

# Quality control in behavioural trials: Assessing fidelity and processes of change

**Facilitators:** Prof Molly Byrne and Dr Elaine Toomey

Health Behaviour Change Research Group,  
School of Psychology, NUI Galway, Ireland

International Behavioural Trials Network Conference  
26<sup>th</sup> May 2018

**ibtn**  
international  
behavioural  
trials network



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# Overview



# Learning objectives

To introduce and develop knowledge and skills in addressing intervention fidelity and processes of change within behavioural trials

**By the end of this workshop you should be able:**

- To describe approaches to the development of theory-based behaviour change interventions and outline strategies to measure mechanisms of action within behavioural trials
- To introduce participants to potential strategies for assessing and enhancing intervention fidelity within behavioural trials
- To give participants an opportunity to apply learning to examples of behavioural trials, as well as considering strategies for application to their own projects



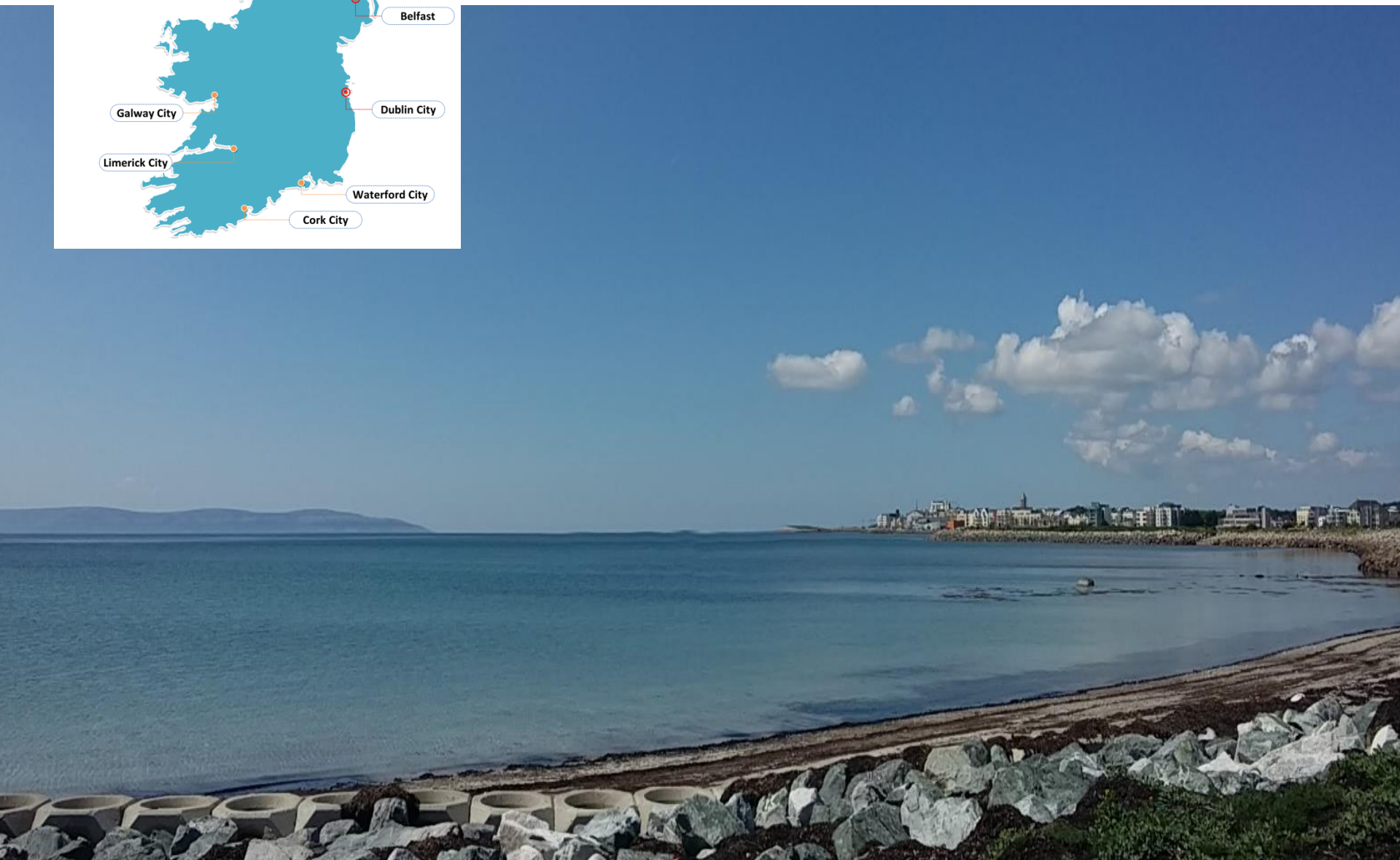
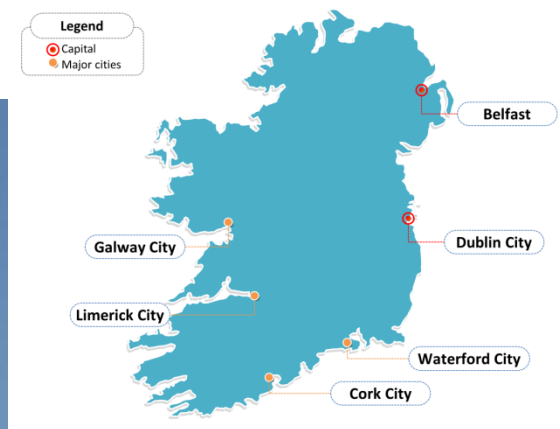


# Workshop outline

9:00		Introductions and workshop overview	MB & ET
9:15		So what's the problem...? Importance of intervention fidelity and processes of change within behavioural trials	MB & ET
9:45	Objective 1	Development of theory-based behaviour change interventions and strategies to measure mechanisms of action	MB EXERCISE 1
10:30		Break	
10:45	Objective 2	Strategies for assessing and enhancing intervention fidelity	ET EXERCISE 2
11:45	Objective 3	Application to worked examples and Q&A	MB & ET
12:00		Finish	









# HRB Research Leaders Award 2013

To establish the **Health Behaviour Change Research Group** at NUI Galway, to promote the routine application of Behavioural Science to the development and evaluation of behavioural interventions within population and health-services research



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# Our Vision

To improve population health by developing and promoting an evidence-based approach to health behaviour change interventions

## We aim to

- **Lead** the behavioural research agenda, by identifying and pursuing behavioural research priorities which impact on health.
- **Develop, pilot and evaluate** complex interventions, using evidence-based behavioural theory and employing theory-linked behaviour change techniques.
- **Advance** the science of behaviour change and critically evaluate the evidence for different approaches to behaviour change.
- **Build** capacity by establishing a critical mass of excellent researchers, delivering innovative training and creating a vibrant learning environment.
- **Impact** on tangible health outcomes through development, evaluation and implementation of behaviour change interventions.





## HEALTH BEHAVIOUR CHANGE RESEARCH GROUP

### Our research topics include

- ❖ Cardiovascular disease
- ❖ Diabetes
- ❖ Hand hygiene in healthcare settings
- ❖ Infant feeding
- ❖ Medication adherence
- ❖ Multimorbidity
- ❖ Obesity
- ❖ Physical activity
- ❖ Primary care

### Our methodological strengths are

- ❖ Complex interventions
- ❖ Conduct and reporting of trials
- ❖ Development of core outcomes sets
- ❖ Implementation science
- ❖ Qualitative research within trials
- ❖ Stakeholder engagement and consensus building
- ❖ Systematic reviews
- ❖ Fidelity assessment / Process evaluation



# Capacity building



**HEALTH BEHAVIOUR CHANGE RESEARCH GROUP**

## Designing Effective Interventions for Health Behaviour Change: An Introduction

Monday 16<sup>th</sup> October 2017  
School of Psychology, NUI Galway (10am – 5pm)

Participants will learn about, and practice using, methods for designing and evaluating behavioural interventions. Suitable for researchers, practitioners, policy makers and students interested in behaviour change.

For more information, visit [www.nuigalway.ie/hbcrg](http://www.nuigalway.ie/hbcrg)

Clinic Facilitators: Dr Molly Byrne and Dr Jenny Mc Sharry  
Health Behaviour Change Research Group, NUI Galway

**QUESTS** **HEALTH BEHAVIOUR CHANGE RESEARCH GROUP**

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## Qualitative Evidence Synthesis: An Introduction

One Day Workshop  
Wednesday 26 October 2016,  
10am – 5pm  
NUI Galway

In this workshop, participants will have an opportunity to learn about, and practice using, qualitative synthesis methods. Participants will gain an overview and understanding of different methods involved in conducting a qualitative review. The workshop is for researchers, practitioners, policy makers and students interested in evidence synthesis of qualitative data.

Details and Registration, visit: <http://tinyurl.com/zvyya5f>  
For further information, please contact Elaine Toomey  
E: [elaine.toomey@nuigalway.ie](mailto:elaine.toomey@nuigalway.ie) T: 091 49 4458

QUESTS Qualitative Research in Trials Centre, Area Moyola, NUI Galway [www.quests.ie](http://www.quests.ie)  
Health Behaviour Change Research Group, School of Psychology, NUI Galway [www.nuigalway.ie](http://www.nuigalway.ie)

**Limited Places Available!**

To register now, please visit  
<http://tinyurl.com/zvyya5f>

Cost €100  
(€40 students)

Supported by

**HR<sup>B</sup>**  
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In association with

**TMRN**

**HEALTH BEHAVIOUR CHANGE RESEARCH GROUP**

## Registration now open! Designing Effective Interventions for Health Behaviour Change: Intensive Follow-Up Workshop

Friday 16<sup>th</sup> February 2018  
School of Psychology, NUI Galway (10am – 5pm)

Workshop Facilitators: Dr Molly Byrne and Dr Jenny Mc Sharry,  
Health Behaviour Change Research Group, NUI Galway

The follow-up workshop will provide mentoring and support to a small group of researchers, practitioners and policy makers currently engaged in the development and evaluation of behaviour change interventions.

For more information, visit [www.nuigalway.ie/hbcrg](http://www.nuigalway.ie/hbcrg)  
To register, visit [tinyurl.com/HBCRG2018](http://tinyurl.com/HBCRG2018)

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## Seminar Series 2018

**21 Feb: The Why, What and How of Physical Activity and Sedentary Behaviour Measurement**  
Dr Kieran Dowd, *Athlone Institute of Technology*

**14 Mar: Men on the Move: The story of a community based PA programme for inactive men**  
Dr Paula Carroll, *Waterford Institute of Technology*

**18 Apr: Video Ethnographies as Qualitative Interview Discussion Tools; an example from practice**  
Dr Hannah Delaney

**09 May: Promoting physical activity in long term conditions – rheumatoid arthritis**  
Dr Louise Larkin, *University of Limerick*

1.00-2.00pm, Room G065, School of Psychology, NUI Galway  
See [www.nuigalway.ie/hbcrg](http://www.nuigalway.ie/hbcrg) @hbcrg

**DECIPHER** **HEALTH BEHAVIOUR CHANGE RESEARCH GROUP** **SUPPORTED BY: BITSS**

## FREE One-day workshop on Process Evaluations of Complex Interventions in Health

Thursday 7<sup>th</sup> September 2017  
School of Psychology, NUI Galway (10am – 4.30pm)

Participants will learn about, and practice using, theory and methods for conducting process evaluations of complex health interventions. Suitable for researchers, practitioners, policy makers and students. Places limited!

Closing date for applications: Friday 11<sup>th</sup> August 12pm!

For more information, visit [www.nuigalway.ie/hbcrg](http://www.nuigalway.ie/hbcrg)

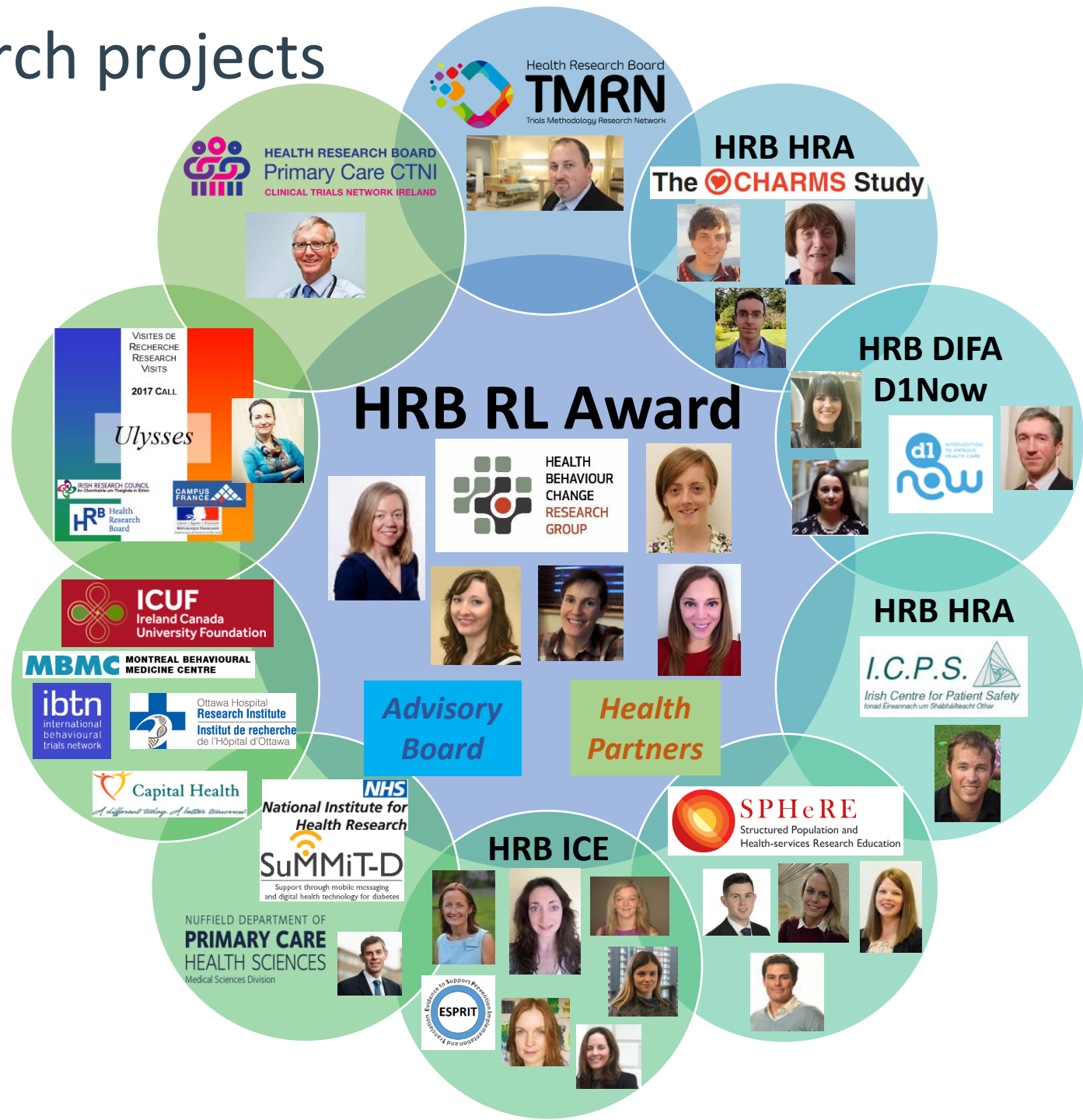
Workshop Facilitators: Dr Graham Moore and Dr Rhiannon Evans  
DECIPHER Cardiff (UKCRC Public Health Research Centre of Excellence)



For more on the HBCRG: [valerie.parker@nuigalway.ie](mailto:valerie.parker@nuigalway.ie) or [molly.byrne@nuigalway.ie](mailto:molly.byrne@nuigalway.ie)

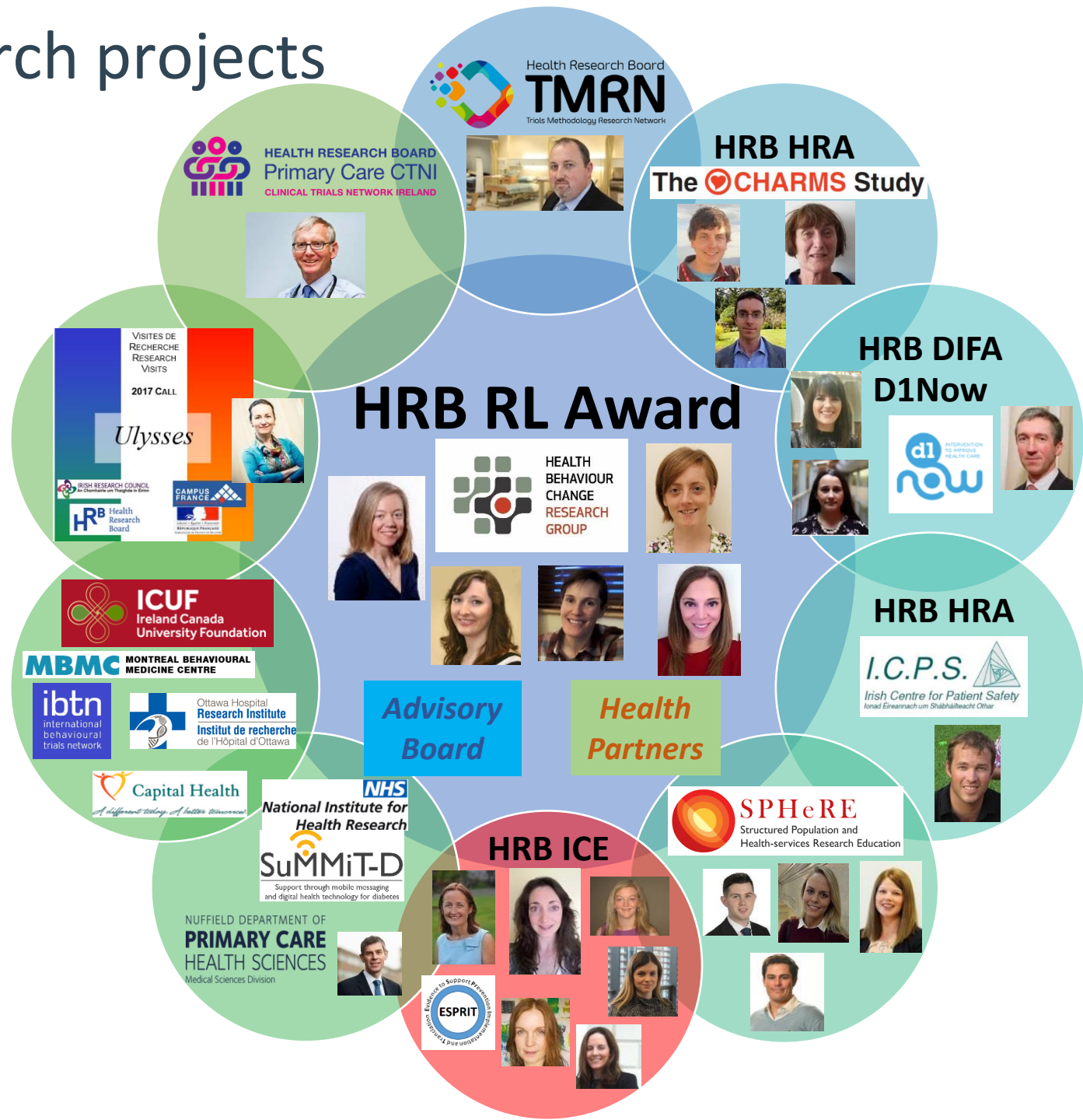


# Research projects





# Research projects





# HRB Interdisciplinary Capacity Enhancement (ICE) Award 2015



ChErIsH

Choosing Healthy Eating for Infant Health

*'Develop and evaluate an infant feeding intervention to prevent childhood obesity in primary care'*



Dr. Karen Matvienko-Sikar  
Health Psychology



Dr. Michelle Queally  
Health Economics



Dr. Elaine Toomey  
Implementation Science/  
Intervention fidelity



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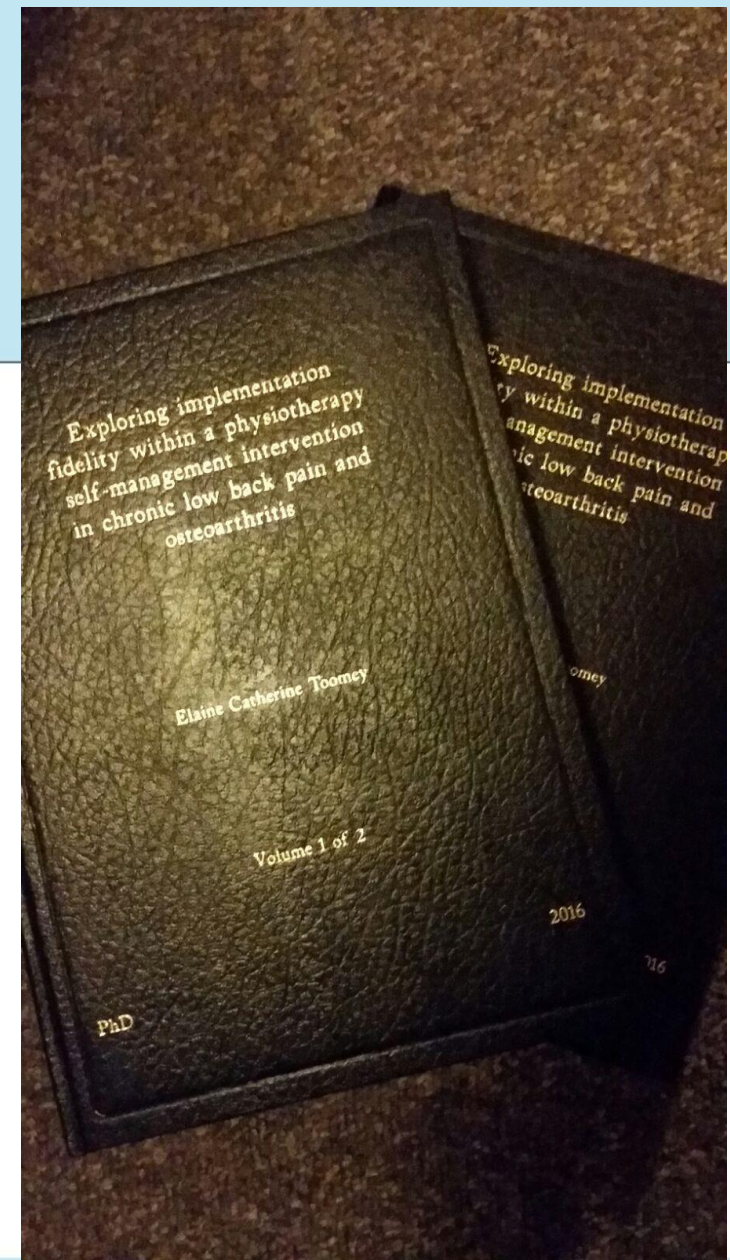


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# PhD research

‘Exploring implementation fidelity within a physiotherapy self-management intervention in chronic low back pain and osteoarthritis’



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# The CHARMS Study



Implementation science, intervention fidelity, process evaluation



Physiotherapy,  
chronic pain

Cardiovascular  
disease

Public  
health,  
childhood  
obesity

Health behaviour change, complex interventions



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WHO  
ARE  
YOU?



