

Using Ontology-based Inference for Intervention Evaluation and Policy Planning

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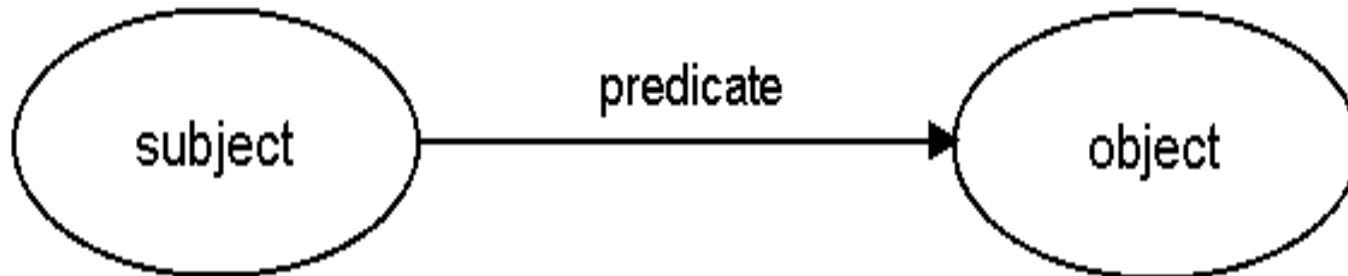
UTHSC-ORNL Center for Biomedical Informatics
Population Health Intelligence (PopHI) Lab

