Monnaie

## Croatia

Croatian National Theatre in Zagreb

## Czech Republic

Bohemian Heritage Fund  
National Theatre Brno  
Prague National Theatre

## Denmark

Danish National Opera  
The Royal Danish Theatre

## France

AROP - l'Association pour le Rayonnement de l'Opéra national de Paris  
ARPEGGIO - l'Association de soutien de l'Opéra National de Bordeaux  
Erda  
Festival d'Aix-en-Provence  
ICI-Centre chorégraphique national de Montpellier  
La Fabrique de la Danse  
Les Clés de l'Écoute  
Maison de la Danse de Lyon  
Montpellier Danse Festival  
Opéra de Lille  
Opéra de Rouen Normandie  
Opéra national du Rhin  
Opera Orchestre National de Montpellier Occitanie  
Théâtre de la Ville - Paris  
Théâtre des Champs-Élysées  
Théâtre du Capitole  
Théâtre National de l'Opéra Comique

## Germany

Bayerische Staatsoper  
Deutsche Oper am Rhein Düsseldorf Duisburg  
Freunde und Förderer der Staatsoper Unter den Linden e.V.  
Landestheater Detmold  
Mosel Musikfestival  
Münchener Biennale - Festival für neues Musiktheater  
Nationaltheater Mannheim  
Niedersächsische Staatstheater Hannover  
Staatstheater Karlsruhe  
Theater Magdeburg

## Greece

Greek National Opera

## Ireland

Ballet Ireland  
Irish National Opera

## Israel

L-E-V Sharon Eyal & Gai Behar

## Italy

Assoziacione Arena Sferisterio  
Conservatorio Santa Cecilia Roma  
Fondazione Donizetti  
Fondazione Teatro alla Scala  
Fondazione Teatro Massimo  
Teatro di San Carlo  
Teatro Regio de Parma  
Teatro Regio Torino  
Teatro Sociale di Como - AsLiCo

## Luxembourg

Les Théâtres de la Ville de Luxembourg

## Monaco

Association des Amis de l'Opéra de Monte-Carlo  
Association des Amis de Ballet de Monte-Carlo

## Netherlands

Dutch National Opera & Ballet  
Nederlands Dans Theater  
Operadagen Rotterdam

## Poland

Poznań Opera House

## Spain

Amics del Liceu  
Gran Teatre del Liceu  
Kor'sia  
Palau de les Arts Reina Sofia  
Teatro Real

## Sweden

Drattningsholms Slottsteater  
Royal Swedish Opera

## Switzerland

Verbier Festival

## Taiwan

National Performing Arts Center - National Taichung Theater

## United Kingdom

Birmingham Opera Company  
Birmingham Royal Ballet  
Edinburgh International Festival  
English National Ballet  
English National Opera  
Garsington Opera  
Glyndebourne Festival  
Music Theatre Wales  
Rambert  
Royal Opera House Covent Garden Foundation  
Sadler's Wells Theatre