So what's the problem?





## The Formula for Good Health



**0** Cigarettes



**5** Servings of fruits and vegetables per day



**10** Minutes of silence, relaxation or meditation per day



**30** Body Mass Index < 30 kg/m<sup>2</sup>



**150** Minutes of exercise per week (e.g., brisk walking or equivalent)



Place a ✓ for what you already do and an ✗ for what you commit to working on.

 Eastern Plumas Health Care  
"People Helping People."



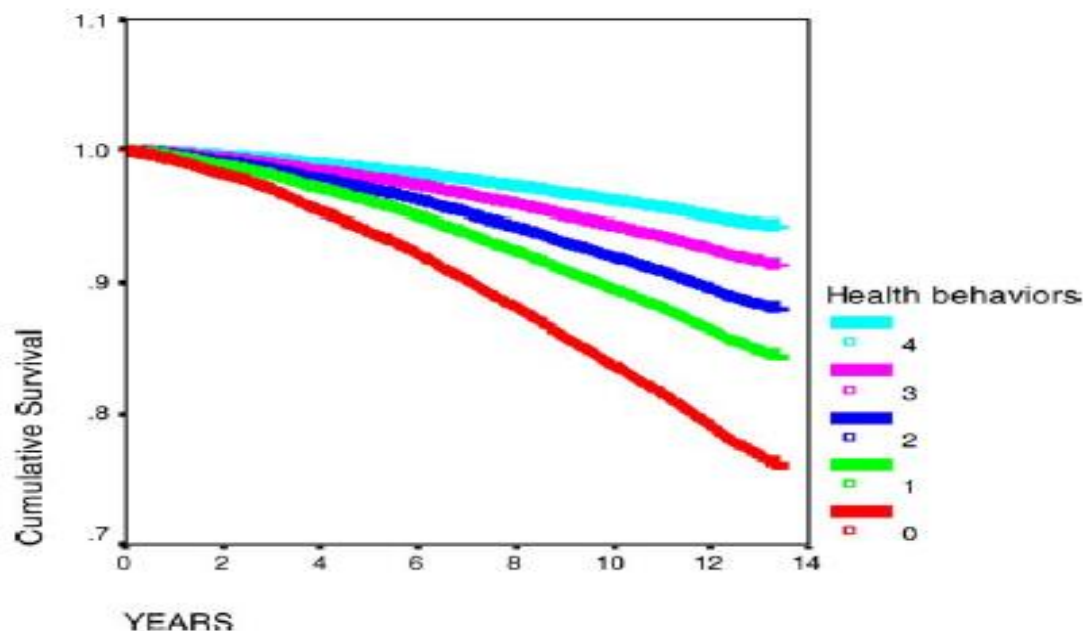
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# Combined Impact of Health Behaviours and Mortality in Men and Women: The EPIC-Norfolk Prospective Population Study

Kay-Tee Khaw<sup>1\*</sup>, Nicholas Wareham<sup>2</sup>, Sheila Bingham<sup>3</sup>, Ailsa Welch<sup>1</sup>, Robert Luben<sup>1</sup>, Nicholas Day<sup>1</sup>

<sup>1</sup> Department of Public Health and Primary Care, Institute of Public Health, University of Cambridge School of Clinical Medicine, Cambridge, United Kingdom, <sup>2</sup> Medical Research Council, Epidemiology Unit, Cambridge, United Kingdom, <sup>3</sup> Medical Research Council, Dunn Nutrition Unit, Cambridge, United Kingdom



**Figure 1.** Survival Function According to Number of Health Behaviours in Men and Women Aged 45–79 Years without Known Cardiovascular Disease or Cancer, Adjusted for Age, Sex, Body Mass Index and Social Class, EPIC-Norfolk 1993–2006

doi:10.1371/journal.pmed.0050012.g001

Health Behaviour	How Scored
Smoking habit	Nonsmoker = 1
Fruit and vegetable intake	Five servings or more daily as indicated by blood vitamin C = $\geq 50$ nmol/l = 1
Alcohol intake	One or more, but less than 14 units, a week = 1. One unit = approximately 8 g of alcohol; i.e., one glass of wine, one small glass of sherry, one single shot of spirits, or one half pint of beer
Physical activity	Not inactive = 1; i.e., if sedentary occupation at least half an hour of leisure time activity a day; e.g., cycling, swimming; or else a nonsedentary occupation with or without leisure-time activity

## Conclusions

Four health behaviours combined predict a 4-fold difference in total mortality. The mortality risk for those with four compared to zero health behaviours was equivalent to being 14 y younger in chronological age.





Behaviour change  
interventions  
can be effective



# A gender-sensitised weight loss and healthy living programme for overweight and obese men delivered by Scottish Premier League football clubs (FFIT): a pragmatic randomised controlled trial



Lancet 2014; 383: 1211-21

Kate Hunt, Sally Wyke, Cindy M Gray, Annie S Anderson, Adrian Brady, Christopher Bunn, Peter T Donnan, Elisabeth Fenwick, Eleanor Grieve, Jim Leishman, Euan Miller, Nanette Mutrie, Petra Rauchhaus, Alan White, Shaun Treweek

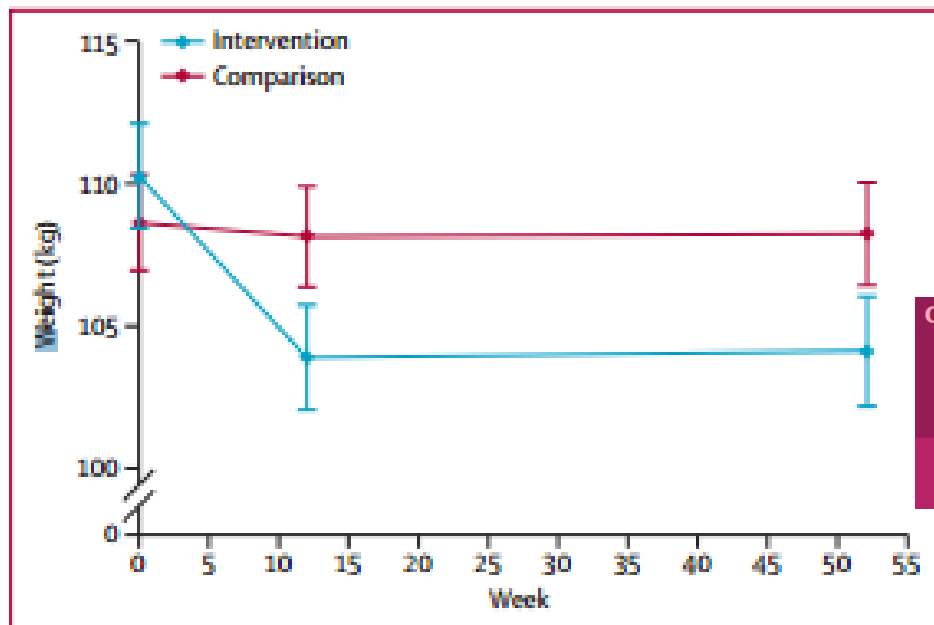


Figure 2: Mean weight (kg, 95% CI) in participants allocated to the Football Fans in Training weight loss programme or waiting list comparison group 12 weeks and 12 months after baseline measurement.



Obesity

## Football fans get FFIT through Scottish premiership scheme tackling obesity

St Johnstone fan used to gasp going up stairs - now Football Fans in Training scheme has him climbing mountains



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**NICE** National Institute for  
Health and Care Excellence

## Behaviour change: the principles for effective interventions

Issued: October 2007

NICE public health guidance 6  
[guidance.nice.org.uk/ph6](http://guidance.nice.org.uk/ph6)

**NICE** National Institute for  
Health and Care Excellence

## Behaviour change: individual approaches

Issued: January 2014

NICE public health guidance 49  
[guidance.nice.org.uk/ph49](http://guidance.nice.org.uk/ph49)



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# NICE recommendations

## Plan & evaluate interventions carefully

- Take account of local and national context
- Use evidence-based techniques
- Describe mechanisms of change – how the intervention works!

## Train practitioners in evidence-based behaviour change skills & competencies

## Effective interventions:

- Target multiple 'levels': individual, community and population
- Individual level:
  - Provide realistic information about outcomes and emphasise personal salience;
  - Enhance self-efficacy;
  - Focus on immediate, tangible positive aspects of outcomes;
  - Assist with planning and goal setting;
  - Feedback, monitoring and structured follow up;
  - Employ social support and utilise people's reference groups/significant others;
  - Increasing motivation through motivational interviewing when resistance to change
  - Use 2+ strategies





Behaviour change  
is complicated





Behaviour change isn't rocket science (it's harder)



# What's the problem....?

Many interventions designed according to the ISLAGIATT principle

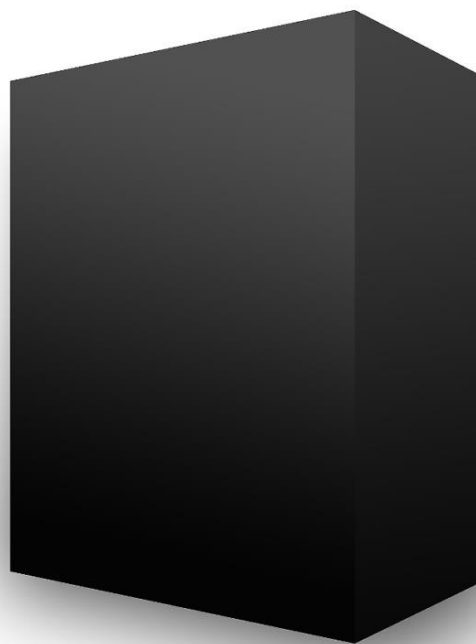
It **S**eemed **L**ike **A** Good **I**dea **A**t **T**he **T**ime

Patient has changed their behaviour!  
Intervention worked!

But how did it work?  
Can we do it again?  
Can we train others to do the same?









# Need for a common language

## Biomedicine vs Behavioural Science



### Varenicline (JAMA 2006)

#### Intervention content

- Varenicline titrated to 1 mg twice daily (n = 344) or bupropion SR titrated to 150 mg twice daily (n = 342) or placebo (n = 341) for 12 weeks

#### Mechanism of action

### Behaviour counselling (Cochrane 2005)

#### Intervention content

- Review smoking history & motivation to quit
- Help identify high risk situations
- Generate problem-solving strategies
- Non-specific support & encouragement

#### Mechanism of action

Which of these would you find easier to replicate?

Which of these could you explain to someone else?





# Summary: So what's the problem?

- Poor definition of interventions
  - Limited ability to develop science/theory
  - Limited ability to generalise findings
- No understanding of mechanisms of change
  - If effective, unclear why it worked, can't replicate...
  - If ineffective, not sure why...

– NEED TO ARTICULATE AND TEST CAUSAL MECHANISMS OF CHANGE







# Importance of scientific methods



# How to improve behaviour change interventions

1. **Specify** target behaviour precisely
2. Use behavioural **theory** to develop interventions **systematically**
3. Describe and measure **mechanisms** through which these work
4. Specify **behaviour change techniques**, linking these to theory
5. Improve **reporting**, using standardised, shared terminology
6. Facilitate **combining evidence** in systematic reviews to **inform practice**





Why and how do these  
interventions work?  
Or not?



# Intervention fidelity

- Intervention fidelity – ‘extent to which intervention is implemented as intended by developers’
- Key in understanding why or how interventions succeed or fail
- Key component of MRC process evaluations of complex interventions
  - Mechanisms of action
  - Context
  - Fidelity



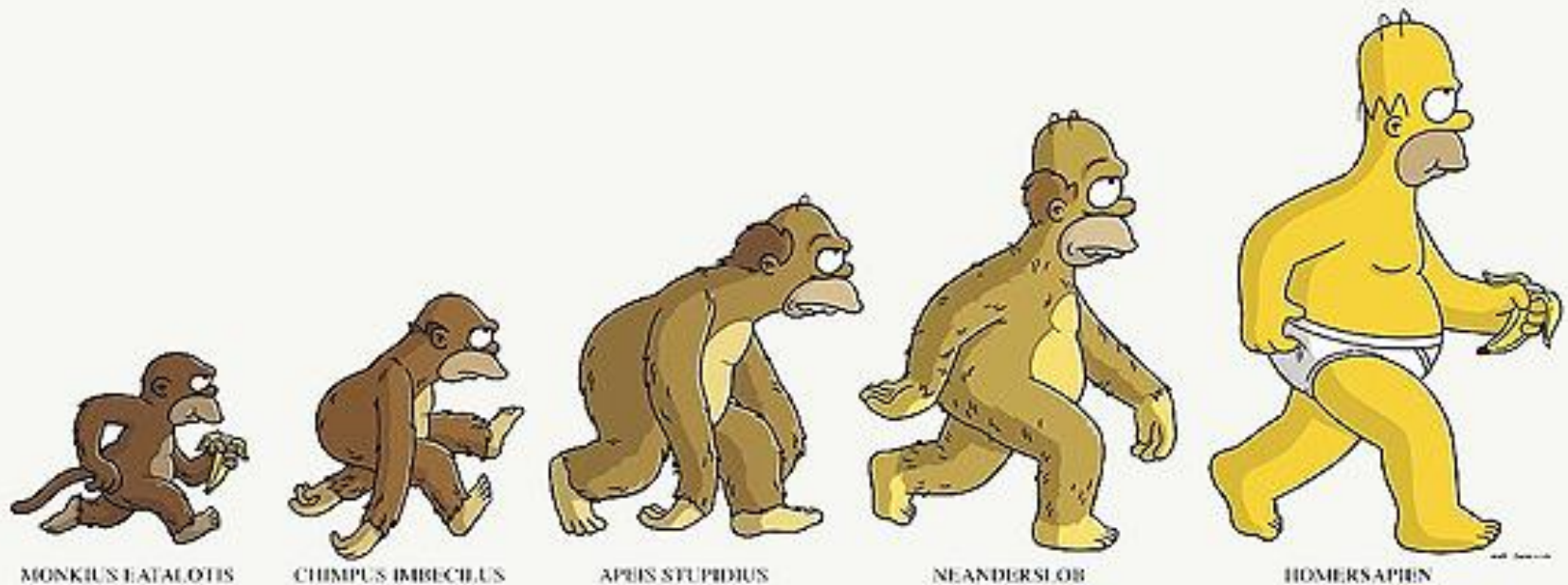


# Intervention fidelity

- Intervention fidelity.... **OR**
- Treatment fidelity, treatment integrity, intervention adherence, implementation fidelity, programme fidelity, programme integrity, procedural reliability, therapist adherence/competence.....







## HOMERSAPIEN

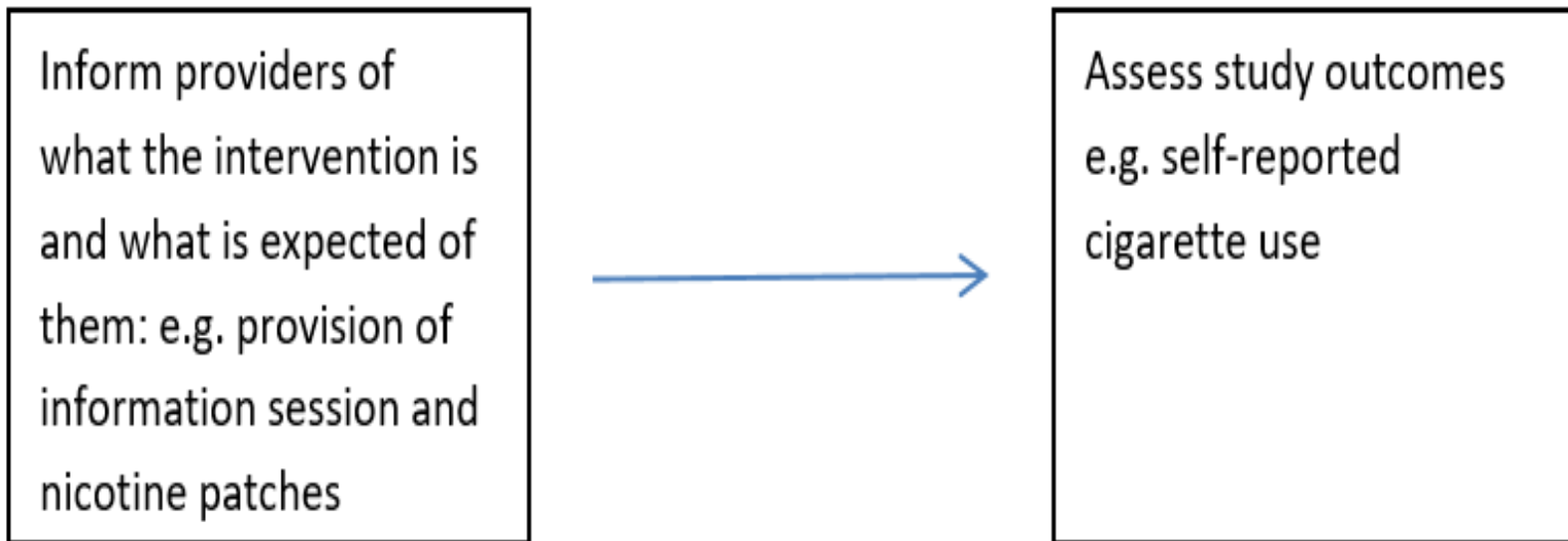
More than just the delivery....