Semantic [Health Data] Analytics

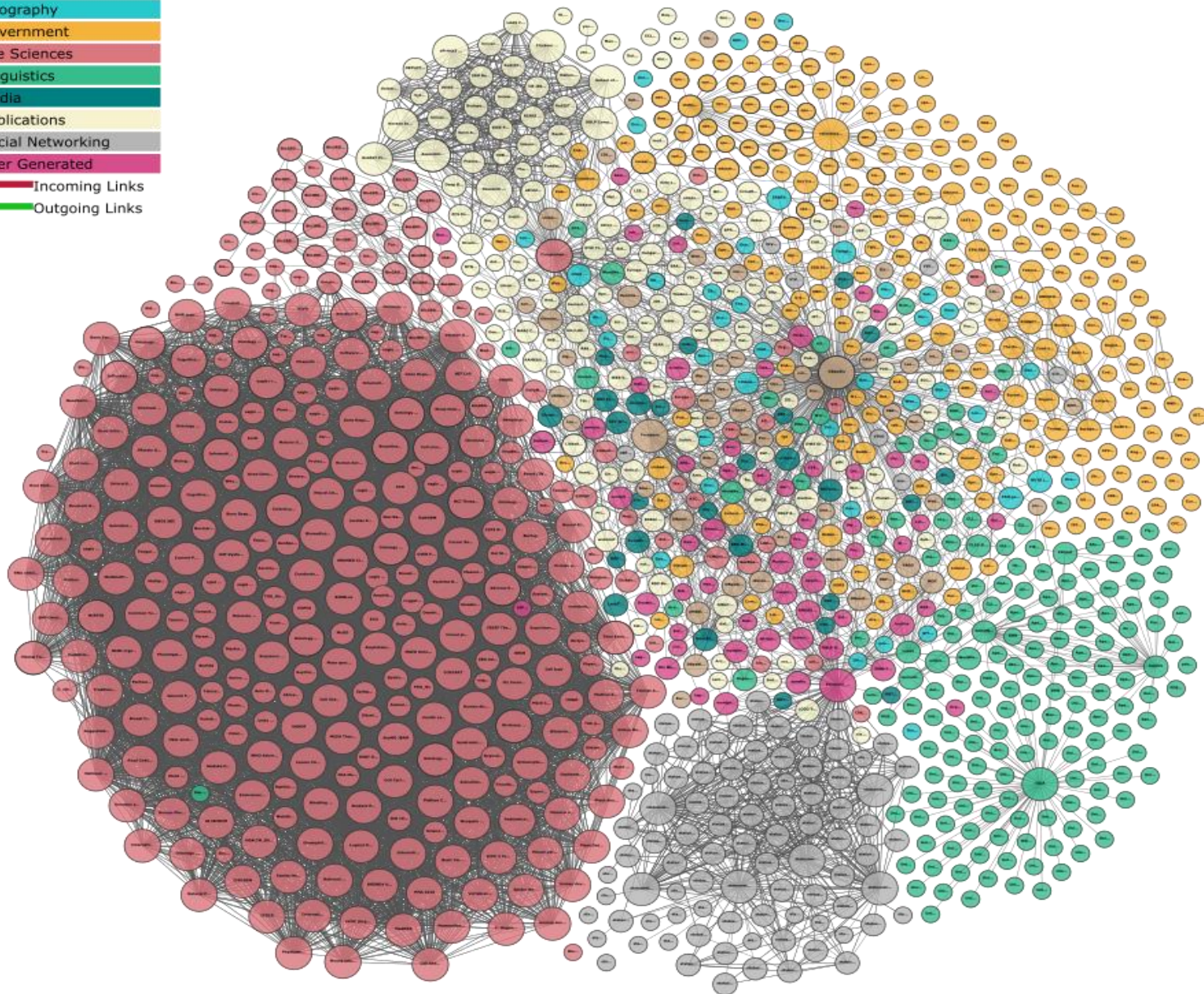
From Data to Insight

through using ontologies to
analyze contextual knowledge

Resource Description Framework (RDF) Triples



Legend



"Linking Open Data cloud diagram 2017, by Andrejs Abele, John P. McCrae, Paul Buitelaar, Anja Jentzsch and Richard Cyganiak. <http://lod-cloud.net/>"

