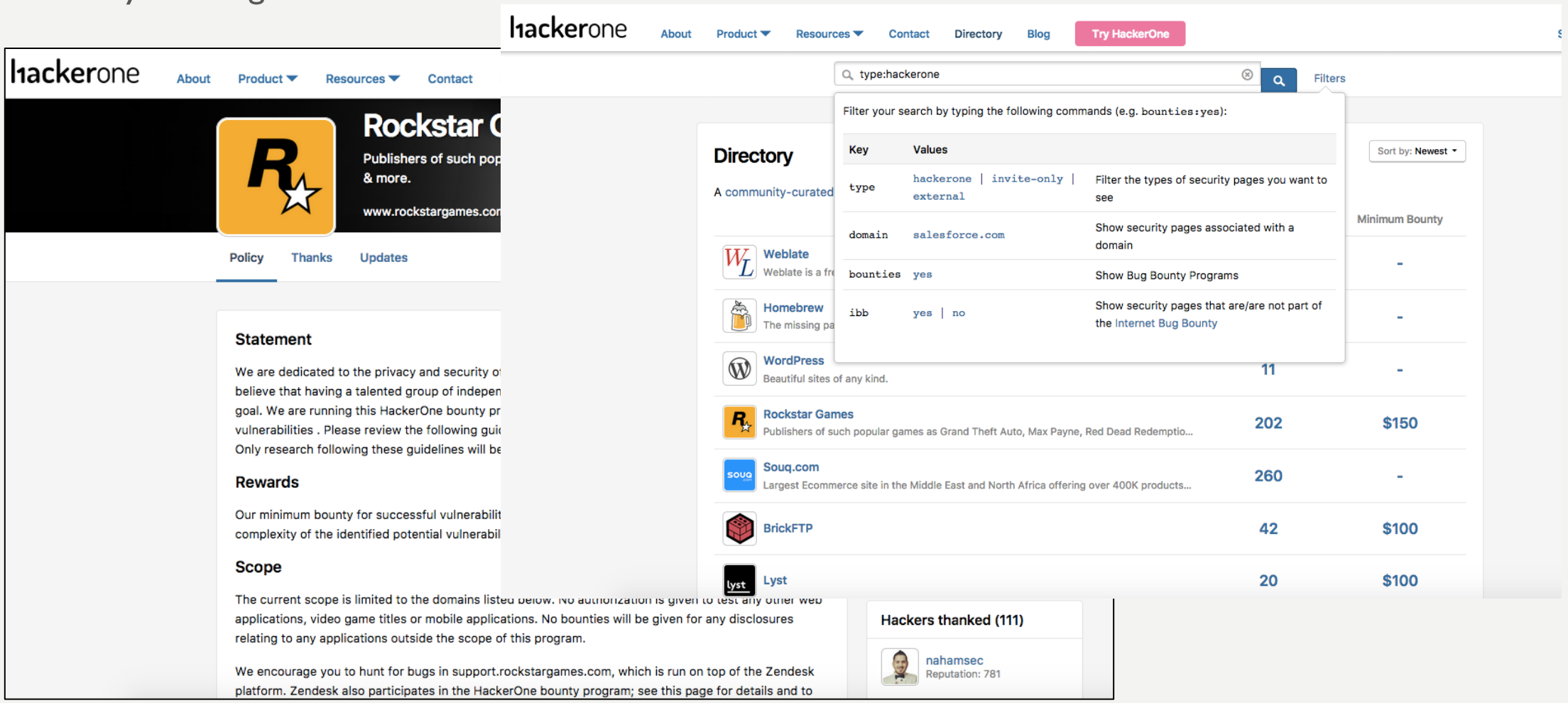
ReWRD

THE EASIEST BOUNTY PLATFORM AROUND

WHAT'S THE PROBLEM?

There is currently no easy to use interface for hackers to view new jobs and be immediately notified of and then receive quick, secure payment. Current bug bounty platforms can be time-consuming and not easy to navigate.



WHO IS OUR CUSTOMER?

Clients who are looking for hackers and hackers looking for jobs.

HOW BIG IS THE MARKET?