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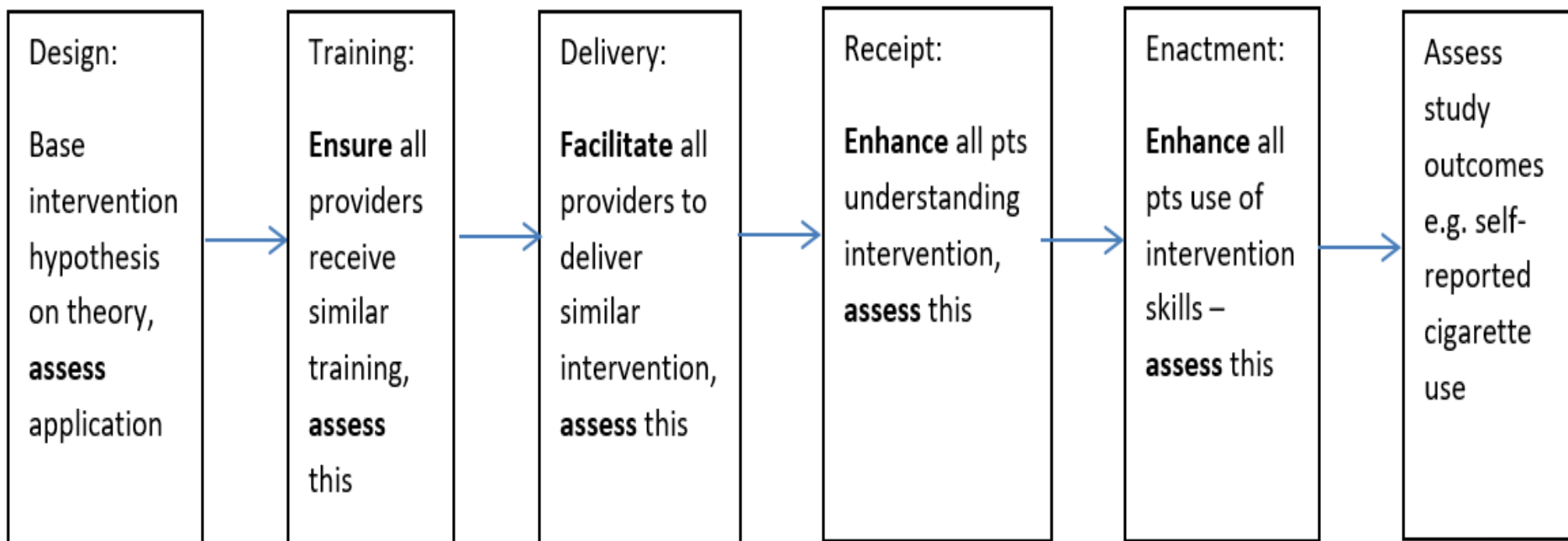


## Intervention without fidelity procedures:

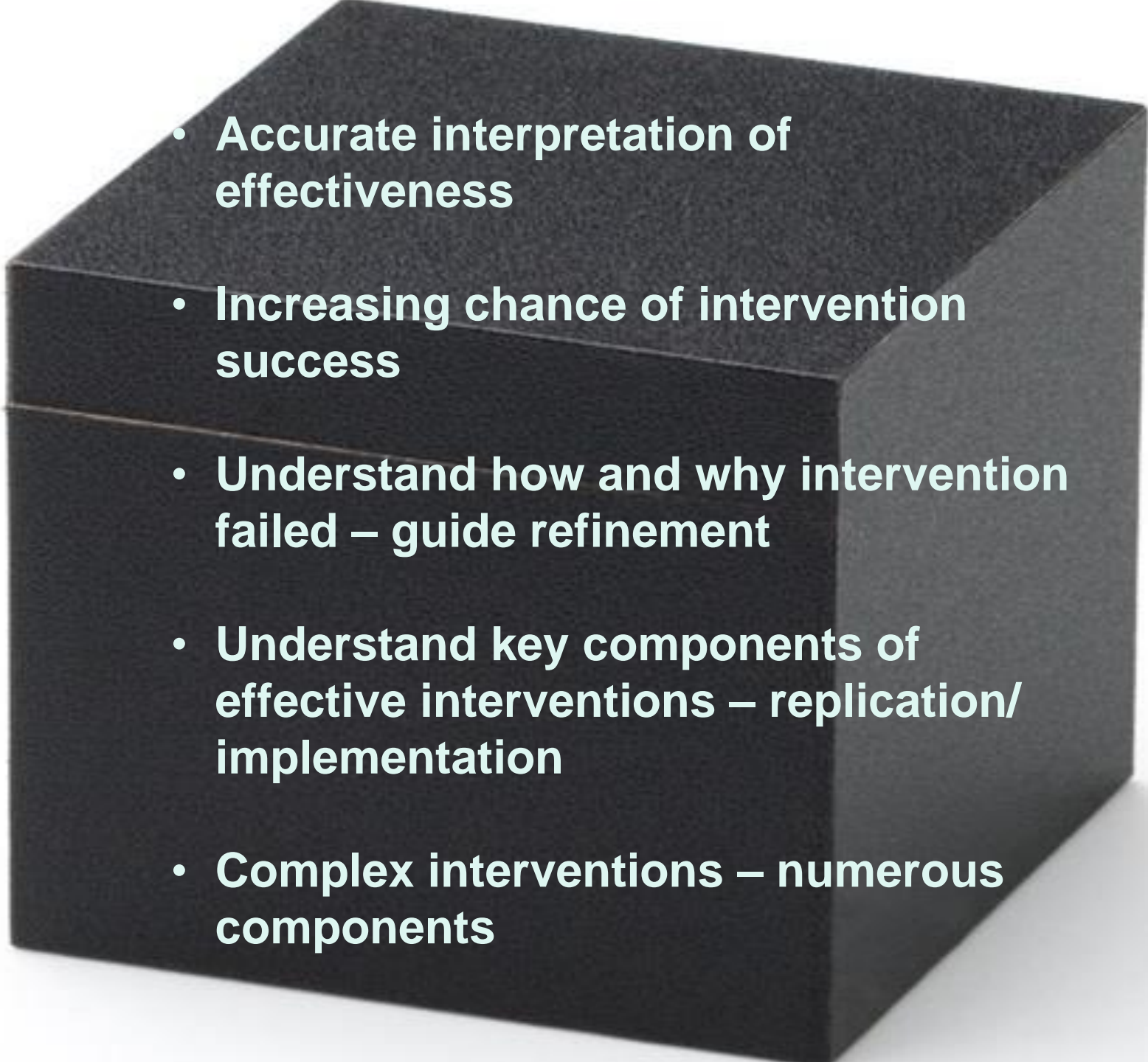




### Intervention with fidelity procedures:





- 
- **Accurate interpretation of effectiveness**
  - **Increasing chance of intervention success**
  - **Understand how and why intervention failed – guide refinement**
  - **Understand key components of effective interventions – replication/implementation**
  - **Complex interventions – numerous components**







# What are the gaps?

1991  
• Moncher and Prinz

1998  
• Dane and Schneider

2007  
• Parham et al

2010  
• Naleppa and Cagle

2012  
• McArthur et al

2014  
• Schinckus et al  
• Garbaza et al

2015  
• Prowse and Nagel  
• Toomey et al

2016  
• O'Shea et al

2017  
• Rixon et al  
• Walton et al  
• Lambert et al

2018  
• Toomey et al



# Why??

- Several barriers previously identified
  - Time, resources, lack of guidance/knowledge, lack of editorial requirement, lack of buy-in
- Specific to psychotherapy and educational psychology research (Perepletchikova et al. 2009; Cochrane and Laux 2008)





# Surveying intervention fidelity within trials of complex healthcare interventions

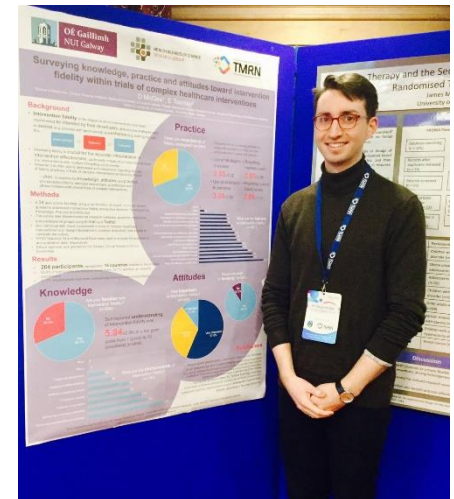
To explore **knowledge, practice, attitudes** and **barriers and enablers** to addressing intervention fidelity amongst researchers, triallists and healthcare professionals with **experience of trials of complex healthcare interventions**

Mr. Daragh McGee<sup>1</sup>, Dr. Fabiana Lorencatto<sup>1</sup>, Dr. Karen Matvienko Sikar<sup>1</sup>, Dr. Elaine Toomey<sup>1</sup>

<sup>1</sup>National University of Ireland Galway, <sup>2</sup>University College London, <sup>3</sup>University College Cork



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Trials Methodology Research Network



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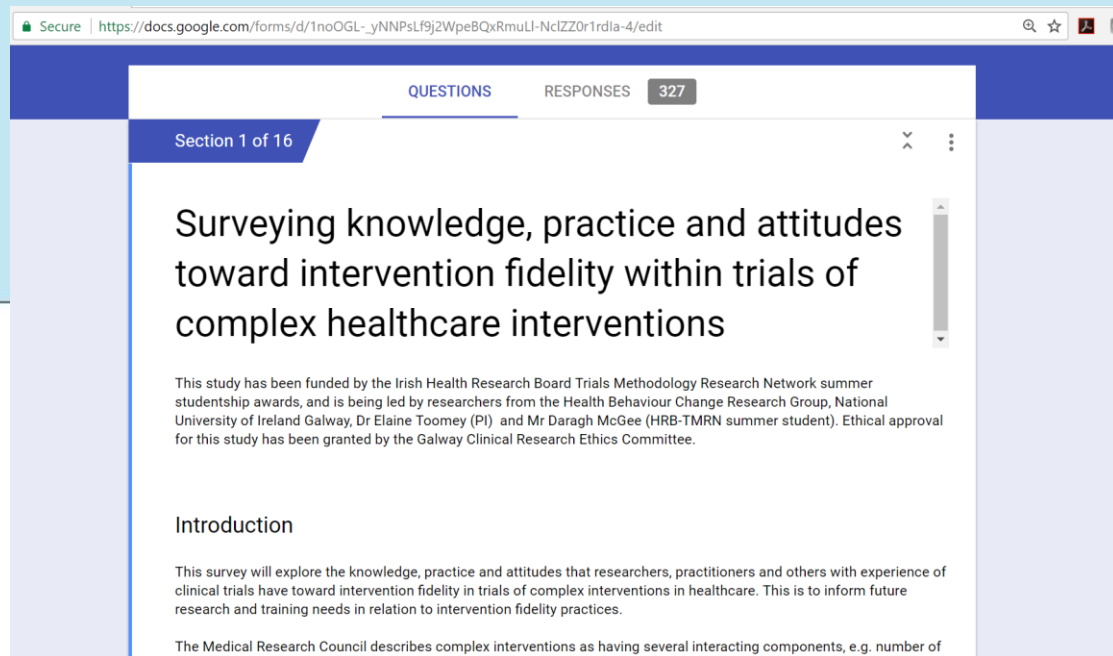


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# Methods

- Online survey
- ([www.google.com/forms](https://www.google.com/forms))
- Inclusion criteria:
  - Researchers, triallists, healthcare professionals with research experience of trials of complex healthcare interventions
  - All areas of healthcare
- Exclusion criteria:
  - Study subjects/patient participants
  - Experience of drug/pharma trials only



The screenshot shows a Google Forms interface in a web browser. The URL is <https://docs.google.com/forms/d/1noOGL-yNNPsLf9j2WpeBQxRmuLI-NclZZ0r1rdla-4/edit>. The form is titled "Surveying knowledge, practice and attitudes toward intervention fidelity within trials of complex healthcare interventions". It is labeled "Section 1 of 16" and "QUESTIONS" with "RESPONSES 327". The text on the form states: "This study has been funded by the Irish Health Research Board Trials Methodology Research Network summer studentship awards, and is being led by researchers from the Health Behaviour Change Research Group, National University of Ireland Galway, Dr Elaine Toomey (PI) and Mr Daragh McGee (HRB-TMRN summer student). Ethical approval for this study has been granted by the Galway Clinical Research Ethics Committee." The "Introduction" section begins with: "This survey will explore the knowledge, practice and attitudes that researchers, practitioners and others with experience of clinical trials have toward intervention fidelity in trials of complex interventions in healthcare. This is to inform future research and training needs in relation to intervention fidelity practices." It also mentions: "The Medical Research Council describes complex interventions as having several interacting components, e.g. number of".



**Elaine Toomey** @ElaineToomey1 · Jul 31

Help us learn more about **#interventionfidelity** to improve **#transparency** in **#clinicaltrials**! Please complete and RT!  
[docs.google.com/forms/d/1noOGL-yNNPsLf9j2WpeBQxRmuLI-NclZZ0r1rdla-4/edit](https://docs.google.com/forms/d/1noOGL-yNNPsLf9j2WpeBQxRmuLI-NclZZ0r1rdla-4/edit)  
[pic.twitter.com/VR2GGiVVft](https://pic.twitter.com/VR2GGiVVft)



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## Knowledge

12. Are you familiar with the term intervention fidelity?

Mark only one oval.

☐

Yes

Skip to question 13.

☐

No

Skip to question 14.

28. Please list what you feel are the three most important barriers to assessing, enhancing addressing or reporting intervention fidelity in trials of complex healthcare interventions.

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29. Which, if any, of the following do you think may be enablers/facilitators to enhancing, addressing or reporting intervention fidelity in trials of complex healthcare interventions? (Tick all that apply)

Check all that apply.

☐

Clear understanding of the definition of intervention fidelity

☐

Good knowledge of how to assess or enhance it

☐

Availability of validated tools or checklists for assessment or enhancement

☐

Availability of practical guidance on strategies and how to adapt them to individual trials

☐

Perceived importance by researchers

☐

Perceived importance by academic journals

☐

Availability of reporting criteria specific to intervention fidelity

☐

Space allowances/reporting requirements within academic journals

☐

Accessibility of methodologists or people with skills to implement strategies

☐

Funding or monetary resources

13. Which of the following do you think are components of intervention fidelity? (Tick all that apply)

Check all that apply.

☐

Ensuring that interventions adequately reflect their underlying theory (e.g. Theory of Planned Behaviour) or hypothesised mechanisms of action (e.g. using mediation analysis)

☐

Ensuring adequate difference between the treatment and control groups (i.e. treatment differentiation)

Ensuring that the intervention is delivered by the right people (e.g. doctors, therapists, allied health professionals)

Ensuring that the intervention is conducted as intended

Ensuring that the intervention is delivered to the right people or patients as it was designed

Ensuring that the intervention is received (e.g. attended) and understood the way it was intended

Ensuring that the intervention is delivered with the right intervention skills or behaviours in real life

Ensuring that the intervention is delivered in the right setting

## Readability

## Practice

16. In your experience of trials of complex interventions, was intervention fidelity ever assessed (i.e. the use of strategies to assess fidelity to the intervention) or enhanced (i.e. the use of strategies to improve fidelity to the intervention)?

Mark only one oval.

☐

Yes

Skip to question 17.

☐

No

Skip to question 23.



# Results - participants

- 264 participants – 15 countries

Country	N (%)	Country	N (%)
UK	111 (42)	The Netherlands	2 (0.8)
Ireland	91 (34.5)	Switzerland	1 (0.4)
Canada	31 (11.7)	Ethopia	1 (0.4)
Australia	11 (4.2)	South Africa	1 (0.4)
USA	5 (1.9)	Italy	1 (0.4)
Denmark	4 (1.5)	Prefer not to say	2 (0.8)
Norway	3 (1.1)		





<b>Area of research</b>	<b>N (%)</b>
Medical	122 (46.2)
Health services research	116 (43.9)
Allied health professionals	86 (32.6)
Nursing/midwifery	66 (25.0)
Psychology	64 (24.2)
Public health	63 (23.9)

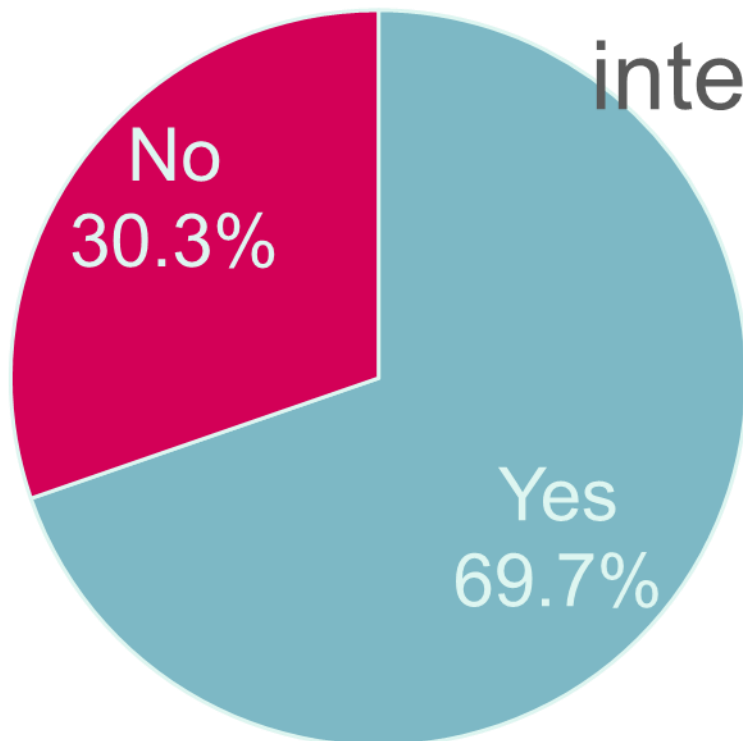
<b>Previous training/research in intervention fidelity</b>	<b>N (%)</b>
Never received any formal or informal training	137 (51.7)
Informal self-directed research	83 (31.6)
Formal teaching (e.g. lectures, seminars)	24 (9.1)
Formal research (e.g. PhD, MSc)	20 (7.6)
Unsure	1 (0.4%)





## Results – knowledge

‘Are you **familiar** with intervention fidelity?’



Self-reported  
**understanding** of  
intervention fidelity was

**5.84**  $\pm$  2.26

1(poor) to 10 (excellent)



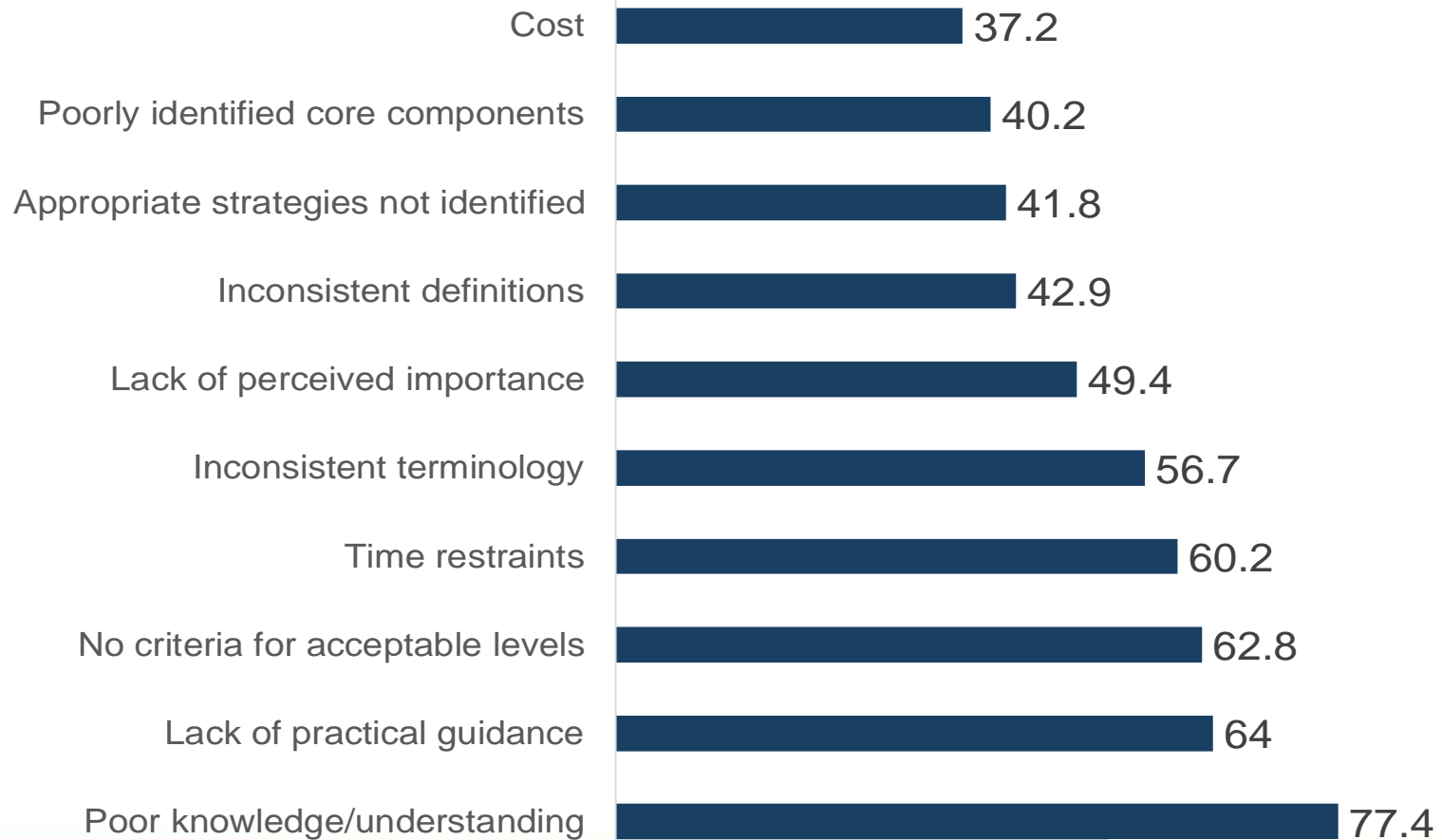
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## What are the **barriers** to intervention fidelity?