Semantic [Health Data] Analytics

Semantically connected (large volume of) data

- What? Who? When?

Statistical/qualitative Analysis

Processing unstructured data to find patterns

Explanatory and Predictive modeling

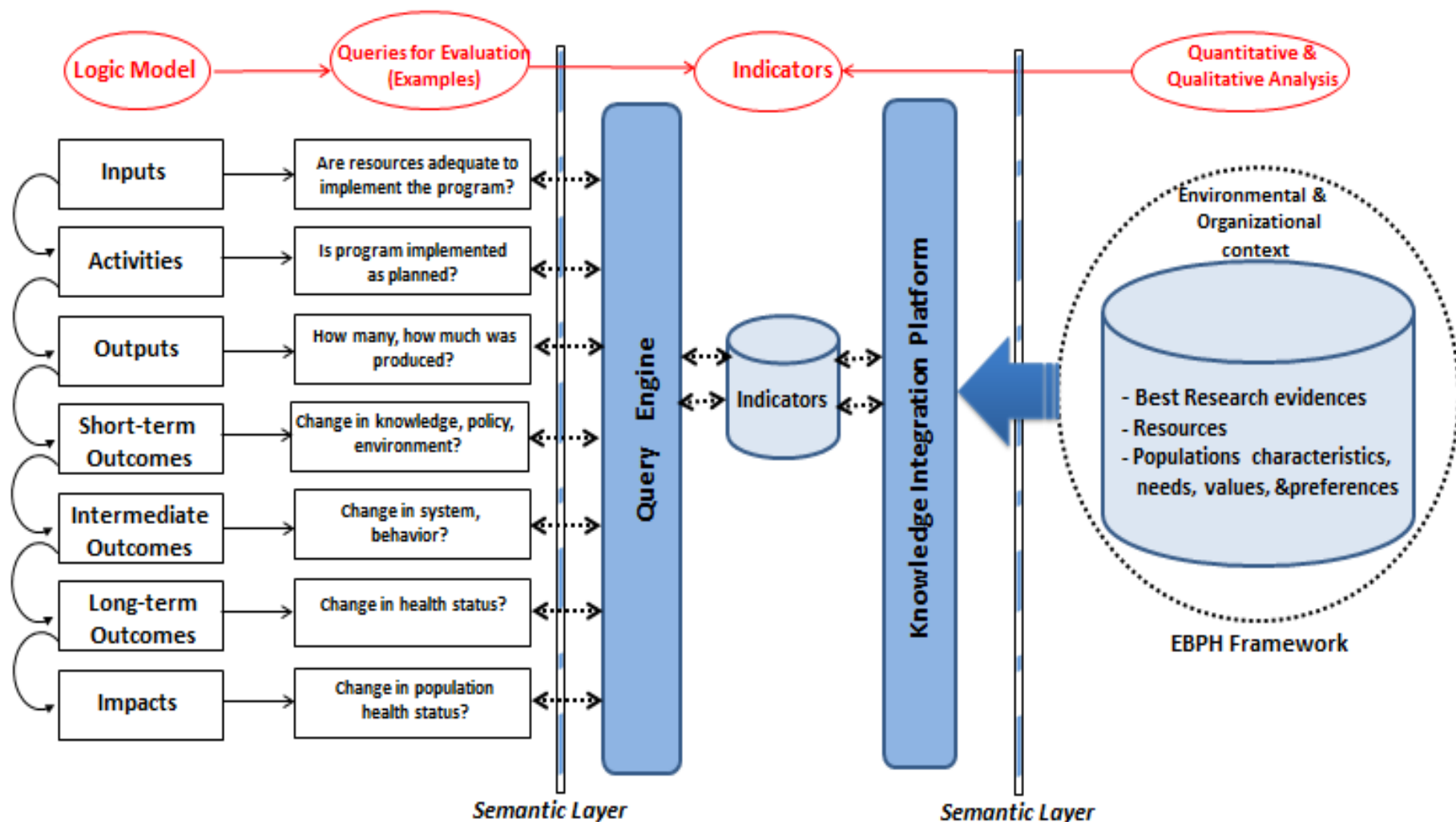
- How? [Why?]

