



THE 142<sup>ND</sup> ANNUAL  
**WESTMINSTER**  
KENNEL CLUB DOG SHOW

PRESENTED BY  
**PURINA**  
**PRO PLAN**  
NUTRITION THAT PERFORMS®

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Media contact: **Gail Miller Bisher (212-213-3212)**  
[gail@westminsterkennelclub.org](mailto:gail@westminsterkennelclub.org)

## **PRATT INSTITUTE NAMED NEW WESTMINSTER ART CONTEST PARTNER**

### ***Students and Alumni Now Eligible to Submit New Works***

**New York, N.Y.** – The Westminster Kennel Club has partnered with Pratt Institute for its annual art contest. The contest participants will be current students and alumni. The winning artist will receive \$10,000 and the five finalists \$1,000.

Pratt Institute, founded in 1887, has a mission to educate artists and creative professionals to be responsible contributors to society. The Westminster Kennel Club, founded in 1877, also shares with Pratt a long history of excellence in its field, and promoting responsibility among dog owners. These two organizations based in New York City for more than a century look forward to promoting canines in art together.

Pratt Institute is a global leader in higher education dedicated to preparing 4,700 undergraduate and graduate students for successful careers through its academic schools of art, design, architecture, information, and liberal arts and sciences. Pratt boasts a historic 25-acre campus in the Clinton Hill neighborhood of Brooklyn, a campus located in the Chelsea neighborhood of Manhattan, and an extension campus in Utica, New York (Pratt MWP College of Art and Design). Its esteemed faculty of accomplished professionals and scholars challenge talented students to transform their passion into meaningful expression and contribute to society as leaders in their fields.

The winning artwork and five finalists' pieces will become the commemorative poster, Official Program cover and notecards for the 142<sup>nd</sup> Annual Westminster Kennel Club Dog Show held from Feb. 12 – 13, 2018. For 2018, a donation of \$15,000 will be disbursed equally between three national breed clubs for dog rescue efforts. The donation will assist the clubs by offsetting rescue-related expenses such as transportation, veterinary care, grooming, boarding, feeding, and training. The three selected clubs will receive their check in a presentation at Madison Square Garden during the event. All events during Westminster Week are presented by Purina Pro Plan®.

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**About The Westminster Kennel Club** – The Westminster Kennel Club is America's oldest organization dedicated to the sport of purebred dogs. Established in 1877, Westminster's influence has been felt for more than a century through its famous all-Breed, benched dog show held every year at New York City's Madison Square Garden. Today, America's dog show has expanded into Westminster Week which includes the Masters Agility Championship at Westminster and the Masters Obedience Championship at Westminster, both held at Piers 92/94. More than 3,000 dogs from the US and abroad make Westminster Week like no other. *Westminster. There's only one.* Visit us at: [www.westminsterkennelclub.org](http://www.westminsterkennelclub.org) or follow [@WKCDOGS](https://twitter.com/WKCDOGS).

**About Pratt Institute** - Pratt Institute is a global leader in higher education, preparing 4,700 undergraduate and graduate students for successful careers in art, design, architecture, information and digital innovation, and liberal arts and sciences. Founded in 1887, Pratt is a living laboratory of creativity with a historic, 25-acre campus in Brooklyn, as well as a signature building in Manhattan. Our esteemed faculty of accomplished professionals and scholars challenge talented students to transform their passion into meaningful expression and contribute to society as leaders in their fields. For more information, visit [www.pratt.edu/news](http://www.pratt.edu/news).

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