# What are the **facilitators** to intervention fidelity?



%



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# Results

## Top 3 Barriers:

1. Time (n=71)
2. Knowledge/understanding (n=64)
3. Cost (n=59)

## Top 3 Facilitators:

1. Available tools/checklists (n=61)
2. Good knowledge (n=54)
3. Funding (n=48)





# Survey conclusions

- Good awareness of intervention fidelity and importance
  - Lack of knowledge and understanding
  - Practical issues – time, cost
- 
- Need for better clarification of terminology and components
  - Need for further training and education
  - Need for practical guidance (i.e. feasibility)





# Summary: So what's the problem?

- Behaviour change is a complex and important topic...
- Trials of behaviour change interventions limited by:
  - Focusing on outcome only with limited focus on process
    - » Limited understanding mechanisms of action
  - Poor focus on intervention fidelity/why or how interventions succeed or fail
    - » Limited interpretation of outcomes
    - » Limited ability to replicate successful interventions





# 1. Theory-based interventions and mechanisms of action



## Developing and evaluating complex interventions: the new Medical Research Council guidance

[Peter Craig](#), programme manager,<sup>1</sup> [Paul Dieppe](#), professor,<sup>2</sup> [Sally Macintyre](#), director,<sup>3</sup> [Susan Michie](#), professor,<sup>4</sup> [Irwin Nazareth](#), director,<sup>5</sup> and [Mark Petticrew](#), professor<sup>6</sup>

[Author information](#) ► [Article notes](#) ► [Copyright and License information](#) ►

### Feasibility and piloting

Testing procedures  
Estimating recruitment and retention  
Determining sample size

### Development

Identifying the evidence base  
Identifying or developing theory  
Modelling process and outcomes

### Evaluation

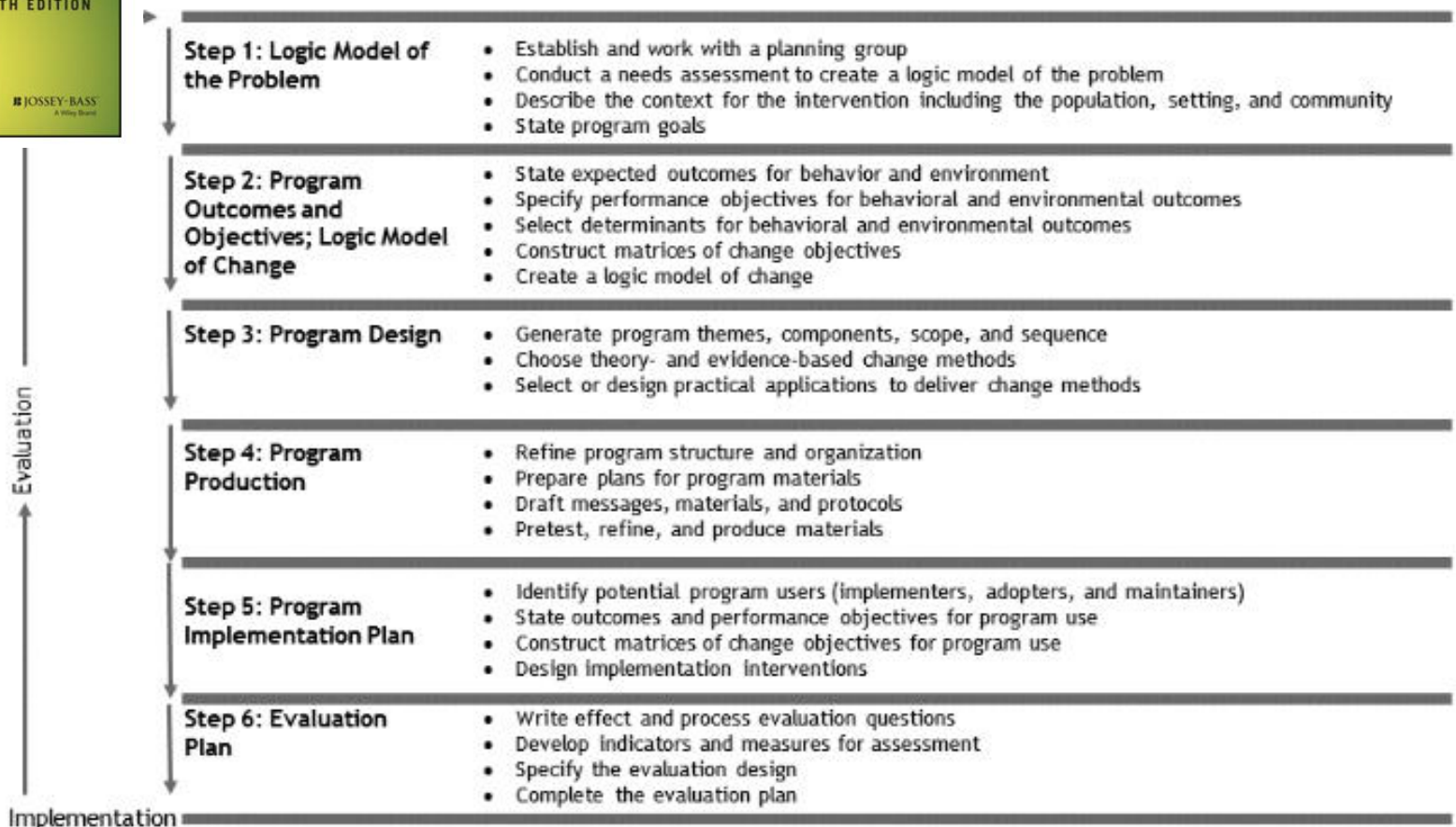
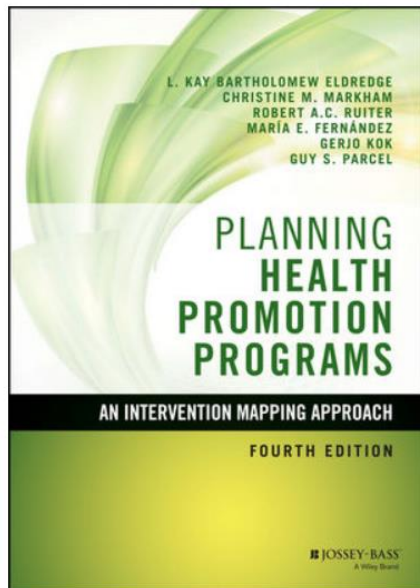
Assessing effectiveness  
Understanding change process  
Assessing cost effectiveness

### Implementation

Dissemination  
Surveillance and monitoring  
Long term follow-up



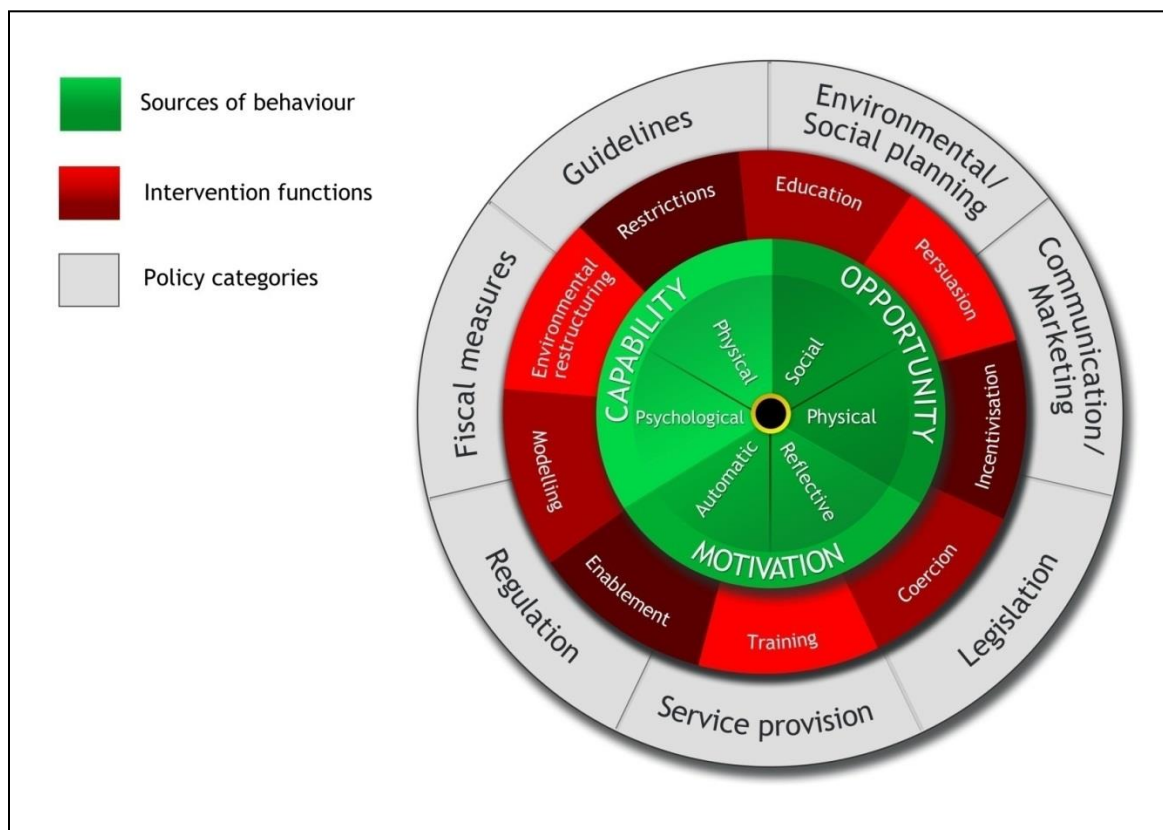




*The six steps of Intervention Mapping*



# The Behaviour Change Wheel



Research Highly accessed Open Access

**The behaviour change wheel: A new method for characterising and designing behaviour change interventions**

Susan Michie<sup>1,2</sup>, Maartje M van Stralen<sup>3</sup> and Robert West<sup>2</sup>

\* Corresponding author: Susan Michie [s.michie@ucl.ac.uk](mailto:s.michie@ucl.ac.uk) ► Author Affiliations

For all author emails, please [log on](#).

Implementation Science 2011, 6:42 doi:10.1186/1748-5908-6-42  
Published: 23 April 2011

**Abstract**

**Background**

Improving the design and implementation of evidence-based practice depends on successful behaviour change interventions. This requires an appropriate method for characterising interventions and linking them to an analysis of the targeted behaviour. There exists a plethora of frameworks of behaviour change interventions, but it is not clear how well they serve this purpose. This paper evaluates these frameworks, and develops and evaluates a new framework aimed at overcoming their limitations.

Systematic Review:  
19 frameworks  
Combined into the BCW



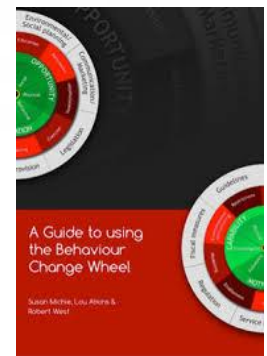
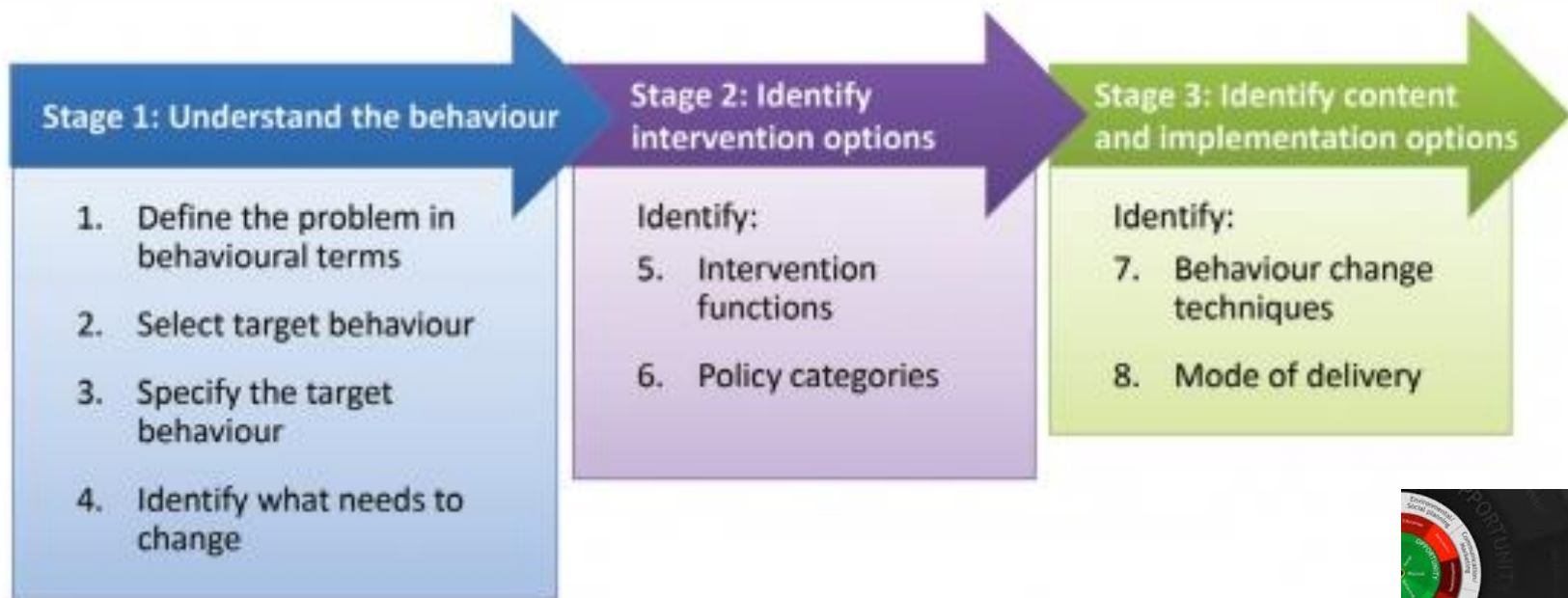
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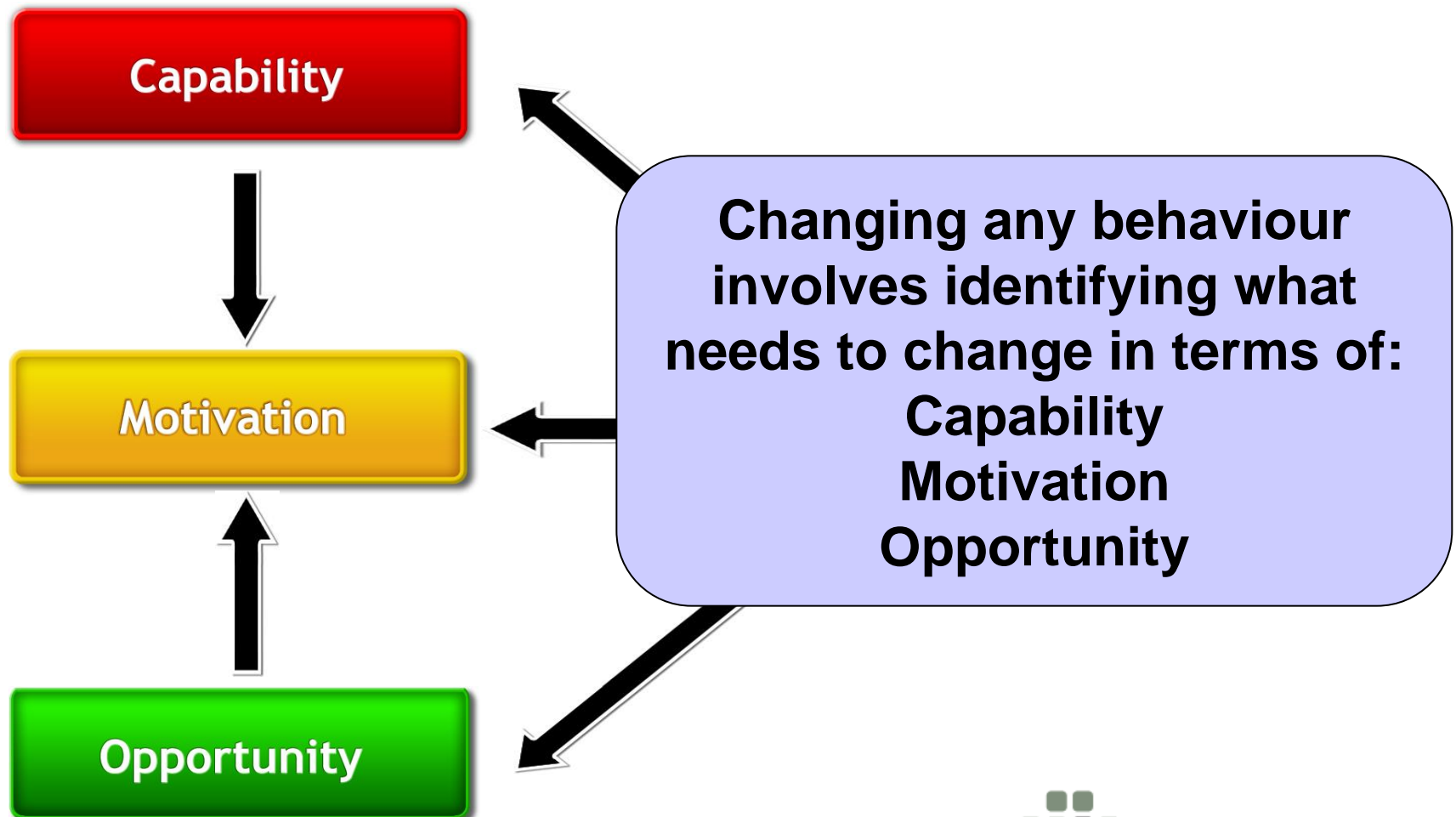


# Intervention Development Process



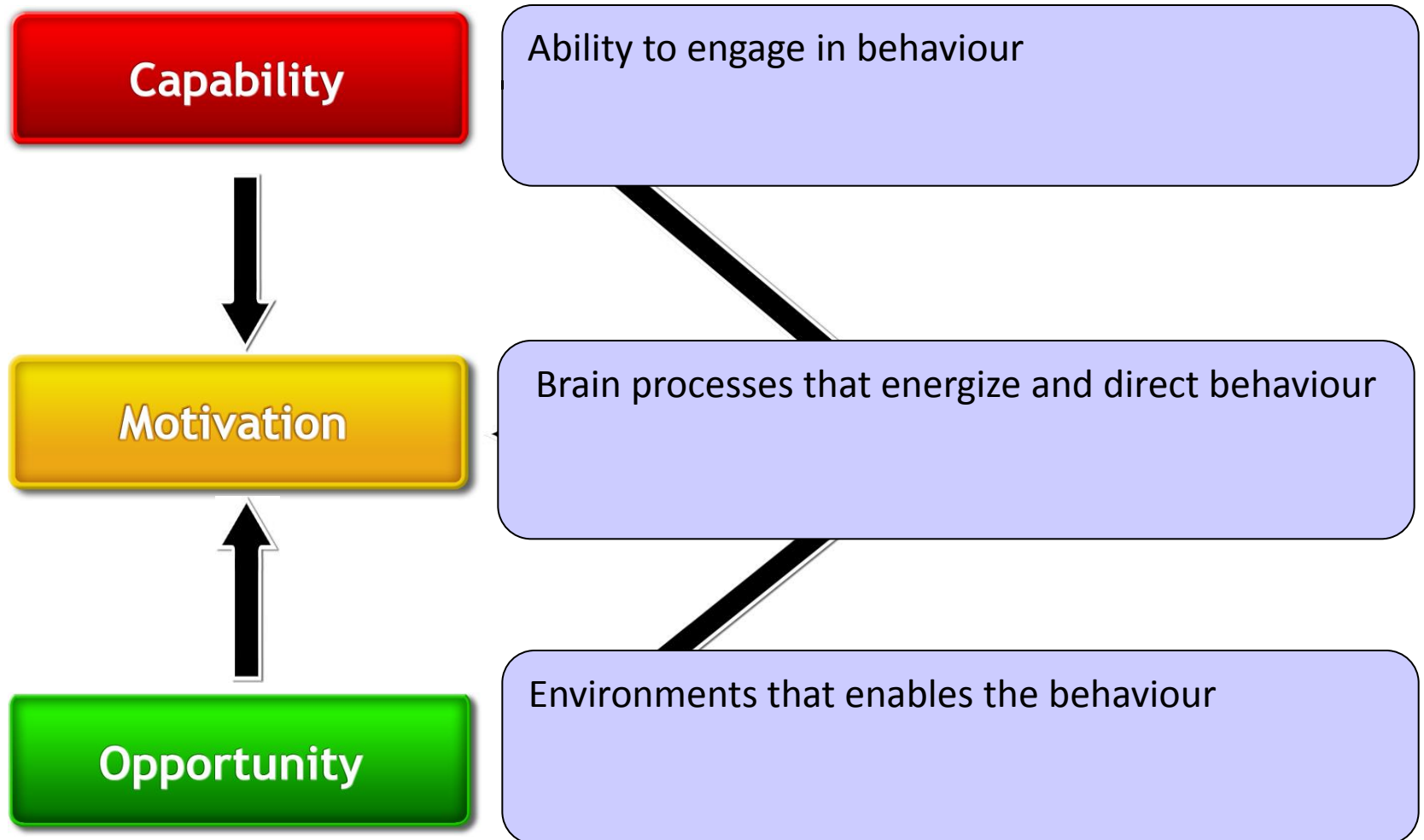


# The Capability Opportunity Motivation – Behaviour (COM-B) Model



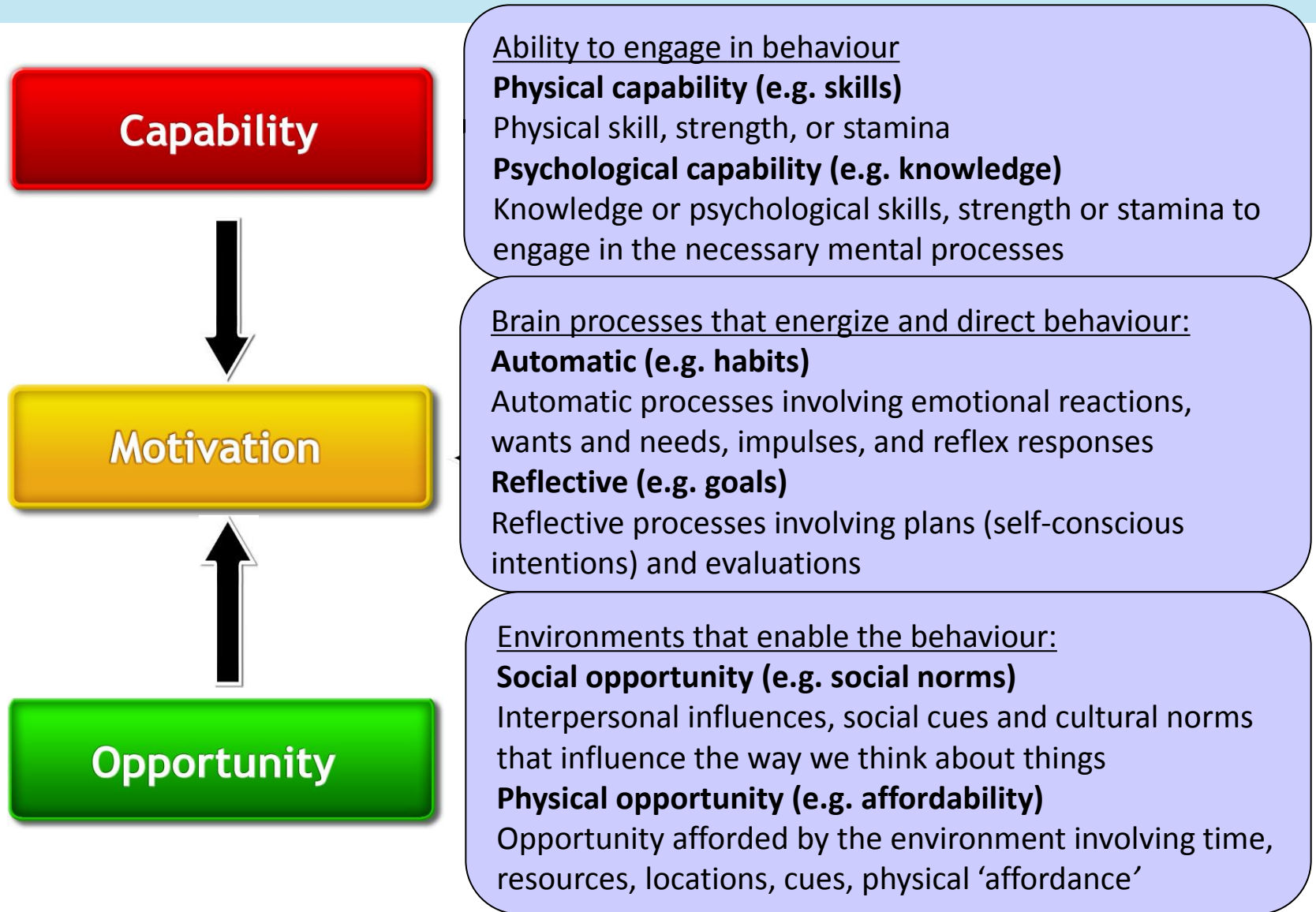


# The COM-B Model





# The COM-B Model







Sources of behaviour



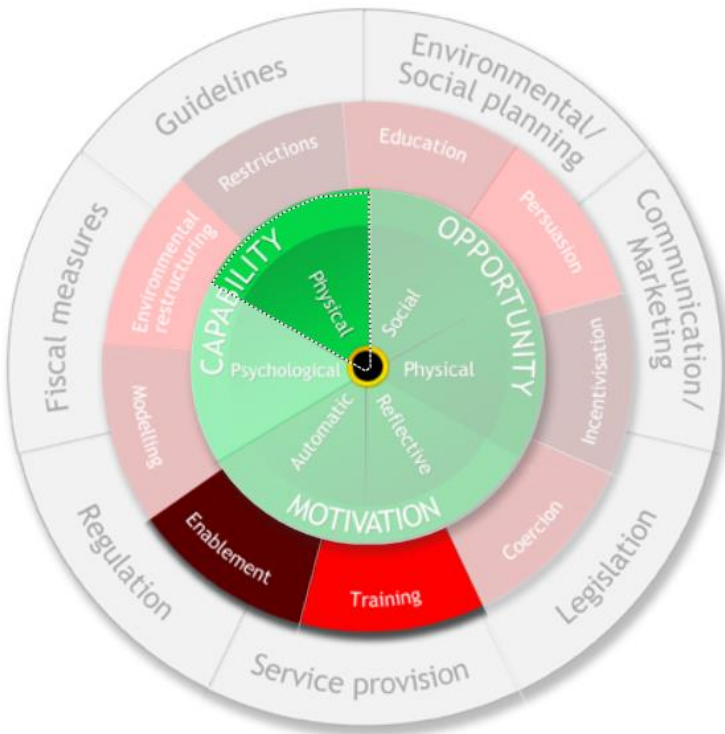
Intervention functions



**9 Intervention functions:**  
Broad categories through  
which an intervention can  
change behaviour



# Selecting Intervention Functions Linking with COM-B components



<http://www.behaviourchangewheel.com/>

Enablement



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# Selecting Intervention Functions

