

Humane Society Calumet Area's

Paws in the Park 2017

September 9, 2017 | 9 a.m.-2 p.m.

**Community Park
8601 Calumet Ave., Munster, Ind.**

SPONSORSHIP OPPORTUNITIES



PAWS RESALE SHOPPE
benefiting Humane Society Calumet Area



HUMANE SOCIETY CALUMET AREA
ADOPTION AND INTAKE CENTERS



ESTELLE MARCUS ANIMAL CLINIC
LOW-COST SPAY/NEUTER CLINIC



MORaine RIDGE WILDLIFE
REHABILITATION CENTER





In 2016, HSCA's adoption and intake centers helped more than 1,372 abandoned animals find homes and reunited 77 lost animals with their families.

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EVENT PURPOSE & DETAILS

PURPOSE

Each year, Humane Society Calumet Area (HSCA) hosts Paws in the Park to support the lifesaving work of the organization. A walk-a-thon and vendor fair combined, this event brings together the community for a day filled with family and pet friendly activities. Paws in the Park helps HSCA work toward its mission to lead the community in the humane treatment of animals by raising awareness and funds for HSCA. Proceeds raised at this event are used to provide food, shelter, and medical care for the animals in need at HSCA's adoption and intake centers and Moraine Ridge Wildlife's rehabilitation center.

IN ATTENDANCE

300 walkers with their families and pets.

ABOUT HSCA

A private, non-profit 501(c)3 animal welfare organization established in 1941, Humane Society Calumet Area (HSCA), Inc. is a group of non-profit subsidiaries with a mission to "lead the community in the humane treatment of animals." Each subsidiary fulfills this mission in a unique way:

HSCA Adoption and Intake Centers: HSCA's adoption and intake centers provide food, shelter, and medical care for homeless dogs, cats, and little critters; pet adoptions; lost and found pet services; a pet food bank for needy families; and a humane education team that teaches local children about pet safety and compassion.

Estelle Marcus Animal Clinic: EMAC provides low-cost spay/neuter surgeries and basic medical services for families with financial hardship, as well as Pets for Life, a door-to-door program targeting under-served communities that aims to keep pets in their homes, improve their quality of life, and elevate the human-animal bond.

Moraine Ridge Wildlife Rehabilitation and Education Centers: MRW provides rehabilitation for orphaned and injured native wildlife, and educational opportunities for the community that promote informed and humane interaction with native wildlife.

Paws Resale Shoppe: Since opening in 2003, HSCA's Paws Resale Shoppe has raised more than \$1 million to provide care for the animals at HSCA. Conveniently located just south of the 80-94 Expressway, Paws Resale Shoppe has everything you need to furnish a home, apartment, or dorm—from gently-used bedroom sets to décor and dishes—plus, jewelry, toys, books, and other items at great prices.



Since opening in July 2012, Estelle Marcus Animal Clinic has provided more than 10,000 spay and neuter surgeries to those with financial hardship.

THE IMPACT OF YOUR SPONSORSHIP

A \$2,500 SPONSORSHIP CAN:

- provide food for all of the dogs and cats at the shelter for one month
- spay or neuter 50 shelter animals

A \$1,000 SPONSORSHIP CAN:

- care for four shelter animals from intake to adoption (including food, shelter, spay or neuter surgery, vaccines, a microchip, and a heartworm or Feline Leukemia test)
- provide emergency surgery for an animal trauma-victim

A OF \$750 SPONSORSHIP CAN:

- provide basic vaccines for 20 shelter animals
- provide cat litter for a month

A \$500 SPONSORSHIP CAN:

- provide food and care for a wildlife ambassador animal
- trap, neuter, and release five feral cats

A \$250 SPONSORSHIP CAN:

- feed, deworm, and vaccinate a litter of puppies or kittens
- provide formula for 25 orphaned rabbits or squirrels

A \$100 SPONSORSHIP CAN:

- feed two owls for a month
- spay or neuter a shelter animal
- provide rabies vaccines for two shelter animals

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For more information on event sponsorship opportunities,
contact Molly Dunne at (219) 513-8911 ext. 103 or mdunne@hscalumet.org.



HSCA's humane
education team helps
teach local children
about pet safety and
compassion.

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SPONSORSHIP LEVELS & BENEFITS

WORLD SHOW CHAMPION | \$2,500

- Name and/or logo listed in HSCA's magazine, Speak, circulation of 2,500*
- Name and/or logo listed on on-site signage*
- Flyer and/or promotions inserted in walker goody bag.*
- Promoted on HSCA's Facebook page to 14,000+ fans.
- Name listed on event website with link.
- Name listed on event t-shirt.
- Acknowledgement as sponsor in media promotions.
- Acknowledged as sponsor from podium during event from ambassador family.
- Free booth at Paws in the Park 2017.

BEST IN SHOW | \$1,000

- Name and/or logo listed in HSCA's Magazine, Speak, circulation of 2,500*
- Name and/or logo listed on on-site signage*
- Flyer and/or promotions inserted in walker goody bag.*
- Promoted on HSCA's Facebook page to 14,000+ fans.
- Name listed on event website with link
- Name listed on event t-shirt.
- Acknowledgement as sponsor in media promotions.

BIG DOG | \$750

- Name and/or logo listed on on-site signage*
- Flyer and/ or promotion inserted in walker goody bag.*
- Name listed in HSCA's Magazine, Speak, circulation of 2,500.
- Name on event t-shirts.
- Name listed on event website with link.

FELINE FRIENDLY | \$500

- Flyer and/or promotions inserted in walker goody bag.*
- Name listed in HSCA's Magazine, Speak, circulation of 2,500.
- Name included on event t-shirts.
- Name listed on on-site signage.

TAIL WAGGER | \$250

- Flyer and/or promotion in walker goody bag*.
- Name included on event t-shirt.
- Name included on signage at event.

LITTLE CRITTER | \$100

- Name included on event t-shirt.



Moraine Ridge Wildlife
Rehabilitation Center opened
its doors in July
2014, and in 2016,
the center rescued
1,403 abandoned
and injured native wildlife.

SPONSORSHIP FORM

SPONSORSHIP OPPORTUNITIES

(Please check your sponsorship level, complete form below, and return with payment.)

- ☐ World show champion Sponsorship \$2,500
- ☐ Best in Show Sponsorship \$1,000
- ☐ Big Dog Sponsorship \$750
- ☐ Feline Friendly Sponsorship \$500
- ☐ Tail Wagger Sponsorship \$250
- ☐ Little Critter Sponsorship \$100

TOTAL

\$_____ total sponsorship enclosed

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

To fully benefit from these sponsorship levels, please submit by August 9, 2017 to:

Humane Society Calumet Area

Attn: Paws in the Park 2017

8149 Kennedy Ave, Highland, IN 46322

HSCA is non-profit 501(c)(3) organization (tax ID # 35-0895837) funded solely through special events, memberships, and donations. Donations are fully tax deductible as permitted by law.

Contact Molly Dunne at (219) 513-8911 ext. 103 or mdunne@hscalumet.org for details.

** Please provide materials. Logo must be provided by sponsor. When sending logos, vector-based files—such as .eps and .ai—are preferred, but .jpg, .gif, and .pdf also will be accepted. Please email logos to mdunne@hscalumet.org.*

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