

Consuming locally at Lillehammer Hostel



Summary

Lillehammer Hostel has a policy of doing as much of their purchasing as possible, locally. Not only do they have their own bakery and kitchen where locals come to shop, but they cooperate with local businesses and organizations to have them each decorate a room in the hostel!

Starting January 2017 the hostel is also part of the Too Good To Go campaign which uses food that will otherwise be thrown away.

Objectives

The cooperation with local organizations such as the local branch of Amnesty International gives publicity to good causes. There is also a room called the "second hand room" filled with only second hand furniture, focusing on sustainable and reusable materials. The outcome is that the hostel has a good standing in the local community, the guests see inspiring and fun rooms and the consumption goes down.

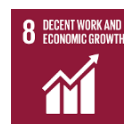
National HI Association

Norske Vandrerhjem – HI Norway

Hostel

Lillehammer Hostel

SDG Contribution



Economic

Supports local economy
Decreased consumption

Social

Encourages local collaboration

Environmental

Reduced CO2 emissions from transportation



Technical details

- **Consuming food sustainably**

Implementation steps:

1. Identify potential local partners (butcher, bakery, dairy products, beverages and vegetables and fruits as possible – limited options in Norway)
2. Contact partners and agree on mutual benefits
3. Work with the supplier to inform guests about the quality and provenance of the products (work in progress at the hostel)
4. If you decide to have your own bakery at the hostel the same principles apply and even better to ensure the freshness of the products

- **Furnishing and decorating the rooms with the help of local partners**

1. Identify and contact the partners you want to collaborate with (local groups or associations who have stayed at the hostel or you just want to partner with, eg. Pilgrims Association, Doctor without borders, Salvation Army's second hand shop etc.)
2. Set guidelines for decorating the room (e.g. comply with the Hostel's minimum standards and HI Mission, no offensive pictures, a-political messages etc.)
3. Agree on budget and practical details, of painting, carrying furniture etc.

- **Too Good To Go partner**

Use leftover food of the hostel and sell it to customers after opening times, great way to avoid food waste and also make a bit of extra money too!

There is no cost for the hostel to join the movement, costs are deducted from the customer's payment in the app.

Target audience: HI Members/ Guests/ General public

Reach: Local/ National

Frequency: Daily

Duration: All year

Location of the activity: At the hostel

Risks: No risks

Partners involved: Norwegian Pilgrim Association, Salvation Army's Second Hand Shops, Amnesty International

Communication plan: Email/ Social media/ Booking channels

Hostel/Association's satisfaction with the activity: 80%



Personal insights

“It is great to cooperate with local businesses and organizations to create publicity - both for the hostel and for the organizations! Then you become a true part of the local community”

Ragna Skøien, Sustainability Coordinator

What would you change or do differently?

Not have so many local businesses present in the room and rather focus on organizations with a message that fits the Sustainability vision of the hostel!

Would like to know more about this initiative? Contact:

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