## Linking with COM-B components

	Education	Persuasion	Incentivisation	Coercion	Training	Restriction	Environmental restructuring	Modelling	Enablement
C-Ph									
C-Ps									
O-Ph									
O-So									
M-A									
M-R									





# Selecting Intervention Functions

## APEASE Criteria

BCW Intervention Functions	<u>A</u> ffordability	<u>P</u> ractcability	<u>E</u> ffectiveness and cost effectiveness	<u>A</u> ceptability	<u>S</u> ide effects / safety	<u>E</u> quity	Decision Yes/No
Education	✓	✓	✓	✓	✓	✓	Yes
Persuasion	✓	✓	✓	✓	✓	✓	Yes
Incentivisation	✓	x	✓	x	x	✓	No
Coercion	✓	x	✓	x	x	✓	No
Training	✓	✓	✓	✓	✓	✓	Yes
Restriction	✓	x	✓	x	x	✓	No
Environmental Restructuring	x	x	✓	x	✓	✓	No
Modelling	✓	✓	✓	✓	✓	✓	Yes
Enablement	✓	✓	✓	✓	✓	✓	Yes



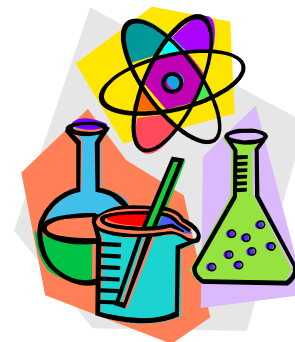
# Identify Behaviour Change Techniques

## Behaviour Change Technique (BCT)

“An observable, replicable, and irreducible component of an intervention designed to alter or redirect causal processes that regulate behaviour”

→ **Active ingredients of  
behaviour change interventions**

(Abraham & Michie, 2008)



- Provides a common standardized vocabulary to define behaviour change intervention components





# BCT Taxonomy (2013)

ann. behav. med. (2013) 46:81–95

DOI 10.1007/s12160-013-9486-6

## ORIGINAL ARTICLE

### **The Behavior Change Technique Taxonomy (v1) of 93 Hierarchically Clustered Techniques: Building an International Consensus for the Reporting of Behavior Change Interventions**

Consensus study  
with experts

Susan Michie, DPhil, CPsychol • Michelle Richardson, PhD • Marie Johnston, PhD,  
CPsychol • Charles Abraham, DPhil, CPsychol • Jill Francis, PhD, CPsychol •  
Wendy Hardeman, PhD • Martin P. Eccles, MD • James Cane, PhD •  
Caroline E. Wood, PhD

Published online: 20 March 2013

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**Electronic Supplementary Materials Table 3.** BCT Taxonomy (v1): 93 hierarchically-clustered techniques

Page	Grouping and BCTs	Page	Grouping and BCTs	Page	Grouping and BCTs
1	<b>1. Goals and planning</b>	8	<b>6. Comparison of behaviour</b>	16	<b>12. Antecedents</b>
	1.1. Goal setting (behavior) 1.2. Problem solving 1.3. Goal setting (outcome) 1.4. Action planning 1.5. Review behavior goal(s) 1.6. Discrepancy between current behavior and goal 1.7. Review outcome goal(s) 1.8. Behavioral contract 1.9. Commitment		6.1. Demonstration of the behavior 6.2. Social comparison 6.3. Information about others' approval		12.1. Restructuring the physical environment 12.2. Restructuring the social environment 12.3. Avoidance/reducing exposure to cues for the behavior 12.4. Distraction 12.5. Adding objects to the environment 12.6. Body changes
		9	<b>7. Associations</b>		
			7.1. Prompts/cues 7.2. Cue signalling reward 7.3. Reduce prompts/cues		

1.1	<b>Goal setting (behavior)</b>	Set or agree on a goal defined in terms of the behavior to be achieved <i>Note: only code goal-setting if there is sufficient evidence that goal set as part of intervention; if goal unspecified or a behavioral outcome, code <b>1.3, Goal setting (outcome)</b>; if the goal defines a specific context, frequency, duration or intensity for the behavior, <u>also</u> code <b>1.4, Action planning</b></i>	Agree on a daily walking goal (e.g. 3 miles) with the person and reach agreement about the goal  Set the goal of eating 5 pieces of fruit per day as specified in public health guidelines
-----	--------------------------------	--	--

	3.2. Social support (practical) 3.3. Social support (emotional)		9.1. Credible source 9.2. Pros and cons 9.3. Comparative imagining of future outcomes		14.9. Reduce reward frequency 14.10. Remove punishment
6	<b>4. Shaping knowledge</b>			19	<b>15. Self-belief</b>
	4.1. Instruction on how to perform the behavior 4.2. Information about Antecedents 4.3. Re-attribution 4.4. Behavioral experiments	12	<b>10. Reward and threat</b>		15.1. Verbal persuasion about capability 15.2. Mental rehearsal of successful performance 15.3. Focus on past success 15.4. Self-talk
			10.1. Material incentive (behavior) 10.2. Material reward (behavior) 10.3. Non-specific reward 10.4. Social reward 10.5. Social incentive 10.6. Non-specific incentive 10.7. Self-incentive	19	<b>16. Covert learning</b>
7	<b>5. Natural consequences</b>				16.1. Imaginary punishment
	5.1. Information about health				





# Identify Behaviour Change Techniques linked to intervention functions

Environmental restructuring	<p><b>Most frequently used BCTs:</b></p> <ul style="list-style-type: none"><li>• Adding objects to the environment</li><li>• Prompts/cues</li><li>• Restructuring the physical environment</li></ul> <p><b>Less frequently used BCTs:</b></p> <ul style="list-style-type: none"><li>• Cue signalling reward</li><li>• Remove access to the reward</li><li>• Remove aversive stimulus</li><li>• Satiation</li><li>• Exposure</li><li>• Associative learning</li><li>• Reduce prompt/cue</li><li>• Restructuring the social environment</li></ul>
-----------------------------	---





# The CHARMS Study

Improving Sexual Assessment and Counselling in Cardiac Rehabilitation



HEALTH  
BEHAVIOUR  
CHANGE  
RESEARCH  
GROUP

Mc Sharry *et al.* *Implementation Science* (2016) 11:134  
DOI 10.1186/s13012-016-0493-4

Implementation Science

## METHODOLOGY

Open Access



# Implementing international sexual counselling guidelines in hospital cardiac rehabilitation: development of the CHARMS intervention using the Behaviour Change Wheel

J. Mc Sharry\*, P. J. Murphy and M. Byrne

## A Worked Example

<http://charmsstudy.com/>



This section is all to do with your leisure activity and how much exercise you take.

B1. In a **normal week**, how many times on average do you do the following kinds of exercise for **more than 20 minutes during your free time?**

(Please write the number of times **on each line**)

Times per  
Week

**a) STRENUOUS EXERCISE (HEART BEATS RAPIDLY)**

(e.g. running, jogging, hockey, football, soccer, squash, basketball, judo, roller skating, vigorous swimming, vigorous long distance cycling)

\_\_\_\_\_

**b) MODERATE EXERCISE (NOT EXHAUSTING)**

(e.g. fast walking, tennis, badminton, easy swimming, easy cycling, volleyball, baseball, dancing, heavy gardening)

\_\_\_\_\_

**c) MILD EXERCISE (MINIMAL EFFORT)**

(e.g. yoga, golf, easy walking, fishing, bowling, light gardening)

3

why don't you do some research about sex? Nobody mentions this...

B2. In a typical week, during your leisure time, how often do you engage in any regular activity, such as jogging or cycling, long enough to work up sweat?

School Institute Name to go here



## The CHARMS Study: cardiac patients' experiences of sexual problems following cardiac rehabilitation

Molly Byrne<sup>1</sup>, Sally Doherty<sup>2</sup>, Andrew W Murphy<sup>3</sup>, Hannah M McGee<sup>2</sup> and Tiny Jaarsma<sup>4</sup>

European Journal  
12(6) 558–566  
© The European Society of  
Cardiology 2013  
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DOI: 10.1177/1474515113477273  
cnu.sagepub.com  
SAGE

Sexual problems twice as high in cardiac same-sex  
general population

[Intervention Review]

## Sexual counselling for sexual problems in patients with cardiovascular disease

Molly Byrne<sup>1</sup>, Sally Doherty<sup>2</sup>, Bengt GA Fridlund<sup>3</sup>, Jan Mårtensson<sup>4</sup>, Elaine E Steinke<sup>5</sup>, Tiny Jaarsma<sup>6</sup>, Declan Devane<sup>7</sup>

<sup>1</sup>School of Psychology, National University of Ireland, Galway, Galway, Ireland. <sup>2</sup>Department of Population and Health Science, School of Psychology, RCSI, Dublin, Ireland. <sup>3</sup>School of Health Sciences, Jönköping University, Jönköping, Sweden. <sup>4</sup>Department of Nursing, School of Health Sciences, Jönköping University, Jönköping, Sweden. <sup>5</sup>School of Nursing, Wichita State University, Wichita, Kansas, USA. <sup>6</sup>Department of Social and Welfare Studies, University of Linköping, Norrköping, Sweden. <sup>7</sup>School of Nursing and Midwifery, National University of Ireland Galway, Galway, Ireland

Contact address: Molly Byrne, School of Psychology, National University of Ireland, Galway, St. Anthony's, Galway, County Galway, Ireland. molly.byrne@nuigalway.ie

**Editorial group:** Cochrane Heart Group.

**Publication status and date:** New, published in Issue 2, 2016.

**Review content assessed as up-to-date:** 2 March 2015.

**Citation:** Byrne M, Doherty S, Fridlund BGA, Mårtensson J, Steinke EE, Jaarsma T, Devane D. Sexual counselling problems in patients with cardiovascular disease. *Cochrane Database of Systematic Reviews* 2016, Issue 2. Art. No.: CD010910.10.1002/14651858.CD010988.pub2.

No high quality evidence for sexual counselling in  
cardiac rehab

## Consensus Document

### Sexual Counseling for Individuals With Cardiovascular Disease and Their Partners A Consensus Document From the American Heart Association and the ESC Council on Cardiovascular Nursing and Allied Professions (CCNAP)

Elaine E. Steinke, PhD, APRN, FAHA, Chair; Tiny Jaarsma, PhD, RN, FAHA, NFESC, Co-Chair; Susan A. Barnason, PhD, RN, APRN-CNS, CEN, CCRN, FAHA; Molly Byrne, BA, MSc, PhD; Sally Doherty, PhD, CPsychol; Cynthia M. Dougherty, PhD, ARNP, FAHA; Bengt Fridlund, PhD, RN, RNT, NFESC; Donald D. Kautz, PhD, RN, CRRN, CNE; Jan Mårtensson, PhD, RN, NFESC; Victoria Mosack, PhD, APRN; Debra K. Moser, DNSc, RN, FAHA; on behalf of the Council on Cardiovascular and Stroke Nursing of the American Heart Association and the ESC Council on Cardiovascular Nursing and Allied Professions (CCNAP)

Patients should be offered sexual counselling as part of cardiac rehab

Original Article

## The CHARMS Study: cardiac patients' experiences of sexual problems following cardiac rehabilitation

Molly Byrne<sup>1</sup>, Sally Doherty<sup>2</sup>, Andrew W Murphy<sup>3</sup>, Hannah M McGee<sup>2</sup> and Tiny Jaarsma<sup>4</sup>

European Journal of Cardiovascular Nursing  
0(0) 1–9  
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sagepub.co.uk/journalsPermissions.nav  
DOI: 10.1177/1474515113477273  
cnu.sagepub.com  
SAGE

Patients rarely receive support with sexual problems  
Patients want more support



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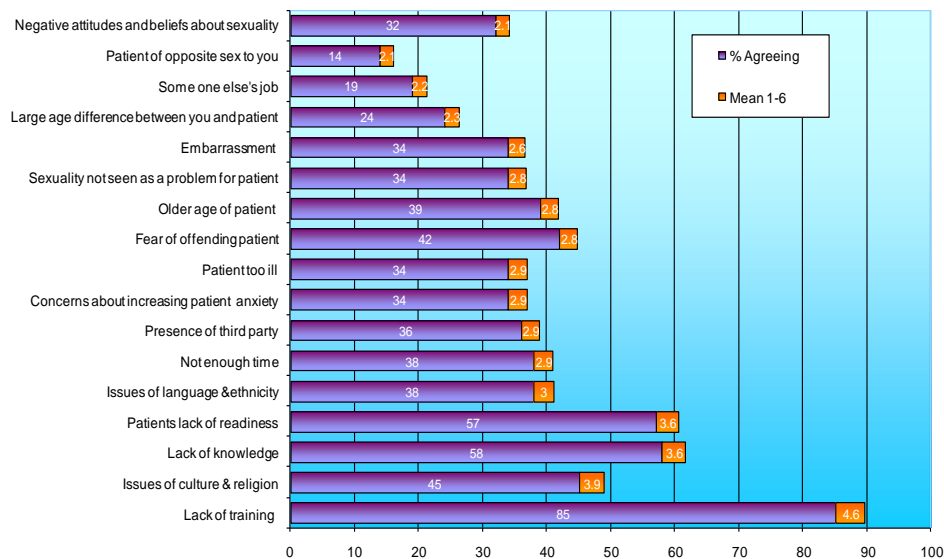
# CHARMS Intervention: Specifying the Behaviour

<b>Who needs to perform the behaviour?</b>	Cardiac rehabilitation healthcare providers
<b>What do they need to do differently to achieve the desired change ?</b>	<ul style="list-style-type: none"><li>• Assess all patients for sexual concerns</li><li>• Provide information and guidance about resuming sexual activity after a cardiac event</li><li>• Assist patients with dealing with anxiety related to sexual concerns</li></ul>
<b>When do they need to do it?</b>	During phase III cardiac rehabilitation
<b>Where do they need to do it?</b>	Hospital cardiac rehabilitation centres in the Republic of Ireland
<b>How often do they need to do it?</b>	Once for every patient and respond appropriately to approaches from patients thereafter
<b>With whom do they need to do it?</b>	All patients attending phase III cardiac rehabilitation

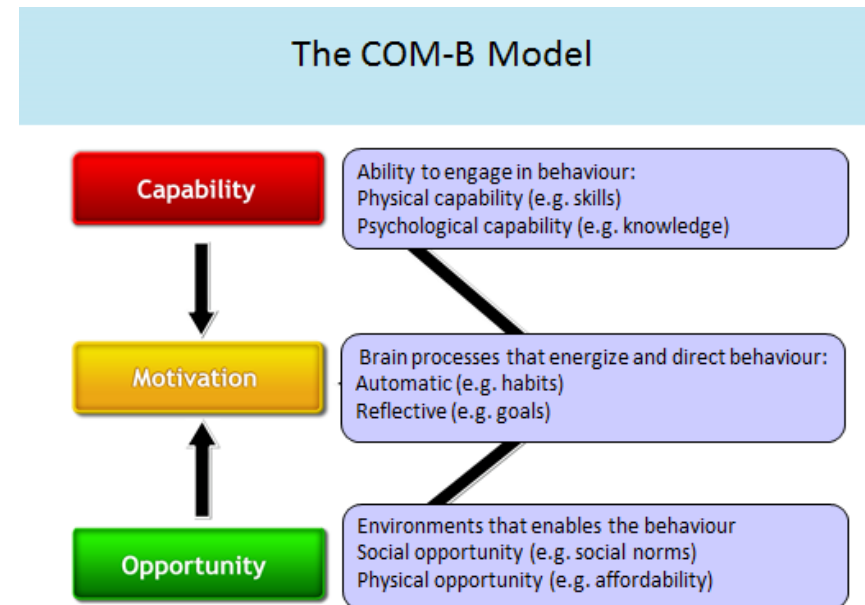




# CHARMS Intervention: Understanding the Behaviour



Doherty, S., Byrne, M., Murphy, A. W., & McGee, H. M. (2011). Cardiac rehabilitation staff views about discussing sexual issues with coronary heart disease patients: a national survey in Ireland. *European Journal of Cardiovascular Nursing*, 10(2), 101-107.