How to Evaluate Policies?

Semantic Querying

- How population patterns and path of exposure affect the health of population?
- How different variation in patterns of practice in services (e.g. cancer screening) can affect health of population?
- How change in patterns of distribution of goods or services can change health of a population?

POLicy EVALUation & Logical Testing (*POLE.VAULT*)



HOUSING Policy & Health Outcome

The Identification
of Blight
Indicators and
Their Role in
Neighborhood
Stabilization and
Redevelopment

Memphis Blight Elimination Consortium

POLICYMAP

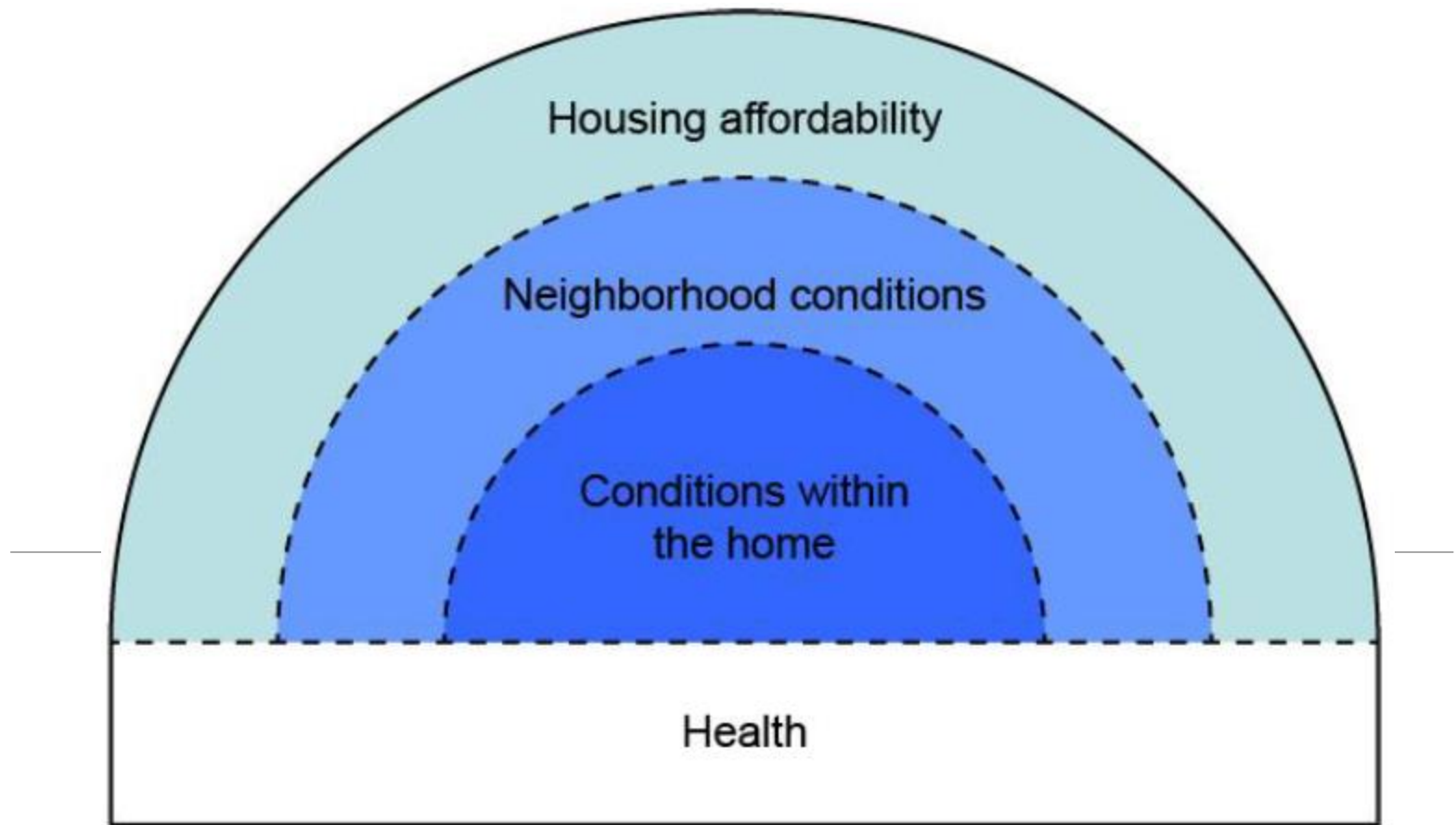


Neighborhood Preservation Incorporated



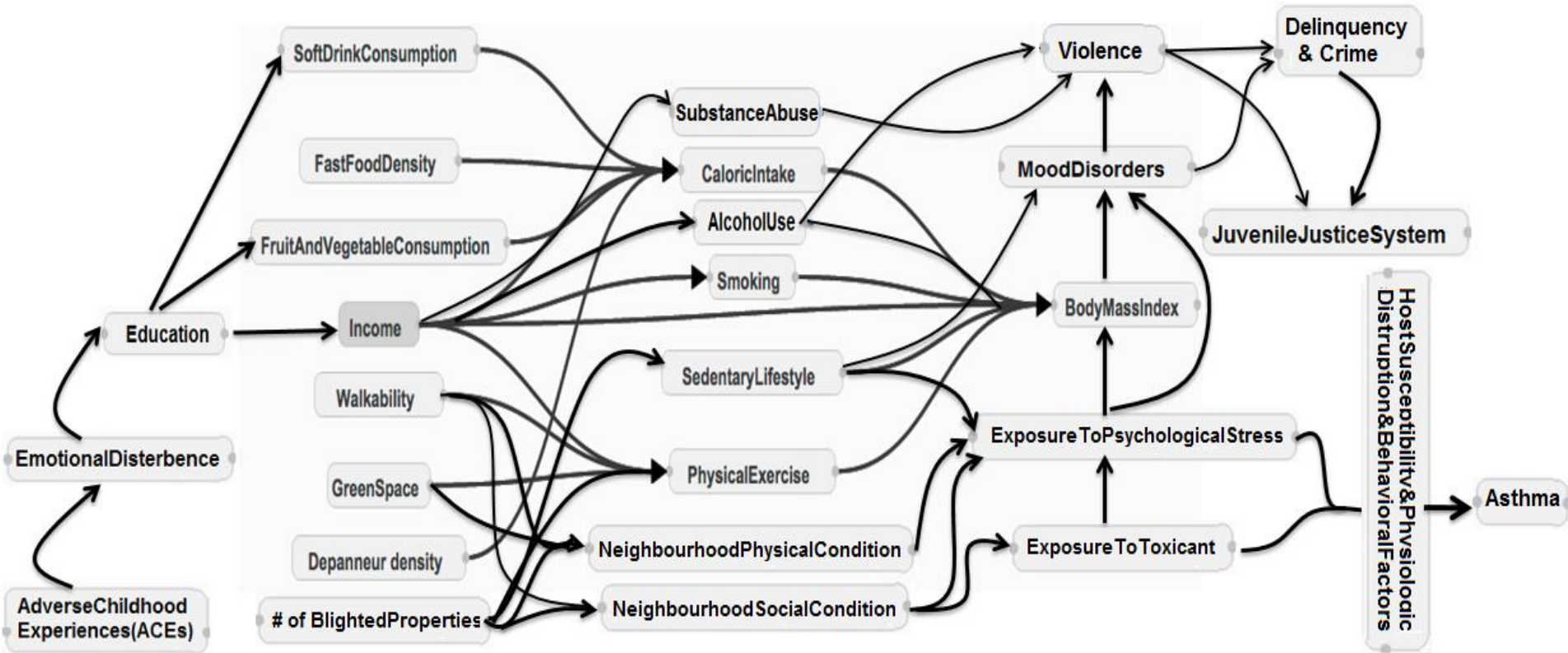


Housing Factors that Influence Health



Source: Braverman et al. (2011): Copyright 2011. Robert Wood Johnson Foundation.

Health Outcome




Designing a Logic Model

Example: A Proposed Logic Model Related to Healthy Homes

Program Focus	Inputs	Activities	Outputs	Short Term Outcomes	Mid-Term Outcomes	Long-Term Outcomes
Asthma Healthy Homes Pilot	Health Department Staff	Educate families about environmental triggers in the home	Number of home visits completed	Increased use of mattress and pillow covers, IPM supplies after one month	Reduction in counts of pests in units after three months	Reduction in mold and moisture conditions observed at 12-month visual assessment
	Home Visiting Programs	Conduct visual assessments	Number of referrals to partner organizations	Improvement in family Knowledge, Information, and Behavior (KIB) scores in one month	Reduction in the reported number of symptom days after 3 months	Families show long term improvement on KIB scores
