



COMMERCIAL

# On the Fast Track<sup>®</sup> to Commercial Design.



Imagine merging some of the best attributes of custom carpet design with the convenience of faster lead times and small minimum orders. Better still, imagine the entire project signed, sealed and delivered from approx. 8 weeks\*.

Introducing the relaunch of our Fast Track<sup>®</sup> program, a custom axminster solution that not only meets the demands of an increasingly fast paced world, but also offers a range of key creative choices.

## BEST OF BESPOKE

When we imagine bespoke design, we think unique, luxurious and something with a story - tailored and customised to suit a specific space and meet a particular style brief. Often this desire to meet the demands of discerning clients can come with limitations on time and budget constraints.

Designed and used successfully over the last 2 decades, Fast Track<sup>®</sup> balances the best of complete custom design with the convenience of shorter lead times and the ability to accommodate small order quantities, to deliver an exceptional axminster carpet for commercial projects.

With the looms permanently set-up in our manufacturing facility, Fast Track<sup>®</sup> is an ideal solution for commercial projects requiring distinctive, versatile carpet with the wow factor axminster is renowned for. Clients are invited to colour-tailor their choice of in-house designs, offering convenience and control of their axminster carpet.

Order from as little as 20 lineal metres (73m<sup>2</sup>) and have your design delivered in 8 weeks from the order date\*<sup>^</sup>.

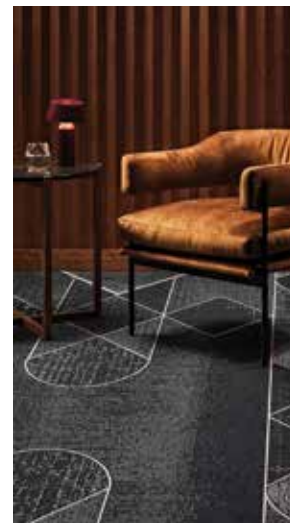


# Colours

## MORE TO CHOOSE FROM

The Fast Track® program now uses two distinct palettes, a hospitality and a neutral focussed palette, each containing 12 shades. Curated to work with current trends and designed to sustain future forecasts, our trend forward hues draw inspiration from colours found in the natural Australian and New Zealand environments, exploring themes of flora/fauna, iconic landmarks and minerals.

Choose either the Hustle & Bustle colour palette or the Cool, Calm & Collected palette, apply it to your preferred design and see your bespoke carpet come to life.



### HUSTLE & BUSTLE:

A hospitality focussed palette



#### Hustle & Bustle: A Hospitality Focussed Palette

Bold and assertive, Hustle & Bustle is well suited to the hospitality and entertainment sector, delivering an ebullient energy to bustling spaces, in colours inspired by local flora, fauna and landmarks; each designed to create textural interest and excitement in a riot of intensely rich colour.

Vivacious and exuberant, this palette is designed to stimulate and brings a spirited, passionate and purposeful energy to a space.

### COOL, CALM & COLLECTED:

A neutral based palette



#### Cool, Calm & Collected: A Neutral Based Palette

Intended for a more pared back design aesthetic, and perfect for hotel & resort living spaces or residential applications, this palette evokes understated beauty and luxury in a collection of classic neutrals. Named from local minerals and landmarks, the 12 colours provide a serene and elegant flooring base.

Stylish and classy, these mostly tonal colours are grounding and will bathe your space with an atmosphere of relaxation, amiability and cosiness.



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**Hustle & Bustle:**

**Cool, Calm & Collected:**

# Patterns

## CHOOSE A DESIGN

Our talented in-house design team have produced an assortment of production ready patterns to complement multiple commercial applications, from on-trend contemporary designs to more traditional motifs. Florals, paisley's, formal checks and plaids, linear striations, lattices and bold geometric shapes offer choices for creating a strong visual impact, gentle vintage sensibility, Art Deco styling or a subtly variegated interior. If something more specific is required, our design team can also create a completely custom pattern for slightly larger orders (220m<sup>2</sup> or more).



# Sample Box

## OUT OF THE BOX DESIGN IDEAS

To help facilitate our clients inner style muse, we have developed a DIY sample box containing yarn poms, colour matched fine art pencils and double-sided postcards featuring the full carpet design on one side, and an outline of the pattern on the other.

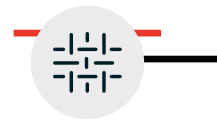
Mindful colouring is a recognised stress reliever. Exercising the mind, it activates the parts of the brain responsible for logic and creativity, while assisting with supplanting patterns of negative thought, building on focus and mental strength. This easy technique of self-soothing makes us relaxed, but present - kind of like creative meditation!



## THE FUN PART

1. Choose a Colour Palette
2. Choose a Pattern
3. Apply Colour  
Engage in some mindful colouring to create a bespoke masterpiece.
4. Send Design  
Send us your design and we will bring your carpet to life.






## Digital Visualiser


Bring your ideas to life in real time with our online visualiser that lets you see exactly what your carpet will look like at click of a few buttons. Select a design and simply recolour to suit your specific project using either the Hustle & Bustle or Cool, Calm & Collected palette. An easy, fast, and interactive way to create your custom design and add it to a project specification or mood board.


## Why Choose Woven Carpet?


Made under our Feltex brand, which is synonymous with high-end quality and design, our woven carpets integrate time-honoured practices of traditional loom weaving with modern technological processes and offer:


 **Luxury** – Made from an 80/20 wool blend using premium New Zealand and British wools

 **Performance** – The naturally resilient wool blend fibre combined with the dense woven constructions offers exceptional performance.

 **Quality** – The pile and backing are tightly interwoven, locking each yarn into place for extra stability (and no reliance on extra adhesive).

 **Flexibility** – Available in 4 different qualities depending on your project's foot traffic requirements.

 **Comfort** – The thick and high-density pile offers exceptional comfort underfoot.

 **Bespoke Capability** – For venues wanting to stand out from the crowd, there's Fast Track or our full-service woven capability.

Serviced by our in-house designs team and your local Account Manager, creating custom axminster flooring has never been quicker or easier.



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# Global Flooring Solutions

Drawing on over 150 years of manufacturing experience in Australia and New Zealand, GH Commercial is committed to designing, creating and supplying high quality floorcoverings around the world.

As the oceanic division of Mohawk Group, the world's largest commercial flooring company, we belong to a global network of brands dedicated to helping you meet your project goals and connecting you with the right floor, when, where and how you need it.

**Contact us to find your next flooring solution.**

\*From order date. This is the anticipated supply time, however variations may occur due to seasonal delays and for large or complex orders.

^ Minimum order quantities: 20LM / 73m<sup>2</sup> for existing designs, 60LM / 220m<sup>2</sup> for new custom designs.