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# CHARMS Intervention: Understanding the Behaviour

Barriers identified from qualitative study (D'Eath et al., 2013)	Barriers identified from national survey (Doherty et al., 2011)	COM-B Components
<ul style="list-style-type: none"><li>• Lack of knowledge</li><li>• Lack of information</li></ul>	<ul style="list-style-type: none"><li>• Lack of knowledge</li><li>• Lack of training</li></ul>	CAPABILITY- PSYCHOLOGICAL
<ul style="list-style-type: none"><li>• Fear of offending</li><li>• Perceived lack of patient awareness</li></ul>	<ul style="list-style-type: none"><li>• Patients lack of readiness</li></ul>	MOTIVATION- REFLECTIVE





# Selecting Intervention Functions

## Linking with COM-B components

	Education	Persuasion	Incentivisation	Coercion	Training	Restriction	Environmental restructuring	Modelling	Enablement
C-Ph									
C-Ps									
O-Ph									
O-So									
M-A									
M-R									





# Selected intervention functions for CHARMS

Based on the APEASE criteria, the following intervention functions were selected:

Education

Persuasion

Training

Modelling

Enablement

The CHARMS Study

Improving Sexual Assessment and Counselling in Cardiac Rehabilitation



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# Selecting Intervention Functions

## APEASE criteria

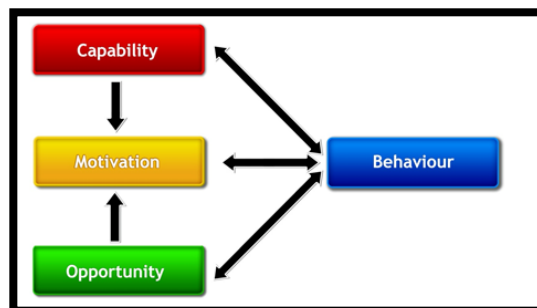
BCW Intervention Functions	<u>A</u> ffordability	<u>P</u> racticability	<u>E</u> ffectiveness and cost effectiveness	<u>A</u> ceptability	<u>S</u> ide effects/ safety	<u>E</u> quity	Comments	Decision Yes/No
Education	✓	✓	✓	✓	✓	✓	<p>Education was judged to meet all of the APEASE criteria:</p> <ul style="list-style-type: none"> <li>- Affordability: it is covered within budgetary allocations</li> <li>- Practicability: it can be delivered as a staff training module</li> <li>- Effectiveness: this is uncertain, but judged to be worth evaluating as part of the pilot study</li> <li>- Acceptability: CR staff would welcome relevant education and training (D'Eath et al)</li> <li>- Side-effects: risk of unwanted side-effects was judged to be minimal</li> <li>- Equity: no negative impact</li> </ul>	





# Linking it All Together: Moving from COM-B to intervention function to BCTs to final intervention...

Barriers identified (Source)	COM-B Component	Selected Intervention Functions	Selected Behaviour Change Techniques	Translation of BCTs within the intervention
Lack of training ( <a href="#">Doherty et al., 2011</a> )				

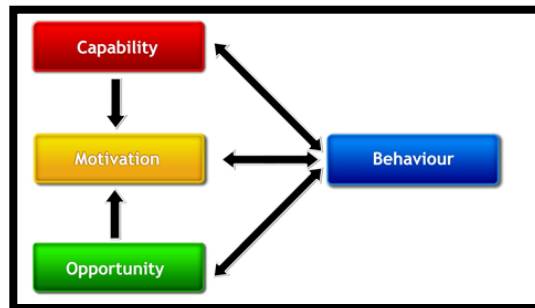




# Linking it All Together:

## Moving from COM-B to intervention function to BCTs to final intervention...

Barriers identified (Source)	COM-B Component	Selected Intervention Functions	Selected Behaviour Change Techniques	Translation of BCTs within the intervention
Lack of training ( <a href="#">Doherty et al., 2011</a> )	CAPABILITY- PSYCHOLOGICAL			

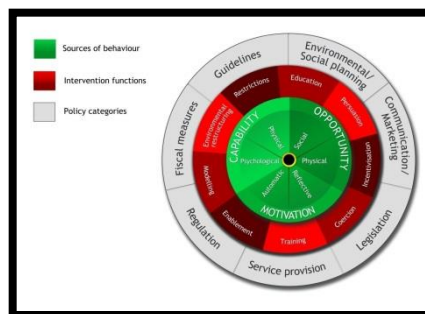




# Linking it All Together:

## Moving from COM-B to intervention function to BCTs to final intervention...

Barriers identified (Source)	COM-B Component	Selected Intervention Functions	Selected Behaviour Change Techniques	Translation of BCTs within the intervention
Lack of training ( <a href="#">Doherty et al., 2011</a> )	CAPABILITY- PSYCHOLOGICAL	Training		





# Linking it All Together: Moving from COM-B to intervention function to BCTs to final intervention...

Barriers identified (Source)	COM-B Component	Selected Intervention Functions	Selected Behaviour Change Techniques	Translation of BCTs within the intervention
Lack of training ( <a href="#">Doherty et al., 2011</a> )	CAPABILITY- PSYCHOLOGICAL	Training	4.1 Instruction on how to perform a behaviour	Provide manual and checklist of how to deliver group session Provide step by step guidance on how to address sexual concerns if raised
			6.1 Demonstration of behaviour	Show videos clips of good examples of HCPs interacting with patients who raise sexual concerns
			8.1 Behavioural practice/rehearsal	Role play exercises of interacting patients who raise sexual concerns

Electronic Supplementary Materials Table 3. SBT taxonomy (v1). 50 hierarchically clustered techniques

SBT	SBT	SBT	SBT	SBT	SBT
1. Goal setting	2. Self-monitoring	3. Self-reinforcement	4. Self-punishment	5. Self-encouragement	6. Self-encouragement
7. Goal setting	8. Self-monitoring	9. Self-reinforcement	10. Self-punishment	11. Self-encouragement	12. Self-encouragement
13. Goal setting	14. Self-monitoring	15. Self-reinforcement	16. Self-punishment	17. Self-encouragement	18. Self-encouragement
19. Goal setting	20. Self-monitoring	21. Self-reinforcement	22. Self-punishment	23. Self-encouragement	24. Self-encouragement
25. Goal setting	26. Self-monitoring	27. Self-reinforcement	28. Self-punishment	29. Self-encouragement	30. Self-encouragement
31. Goal setting	32. Self-monitoring	33. Self-reinforcement	34. Self-punishment	35. Self-encouragement	36. Self-encouragement
37. Goal setting	38. Self-monitoring	39. Self-reinforcement	40. Self-punishment	41. Self-encouragement	42. Self-encouragement
43. Goal setting	44. Self-monitoring	45. Self-reinforcement	46. Self-punishment	47. Self-encouragement	48. Self-encouragement
49. Goal setting	50. Self-monitoring	51. Self-reinforcement	52. Self-punishment	53. Self-encouragement	54. Self-encouragement
55. Goal setting	56. Self-monitoring	57. Self-reinforcement	58. Self-punishment	59. Self-encouragement	60. Self-encouragement
61. Goal setting	62. Self-monitoring	63. Self-reinforcement	64. Self-punishment	65. Self-encouragement	66. Self-encouragement
67. Goal setting	68. Self-monitoring	69. Self-reinforcement	70. Self-punishment	71. Self-encouragement	72. Self-encouragement
73. Goal setting	74. Self-monitoring	75. Self-reinforcement	76. Self-punishment	77. Self-encouragement	78. Self-encouragement
79. Goal setting	80. Self-monitoring	81. Self-reinforcement	82. Self-punishment	83. Self-encouragement	84. Self-encouragement
85. Goal setting	86. Self-monitoring	87. Self-reinforcement	88. Self-punishment	89. Self-encouragement	90. Self-encouragement
91. Goal setting	92. Self-monitoring	93. Self-reinforcement	94. Self-punishment	95. Self-encouragement	96. Self-encouragement
97. Goal setting	98. Self-monitoring	99. Self-reinforcement	100. Self-punishment	101. Self-encouragement	102. Self-encouragement
103. Goal setting	104. Self-monitoring	105. Self-reinforcement	106. Self-punishment	107. Self-encouragement	108. Self-encouragement
109. Goal setting	110. Self-monitoring	111. Self-reinforcement	112. Self-punishment	113. Self-encouragement	114. Self-encouragement
115. Goal setting	116. Self-monitoring	117. Self-reinforcement	118. Self-punishment	119. Self-encouragement	120. Self-encouragement
121. Goal setting	122. Self-monitoring	123. Self-reinforcement	124. Self-punishment	125. Self-encouragement	126. Self-encouragement
127. Goal setting	128. Self-monitoring	129. Self-reinforcement	130. Self-punishment	131. Self-encouragement	132. Self-encouragement
133. Goal setting	134. Self-monitoring	135. Self-reinforcement	136. Self-punishment	137. Self-encouragement	138. Self-encouragement
139. Goal setting	140. Self-monitoring	141. Self-reinforcement	142. Self-punishment	143. Self-encouragement	144. Self-encouragement
145. Goal setting	146. Self-monitoring	147. Self-reinforcement	148. Self-punishment	149. Self-encouragement	150. Self-encouragement
151. Goal setting	152. Self-monitoring	153. Self-reinforcement	154. Self-punishment	155. Self-encouragement	156. Self-encouragement
157. Goal setting	158. Self-monitoring	159. Self-reinforcement	160. Self-punishment	161. Self-encouragement	162. Self-encouragement
163. Goal setting	164. Self-monitoring	165. Self-reinforcement	166. Self-punishment	167. Self-encouragement	168. Self-encouragement
169. Goal setting	170. Self-monitoring	171. Self-reinforcement	172. Self-punishment	173. Self-encouragement	174. Self-encouragement
175. Goal setting	176. Self-monitoring	177. Self-reinforcement	178. Self-punishment	179. Self-encouragement	180. Self-encouragement
181. Goal setting	182. Self-monitoring	183. Self-reinforcement	184. Self-punishment	185. Self-encouragement	186. Self-encouragement
187. Goal setting	188. Self-monitoring	189. Self-reinforcement	190. Self-punishment	191. Self-encouragement	192. Self-encouragement
193. Goal setting	194. Self-monitoring	195. Self-reinforcement	196. Self-punishment	197. Self-encouragement	198. Self-encouragement
199. Goal setting	200. Self-monitoring	201. Self-reinforcement	202. Self-punishment	203. Self-encouragement	204. Self-encouragement
205. Goal setting	206. Self-monitoring	207. Self-reinforcement	208. Self-punishment	209. Self-encouragement	210. Self-encouragement
211. Goal setting	212. Self-monitoring	213. Self-reinforcement	214. Self-punishment	215. Self-encouragement	216. Self-encouragement
217. Goal setting	218. Self-monitoring	219. Self-reinforcement	220. Self-punishment	221. Self-encouragement	222. Self-encouragement
223. Goal setting	224. Self-monitoring	225. Self-reinforcement	226. Self-punishment	227. Self-encouragement	228. Self-encouragement
229. Goal setting	230. Self-monitoring	231. Self-reinforcement	232. Self-punishment	233. Self-encouragement	234. Self-encouragement
235. Goal setting	236. Self-monitoring	237. Self-reinforcement	238. Self-punishment	239. Self-encouragement	240. Self-encouragement
241. Goal setting	242. Self-monitoring	243. Self-reinforcement	244. Self-punishment	245. Self-encouragement	246. Self-encouragement
247. Goal setting	248. Self-monitoring	249. Self-reinforcement	250. Self-punishment	251. Self-encouragement	252. Self-encouragement
253. Goal setting	254. Self-monitoring	255. Self-reinforcement	256. Self-punishment	257. Self-encouragement	258. Self-encouragement
259. Goal setting	260. Self-monitoring	261. Self-reinforcement	262. Self-punishment	263. Self-encouragement	264. Self-encouragement
265. Goal setting	266. Self-monitoring	267. Self-reinforcement	268. Self-punishment	269. Self-encouragement	270. Self-encouragement
271. Goal setting	272. Self-monitoring	273. Self-reinforcement	274. Self-punishment	275. Self-encouragement	276. Self-encouragement
277. Goal setting	278. Self-monitoring	279. Self-reinforcement	280. Self-punishment	281. Self-encouragement	282. Self-encouragement
283. Goal setting	284. Self-monitoring	285. Self-reinforcement	286. Self-punishment	287. Self-encouragement	288. Self-encouragement
289. Goal setting	290. Self-monitoring	291. Self-reinforcement	292. Self-punishment	293. Self-encouragement	294. Self-encouragement
295. Goal setting	296. Self-monitoring	297. Self-reinforcement	298. Self-punishment	299. Self-encouragement	300. Self-encouragement





# Linking it All Together:

## Moving from COM-B to intervention function to BCTs to final intervention...

Barriers identified (Source)	COM-B Component	Selected Intervention Functions	Selected Behaviour Change Techniques	Translation of BCTs within the intervention
Low confidence (among staff in the area of sexual counselling)	MOTIVATION-REFLECTIVE	Persuasion	15.1 Verbal persuasion about capability	The CHARMS Educator will provide verbal support and reassurance throughout the training session, telling the staff members that they can successfully provide sexual counselling to their patients.
		Modelling	6.1 Demonstration of the behaviour	Show video clips depicting a cardiac rehabilitation staff member providing sexual counselling in a confident, assured manner.





# CHARMS intervention

## 1. The CHARMS Staff Intervention:

A two-hour training session for cardiac rehabilitation staff in sexual counselling skills

## 2. The CHARMS Patient Intervention:

A staff-led patient education and support session embedded within the cardiac rehabilitation programme

## 3. A Patient Information Booklet:

Developed by an expert panel for the American Heart Association and adapted for use in the CHARMS study

## 4. An Awareness Raising Poster



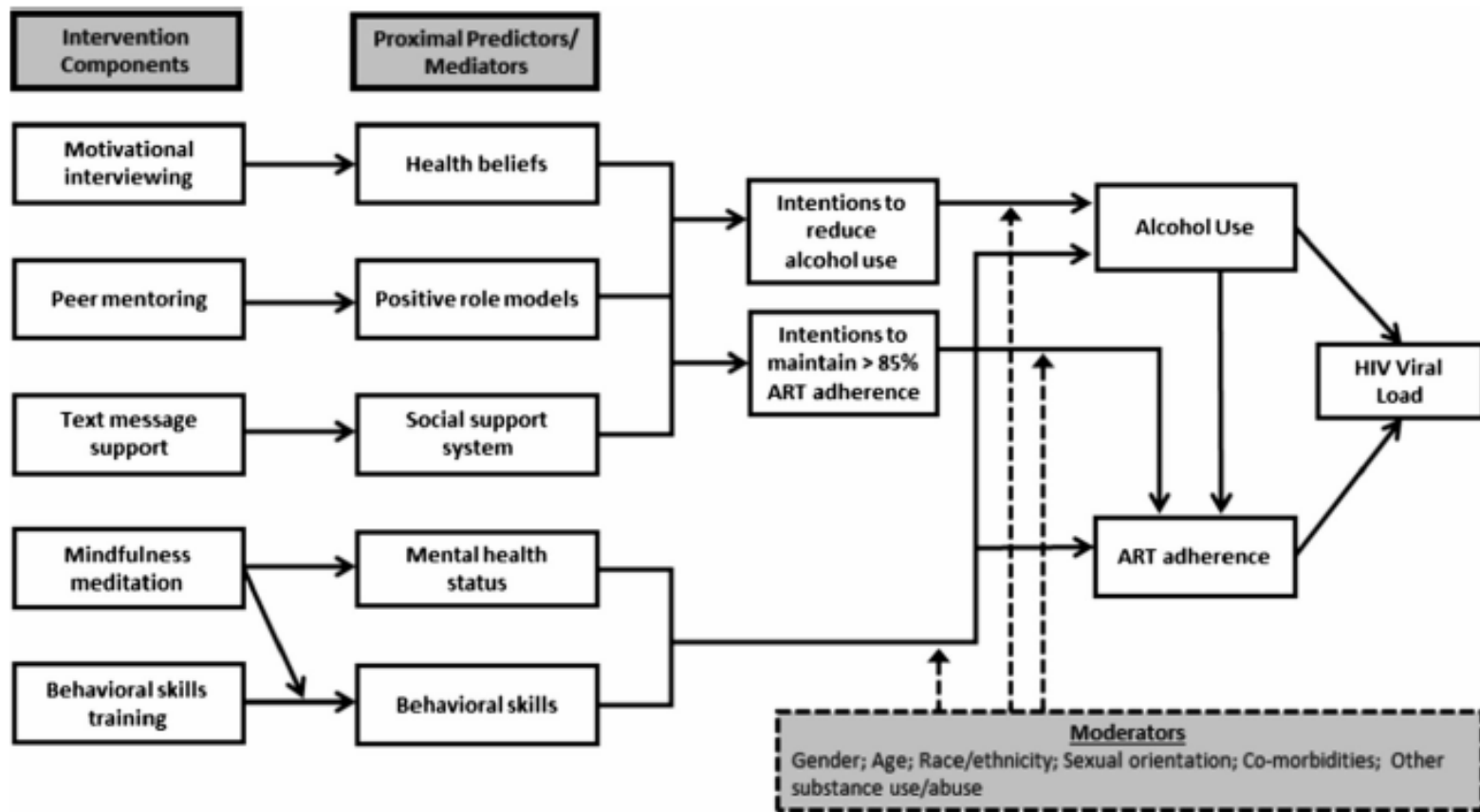
**A Guide to Sex  
and Intimacy for  
People Living with  
Cardiovascular  
Disease.**

The  CHARMS Study



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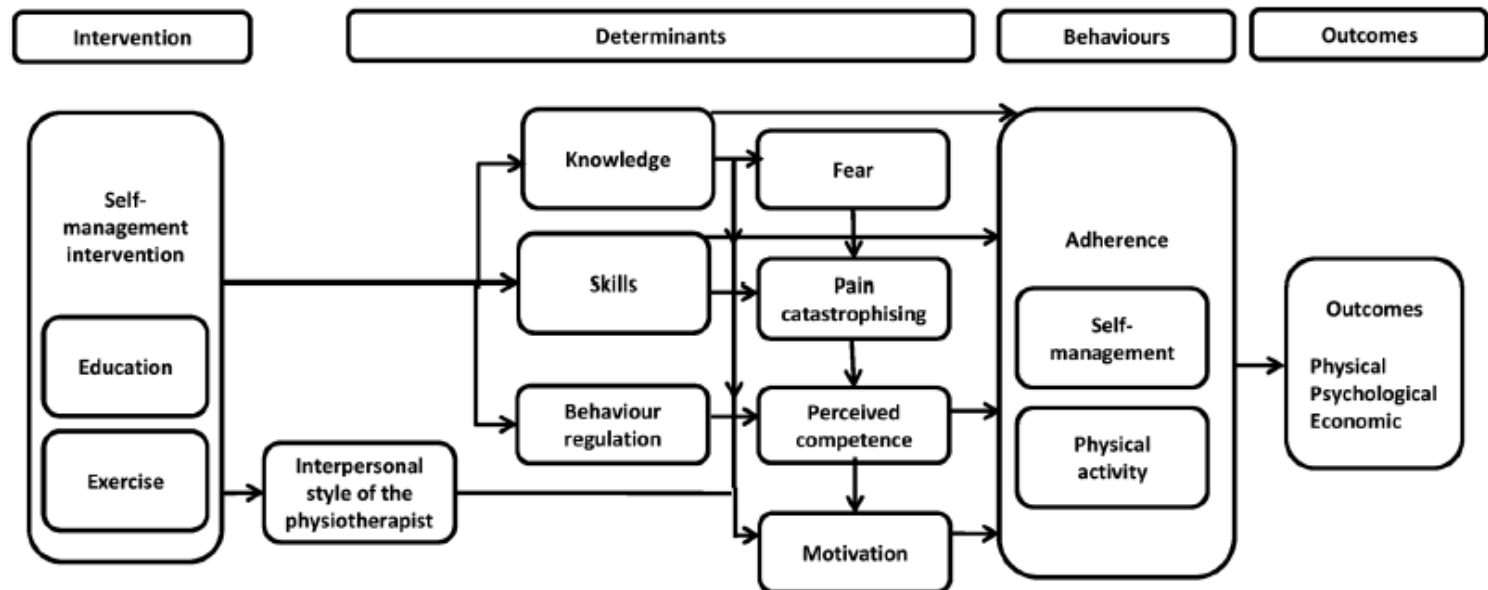


**Fig. 1** Conceptual model of alcohol use and ART adherence among persons living with HIV/AIDS

Collins, L. M., Kugler, K. C., & Gwadz, M. V. (2016). Optimization of multicomponent behavioral and biobehavioral interventions for the prevention and treatment of HIV/AIDS. *AIDS and Behavior*, 20(1), 197-214.

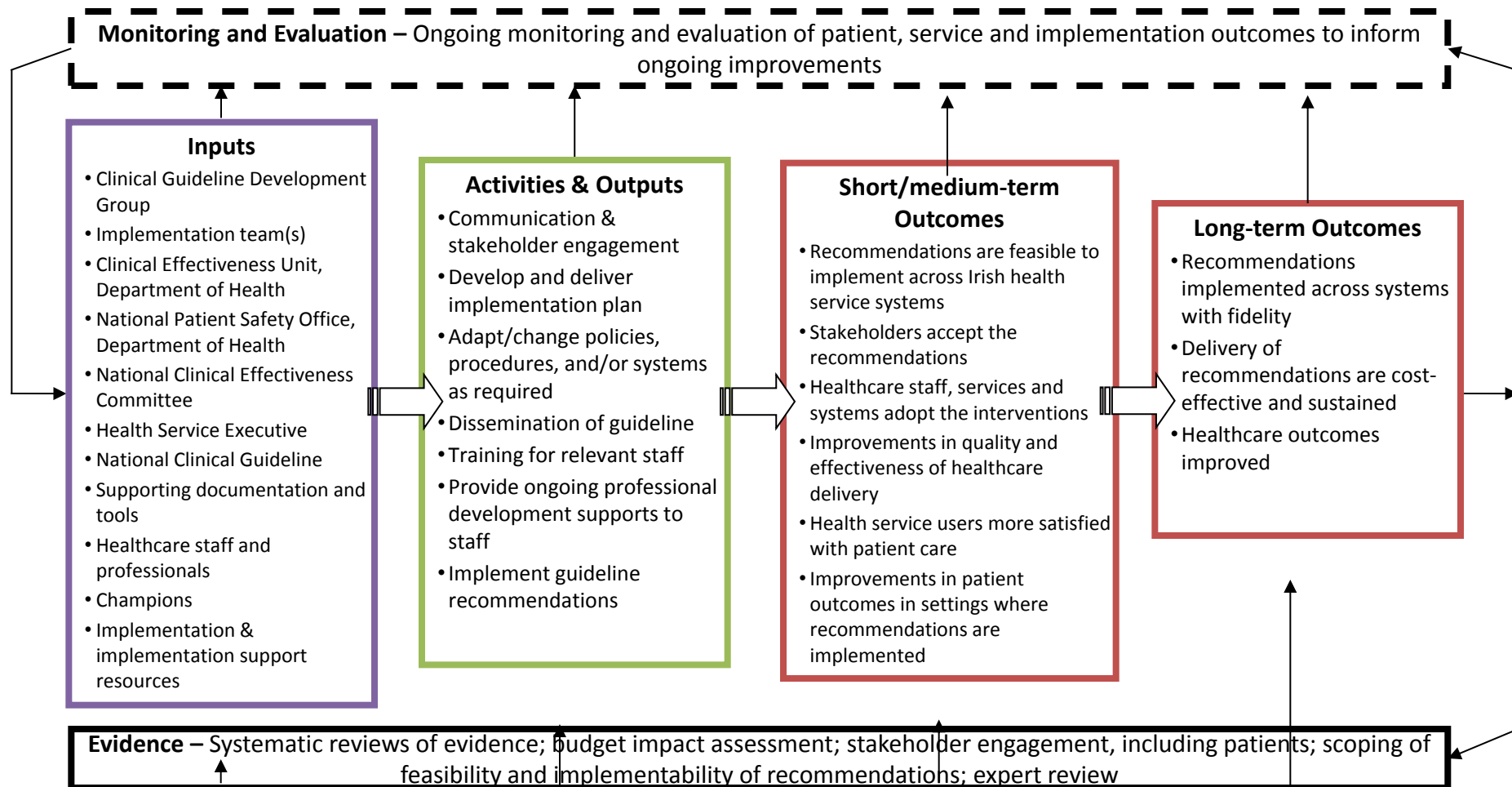


Hurley, D. A., Hall, A. M., Currie-Murphy, L., Pincus, T., Kamper, S., Maher, C., ... & Segurado, R. (2016). Theory-driven group-based complex intervention to support self-management of osteoarthritis and low back pain in primary care physiotherapy: protocol for a cluster randomised controlled feasibility trial (SOLAS). *BMJ open*, 6(1), e010728.



