



Humane Indiana

Humane Indiana's 26th annual **Paws in the Park**

Saturday, September 22, 2018 | Community Park, Munster Ind.

SPONSORSHIP OPPORTUNITY

(Please check your sponsorship level, complete the form below, and return with payment.)

Underwriter \$5,000

Logo printed on "doggie" bag to go home with approx. 300 attendees. Name and/or logo listed on on-site signage. Logo listed on event website with link. Promoted on Humane Indiana's social media pages (20,000+ followers). Acknowledged as underwriting sponsor from podium during event. Acknowledged as sponsor in media promotions. Logo in Speak Newsletter (distribution - 10,000). Flyer or promotion inserted in walker goody bag. Name listed on event t-shirt.

World Show Champion \$2,500

Name and/or logo listed on on-site signage. Logo listed on event website with link. Promoted on Humane Indiana's social media pages (20,000+ followers). Acknowledged as sponsor from podium during event. Acknowledged as sponsor in media promotions. Logo in Speak Newsletter (distribution - 10,000). Flyer or promotion inserted in walker goody bag. Name listed on event t-shirt.

Best in Show \$1,000

Name and/or logo listed on on-site signage. Name listed on event website with link. Thank you post on social media pages (20,000+ followers). Acknowledged as sponsor from podium during event. Flyer or promotion inserted in walker goody bag. Name listed on event t-shirt.

Big Dog \$750

Name and/or logo listed on on-site signage. Name listed on event website. Thank you post on Humane Indiana's social media pages (20,000+ followers). Flyer or promotion inserted in walker goody bag. Name listed on event t-shirt.

Feline Friendly \$500

Name listed on on-site signage. Name listed on event website. Flyer or promotion inserted in walker goody bag. Name listed on event t-shirt.

Tail Wagger \$250

Name listed on on-site signage. Flyer or promotion inserted in walker goody bag. Name listed on event t-shirt.

Little Critter \$100

Name listed on event t-shirt.

TOTAL

\$_____ total sponsorship enclosed

Company / Organization Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

To fully benefit from these sponsorship levels please submit by August 24, 2018 to:
Humane Indiana, Attn: Paws in the Park 2018, 8149 Kennedy Ave, Highland, IN 46322

All logos and promotional materials must be provided by sponsor. When sending logos, vector-based files- such as .esp and .ai are preferred, but .jpeg, .gif, and .pdf also will be accepted. Please email logos to mdunne@humaneindiana.org



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219-513-8911 | 8149 Kennedy Ave. Highland, IN 46322 | humaneindiana.org