

Socio-cultural tourism at AIG Italy



Our Friends

Engaging guests



Summary

At the "Baia del Corallo Hostel" in Palermo and in collaboration with the new AIG Point "A Casa di Amici" and the "La Bottega delle Percussioni" Association, "Il Ritmo degli Ostelli" project is born. It is an artistic and ethno-anthropological multifunctional center in which a series of events, musical performances and workshops take place and HI guests can get together and discover local traditions.

Objectives

1. Promoting social tourism through an amazing travel experience.
2. Discovering local traditions with our guests

HI Association

AIG - Italy

Hostels involved

Baia del Corallo Hostel & A Casa di Amici AIG Point

SDG Contribution



Economic

Supporting locals and traditional values

Social

Social aggregation

Traditional culture

Environmental

Environmental awareness



Methodology

According to the Harvard University adult development study, what makes people happy is being close to other people and have human interactions, despite that in modern times it appears that people prefer more social media.

Therefore “Il Ritmo degli Ostelli” project is born from the passion and desire to make the music a reason for social aggregation. The collaboration with a local association called [The Bottega delle Percussioni](#) and the [AIG Point A Casa di Amici](#) has allowed to put in the centre human relationships through creative workshops and musical experiences related to local traditions.

This way of traveling is a return to the origins, in a period of time when the human relationships were more important than the superficial images displayed in our days on social media.



Events schedule from 24 July to 28 December 2017:

- **September 23rd:** Peace Drum (event in connection with Lampedusa and Milan)
- **October 20th-22nd:** Training with Arthur Hull on group management through rhythm
- **November 20-22nd:** Cooking class with Cantastorie and Tamburello (Unesco Heritage)
- **December 23th-28th:** Meditation - Acroyoga - DrumCircle - Christmas Party

Would you like to know more about this initiative?

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Italian Association of Youth Hostels/ Associazione Italiana Alberghi per la Gioventù



#AIGSocial

Read more about AIG Italy [here](#)

Read more about [La Bottega delle Percussioni](#)

Read more about [A Casa di Amici](#)



