

DESIGNER JET®

PLANKS BY

*Godfrey Hirst Carpets*

# choreography

COLLECTION

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*Godfrey Hirst*



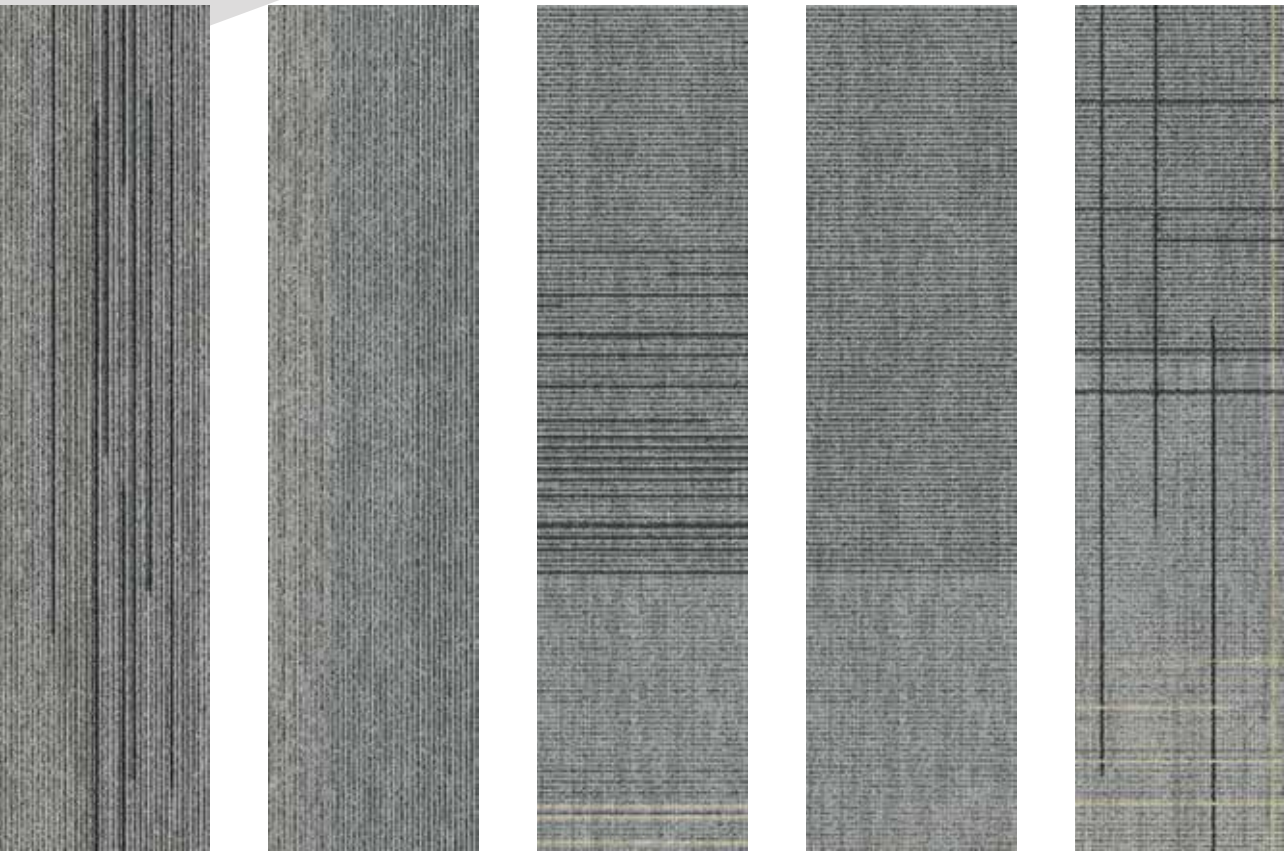
**The** lights dim, the curtain opens, and the choreography begins, sequences, steps and movements performed by dancers. In ballet, these sequences are usually very structured and precise, incorporating repeated actions.

Turn your focus to contemporary dance though, and suddenly the notion of sequence looks very different. It may appear fluid and free-flowing, with movements interpreted by the dancer, yet it too has a structure of its own that helps to tell a story.

Dance often begins with isolated movements pieced together by a choreographer to create a carefully curated performance. We invite you to explore, arrange, create and merge the Choreography Collection of planks and develop your own cohesive rhythm on the floor.