	Home Inspectors	Provide supplies for dust control and pest management	Counts of supplies delivered		Reduction in the number of asthma triggers	Health insurers reimburse or pay for home visits and low cost environmental interventions
	Community Organizations	Interventions including integrated pest management (IPM), moisture control, lead hazard reduction, etc.	Number of visual assessments for pests, mold, and moisture completed	Increase number of units where family limits smoking in the home	Reduction in ER and hospitalizations at 12 months	Property owners adopt preventive policies
	Advocacy Organizations	Refer families to smoking cessation programs	Number of homes receiving specific interventions such as IPM		Increased number of units enrolled in housing rehab programs	
	Rental Property Owners	Refer families to housing rehab services to address issues beyond program scope	Number of housing inspections for housing code violations			
	Pest Management Professionals	Refer housing units to code enforcement				
	Contractors					
	Elected Officials					
	Clinicians					
	Health Insurers					
	Foundations					
	Funding					
	Equipment Supplies					

CDC Community Health Improvement Navigator

Database of Interventions


SELECT Filters
[Clear all filters](#)

TARGET RISK FACTORS

- ☐ Tobacco Use and Exposure
- ☐ Unhealthy Diet
- ☒ High Blood Pressure
- ☒ Obesity
- ☐ Physical Inactivity
- ☒ High Cholesterol
- ☒ Diabetes

TARGET POPULATIONS

- ☒ Racial/Ethnic Minorities
- ☐ Children/Adolescents
- ☐ Adults
- ☐ Men
- ☒ Urban
- ☒ Low Income
- ☐ Families
- ☐ Older Adults
- ☐ Women
- ☐ Rural

TARGET OUTCOMES OR INDICATORS

- ☐ Tobacco Use and Exposure
- ☐ Healthy Food/Beverage Intake
- ☐ Blood Pressure
- ☐ Body Mass Index/Weight
- ☐ Mortality
- ☐ Physical Activity
- ☐ Cholesterol/Lipid Level
- ☐ Hemoglobin A1c/Glycemic Control
- ☐ Health Care Costs
- ☐ Treatment Adherence