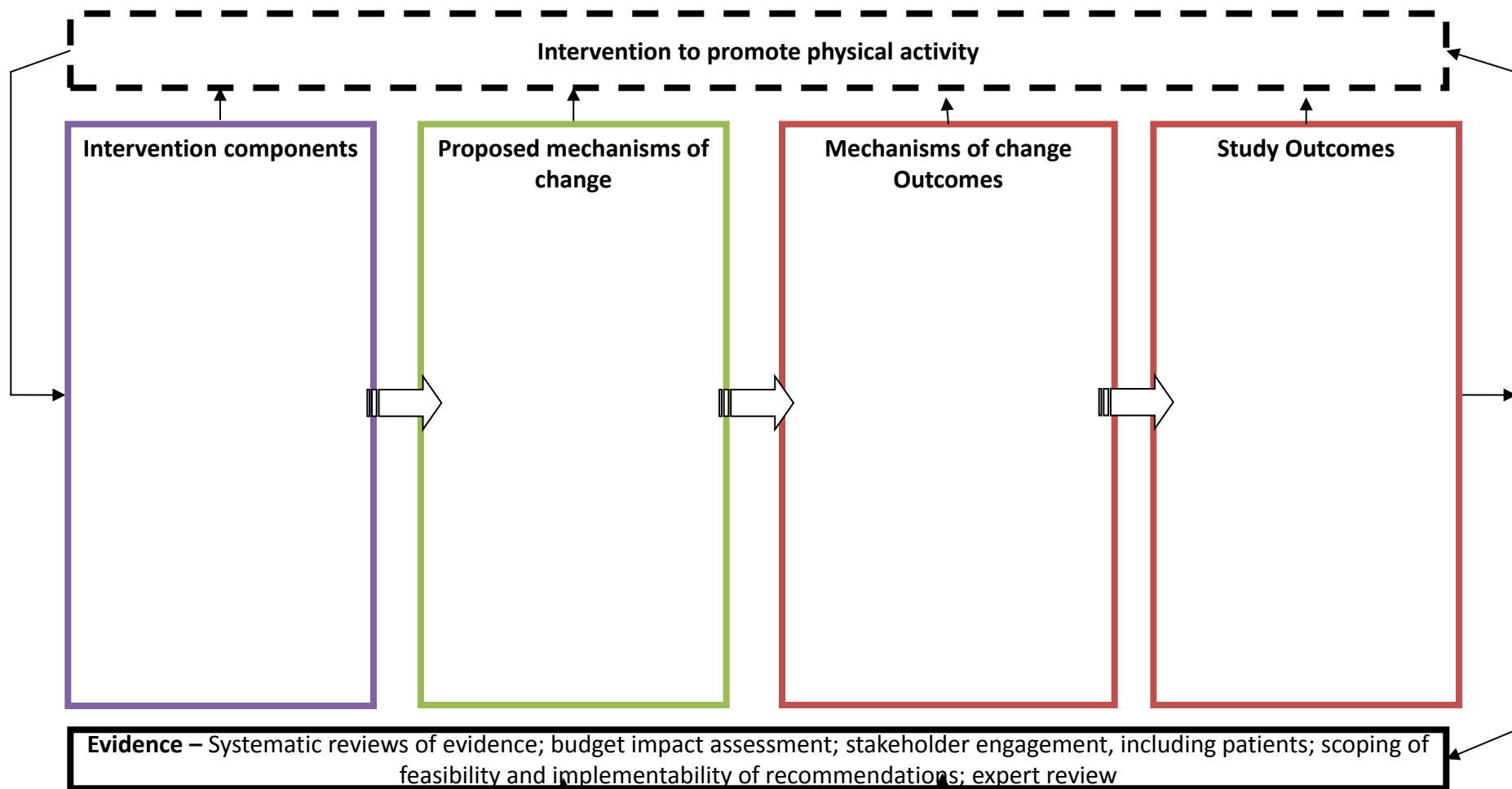
**Figure 1** Process map of behaviour change in SOLAS intervention.





This draft template was shared at the 2-day Training in Implementation Science on the 17th and 18th May 2017 organised by the Clinical Effectiveness Unit in the Department of Health





This draft template was shared at the 2-day Training in Implementation Science on the 17th and 18th May 2017 organised by the Clinical Effectiveness Unit in the Department of Health



# Activity 1



Break



## 2. Enhancing and assessing intervention fidelity



# Intervention fidelity

- Intervention fidelity – ‘extent to which intervention is implemented as intended by developers’ (Carroll et al 2007)
- ‘Methodological strategies to **monitor (assess)** and **enhance (improve)** reliability and validity of behavioural interventions’ (Bellg et al 2004)





# What do we know?

- Fidelity is **complex** – important to address systematically, comprehensively
- Good theoretical papers and frameworks exist
- 73.6% of researchers, triallists and healthcare professionals - never used specific fidelity framework/tool (McGee et al. under review)



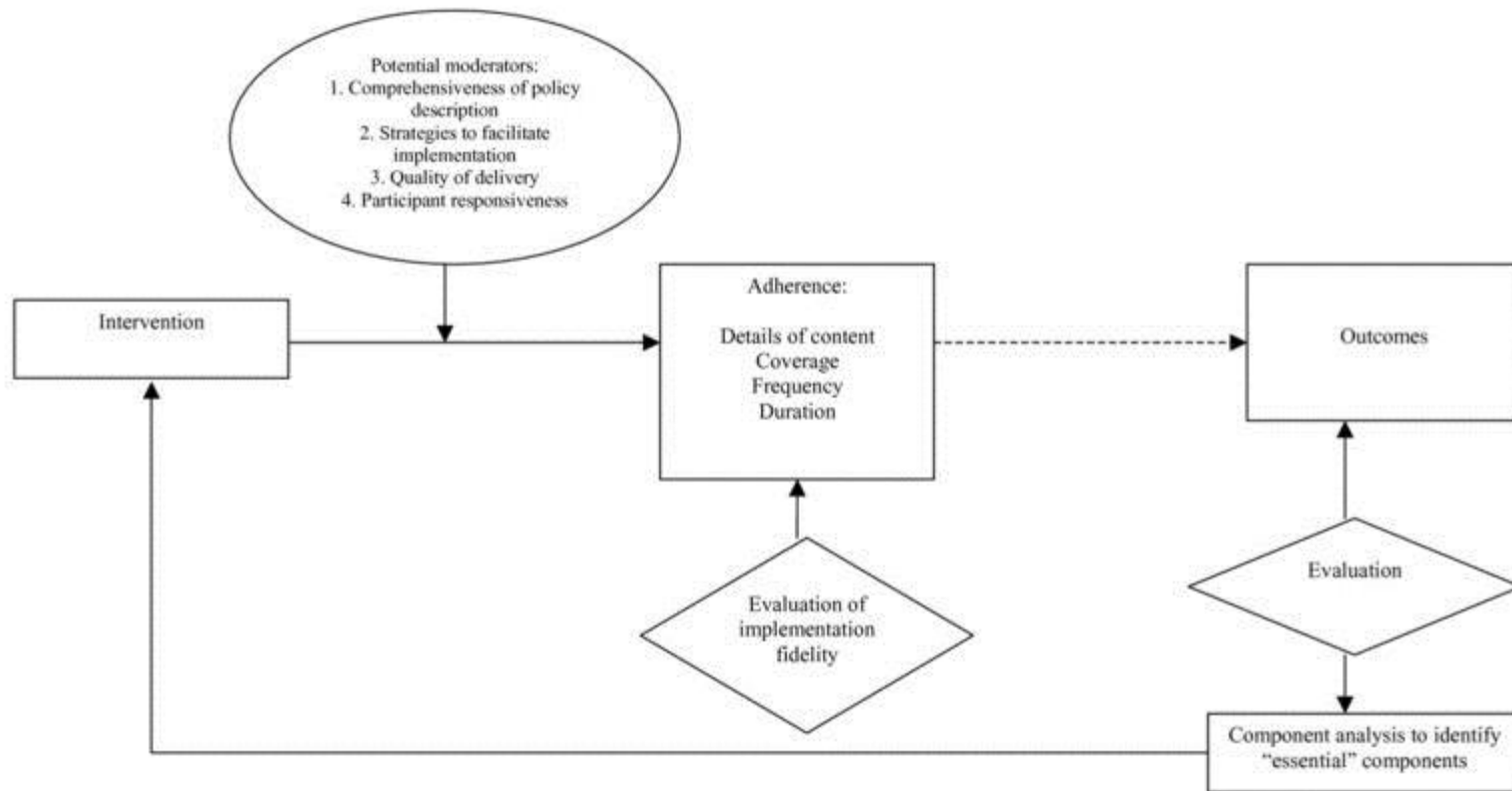


# Survey findings

<b>Fidelity frameworks/tools used if used</b>	<b>N (68 total possible) (%)</b>
2011 Updated NIHBCCT Treatment Fidelity Framework (Borrelli 2011)	26 (10.1)
Conceptual Framework for Implementation Fidelity (Carroll et al 2007)	26 (10.1)
2004 NIHBCCT Treatment Fidelity Framework (Borrelli et al 2005)	19 (7.4)
Unsure/Don't know	6 (2.3)
Comprehensive Intervention Fidelity Guide (Gearing et al 2011)	5 (1.9)
Other	15 (5.8)
Medical Research Council Guidance on Process Evaluation of Complex Interventions	3 (1.2)
TIDieR checklist	2 (0.8)
Developed specifically for study	1 (0.4)
Multiple 'ad hoc' publications consulted	1 (0.4)
RE-AIM framework	1 (0.4)
Framework/Taxonomy of Implementation	1 (0.4)
Precede-Proceed	1 (0.4)
Conceptual Framework of Implementability	1 (0.4)
Process Evaluation 'How-to' Guide	1 (0.4)
BCT Taxonomy v1	1 (0.4)
Karas and Plankis 2016	1 (0.4)
Durlak and DuPre 2008	1 (0.4)
SPIRIT Intervention Fidelity Assessment Tool	1 (0.4)

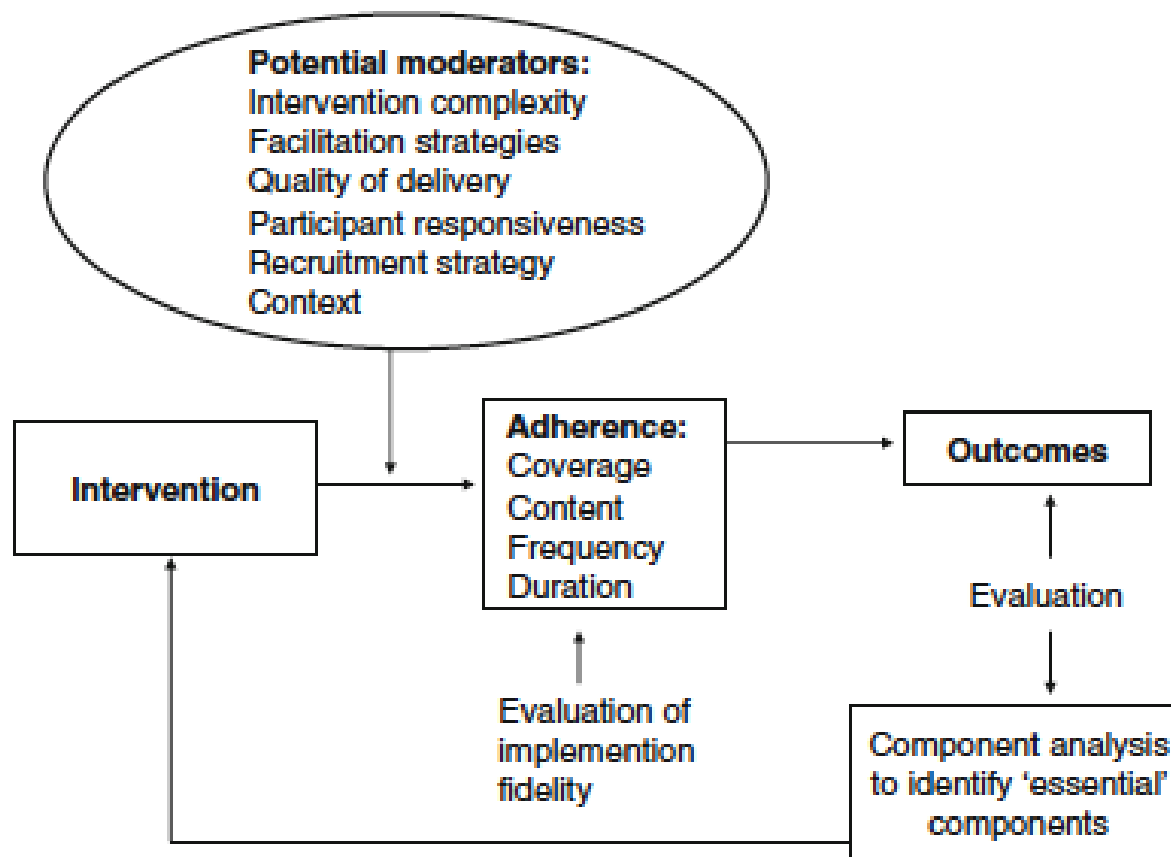


# Conceptual Framework for Implementation Fidelity (CFIF) (Carroll et al 2007)





# Modified CFIF (Hasson et al. 2010)





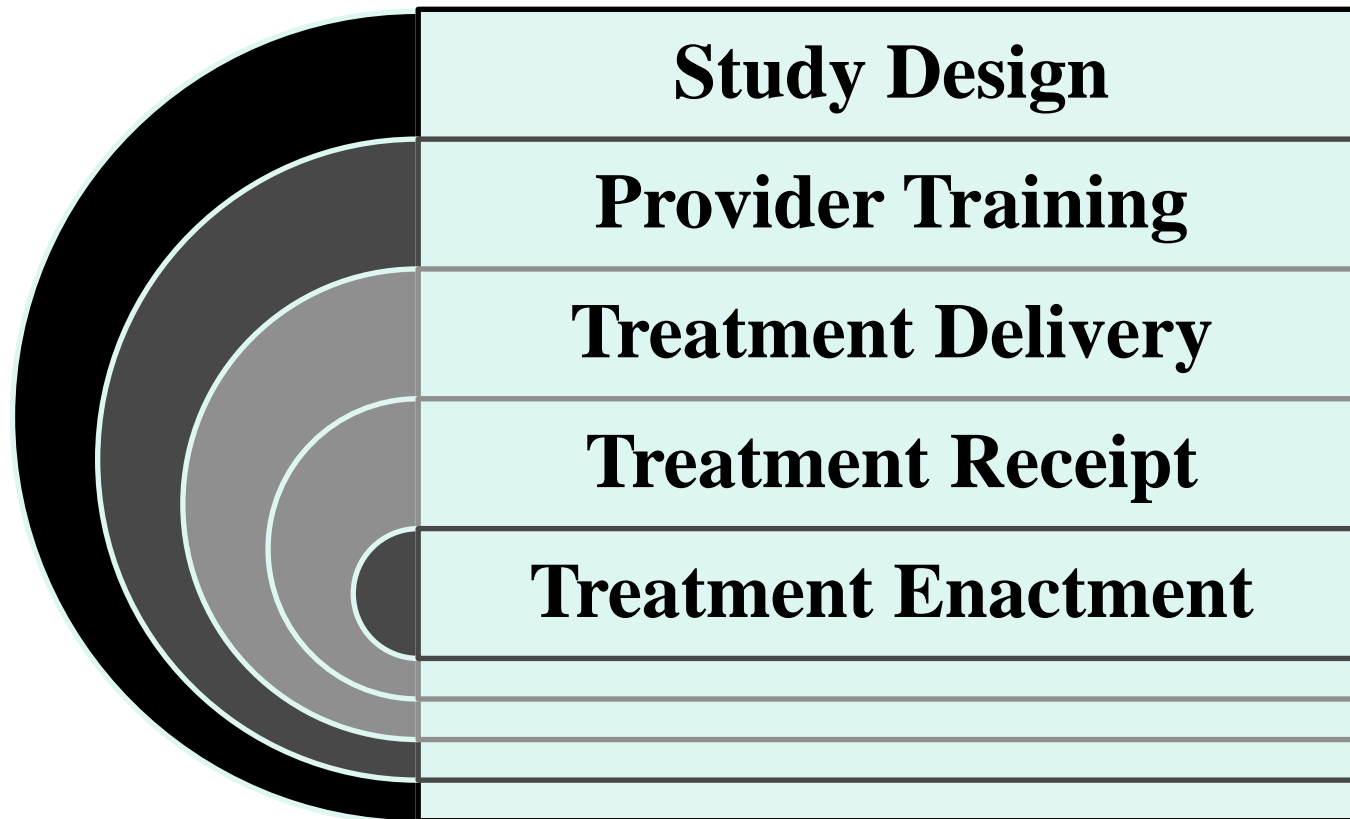
# Comprehensive Intervention Fidelity Guide (Gearing et al 2011)

Assessment of major fidelity components.

Intervention design	Intervention training	Monitoring intervention delivery	Monitoring intervention receipt
<b>Measurement</b> 1) Types of instruments A. Planned what instrument to use 2) Measurement raters A. Planned type(s) of evaluators B. Established standard for inter-rater reliability 3) Method of observation A. Selected method(s) of observation. 4) Psychometric properties A. Validity B. Reliability C. Confirmed in previous literature or pilot study 5) Sampling for consistency A. Planned protocol for sampling	<b>Measurement</b> 1) Types of instruments A. Use pre- and post-test knowledge measures 2) Measurement raters N/A 3) Method of observation A. Video B. Audio C. Observation D. Self-report 4) Psychometric properties A. Validity B. Reliability 5) Sampling for consistency N/A 6) Attendance for full training 7) Understanding components of intervention measure 8) Skill acquisition measure 9) Belief in intervention effectiveness	<b>Measurement</b> 1) Types of instruments A. Checklists A. Likert scales B. Frequency C. Occurrence/non-occurrence D. Dose delivered E. Case formulations 2) Measurement raters A. Internal evaluators I. Interventionist II. Study participant III. Supervisors IV. Others B. External evaluator I. Known II. Blind C. Inter-rater reliability 3) Method of observation A. Video B. Audio C. Observation D. Self-report 4) Psychometric properties A. Validity B. Reliability 5) Sampling for consistency A. Randomly selected versus predetermined selection I. Across participant II. Across time III. Across provider B. Unit of measure (whole sessions vs. parts of sessions) 6) Methods to develop criteria should be	<b>Measurement</b> 1) Types of instruments A. Checklists B. Likert scales C. Frequency D. Occurrence/non-occurrence E. Use pre- and post-test knowledge measures F. Specify measures I. Self-report on understanding II. Self-report on behaviors III. Chart review on client behaviors IV. Client satisfaction measures 2) Measurement raters A. Internal evaluators I. Interventionist, II. Participants III. Supervisors, IV. Others B. External evaluator I. Known, II. Blind C. Inter-rater reliability 3) Method of observation A. Video B. Audio C. Observation D. Self-report 4) Psychometric properties A. Validity B. Reliability 5) Sampling for consistency A. Randomly selected versus predetermined selection I. Across participant II. Across time III. Across provider 6) Unit of measure (whole sessions vs.



