

# Gen Del Alma Jijiji Red 2017

This blend of 50% Malbec and 50% Pinot Noir is all hand harvested from a single vineyard in Gualtallary. The wine sees some carbonic maceration and has a huge vibrant nose of red fruit, violets, and caramel apple. Good acid lifts the mid-palate with notes of rhubarb, red cherry, orange peel, ash, crushed stone, mushroom, gunpowder, and flint. For the kid in everyone this wine is reminiscent of Bazooka Joe's pink bubble gum, the powdered white sugar from a Lik stick package, and a watermelon jolly rancher. A wine busting with complexity!



Vintage: 2017  
Varietal: Malbec 50% / Pinot Noir 50%  
Case Production 12 pack:  
Alcohol Content: 12.10%  
Region / Location:  
Vineyard: Tupungato Winelands, 250 Acres  
Planted: Planted in 2007  
Altitude: 4,600 ft  
Farming Practices:  
Soil Type: Stony / Calcareous  
Trellis System: High Espalier  
Yield:  
Stem Inclusion:  
Yeast:  
Winemaker: Andrea Mufatto / Gerardo Michelini  
Élevage: none  
Lees Contact:  
Filtration Method:  
Maceration / Fermentation: Stainless Steel  
UPC Code: 813495011716

## Gen

FUERZA TRANQUILA

Gen del Alma began in 2011 when five wine loving friends planted a 7 hectare vineyard in Gualtallary at 1400 meters above sea level on alluvial soil composed of calcium carbonate and granite. The group began making wine in a small winery built in 1952 in the town of Tupungato where they work with concrete vats, eggs and amphora made from local sand and stone. The wines are made by Belen Sanchez and the vineyard is farmed by Matias Prieto. We currently import two different cuvees. One is an unfiltered Chenin Blanc from Villa Seca, Tunuyan. The other is a carbonic maceration blend of Pinot Noir and Malbec that comes from the estate vineyard in Gualtallary. These two wines are fun, bright and fresh and show a lighter style of Argentina that we are fond of.