INTERVENTION SETTINGS/LOCATIONS

- ☐ Business/Worksite
- ☐ Childcare Facility
- ☐ Community
- ☐ Clinic
- ☐ Telehealth
- ☐ School
- ☐ Faith-Based Setting
- ☐ Pharmacy
- ☐ Hospital


INTERVENTION TYPES

- ☐ Access to Care
- ☐ Disease Management
- ☐ Education
- ☐ Point-of-Decision Prompt
- ☐ Healthy Food/Beverage Provision
- ☐ Media/Marketing
- ☒ Policy
- ☐ Screening
- ☐ Counseling
- ☒ Program
- ☐ Financial Incentive/Offset Costs
- ☐ Campaigns
- ☐ Changing Physical Environment


Four ACTION Areas


SOCIOECONOMIC FACTORS


4 RESULTS


PHYSICAL ENVIRONMENT

9 RESULTS


HEALTH BEHAVIORS

3 RESULTS


CLINICAL CARE


0 RESULTS


☒ Reviews [\(more info\)](#)
☒ Individual Studies [\(more info\)](#)


FILTER BY ACTION AREA:


Showing All
 ▾
 Go


Showing 1 to 10 of 12 results
 Previous
 Next


REVIEWS
Mixed-Use Development



REVIEWS
Zoning Regulations: Land Use Policy



REVIEWS
Housing Programs and Policies: Tenant-Based Rental Assistance Programs



REVIEWS
Multi-Component Obesity Prevention Interventions


INDIVIDUAL STUDIES
A community intervention reduces BMI z-score in children: Shape Up Somerville first year results.


REVIEWS
Access to Places for Physical Activity


REVIEWS
Farmers' Markets/Stands in Low Income Neighborhoods


REVIEWS
Increase Green Space/Parks


REVIEWS
Joint Use Agreements


Showing all 9 results

ASSETS: PEOPLE OR ORGANIZATIONS



- | | |
|--|---|
| <input type="checkbox"/> Residents/Community Health Workers | <input type="checkbox"/> Hospitals/Clinicians/Healthcare Workers |
| <input type="checkbox"/> Payors/Insurers | <input checked="" type="checkbox"/> Health Department/Public Health Officials |
| <input checked="" type="checkbox"/> Policymakers/Local Council Members | <input type="checkbox"/> Local Businesses/Nonprofit Organizations |
| <input type="checkbox"/> Voluntary Associations | <input checked="" type="checkbox"/> Researchers/Evaluators |

ASSETS: PHYSICAL OR VIRTUAL SPACE



- | | |
|--|--|
| <input type="checkbox"/> Local Institutions | <input type="checkbox"/> Parks/Community Common Space |
| <input type="checkbox"/> Website/Community Listerv | <input type="checkbox"/> Media: Radio/TV/Print |
| <input type="checkbox"/> Transportation | <input checked="" type="checkbox"/> Housing Development/Urban Planning |

Mixed-use development

Definition. Mixed-use development supports a combination of land uses within a project (e.g., residential, commercial, recreational, etc.) as opposed to developing an area for a single purpose. Mixed-use development projects can be site-specific, neighborhood-based, or regional, and can be incorporated into several types of projects including new development, redevelopment, brownfields, and Smart Growth initiatives. Mixed-use development is sometimes implemented through zoning regulations that require it in specific areas or throughout a municipality.

Evidence Rating



Scientifically Supported

Health Factors

Housing and Transit

Diet and Exercise

Decision Makers

Government

Community Development

- **Scientifically Supported:** Strategies with this rating are most likely to make a difference. These strategies have been tested in many robust studies with consistently positive results.
- **Some Evidence:** Strategies with this rating are likely to work, but further research is needed to confirm effects. These strategies have been tested more than once and results trend positive overall.
- **Expert Opinion:** Strategies with this rating are recommended by credible, impartial experts but have limited research documenting effects; further research, often with stronger designs, is needed to confirm effects.
- **Insufficient Evidence:** Strategies with this rating have limited research documenting effects. These strategies need further research, often with stronger designs, to confirm effects.
- **Mixed Evidence:** Strategies with this rating have been tested more than once and results are inconsistent or trend negative; further research is needed to confirm effects.
- **Evidence of Ineffectiveness:** Strategies with this rating are not good investments. These strategies have been tested in many robust studies with consistently negative and sometimes harmful results.

