

## DRIVE EMPLOYEE ENGAGEMENT WITH POWERFUL VISUAL COMMUNICATIONS SOLUTIONS

Attaining a highly engaged workforce used to be a challenge. But it's easier now.

### EFFECTIVE EMPLOYEE COMMUNICATION IS KEY

Gallup estimates that lost productivity due to actively disengaged employees costs the U.S. between \$450 billion to \$550 billion annually. And that's just one statistic. There are mountains of research proving employee engagement has a significant impact on business performance. With so much on the line, leverage the Four Winds Interactive (FWI)

Visual Communications Cloud to combat decreased productivity and revenue as well as increased turnover—the byproducts of a disengaged workforce. While employee engagement may seem like a large, nebulous issue, affecting organizational change is attainable if you start with clear, impactful, Visual Communications.

***UNCHECKED, DISENGAGEMENT CAN BECOME A SYSTEMIC, PERVASIVE ISSUE—AND ITS IMPACT CAN BE FELT ACROSS YOUR ENTIRE ORGANIZATION.***

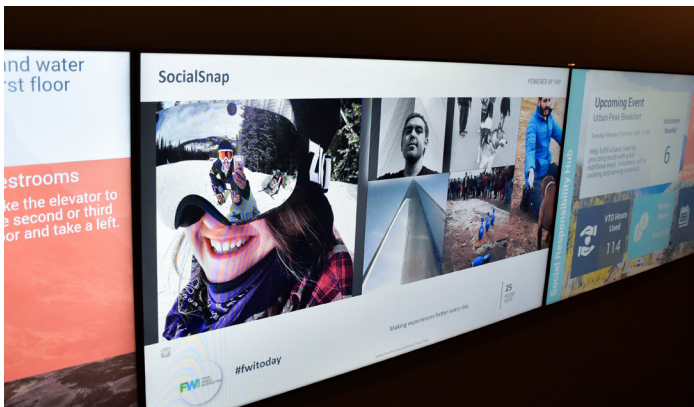
## PURPOSE-BUILT EMPLOYEE ENGAGEMENT SOLUTIONS

For years, talent management professionals have known workforce engagement is the key to success. But until recently, they haven't had a tool capable of effectively driving engagement. Advances in technology solved that challenge. Today, top organizations use employee-facing Visual Communications solutions to promote:



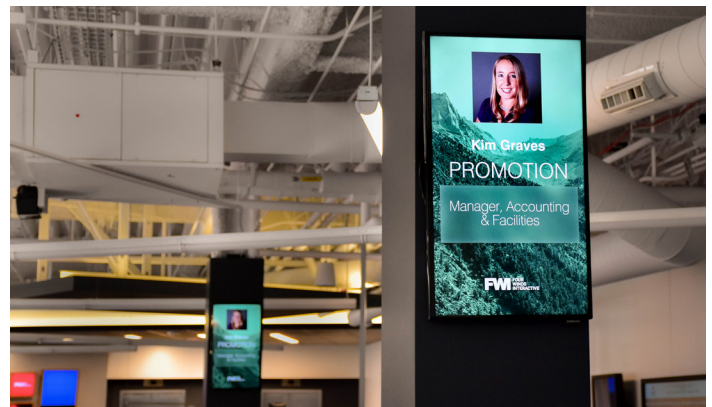
## EVENT ANNOUNCEMENTS

Thriving organizations never have a shortage of social activities, company meetings, upcoming training workshops and volunteer opportunities to promote. Don't rely on email. Ensure your entire workforce knows about the events you're hosting and improve attendance by showcasing that information across your network of screens.



## EMPLOYEE RECOGNITION

There is a direct correlation between employee recognition and engagement. But those acknowledgements often fall through the cracks. The FWI badging application empowers your entire workforce to recognize each other for exceptional performance, and then displays those accolades where everyone can see them.



## SOCIAL MEDIA INTEGRATIONS

Placed throughout your building, screens highlighting moderated social media posts help you extend engagement beyond work hours. Integrate Twitter, Facebook and Instagram into your Visual Communications network and let employees interact with your company whenever and wherever they want.

## MILESTONE CELEBRATIONS

Big events—work anniversaries, birthdays, retirement announcements and more—should all be displayed throughout your organization. When you enable your workforce to share in those celebrations, you help foster a sense of community and a culture of engagement.

## TRUST THE EXPERTS IN VISUAL COMMUNICATIONS

With over 6,000 clients and more than 500,000 screens deployed around the world, FWI has a proven record of helping companies understand and leverage Visual Communications. Visit [fourwindsinteractive.com](http://fourwindsinteractive.com) to see how FWI's award-winning solutions reach millions of people daily in airports, banks, resorts, corporations, stadiums, hospitals, hotels, casinos, universities and more.

