Communal dinners at El Viajero Hostels



Summary

In our hostels we offer our guests communal dinners, from barbecue to homemade pizzas. Guests can join this activity almost every night of the year for a small fee and enjoy the best Uruguayan gastronomy while meeting other travellers.

Among with the communal dinner, our guests can also enjoy live music shows in our facilities, which gives them the opportunity to integrate even more.

Economic	Social	Environmental
Value for guests	Community integration	Awareness of hostelling
	Local culture and gastronomy	



Objectives

This activity is both a cultural and social one and is designed so that travellers get to experience what an important part of the Uruguayan culture is the grill and the "asados" (barbecue). On the other hand, this is a perfect way to meet other people and make new friends. Many times, the day after the communal dinner, our guests go out together to explore the city, exchange contacts or even travel together to other cities.



Technical details

Estimation of total number of participants per year:

• Guests: 10.000

Staff: 30

Estimation of participants per age range:

18-35: 90%36-55: 10%

Estimated cost of the project:

Per participant: 300 peso

Human Resources - How many people are required to organise the activity?

• Number of staff members: 3

Human Resources - How many people are required to run the activity?

Number of staff members: 1

What equipment is necessary to run the activity?

Tables, chairs, cookware and cutlery

Duration of the activity: 2 hours

Communication plan to find participants:

- Posters in the hostel
- Social media
- Hostel staff promoting among guests

Target audience:

- HI Members
- Guests
- Staff

Reach:

Local/Regional/National/International





Frequency: Daily

Target audience: HI Members/Guests/ Staff

How satisfied were the participants of the activity? 100%

How satisfied were your partners of the activity? 100%

How satisfied are you/the associations/the Hostels with the activity? 100%

Would you like to know more about this initiative?

Contact: Lorena Benavent, Marketing

Email: marketing@elviajerohostels.com

Follow El Viajero Hostel Montevideo on



Follow El Viajero Hostel Colonia on