Expected Beneficial Outcomes (Rated)

- Increased physical activity

Other Potential Beneficial Outcomes

- Increased active transportation
- Improved health outcomes
- Reduced vehicle miles traveled

Evidence of Effectiveness

There is strong evidence that design and land use policies, including mixed-use development, increase physical activity ([CG-Physical activity](#), [Brownson 2006](#), [Saelens 2008](#), [CDC MMWR-Khan 2009](#)).

People walk and ride bicycles more often in mixed-use development areas, which have higher densities and incorporate places to work, shop, or play within residential areas ([Brownson 2006](#), [CDC MMWR-Khan 2009](#)). Walking for transportation increases with variety in land use, residential density, and shorter distances to non-residential destinations ([Saelens 2008](#), [EPA-Kramer 2013](#)). Mixed use development and Smart Growth strategies can also be used in rural and suburban areas to sustain and promote active living ([Dalbey 2008](#), [Dunham-Jones 2009](#)). Children living in Smart Growth neighborhoods appear to engage in more physical activity with friends, within walking distance of their homes, and in green spaces than those living in conventional neighborhoods ([Dunton 2012](#)).

Public health and community development partnerships promoting mixed-use development can help to improve community health outcomes ([Cassidy 2011](#)). Mixed-use development can also reduce vehicle miles traveled (VMT), which helps improve air quality ([EPA-Kramer 2013](#), [Salon 2012](#)).

Implementation Examples

Mixed-use development is happening across the country, often as part of Smart Growth projects. In 2015, the US Environmental Protection Agency granted its National Awards for Smart Growth Achievement to Jackson, TN; Hamilton, OH; and Newark, NJ for their innovative use of mixed-use development ([US EPA-Smart growth](#)).

Non-profit organizations can support site-specific mixed-use development projects throughout a region, for example, the East Bay Asian Local Development Corporation in Oakland, CA and the greater East Bay area ([EBALDC-Healthy neighborhoods](#)). Individual organizations can also support efforts around the country, as in the Congress for New Urbanism ([CNU-Building places](#)). The Smart Growth Network, a partnership of non-profit, business, and government organizations, also supports mixed-use development and smart growth projects throughout the US ([SGO-Smart growth](#)).

Via Verde in the Bronx, NY is an example of a mixed-use development housing project ([Via Verde-Green living](#)).

Implementation Resources

[ALBD](#) - Active Living by Design (ALBD). Increasing physical activity and healthy eating through community design.

[LHC-Toolkit 2009](#) - Leadership for Healthy Communities (LHC). Action strategies toolkit: A guide for local and state leaders working to create healthy communities and prevent childhood obesity. Princeton: Robert Wood Johnson Foundation (RWJF); 2009.

[MA-Mixed-use](#) - Massachusetts Executive Office of Housing and Economic Development (EOHED). Mixed-use development/transit oriented development.

[WI DOA-Gilman 2007](#) - Gilman J, Stoll L, Schuette A, et al. Wisconsin comprehensive planning: Implementation guide toolkit. Stevens Point: Center for Land Use Education, Wisconsin Department of Administration (DOA), Global Environmental Management Education Center (GEM), University of Wisconsin Extension; 2007.

[NACCHO-Community Design](#) - National Association of County & City Health Officials (NACCHO). Healthy community design toolkit.

[US EPA-Trip generation](#) - US Environmental Protection Agency (US EPA). Mixed-use trip generation model.

[ICMA-Mishkovsky 2010](#) - Mishkovsky N, Dalbey M, Bertaina S, Read A, McGalliard T. Putting Smart Growth to work in rural communities. Washington, DC: International City/County Management Association (ICMA); 2010.

[LHC-Rockeymoore 2014](#) - Rockeymoore M, Moscetti C, Fountain A. Rural Childhood Obesity Prevention Toolkit. Leadership for Healthy Communities (LHC). 2014.

[WFC-Resources](#) - Walk Friendly Communities (WFC), Pedestrian and Bicycle Information Center. Resources.

[SGO-Resources](#) - Smart Growth Online (SGO). Smart growth resources.