# choreography collection

A combination of five unique carpet planks, the Choreography Collection is a progressive composition of patterns designed to work together or solo. This versatile collection features one synchronised colour palette to make specifying a co-ordinated floor easy. Create beautiful transitions across the floor or compose defined areas and zones within a space by mixing and matching two or more ranges.



SEQUENCE PERFORMANCE MOTION CONCERTO FUSION

Sequence, Motion and Fusion stand centre stage with more prominent linear highlights, whilst Performance and Concerto provide back-up for a refined and understated look.

Each pattern is also supported by a light to dark gradient in the background. When cut into planks this presents a variable rhythm on the floor. And just like a choreographed dance routine where no two movements are exactly the same, every individual plank varies to create a truly unique floorscape.

## CUSTOMISED CHOREOGRAPHY

We understand that you might prefer to move to the beat of your own drum, so we have made it easy to add custom colours to the Choreography ranges. Take a look at our online visualiser and create your own custom Sequence, Motion or Fusion planks using the highlight colours from Spectrum and then mix them with the less patterned Performance or Concerto ranges.



# sequence

## sequence colour palette

*The* structure and precise design of Sequence features a classic vertical, linear pattern. The balletic and ordered feel possesses a repeated light, mid and dark cluster of linear highlights with each tile featuring a different section of the overall pattern.



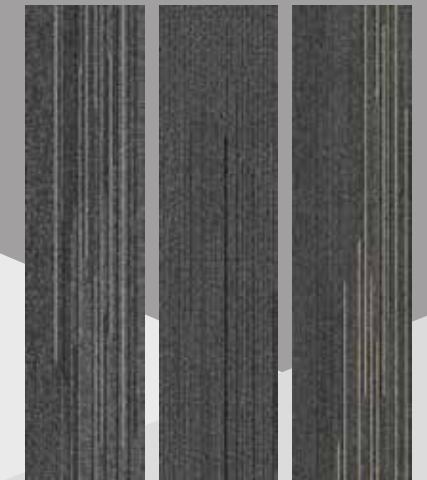
SEQUENCE  
*7300 Movement*



5700 RHYTHM



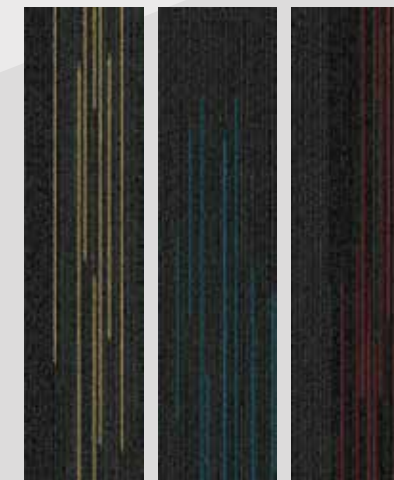
7300 MOVEMENT



7500 TECHNIQUE



7800 FORM



7806 FREESTYLE



8400 BALANCE



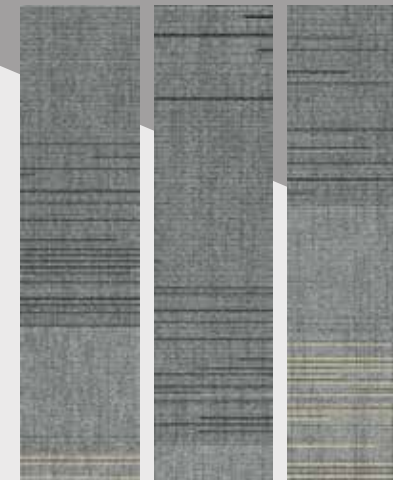
motion

## motion colour palette

*Sequence* but with a half pirouette! Motion features the same structured linear pattern as *Sequence*, but turned horizontally providing a completely different look on the floor. The horizontal design adds an element of excitement to the floor with its short bursts of light, mid and dark lines scattered throughout.



