Explore the World Travel Scholarships



HI USA

Hostel Participants in 2017

National HI Association

(Communities rather than hostels) Los Angeles, CA San Diego, CA San Francisco/Oakland, CA Washington, DC Chicago, IL Boston, MA Minneapolis/St. Paul, MN New Orleans (2018) **New York, NY** Portland, OR

SDG Contribution



Austin, TX

Houston, TX

Richmond, VA Seattle, WA





Summary

At HI USA, we think travel should be as much about making a difference in the world as it is about seeing it. That's why we've created Explore the World Travel Scholarships.

Recipients receive \$2,000 to help finance their international trip that includes an educational or service component. These scholarships will provide support to emerging independent travelers who want to explore the world while pursuing a learning or educational objective, and contribute to the well-being of society.

We have awarded almost 200 scholarships to young people across the U.S. so they could go learn Arabic in Jordan, volunteer in India and Vietnam, teach math in the Dominican Republic, or board a plane for the very first time to study abroad in Europe.

Recipients of our scholarships have returned home from their travels with a profound sense of intercultural appreciation, and renewed dedication to spreading the word about travel and tolerance at home.

Travel Scholarships are competitively awarded by local volunteer committees. In 2017, over 150 volunteers served on the local committees.

Triple Bottom Line Impact

Economic

Providing resources to members of our local communities.

Supporting Travelers with limited financial means

Providing opportunities for local community members to volunteer in our committees.

Funding opportunities for travellers to give back to the communities they visit.*

*dependent upon travel experience

Environmental

Funding opportunities for travellers to support local environmental restoration.*



HI USA GHGB Program Goals:

From our Mission and Purpose - Hostelling will foster a dynamic community of travelers with the wisdom, humanity, and leadership skills to improve our communities, our country, and our world.

• As a non-profit, we are truly reinvesting in our mission by bringing the life-changing benefits of travel to young people across the United States who have not had the resources or exposure to see travel or hostelling as an option.

From Vision 2020 - HI USA will be "a vibrant presence in communities across the United States"

- HI USA will have a more impactful presence in communities where we are already established From Vision 2020 HI USA will be "an effective advocate for youth travel."
 - HI USA will advocate for youth travel by encouraging and supporting those with a desire to travel.

From Volunteer Strategy - HI USA will engage current, legacy and new volunteers

 HI USA CHF committees are a great opportunity for legacy and current volunteers to support our organization. In addition, this is an amazing opportunity to engage a new volunteer and/or partner organization!

Educational Impact - Enhance the skill of intercultural understanding and global citizenship through travel.

• Through Community Hostelling Funds, we are giving opportunities for recipients to participate in experiential learning through travel.

Methodology

- Decide upon amount of award, eligibility criteria, restrictions for use, and program requirements (program requirements should include ways to assess the impact of the program on recipients)
- Develop website, application, and selection process
- Launch the application (application period should close within 2 months or less)
- Evaluate the applications in a way that is fair and legal
- Notify the winners and those who did not win
- Have fair and legal processes and policies for the entire program including, but not limited to: verifying eligibility, submitting legal documentation, verifying completion of program requirements, submitting fund requests, and change/cancellation of travel.)
 - (because we have pre and post travel requirements, the funds are split into two instalments.
 - Neither instalment is released until requirements have been met.)
- Have a closing date for the program for accounting purposes.
 (recipients may request funds for 13 months 5/15/17 until 8/31/18. No funds are released after the close date and any unclaimed funds are forfeited.



Testimonials



Tianna D - New York, NY to Cape Town, South Africa

Tianna is a 23-year-old college graduate who is currently a fourth-grade teacher in New York. With the Explore the World scholarship, Tianna traveled abroad for the first time in her life, teaching and volunteering at a daycare center near Cape Town, South Africa, in July 2016. This experience allowed Tianna to learn about the local culture, and meet fellow volunteers from around the world.

"This trip has opened my eyes to how small of a space I occupy in this world. There is so much going on outside of the United States...this experience has taught me how privileged Americans are to have education and all that it comes with. It also taught me to teach

students to be more grateful."



Ngozi B. – Washington, DC to Amman, Jordan

Ngozi is a student at Howard University studying Political Science with a minor in Arabic and a concentration in International Relations. She traveled to Amman, Jordan to engage in an intensive summer Arabic course through the Council on International Educational Exchange. Ngozi aims to be fluent in Arabic to support her professional aim to improve the quality of life of citizens in underdeveloped African countries, such as Mauritania and Sudan.

"I was there during Ramadan, the holiest part of the year for a predominantly Muslim country. I really appreciate the experience to see how they worship and how they care about each other. They're about peace and equality. My quest is to educate people in America about Islamophobia and this misunderstanding."

Technical details

Funding: HI USA funds a core amount of scholarships for every location. Committees may fundraise for additional scholarships

Target audience: 18-30 with demonstrated financial need Reach: Within a defined radius of the Scholarship Community

Duration: Application Period - 8 weeks, Evaluation Period - 4 weeks, Travel Period - 13 months

Risks: Fair and legal evaluation process and program policies, recipients release/waiver - releasing HI USA from any

travel liabilities and waiving rights to any documentation submitted to HI USA

Partners involved: Next phase – seeking partners for funding

Communication plan: Grassroots, social media, emails from staff and local committee members.



Participants' satisfaction:

Survey Question	Agree	Somewhat Agree	Somewhat Disagree	Disagree
I see increased value in meeting people with different cultural /ethnic backgrounds.	98%	2%	0%	0%
I will increase my efforts to be aware of global issues.	97%	3%	0%	0%
I will continue to seek opportunities to travel as a way to learn about different cultures around the world.	100%	0%	0%	0%
I believe that travel can lead to a more tolerant world.	90%	8%	0%	0%

Hostel/Association's satisfaction with the activity: HI USA is pleased with our ability to meet program goals and deliver participant outcomes. We plan to continue to with the Explore the World Scholarship program each year.

Would you like to know more about this initiative?

Contact: Candice Washington, Director of

Education

Email: Candice.Washington@hiusa.org

Read more about HI USA <u>here</u>

Read more about community-based projects at HI USA <u>here</u>

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