



# REPORT



# IMPACT

**38**

OUR  
STAFF

**6**

PARK  
PARTNERS

**\$1.5M**

2016  
DONATIONS



# WELCOME



## FROM THE BOARD CHAIR AND EXECUTIVE DIRECTOR

Aloha kākou!

Welcome to our 2016 annual report. It was a busy and productive year supporting the collaborative efforts of three centennial anniversaries at our partners Hawai'i Volcanoes and Haleakalā national parks, as well as the centennial of the National Park Service (NPS). We have been the nonprofit partner of these parks since 1933, giving us a strong legacy of support to the parks in the areas of natural and cultural resources and education. For the centennial we (among many other things) collaborated on centennial logo designs, something that translated into a value-added experience all year long as logo merchandise and other centennial related items. Events and programs helped the community and the world to commemorate and celebrate these beloved Hawai'i parks.

In addition, we launched a direct donation program with our custom-designed, "Makana" nēnē plush. Purchases of Makana mean that a one dollar donation goes directly to an NPS nēnē conservation program at Haleakalā and Hawai'i Volcanoes national parks. Makana can be found at our park stores or online. Also, a dollar from each sale of our "Mino'aka" Hawaiian Happyface spider plush goes to conservation programs in the parks.

We were also able to donate an additional "\$100,000 for 100 Years" to all six of our partner parks in commemoration of the centennial year, in addition to donations of \$233,000 in direct donations and over \$900,000 in program services donated via staffing. The additional funding allowed the parks to provide enhanced programs for 2016 centennial events and to encourage visitors to "find your park."

HPPA partnered with Sae Design to begin the process of creating custom license plates for Hawai'i Volcanoes and Haleakalā national parks, to be available at DMV locations in Hawai'i. The license plates were authorized by a 2015 state law in order to raise funds for resource protection and education. They feature the nēnē, the official state bird of Hawai'i, and a dramatic cinder cone of fountaining lava. Plates will be available for purchase in 2017.

In these pages you will find more details that illustrate the contributions and impacts of our year and connect you to the programs and projects we support at our six national park partners. Stay in touch with us this coming year by visiting our park stores, or find us online at our website, webstore, and on Facebook, Instagram and Twitter. Mahalo for your support of HPPA and our partner parks.

Pete Muller, Board Chair

Margot Griffith, Executive Director





## BOARD MEMBERS

HPPA's highly skilled board of directors is 100% volunteer. Members bring their professional experience and guidance to the board, holding quarterly meetings and working in committees to help steer HPPA toward growth and innovation. Our board is a vital component of our strong and viable national park partnerships. We thank them and are so grateful for their dedication and commitment.

Pete Muller  
*Chair*

Gwen Hiraga  
*Vice Chair*

Rosemary Stancampiano  
*Treasurer*

Jill Jacunski  
*Secretary*

**Directors:**

Ian Birnie

John Tyler

Tanya Rubenstein

John Kapono'ai Molitau

Lori Sablas

Donna Barr

John Bertsch

## HPPA STAFF

HPPA's 38 staff members enhance the visitor experience and support our park partners. Frontline staff provide park interpretation and retail sales, they orient and assist visitors, participate in craft demonstrations, and support NPS interpretive staff. Administrative staff manage operations, financial accountability, human resources, park programs, board support, community outreach, and custom development.

Margot Griffith  
*Executive Director*

Mel Boehl  
*Business Manager*

Carolynn Milner  
*Office and Membership*

Toni Case  
*Operations Manager*

Kim Olsen  
*Creative Services Manager*

Mary Cockett  
*Haleakalā Area Manager*

Michelle Augello  
*West Hawai'i Area Manager*

Paul Bieschke  
*IT Systems Administrator*

Hoku Awong  
*Operations Asst. Manager*

Judy Edwards  
*Interpretive Media Asst.*

Mona Nelson  
*Associate Bookkeeper*





# INSPIRE

## 4.7K

People expanded their cultural understanding at Pu'uhonua o Hōnaunau National Historical Park

Our “Inspire, Connect, Preserve” commitment refers just as much to cultural national park resources as it does to the famous and celebrated natural resources. Donations in FY2016 meant that we could apply those principles to the support of the programs and projects featured here, which inspired many visitors to engage with cultural events and demonstrations, thereby deepening their understanding of this rich Hawaiian host culture.

### CULTURAL PROGRAM & EVENT SUPPORT



10.2K

ATTENDEES

756

VOLUNTEERS

\$100K

DONATIONS



The Kīlauea Cultural Festival and BioBlitz at Hawai'i Volcanoes National Park welcomed over 2,000 visitors and participants over two days in August of FY2016. HPPA support of \$8,900 was dedicated to many festival needs, from honorariums and materials to the support of over 70 event volunteers who gave many hours to the festival before, during, and after.