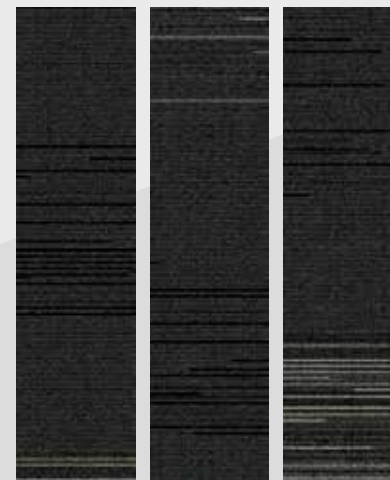
5700 ARTICULATION



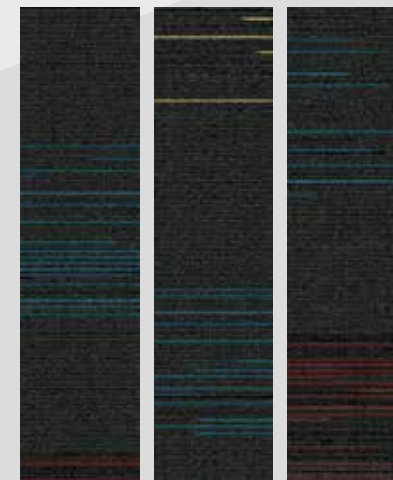
7300 REPETITION



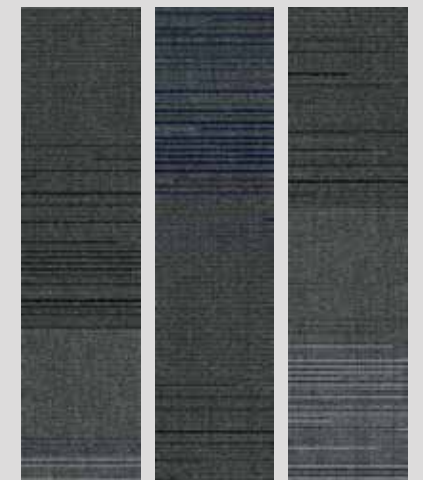
7500 POSITION



7800 SYNCHRONISATION



7806 ELEVATION



8400 EXPRESSION

MOTION  
*5700 Articulation*



fusion



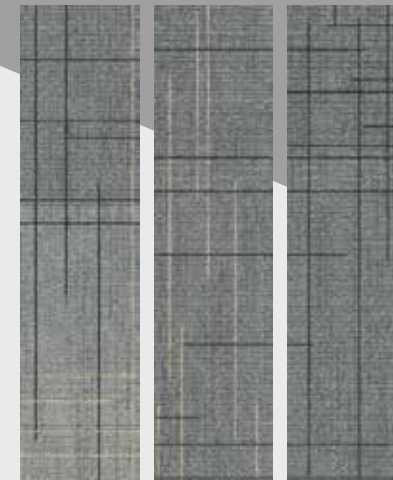
FUSION  
7500 Contemporary

## fusion colour palette

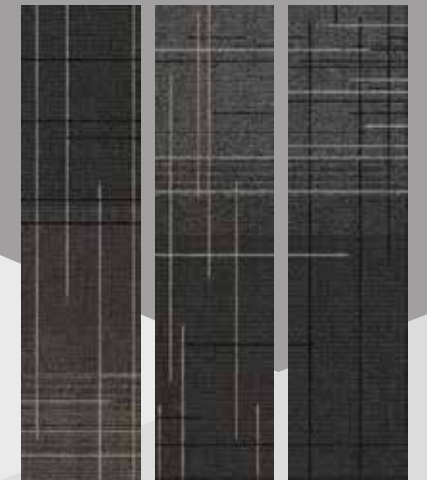
*Fusion* takes a more contemporary approach by blending and combining the vertical and horizontal lineations found in both the Sequence and Motion ranges. This unifying configuration provides a dramatic yet harmonious composition on the floor.



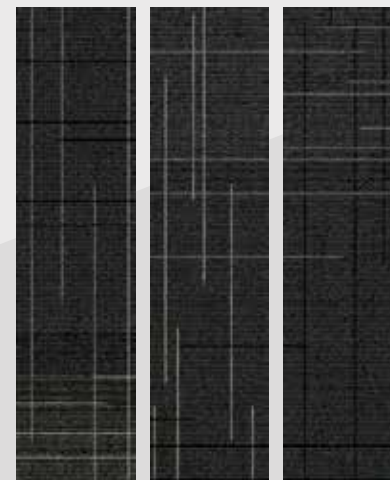
5700 CLASSICAL



7300 LATIN



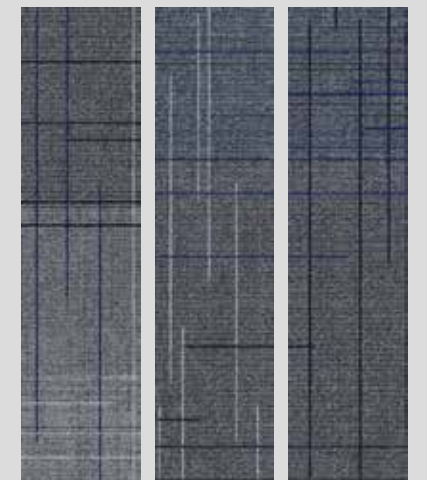
7500 CONTEMPORARY



7800 JIVE



7806 BREAKDANCE



8400 WALTZ

# performance colour palette

*Performance* features the same vertically linear design and light to dark gradient as Sequence, but with the strong highlight lines removed, providing a more simple and elegant plank.