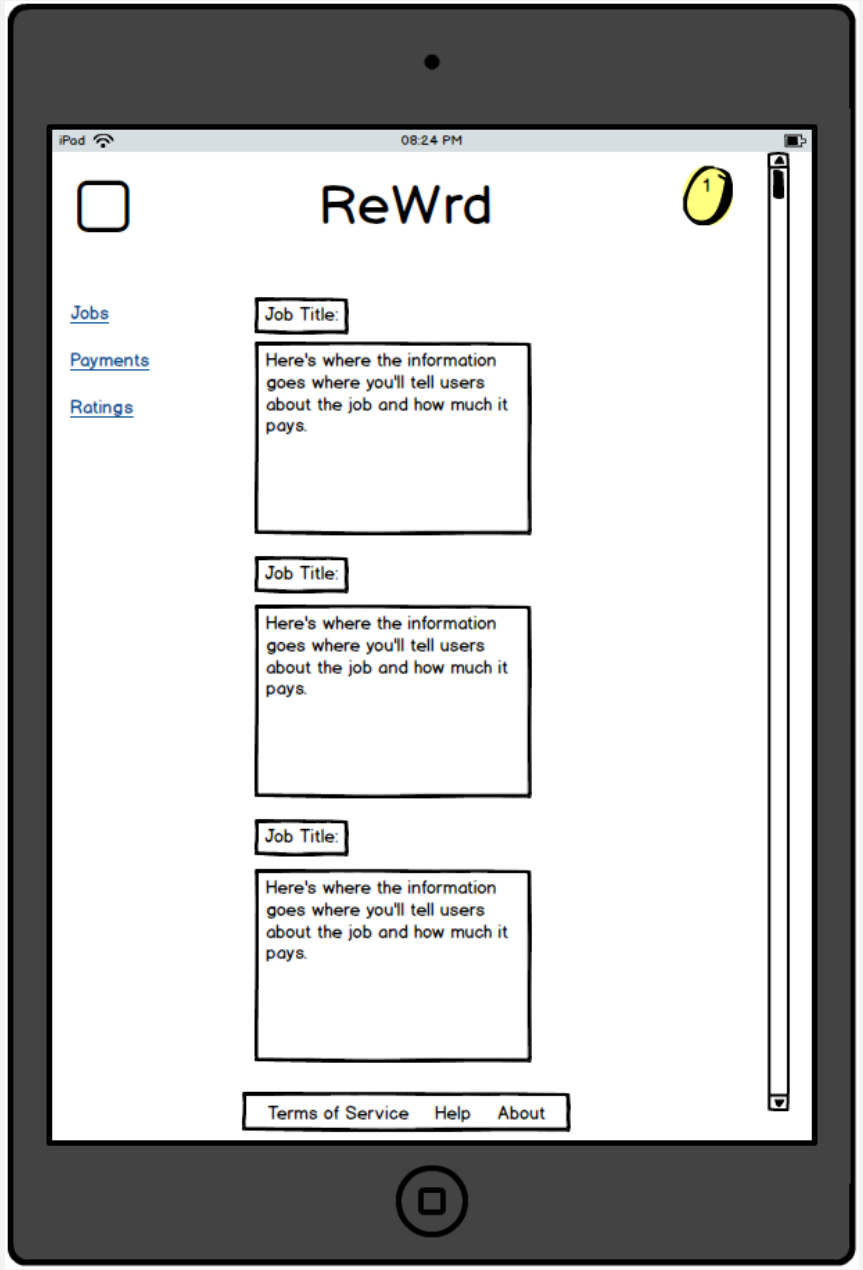
70% of online transactions occur on a mobile device.

Currently there are 2,000 paid hackers in HackerOne's global network. Many companies outsource their bug bounty programs to outside companies, some with subscription based offerings. Google pays up to $20,000 for a single bug.

Source: https://www.theatlantic.com/technology/archive/2015/12/white-hat-ethical-hacking-cybersecurity/419355/
https://www.nchannel.com/blog/retail-data-ecommerce-statistics/
https://www.digitalcommerce360.com/2012/02/27/e-retail-spending-increase-45-2016/

WHAT'S OUR SOLUTION?

An app that streamlines the posting and payment for jobs through easy to use criteria and secure escrow accounts. For hackers, there will be push notification functions available so as to learn about jobs in a timely fashion.



HOW ARE WE DIFFERENT?

Unlike other bug bounty programs and companies, ReWRD offers an easy mobile UI to quickly post and receive notifications of new jobs and payments received.

MAJOR RISKS

- Amount of clients looking to use a platform/app of this nature will be low.
  - By utilizing a cryptocurrency integration for payment, both clients and hackers can be assured of their anonymity and privacy.
- Hackers could be reluctant to use anything but the well known platforms.
  - Sponsorship of events focused on hacker community to increase exposure and build trust in the platform
- The dollar amount of bounties will not be enough to support the app.

HOW MUCH ARE WE GOING TO BUILD?

Included in the MVP will be jobs, payment and rating pages as well as push notifications for new jobs posted.

MEASUREMENT OBJECTIVES

Within a one month period:

- Evaluate the efficiency of the ReWRD payment process
  - Track percentage of transactions that are "abandoned"
  - Speed of payment processing
- Create a process that enables users to share jobs with their network
  - Track how many views a job posting receives Track how many times a user shares a job with their network
- Implement a system for existing users to refer new users
  - How many referrals occur

WHAT'S OUR TIMELINE?

We'd like to have our MVP completed by close of Q3.

HOW DOES THIS AFFECT YOU?

Today we'll need your commitment of engineering resources for a time period of five months to have our MVP ready for launch at the end of Q3. We'll also need marketing resources to help boost the launch of ReWRD.

QUESTIONS?