## United States of America

American Ballet Theatre  
Opera Philadelphia





# FEDORA PRIZES



Partners of the FEDORA Prizes

opera  
europa

RESEOD

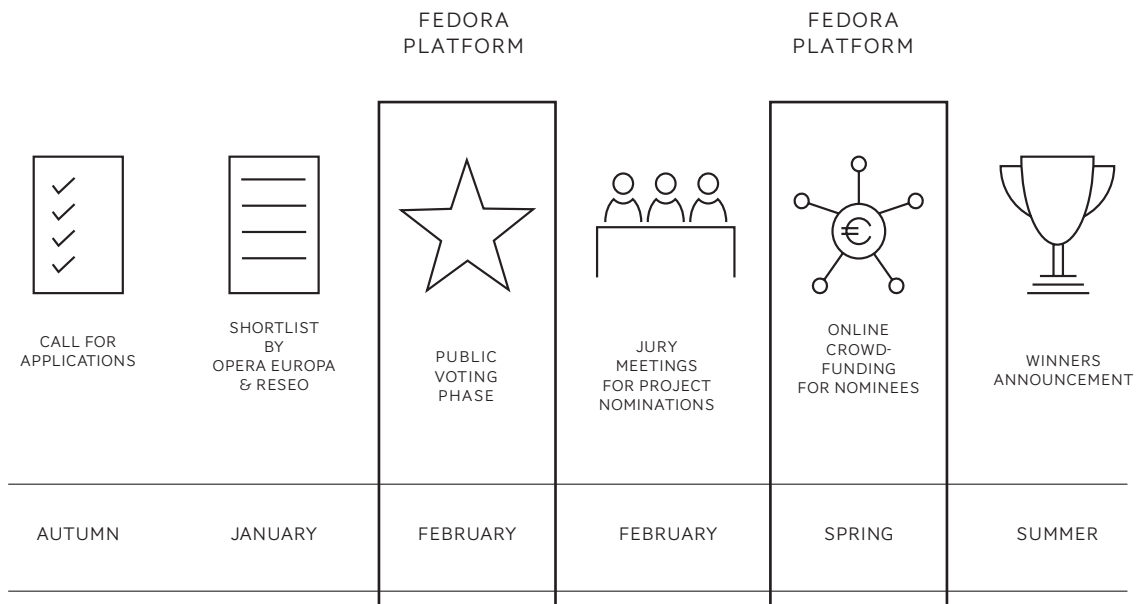
Sponsors of the FEDORA Prizes

GENERALI Van Cleef & Arpels



# Supporting artistic excellence and international collaboration

FEDORA nurtures European innovation and creativity through an annual privately funded Prizes Competition with the following cycle:



NEW AS OF 2019!

 **FEDORA GENERALI PRIZE FOR OPERA**  
€150,000

 **FEDORA EDUCATION PRIZE**  
€50,000

NEW AS OF 2020!

 **FEDORA VAN CLEEF & ARPELS PRIZE FOR BALLET**  
€100,000

 **FEDORA DIGITAL PRIZE**  
€50,000

# FEDORA PLATFORM

Thanks to the co-funding of the Creative Europe programme of the European Union, FEDORA harnesses the digital shift to showcase artistic works-in-progress through its European Platform. Thereby it reaches out to a new generation of people, allowing them to promote and support new operas and ballets online.

A European hub and quality label with four goals:



## TRANSNATIONAL MOBILITY

Support innovative opera and ballet co-productions that are still in the making



## VISIBILITY

Online showcase linked with on- and offline communication campaigns and local roadshows



## AUDIENCE DEVELOPMENT

Reaching new audiences through new ways of participation (e.g. public voting for shortlisted projects and crowdfunding for nominees)



## FUNDING MODELS

Advocate new complementary funding models such as philanthropy in Europe together with capacity building activities



Co-funded by the  
Creative Europe Programme  
of the European Union



# IMPACT

## KEY FIGURES

**€1.3 MILLION**

invested in innovative  
artistic projects

**13**

new opera and ballet  
projects supported

**400**

performances

**100,000**

young people attended  
the performances

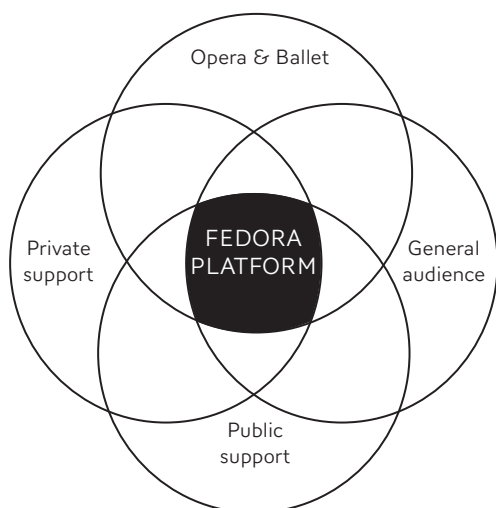
**65**

co-producers  
involved

**18**

countries hosted  
performances

## ECOSYSTEM



- ✓ ARTISTIC IMPACT
- ✓ SOCIAL IMPACT
- ✓ TECHNOLOGICAL IMPACT
- ✓ ECONOMIC IMPACT

# DISCOVER UNIQUE BENEFITS

## DONOR

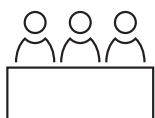
### €750 PER YEAR

(€250 membership fee\*  
and €500 donation\*\*)

## MAJOR DONOR

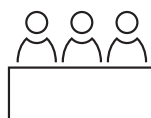
### €1,500 PER YEAR

(€500 membership fee\*  
and €1,000 donation\*\*)



