

# InsigniaSigns

Powered by **ROEDA**

For Police, Fire, Municipal, Military & Other Public Safety Departments





# WHAT ARE INSIGNIA SIGNS?

Insignia Signs are vibrant, full color and durable PVC plastic signs that are the perfect addition to your building, office or conference areas. Display your department badge, your municipality crest or town insignia with utmost pride. With unique badge artwork, many options for sizing and 3 layers of quality, your department will be showing its pride in no time.

Our specialists easily walk you through choosing the specifications of your unique sign, so you get exactly what you're looking for.

## 3 LAYERS OF QUALITY

### PVC

Your graphic is mounted to the PVC of your choice for powerful durability.

### PRINTED VINYL

Your artwork is printed on durable 3M white adhesive vinyl, using vibrant long lasting inks.

### LAMINATE

An outdoor grade, UV luster laminate is applied to the face for extra protection against the elements and to make your vibrant graphics last.



# THE PERFECT ADDITION FOR YOUR DEPARTMENT

These durable, easy to install signs work well for any and every building.

Exterior signs are the perfect option for making your building more recognizable. A larger sign makes a much bigger impression. Not to mention, the vibrant colors add to the look of your department.

Enhance your building entrances, foyers and public meeting rooms with a light-weight, interior sign.

Smaller signs are ideal for use on podiums and reception areas.

Whichever size you choose, you'll be sure to make an impression!

## ORDERING IS EASY

Send or email us a high res file (.ai, .pdf or .eps accepted) of your insignia along with the size, thickness of pvc and quantities needed.

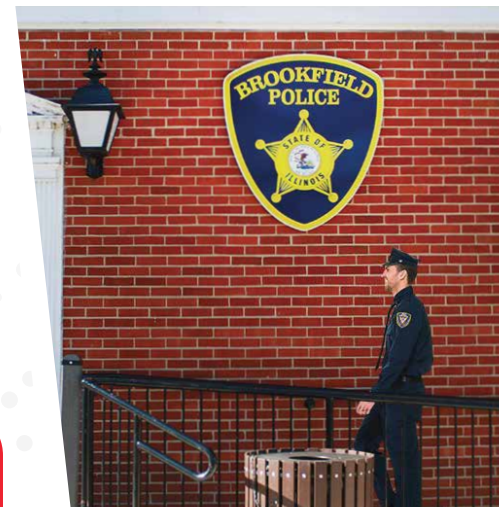
From there, we will be able to provide you with an artwork proof and complete quote with shipping for your review and approval.

Once you have approved, we begin the production process. Signs will be completed within 15-20 working days. Your crated sign will then arrive ready to install with all necessary hardware and detailed instructions.



**"Working with ROEDA was  
a wonderful experience  
and the finished product is  
TWO THUMBS UP!"**

**-Town of Erie, CO Police Department**



## PRICING FOR COMMON SIZES

SIGN SALES	1/4" PVC	1/2" PVC	1" PVC	CRATING
12" x 18"	\$148.00	\$175.00	\$245.00	---
14" x 14"	\$148.00	\$175.00	\$245.00	---
24" x 24"	\$205.00	\$308.00	\$345.00	\$65.00
24" x 36"	\$248.00	\$435.00	\$495.00	\$95.00
36" x 36"	\$365.00	\$560.00	\$645.00	\$115.00
36" x 48"	\$455.00	\$655.00	\$745.00	\$125.00
48" x 48"	\$545.00	\$765.00	\$865.00	\$145.00
48" x 60"	\$635.00	\$895.00	\$998.00	\$165.00

Shipping & crating prices are not included in sign prices.  
Additional art charge of \$125.00 if acceptable vector art is not provided with your order.

All sizes are available in both white and black PVC. Material color will not affect print.

1/4" PVC is not meant for outdoor use. 1/4" PVC signs come with two sided adhesive tape.

These are recommended sizes. Most other sizes are available for production. Prices include installation pattern and hardware. Signs are crated and shipped F.O.B. our dock.

## YOUR PVC OPTIONS

1" White



1/2"



1/4"



1" Black



1/2"



1/4"