A new program running in the Kīpahulu District of Haleakalā National Park benefitted from an HPPA donation of \$6,594 to support cultural events that ranged from poi pounding to net throwing, engaging over 400 park visitors in a very popular new interpretive program in this beautiful, lush part of the park.

And at Pu'uhonua o Hōnaunau National Historical Park, an HPPA donation of \$24,800 helped to create the yearly two-day cultural festival, as well as classes and workshops in traditional crafts, historical plays and evening programs for the community all through the year, and student programs that brought kids into the park to participate with all five of their senses. Over 4,796 people attended these cultural events, and 200

volunteers willingly gave their time for the perpetuation of the culture.

With a donation of \$24,200, HPPA was able to again fund cultural demonstrations at Pu'uhonua o Hōnaunau National Historical Park. Staff are on the park grounds most days demonstrating cultural skills or "talking story", a local term for having an in-depth talk with park visitors. Weekly interpretive videos, filmed on-site, can be found on the park and HPPA Facebook pages.

With HPPA support of \$35,020 in FY2016, Pu'ukoholā Heiau National Historic Site continued to invite residents and island visitors to the park through their annual two-day cultural festival and other special cultural events during the year. Cultural festivals take a small army to run efficiently, and the park did this and more with 486 volunteers, and welcomed 3,047 visitors into the Hawaiian culture and the park community. Additional programs utilizing HPPA support throughout the year include Pacific Islander Day, Hawaiian Flag Day, and weekly whale watching programs during the winter season.



**2K**

Learned new moves at the Cultural Festival and BioBlitz species count at Hawai'i Volcanoes National Park



# CONNECT

471

Youth made meaningful connections in their  
National Park of American Samoa

Protection and stewardship of our national parks is strengthened when we work to make sure that the community, especially the youth, can physically and spiritually connect to their national parks. In FY2016, HPPA supported costs for school and community group programs, student festivals, Youth Rangers, and more. By helping to support these programs in our partner parks we do our part to develop national park advocates and help secure the future of these irreplaceable public lands.

## YOUTH & ENGAGEMENT SUPPORT



1K

PARTICIPANTS

7

PROGRAMS

\$49K

DONATIONS



At Kaloko-Honokōhau National Historical Park on Hawai'i Island, our donation of \$22,127 to the park in FY2016 meant that the following critical programs could be supported: The two-day annual student-based (4th grade) cultural festival which welcomed 520 students to the park with the help of over 50 event volunteers; 'Ohana Day, which welcomed 100 community members into the park and benefits by our donation to the event and the needs of 15 volunteers who support NPS staff; "Malama Kaloko" work parties, which brought the community into the park for monthly work programs to maintain or restore fishponds; and we were able to reprint the important book "The Spirit of Ka-loko Hono-kō-hau" and donate 250 copies to the park for a celebration of the founding of the park. HPPA contributed to honorariums throughout the year for these events.

In FY2016, a donation of \$4,500 to Haleakalā National Park on Maui supported eight Girls Court participants and four staff members on a visit to Haleakalā National Park, spending three days and two nights at the Summit and Kīpahulu Districts. This immersion experience offered "a transformational experience to some of the state's most under-served and at risk youth."~NPS

At the National Park of American Samoa, an HPPA transportation donation of \$3,850 helped support the costs of transportation for 471 local school kids on 20 field trips into this jewel-like park on three islands, something park staff cheered as "a great program."

And at Hawai'i Volcanoes National Park we helped to support the Youth Ranger Program with a donation of \$18,694. This was committed to training and employment of island youth for an eight-week period and a graduation ceremony.



# 520

Students were empowered by the Special Events to Engage program at Kaloko-Honokōhau National Historical Park



# PRESERVE

**3.6K**

Hatchlings made it safely to the sea thanks to the Hawksbill Turtle Recovery Project

National parks must have the capacity to conserve, monitor, protect, and help to recover endangered species. Hawai'i is the extinction capital of the world, and both time and resources are precious. At Hawai'i Volcanoes National Park in FY2016 we were given the opportunity to donate to this work on behalf of three priceless Hawaiian species: The honu'ea (Hawksbill sea turtle), nēnē (Hawaiian goose), and 'ua'u (Hawaiian petrel). Additionally in this year, sales of our "Makana" nēnē plush allowed us to make direct project donations of \$5,843.