# National Institutes of Health Behaviour Change Consortium (NIHBCC) Fidelity Framework (Bellg et al 2004; Borrelli et al 2005/2011)





Rate: Present, Absent but should be present, and Not Applicable. If present, describe the strategy used for that component

Design	1) Provided information about treatment dose in the intervention condition:		
	<ul style="list-style-type: none"> <li>Length of contact (minutes)</li> <li>Number of c</li> <li>Content of t</li> <li>Duration of c</li> </ul>		
	2) Provided informa	Training Providers	7) If more than one intervention is described, all described equally well*
	<ul style="list-style-type: none"> <li>Length of co</li> <li>Number of c</li> <li>Content of t</li> <li>Duration of c</li> <li>Method to e</li> <li>Method to e</li> </ul>		1) Description of how providers will be trained (manual of training procedures)
	3) Specification of p		2) Standardization of provider training (especially if multiple waves of training are needed for multiple groups of providers)
	4) Theoretical mode		3) Assessment of provider skill acquisition
	<ul style="list-style-type: none"> <li>The active in</li> <li>Use of exper</li> <li>protocol refl</li> <li>Plan to ensu</li> <li>constructs/n</li> </ul>		4) Assessment and monitoring of provider skill maintenance over time
	5) Potential confou		5) Characteristics being sought in a treatment provider are articulated a priori. Characteristics that should be avoided in a treatment provider are articulated a priori*
			6) At the hiring stage, assessment of whether or not there is a good fit between the provider and the intervention (e.g., ensure that providers find the intervention acceptable, credible and potentially efficacious*
		Delivery of Treatment	7) There is a training plan that takes into account trainees' different education and experience and learning styles*
			1) Method to ensure that the content of the intervention is delivered as specified
			2) Method to ensure that the dose of the intervention is delivered as specified
			3) Mechanism to assess if the provider actually adhered to the intervention plan or in the case of computer delivered interventions, method to assess participants' contact with the information
			4) Assessment of nonspecific treatment effects
			5) Used treatment manual
			6) There is a plan for the assessment of feedback and adaptation





# Framework comparisons

- Carroll et al 2007/Hasson et al 2010 (CFIF):
  - Led by psychology researchers, no specific setting
  - Conceptual level
- Gearing et al 2011 (CIFG):
  - Community-based psychological, social, and behavioural intervention research
  - Less utilised
  - Structured, comprehensive
- Bellg/Borrelli et al 2004/2005/2011 (NIHBCC):
  - Health behaviour change interventions
  - Validity and reliability tested
  - Structured, comprehensive



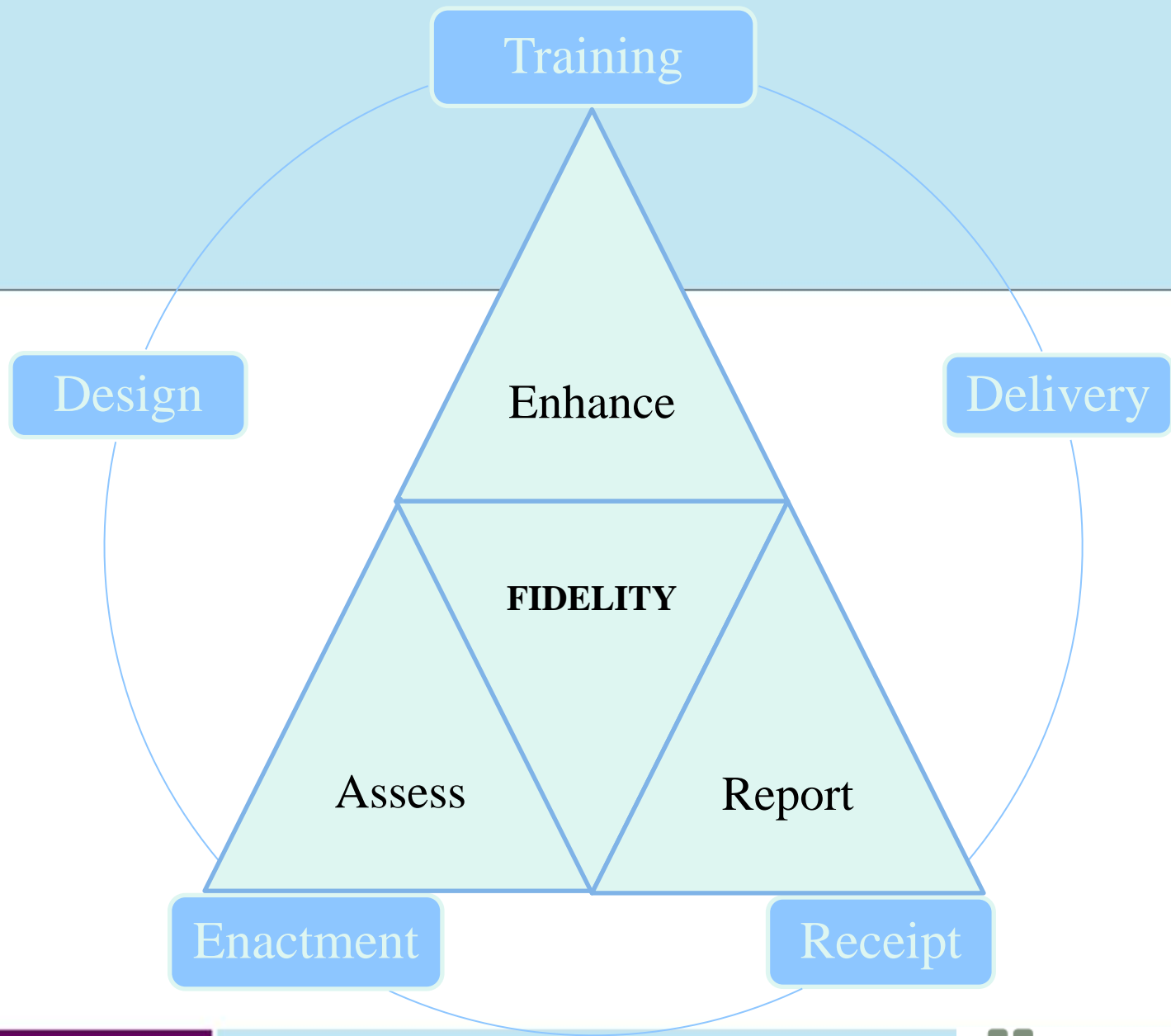


# Framework similarities

- Consider fidelity as broader than delivery
  - Fidelity to intervention design/theory
  - Importance of how providers are trained
  - Involvement of participants
- Strategies to enhance (i.e. improve), assess (monitor) and report fidelity









What do these fidelity strategies look like?



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# Systematic reviews of fidelity strategies

British Journal of Health Psychology (2017)  
© 2017 The Authors. *British Journal of Health Psychology* published by  
John Wiley & Sons Ltd on behalf of British Psychological Society



The British  
Psychological Society

www.wileyonlinelibrary.com

## Measures of fidelity of delivery of, and engagement

Rixon *et al.* *BMC Health Services Research* (2016) 16:663  
DOI 10.1186/s12913-016-1904-6

BMC Health Services Research

RESEARCH ARTICLE

Open Access

## Methods used to address fidelity of receipt in health intervention research: a citation analysis and systematic review



Lorna Rixon<sup>1\*</sup>, Justine Baron<sup>2</sup>, Nadine McGale<sup>1</sup>, Fabiana Lorencatto<sup>1</sup>, Jill Francis<sup>1</sup> and An



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# Types of strategies used

Type of measures used	Observational measures ( $n = 17$ ; 38.6%):
	Video ( $n = 2$ ; 4.55%) <sup>27,51</sup> Audio ( $n = 13$ ; 29.5%) <sup>7,19,21,22,38,40,45,48,55,57,58,63,64</sup> Non-specific ( $n = 2$ ; 4.55%) <sup>1,34</sup>
	Self-report measures ( $n = 15$ ; 34%):
	Provider (hand) ( $n = 7$ ; 15.9%) <sup>6,10,14,16,41,42,59</sup> Provider (computer) ( $n = 3$ ; 6.8%) <sup>24,23,36</sup> Participant (hand) ( $n = 2$ ; 4.6%) <sup>28,11</sup> Participant (computer) ( $n = 1$ ; 2.3%) <sup>49</sup> Non-specific (computer) ( $n = 2$ ; 4.6%) <sup>52,66</sup>
	Multiple measures ( $n = 11$ ; 25%)
	Provider and participant self-report ( $n = 4$ ; 9%) <sup>2,30,35,50</sup> Audio and provider self-report ( $n = 3$ ; 6.8%) <sup>20,26,39</sup> Video + provider self-report ( $n = 1$ ; 2.3%) <sup>5</sup> Observation and exercise log (participant) ( $n = 1$ ; 2.3%) <sup>31</sup> Direct observation and rating ( $n = 1$ ; 2.3%) <sup>29</sup> Participant self-report and patient files ( $n = 1$ ; 2.3%) <sup>60</sup>
	Other measures ( $n = 1$ ; 2.3%)
	Quantitative rated interviews with providers ( $n = 1$ ; 2.3%) <sup>33</sup>

Assessing fidelity of delivery  
(Walton et al 2017)





# Survey findings – assessment strategies identified

Mr. Daragh McGee<sup>1</sup>, Dr. Fabiana Lorencatto<sup>1</sup>, Dr. Karen Matvienko Sikar<sup>1</sup>, Dr. Elaine Toomey<sup>1</sup>

<sup>1</sup>National University of Ireland Galway, <sup>2</sup>University College London, <sup>3</sup>University College Cork



FIDELITY STRATEGIES	N (%)
Provider self-report record	115 (63.5)
Direct observation	106 (58.6)
Participant interview	106 (58.6)
Provider interview	81 (44.8)
Participant self-report record	73 (40.3)
Audio recording	67 (37)
Participant follow up visits	57 (31.5)
Exit questionnaires	56 (30.9)
Video recording	27 (14.9)
None	1 (0.6)

FIDELITY STRATEGIES	N (%)
Other	8 (4.4)
Simulated patients	1 (0.6)
Audit or chart review	2 (1.1)
Web analytics (digital interventions)	3 (1.7)
Blood tests	1 (0.6)
Use of validated fidelity measures	1 (0.6)



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# Survey findings – enhancement strategies identified

FIDELITY STRATEGIES	N (%)
Training manual	148 (81.3)
Reminder checklists	137 (75.3)
Treatment manual/scripted curriculum/standard operating procedures	118 (64.8)
Protocol review group	84 (46.2)
None	4 (2.2)
Other	7 (3.8)
Ongoing support/supervision for providers	2 (1.1)
Observation/audit of providers delivering intervention	3 (1.6)
Colour coding materials for providers	1 (0.5)
Interim analysis	1 (0.5)





# Quality of fidelity assessment strategies

- Psychometric qualities - reliability and validity
- Implementation qualities – acceptability, practicality and cost
- Rixon et al 2016 - assessment of **receipt**
  - 90.0% = subjective assessments of receipt only
  - 26.0% reported on the reliability or validity
- Walton et al – assessment of **delivery**
  - 84.1% reported either reliability or validity
  - 27.3% reported implementation quality





# Fidelity and adaptation

- Fidelity **versus** adaptation/flexibility?
  - Form or function?
  - Theory or content?
  - Adherence or competence?

## Lessons from Complex Interventions to Improve Health

Penelope Hawe<sup>1</sup>

that standardization should be conducted in a different way (67). They suggest that the form that the components take may vary across sites, but the function that they perform in the local context is always the same. Standardizing by function, rather than by form, requires investigators to consider the role that a component plays in the overall change process (67). Standardizing by function is the chief means by which a complex intervention is allowed to adapt to local context without sacrificing fidelity. Fidelity resides in the theory of the change process, rather than in any particular technology, component, or delivery channel per se. Thus, the role and meaning behind a particular component, rather than its face value, are what matter. Local-level adaptation is important for maximizing effects and encouraging ongoing sustainability (15, 107, 108). Byng and





# Reporting of intervention fidelity

- Reporting of use of
- Reporting results of
- Limitation of all reviews support this

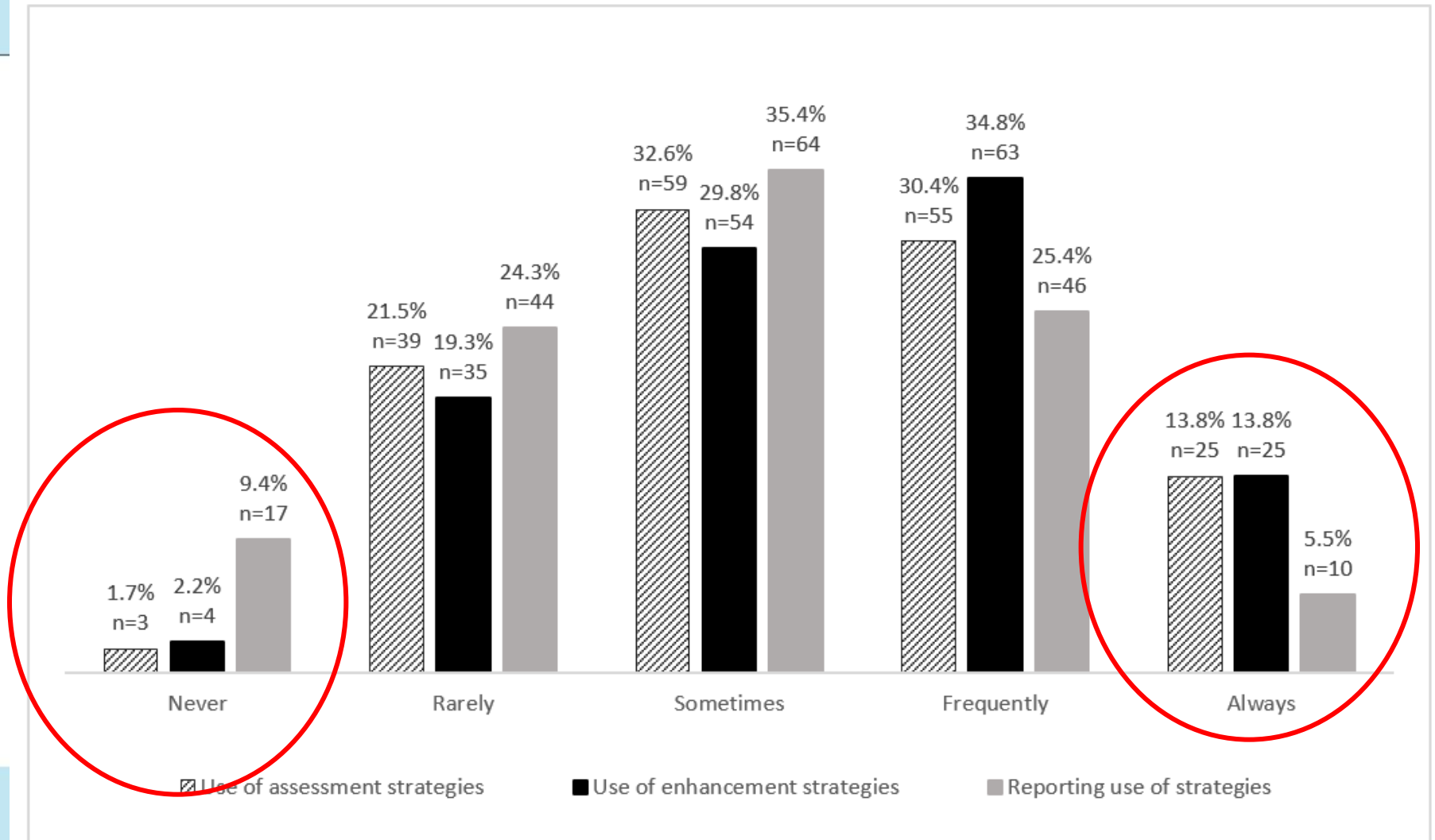
conceptualisation and nomenclature. However, it must also be acknowledged that conduct and reporting are two distinct concepts (Leeden et al., 2014), and while the fidelity of the included studies may not necessarily be poor, its reporting clearly is. Although key reporting guidelines exist for the reporting and publication of clinical trials as the CONSORT (Schulz et al., 2010) and TREND (Des Jarlais et al., 2004) statements, only the latter refers briefly to fidelity but does not give specific guidance as to *how* it should be reported within trials. Some of the aspects of the CONSORT and TREND checklists overlap with components on the NIHBCF fidelity checklist (e.g. content and dosage of intervention), but there are a number of elements that they do not address, such as the use of treatment manuals and details of provider training. This overlap is illustrated by the fact that only three studies explicitly reported addressing fidelity (Hughes et al., 2004, 2006; Johnson et al., 2007; Coleman et al., 2012), yet all included studies addressed some aspect of fidelity, more than likely as coincidental standard trial reporting required by the CONSORT and TREND guidelines. As yet,





# McGee et al. (under review)

Figure 2: Frequency of use of assessment strategies, enhancement strategies and reporting





# Activity 2



# Activity 2 feedback

- What are the difficulties?
  - Overlap between enhance and assess? Receipt and enactment?
  - Practicalities - what to do if resources limited?
    - Key uncertainties?
    - Sampling based on sites etc?
    - Theoretical fidelity v content?
- What else might you want to include?
  - Existing fidelity measures (e.g. Motivational Interviewing)
  - Influences of context on intervention fidelity?
  - Mechanisms of action?
- How and what will you report?

livery.<sup>24</sup> It is therefore important to strike a balance between idealism (comprehensive assessment) and pragmatism (feasibility). Therefore, we recommend that researchers identify the key uncertainties regarding intervention fidelity, for example, fidelity of delivery across sites or between providers, and use comprehensive methods to enhance and assess these specific aspects, rather than attempting to address all aspects of fidelity. Instead





# Research Report

Training of providers	Description of how providers will be trained (manual of training procedures)	✓ Yes	<p>A standardized training manual detailing content, structure, timing, and setting will be used by the research team to deliver the training.</p> <p>Scripted role plays will be used.</p> <p>Predeveloped written case studies will be used.</p> <p>The development of training of providers enhancement strategies will be detailed fully elsewhere.</p>	<p>The content, structure, timing, setting, and number and characteristics of trainers will be recorded on a posttraining record form, which will be completed by the research team trainers subsequent to the training. The development of training of providers assessment strategies will be detailed fully elsewhere.</p> <p>Audio recordings of role plays used during the training will be conducted.</p>
	Standardization of provider training (especially if multiple waves of training are needed for multiple groups of providers)	✓ Yes	<p>A standardized training manual detailing content, structure, timing, and setting will be used by the research team to deliver the training for each training wave.</p> <p>For each wave, providers from all sites will attend the same training.</p> <p>Scripted role plays will be used.</p> <p>Predeveloped written case studies will be used.</p>	<p>The content, structure, timing, setting, and the number and characteristics of trainers will be recorded on a posttraining record form, which will be completed by the research team trainers subsequent to the training.</p> <p>Audio recordings of role plays used during the training will be conducted.</p>

management for people with chronic low back pain or osteoarthritis.

**Design.** A 2-phase mixed-methods design was used.

of Public Health, Physiotherapy and Sports Science, Health Sciences Centre, University College Dublin.

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acceptability and appropriateness of the intervention and materials and to refine the intervention for subsequent waves if necessary.

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## STUDY PROTOCOL

# A multidimensional intervention for the audit and feedback of transfusion practice to reduce unnecessary transfusion in a study protocol

Fabiana Lorenecatto<sup>1\*</sup>, Natalie J. Robert Cicero<sup>3</sup>, Liz Glidewell<sup>3</sup>, Susan Michie<sup>6</sup>, Jill J. Francis<sup>1</sup> and

**Table 1** BCC fidelity dimensions (Bellg et al. [11]) and their application in the AFFINITIE trial

Fidelity dimensions	Application intervention 1 (enhanced content—feedback reports)	Application intervention 2 (enhanced follow-on support—web-based toolkit + telephone support)
Design	<p>Provide information about treatment dose in intervention and control/comparison condition: length of contacts (min), number of contacts, content of treatment, duration of contact over time</p>	<ul style="list-style-type: none"> <li>Intervention content and delivery parameters described in separate intervention development papers for each intervention</li> <li>Description of intervention content in terms of component behaviour change techniques (BCTs) using established BCT taxonomy</li> <li>Treatment differentiation: comparison of BCTs between both interventions and between each intervention and corresponding current standard practice comparator. BCTs will be compared in terms of frequency, mode of delivery, behavioural specificity and enactment instruction. BCTs that are identified at least once in either intervention and/or comparator will be classified as either fully convergent (present in similar frequency/mode of delivery/behavioural specificity/enactment instruction in both intervention/comparator), partially convergent (present in both, but at different frequencies/ modes of delivery/ behavioural specificity/ enactment instruction) or unique (present in only intervention or comparator). The percentage of BCTs in each category will be assessed, with a higher proportion of fully/partially convergent BCTs indicating lower treatment differentiation.</li> </ul>
Method to ensure dose is equivalent between conditions.	<ul style="list-style-type: none"> <li>Hospitals in the intervention and control trial arms for intervention 1 will both receive at least one feedback report and feedback PowerPoint presentations as per standard practice.</li> <li>However, dose may differ in terms of the number of feedback reports received per condition, as the enhanced feedback report condition includes multiple feedback reports following a graded entry approach (i.e. level 1—key findings → level 3—detailed supplementary findings report).</li> </ul>	<ul style="list-style-type: none"> <li>N/A: All hospitals randomised to the enhanced condition for intervention 2 will receive the toolkit and initial telephone support at equivalent doses. However, hospitals in the control condition for intervention 2 will not receive an equivalent dose of intervention 2 as the comparator is a standard practice/no intervention condition.</li> </ul>
Method to ensure dose is equivalent for participants within conditions.	<ul style="list-style-type: none"> <li>The enhancement guidance manual will be used to produce a report template containing the proposed enhancements, which will be populated with hospital specific data for each hospital. Using a template report will help ensure the format and content of reports is consistent across hospital specific reports.</li> </ul>	<ul style="list-style-type: none"> <li>The same web-based toolkit will be delivered to all intervention 2 hospitals. Dose is standard within condition.</li> <li>All hospitals will receive one initial facilitator-initiated telephone support call.</li> </ul>
Specification of intervention provider credentials that are needed	<ul style="list-style-type: none"> <li>Described under <i>training dimension</i></li> </ul>	
Theoretical model upon which the intervention is based is clearly articulated: - The active ingredients are specified and incorporated into the intervention. - Use of experts or protocol review group to determine whether the intervention protocol reflects the underlying theoretical model or clinical guidelines.	<ul style="list-style-type: none"> <li>Intervention causal assumptions, theory (control theory) and evidence base (Cochrane audit and feedback review) summarised in logic models reported in intervention development papers.</li> <li>Component BCTs in each intervention mapped onto control theory</li> <li>Interventions developed in collaboration with multidisciplinary consensus panel (transfusion clinical staff, behavioural scientists, patient representatives) to ensure the interventions reflect the underlying theoretical models and hold clinical face validity</li> </ul>	
Potential confounders that limit the ability to make conclusions at the end of the trial are identified.	<ul style="list-style-type: none"> <li>Possible contamination threats (e.g. regional transfusion committee meetings) will be continuously monitored and documented throughout the AFFINITIE trials.</li> <li>Wider contextual factors external to the AFFINITIE trials that may influence intervention outcomes will be examined via the process evaluation (e.g. publication of new NICE transfusion clinical guidelines).</li> </ul>	

Plan to address possible confounders in

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# Final fidelity thoughts...

- Use a framework/existing tools
- Think about fidelity as more than delivery
- Clarify how you are defining/conceptualising it
- Consider both enhancement and assessment strategies
- Assessment strategies - comprehensiveness v feasibility
  - How much/how many to assess? Purposive sampling?
  - Consider psychometric (reliability, validity) and implementation (feasibility) properties of assessment measures
  - Existing measures?
  - Mixed methods
  - Objective and subjective
- Reporting and further action





# 3. Application to own context



# Conclusions



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