5700 AUDIENCE



7300 REHEARSAL



7500 SHOWCASE



7800 RECITAL



8400 AUDITION

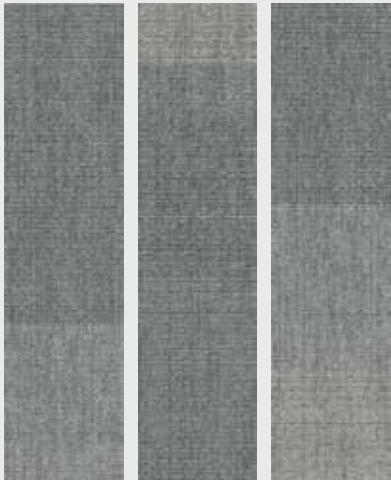


# concerto colour palette

*Concerto* features the same backdrop as Motion and Fusion, providing a highly textured look without the strong lineal highlights for a stylish and understated look.



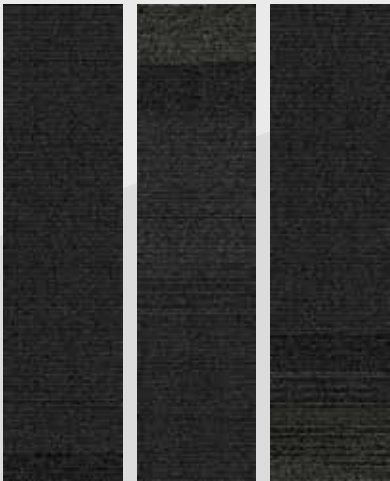
5700 TEMPO



7300 BEAT



7500 MELODY



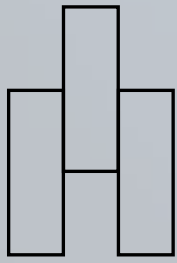
7800 HARMONY



8400 SYMPHONY





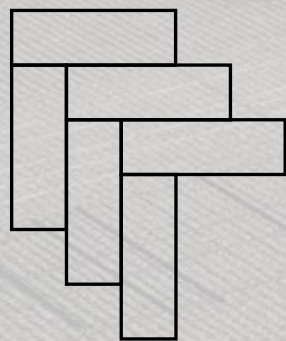


ASHLAR



SEQUENCE 8400 BALANCE (45%)  
PERFORMANCE 8400 AUDITION (10%)  
SPECTRUM 8300 DENIM (45%)





HERRINGBONE

FUSION 5700 CLASSICAL (33.3%)  
MOTION 5700 ARTICULATION (33.3%)  
CONCERTO 5700 TEMPO (33.3%)



*"Nobody cares if you can't dance well.  
Just get up and dance. Great dancers  
are great because of their passion"*

*Martha Graham*



FUSION 7300 LATIN (50%)  
MOTION 7300 REPETITION (25%)  
CONCERTO 7300 BEAT (25%)





SEQUENCE 7806 FREESTYLE (70%)  
PERFORMANCE 7800 RECITAL (30%)



# designer jet<sup>®</sup>

FLEXIBILITY. CREATIVITY. PERFORMANCE.

## FLEXIBILITY

Designer Jet<sup>®</sup> offers flexible flooring solutions. You have the ability to select:

- Format** Carpet tiles, skinny planks or 2m wide sheet
- Texture** Velvet cut pile, textured loop pile or sculptured loop pile
- Backing** Standard Enviro Bac<sup>®</sup>, Enviro Bac Plus<sup>®</sup> (cushion backing) or Quick Comfort<sup>™</sup> (2m wide cushion backing)

## PERFORMANCE

Create a stunning floor without compromising on durability and performance. We make sure all Designer Jet<sup>®</sup> carpets are independently rated Commercial Heavy or Extra Heavy Duty under the Carpet Institute of Australia's stringent carpet performance guidelines. Designer Jet<sup>®</sup> carpets also feature StainWarden<sup>®</sup> for exceptional stain resistance.