#### FEDORA'S COMMUNITY

- General Assembly with voting right (budget & project plan vote)
- Access to Fundraising Forum organized in collaboration with Opera Europa



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#### FEDORA'S SERVICES

- Booking advantages : Access
- Access to the FEDORA Prizes Award Night
- Access to FEDORA's Special Events: Up to 2 requests per year
- Possibility to reserve a ticket for the opening nights of the FEDORA Prizes



#### FEDORA'S SERVICES

- Booking advantages : Priority
- Access to the FEDORA Prizes Award Night
- Access to FEDORA's Special Events: Up to 4 requests per year
- Possibility to reserve a ticket for the opening nights of the FEDORA Prizes
- FEDORA's VIP Ticket Service: Up to 4 requests per year and up to 4 tickets per reservation within the FEDORA Network

\* Membership fees support the structure of FEDORA.

\*\* Donations can be allocated to the FEDORA - Rolf Liebermann Fund that supports selected projects (e.g. the FEDORA Prizes' competition) or to FEDORA's activities. Donations are tax deductible in France, Europe, and in the USA thanks to our partnership with Transnational Giving Europe and the King Baudouin Foundation US.

## BENEFACTOR

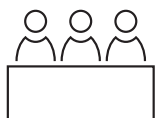
### €5,000 PER YEAR

(€1,500 membership fee\*  
and €3,500 donation\*\*)

## FOUNDING MEMBER

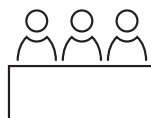
### €10,000 PER YEAR

(€10,000 donation\*\*)



#### FEDORA'S COMMUNITY

- General Assembly with voting right (budget & project plan vote)
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#### FEDORA'S COMMUNITY

- General Assembly with voting right (budget & project plan vote)
- Access to Fundraising Forum organized in collaboration with Opera Europa
- Possibility to attend jury meetings of the FEDORA Prizes as a guest



#### FEDORA'S SERVICES

- Booking advantages: Higher Priority
- Access to the FEDORA Prizes Award Night
- Access to FEDORA's Special Events: Up to 8 requests per year
- Possibility to reserve a ticket for the opening nights of the FEDORA Prizes
- FEDORA's VIP Ticket Service: Up to 4 requests per year and up to 8 tickets per reservation within the FEDORA Network



#### FEDORA'S SERVICES

- Booking advantages: Highest Priority
- Access to the FEDORA Prizes Award Night
- Access to FEDORA's Special Events: Unlimited reservations within the limit of ticket availability
- Possibility to reserve 2 tickets for the opening nights of the FEDORA Prizes
- FEDORA's VIP Ticket Service: Unlimited reservations within the limit of ticket availability within the FEDORA Network
- Access to rehearsals of the winning projects: Up to 2 invitations



# TESTIMONIES



"The recent turbulences have reconfirmed my conviction that it is important to encourage a united Europe of solidarity. FEDORA contributes to the strengthening and promotion of European creativity in the field of opera. I hope that initiatives in other areas will follow FEDORA's path."

**Docteur Léone Noëlle Meyer**

Founding Member of FEDORA

"Art should be important to all of us. With a special emphasis on opera and classical ballet. Because they are performing arts and they are at the core of Europe's artistic identity. Supporting opera and ballet on a European level serves two purposes: it contributes both to the sustainability of an essential creative process and to the construction of Europe through the enhancement of our common culture. Lyric and choreographic arts define who we are as Europeans. That is why, for me, supporting FEDORA was the obvious thing to do."

**Maître Gianmarco Monsellato**

Founding Member and Deputy Treasurer of FEDORA

"FEDORA is the most exciting and promising initiative in philanthropy for ballet and opera. I give to FEDORA, because it not only supports the creation of new ballet and opera, but it also thrives to build the critical digital capacity and the sustainable educational eco-system for the renewal of these art forms. For me FEDORA has the winning formula, the team and the board have the energy, the talent and the boldness of Venture Capital dedicated to the arts!"

**Sylvie Matz**

Major Donor of FEDORA

"As CEO of Panthea, the European leader of Innovative Access Solutions for opera, I am very happy and honoured to be a member of FEDORA. Panthea and FEDORA share the same values of excellence, diversity and innovation. Bravo to FEDORA!"

**Carl de Poncins**

Donor of FEDORA





# CONTACT

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