## SPECIES PROTECTION SUPPORT

**3.6K**

**140**

**\$39K**

HONU'EA HATCHED NESTS MONITORED

DONATIONS





Nēnē (Hawaiian goose) recovery efforts at Hawai'i Volcanoes National Park continued with HPPA support in FY2016, with park staff noting a second year of low nesting attempts (29). HPPA funding is important to the work of volunteers who monitor nests and goose pairs, and who help improve the nesting habitat. Human assistance remains essential for real recovery.

At Haleakalā National Park, HPPA donated \$5,000 to help support Student Conservation Association interns for endangered wildlife management.

For the 2016 May to mid-December honu'ea (hawksbill sea turtle) season, 16 volunteers with the Hawksbill Turtle Recovery Project at Hawai'i Volcanoes National Park monitored Hawai'i Island's rugged southern coastline for sea turtle nesting activity and protected endangered turtle nests. HPPA is one of many supporters of this program, contributing \$22,500 in FY2016.

Thirty-five confirmed sea turtle nests were found in Hawai'i Volcanoes National Park from twelve individual nesting females. Four hawksbills nested 13 times at remote Apua Point and one chose the far-flung Halape Campground. And the good news: 3,567 hatchlings! HPPA donations support the needs of full-time volunteers by providing housing, meal stipends and transportation to and from remote nesting locations.

'Ua'u (Hawaiian petrel) monitoring of 76 nests in three nesting areas on the high slopes of Mauna Loa received HPPA support for a fifth year. HPPA funds helped with the cost of helicopter transportation to bring field crews up to remote slopes. 'Ua'u make their nests in deep burrows on the cold, windy, rocky and exposed upper slopes of the volcano, a difficult and challenging place to reach and work. Predators can find them, however. Remote cameras are in place, but hands-on monitoring is still essential in the recovery of this seabird.



# 29

Nēnē nests were monitored at Hawai'i Volcanoes National Park





## 5.5K

People celebrated the centennial of Hawai'i Volcanoes National Park with a commemorative hoodie

### MAKING MEANINGFUL CONNECTIONS



HPPA worked closely with Hawai'i Volcanoes and Haleakalā national parks to develop commemorative logos and custom items, as well as programs and event support, for three 100-year anniversaries throughout this monumental year. Visually striking logos raised the profiles of the parks. Millions of people in Hawai'i and around the world saw these beautiful logos in the parks, the media, and the community, and purchased limited edition collectibles in our parks stores. That special connection to two beloved national parks, as well as to the entire National Park Service, created important advocacy for



public lands. At Haleakalā, we donated \$2,600 for centennial celebrations and \$23,000 for a national parks art exhibit and event at the Maui Arts and Cultural Center. Hawai'i Volcanoes got started on big multi-year projects like a new park video, and Hawai'i's first specialty license plate program will showcase and support these two parks for years to come. The one-time "\$100,000 for 100 Years" donation was distributed mid-year to all six park partners for additional program and project support, cultural demonstrations, artifact acquisitions and more.





Hawai'i Volcanoes  
National Park

**\$158K**



Haleakalā  
National Park

**\$63K**



Pu'uhonua o Hōnaunau  
National Historical Park

**\$36K**



Kaloko-Honokōhau  
National Historical Park

**\$20K**



Pu'ukoholā Heiau  
National Historic Site

**\$39K**



National Park of  
American Samoa

**\$10K**

DIRECT PARK CASH DONATIONS IN 2016

**\$326K**

**\$1.2M**



STAFFING

Operating activities  
attributable to aid

**\$278K**



PROGRAMS

Educational programs  
and cultural events

**\$44K**



RESEARCH

Species protection  
and monitoring

**\$4K**



OTHER

Honorariums, event  
support, free  
publications and more

2016 DONATIONS

**\$1.5M**

LIFETIME DONATIONS

**\$18.5M**





#### DEVELOPED BY HPPA

Design: Kim Olsen

Writer: Judy Edwards

#### PHOTOGRAPHY

All images taken by HPPA and NPS staff and volunteers, park partners, or program participants unless noted below.

#### PHOTO CREDITS

Halema'uma'u, top front cover,  
by Janice Wei

## MISSION

With a spirit of aloha, we inspire the discovery and stewardship of the natural and cultural heritage of Pacific Island parks.

## SHARED VALUES

They bring us together.

### ALOHA

Friendship, happiness,  
compassion, 'ohana

### KULEANA

Responsibility,  
commitment

### MĀLAMA 'ĀINA

Stewardship, cherish natural  
environment and culture

### PONO

Honesty, integrity, trust,  
respect, fairness



**HAWAII**  
**PACIFIC PARKS**

INSPIRE • CONNECT • PRESERVE

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