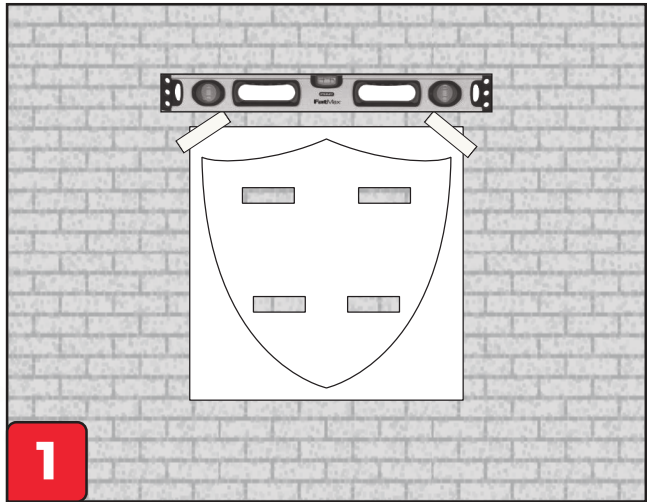




# INSTALLATION INSTRUCTIONS FOR POLICE/FIRE INSIGNIA SIGNS

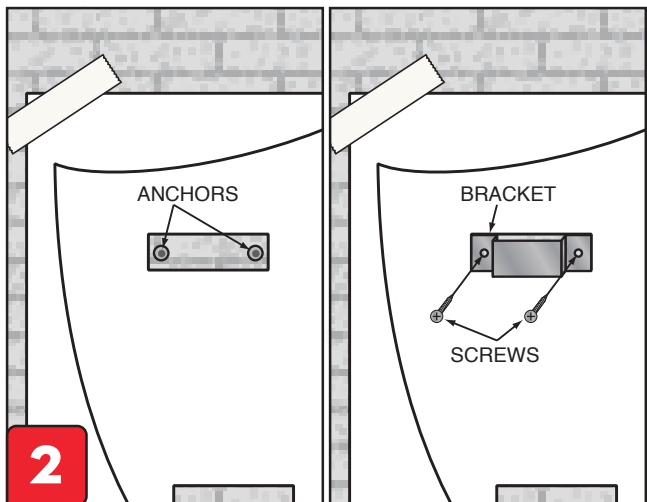
## 1. Tape Pattern on the Wall

- Place exactly where you want your sign to hang.
- Check to be sure pattern is level.
- Tape pattern in place



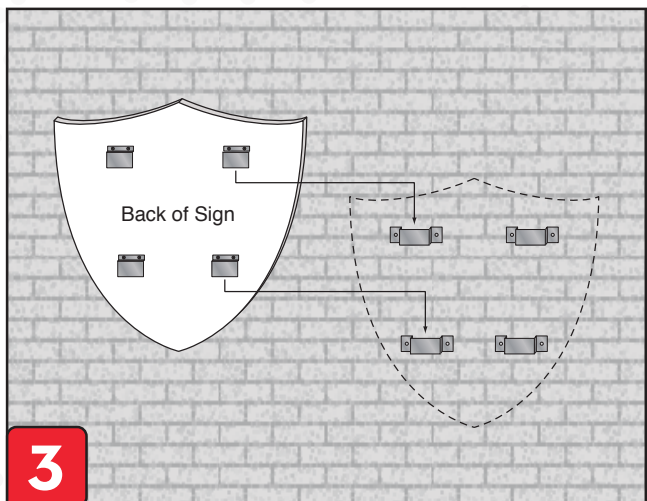
## 2. Mount/Secure Brackets

- Be sure brackets are level.
- Position supplied brackets in cut out area of positioned pattern.
- Install anchors in wall - use bracket as placement guide (Wall material determines hardware - use concrete screws/anchors for concrete and brick or use drywall screws/anchors for drywall/plaster).
- Secure brackets with supplied screws.
- Remove pattern from wall.



## 3. Hang Sign from Brackets

- Back brackets of sign align with wall brackets installed with pattern.
- Align sign brackets to wall brackets and slide into place.



## Podium Signs

- Podium signs are supplied with high adhesive double-sided tape.
- Mark area for sign installation with pencil.
- Remove paper liner from tape.
- Firmly apply in place.

**HOW EASY IS THAT!**



## SANDUSKY FIRE HEADQUARTERS

600



**WHAT ARE YOU WAITING  
FOR? SHOW YOUR STATION  
PRIDE TODAY!**

**CALL IN OR EMAIL ELIZABETH AT  
[ELIZABETH.SENAFE@ROEDA.COM](mailto:ELIZABETH.SENAFE@ROEDA.COM)  
FOR A QUOTE TODAY!**



POLICE



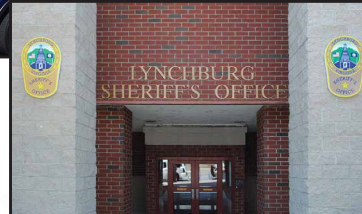


WHAT ELSE CAN



DO FOR YOU?

## INTERIOR & EXTERIOR WALL LETTERING



## ADA SIGNAGE



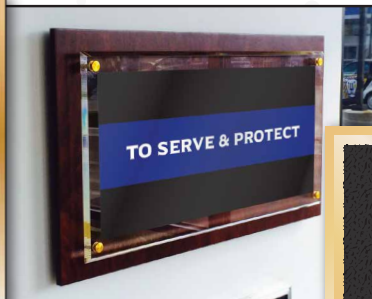
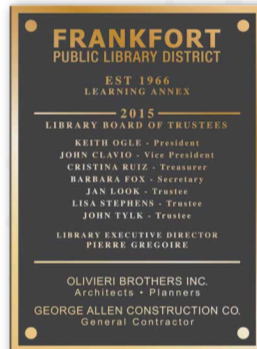
BRIEFING ROOM

OFFICE

JAMES SMITH

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**THERE'S NO LIMIT TO WHAT ROEDA CAN DO FOR YOU!**