## BESPOKE CAPABILITY

A complete custom carpet designed by you or for you. With limitless colour and design capability, let us make a carpet unique to your next project. The precision colour definition of Designer Jet<sup>®</sup> can turn patterns, illustrations and even photographs into carpet, adding a real wow factor.

## FAST TURNAROUND

Designer Jet<sup>®</sup> offers the fastest production lead times on custom designed commercial carpet. Our in-house design team can help create your vision and the carpet can be ordered, produced and delivered in as little as 3 weeks.

Please allow longer lead times for large projects.

## MADE IN AUSTRALIA

All Designer Jet<sup>®</sup> products are designed and made locally in Australia. With over 150 years manufacturing experience in Australia, we ensure you receive a quality product and local service.

## SUSTAINABILITY

With no down time, minimal wastage and zero wasted water consumption, Designer Jet<sup>®</sup> offers sustainable production. All Designer Jet<sup>®</sup> products are also Green Star compliant, featuring a maximum Level 4 grading under the Carpet Institute of Australia's Environmental Certification Scheme. Designer Jet<sup>®</sup> products are also PVC free, feature recycled content and qualify for recycling at the end of their life under the Godfrey Hirst Product Stewardship Program.

## COST EFFECTIVE

We've made high quality custom carpet a reality for any commercial project with Designer Jet<sup>®</sup>. From zero design fees, smaller minimum orders and a price to suit any budget, try Designer Jet<sup>®</sup> for your next project.





CHOREOGRAPHY  
*Collection*

*The* art of dance is a universal language. Understood everywhere, the unique and creative sequence of movement has the ability to transcend culture.

### Technical Specifications

Country of Origin	Australia
Description	Patterned Textured Loop Pile Carpet Tile
Colours	Sequence, Motion & Fusion: 6 standard. Performance & Concerto: 5 standard.
Yarn	100% BCF Yarn Dyed Nylon
Gauge	47.2/10cm (1/12th Gauge)
Product Thickness	7.0mm (+/- 1.0mm)
Pile Weight	813g/m²
Backing Structure	Enviro Bac®
Tile Size	250mm x 1000mm Skinny Plank
Available Options†	500mm x 500mm Tile Enviro Bac Plus® - Cushion Backed
Installation Method	Ashlar, Herringbone
Co-ordinating Products	Sequence, Performance, Motion, Concerto, Fusion and Spectrum (highlights)

### Performance

Anti-static	AATCC 134 <3.5 Kilovolts at 21°C & 20% Relative Humidity
Flammability*	CRF 6.8kW/m² (Direct Stick) Smoke Value 295% minutes
Colourfast to Light	5-6
Light Reflectance Values	Available on Request
Stain Resistance	Stain Warden®
Biocontaminant Control	Bioshield® Antimicrobial Control
ACCS Rating*	Contract Extra Heavy Duty & Stairs Sequence #18081 Performance #18137 Motion #18136 Concerto #18138 Fusion #18139
Guarantee*	15 Year

### Sustainability

PVC Minimisation	PVC Free
Recycled Content	Minimum of 40% Recycled Content by Weight of Product
Indoor Air Quality*	Green Building Council Compliant for VOC Emission Rate Limits
Product Stewardship	This product is Recyclable and Qualifies for Takeback at the End of Life under the Godfrey Hirst Product Stewardship Program
Green Star	Environmental Certification Scheme (ECS) Level 4 Maximum Points - Certificate No's: 18081, 18137, 18136, 18138 and 18139
Accreditation	Manufactured under a quality, environmental and health and safety system certified and complying with ISO9001, ISO14001 and AS4801 by an accredited certification body.

#Test results and certificates are available on request. Specifications and colourations are subject to manufacturing tolerances. As part of Godfrey Hirst's continuous improvement program, Godfrey Hirst reserves the right to change the specifications of or delete colours of this product without notice.  
All Godfrey Hirst carpet tiles must be installed in accordance with AS2455 (Parts 1 & 2) and the Godfrey Hirst Carpet Tile Installation Instructions. While all care is taken, product images may vary in colour due to possible

printing process variations. Images do not seek to duplicate the exact visual appearance, but serve merely as a guide or point of reference.  
†Minimum order quantities may apply. Contact your Godfrey Hirst Account Manager for information.  
\*This guarantee is in addition to any rights consumers may have under Australian consumer laws. Terms and conditions apply - for full information in respect to the scope of the guarantee please contact your Godfrey Hirst Account Manager or our Head Office.



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