[ULI-Building healthy places](#) - Urban Land Institute (ULI) and Building Healthy Places Initiative. Building Healthy Places Toolkit: Strategies for Enhancing Health in the Built Environment.

[LISC-Affordable housing](#) - Local Initiatives Support Corporation (LISC). Helping neighbors build communities: Affordable housing.

+ Citations - Evidence

[Brownson 2006*](#) - Brownson RC, Haire-Joshu D, Luke DA. Shaping the context of health: A review of environmental and policy approaches in the prevention of chronic diseases. Annual Review of Public Health. 2006;27:341-70.

[CG-Physical activity](#) - The Guide to Community Preventive Services (The Community Guide). Physical activity.

[Cassidy 2011](#) - Cassidy A. Health policy brief: Community development and health: Organizations promoting jobs, housing, and better conditions in low-income neighborhoods also focus on health. Health Affairs; November 10, 2011.

[CDC MMWR-Khan 2009](#) - Khan LK, Sobush K, Keener D, et al. Recommended community strategies and measurements to prevent obesity in the United States. Morbidity and Mortality Weekly Report (MMWR). 2009;58(RR-07):1-26.

[Saelens 2008](#) - Saelens BE, Handy SL. Built environment correlates of walking: A review. Medicine & Science in Sports & Exercise. 2008;40(7 Suppl):S550-66.

[Dalbey 2008*](#) - Dalbey M. Implementing smart growth strategies in rural America: Development patterns that support public health goals. Journal of Public Health Management and Practice. 2008;14(3):238-43.

[Dunton 2012](#) - Dunton GF, Intille SS, Wolch J, Pentz MA. Investigating the impact of a smart growth community on the contexts of children's physical activity using Ecological Momentary Assessment. Health & Place. 2012;18(1):76-84.

[EPA-Kramer 2013](#) - Kramer MG. Our built and natural environments: A technical review of the interactions among land use, transportation, and environmental quality. Washington, DC: US Environmental Protection Agency (EPA); 2013.

[Salon 2012*](#) - Salon D, Boarnet MG, Handy S, Spears S, Tal G. How do local actions affect VMT? A critical review of the empirical evidence. Transportation Research Part D: Transport and Environment. 2012;17(7):495-508.

[Dunham-Jones 2009](#) - Dunham-Jones E, Williamson J. Retrofitting suburbia. Washington, DC: Urban Land Institute; 2009.

Related Policies & Programs

Places for
physical activity

Safe Routes to
Schools

Streetscape
design

Zoning
regulations for
land use policy



My Data

Demographics

Incomes & Spending

Housing

Lending

Quality of Life

Economy

Education

Health

Federal Guidelines

Analytics



DATA LAYERS



DATA POINTS



SUBSCRIBER SHARED DATA

Health Status

Chronic Conditions

Infectious Disease

Cancer

Perceived Health Status

Vital Statistics

Birth and Prenatal Care

Mortality

Health Insurance

Healthcare Insured &
Uninsured Populations

Medicare

Access to Medical Care

Preventative Care

Facilities

Health Professionals

Emergency Room Visits

Local Foods & Businesses

Farmers' Markets

Food Access

Fast-food and Takeout
Restaurants

Beer, Wine, and Liquor Stores

Risk Factors

Overweight & Obesity

Physical Activity

Fruit and Vegetable
Consumption

Alcohol and Tobacco Use

Seatbelt Use

Federal Programs

Medically Underserved Areas

WIC and SNAP

Health Facilities

Hospitals

Nursing Facilities

Nurse Practitioner-Led Clinics

Community Health Centers

Retail-Based Healthcare

Mental Health Treatment
Facilities

Drug and Alcohol Treatment
Facilities

Food and Grocery Retail
Access

Grocery Retail Locations (2013)

Farmers' Markets

SNAP Retail Locations

Reinvestment Fund Study of
Limited Supermarket Access
(LSA) Areas (2014)

There are currently no shared
Health point datasets.



HEALTH NEWS

Elevating Opioid Awareness
with PolicyMap

Our Medicare Data is in Good
Health!

New Drug Overdose Death Data
from the CDC

QUICK 3-LAYER MAPS

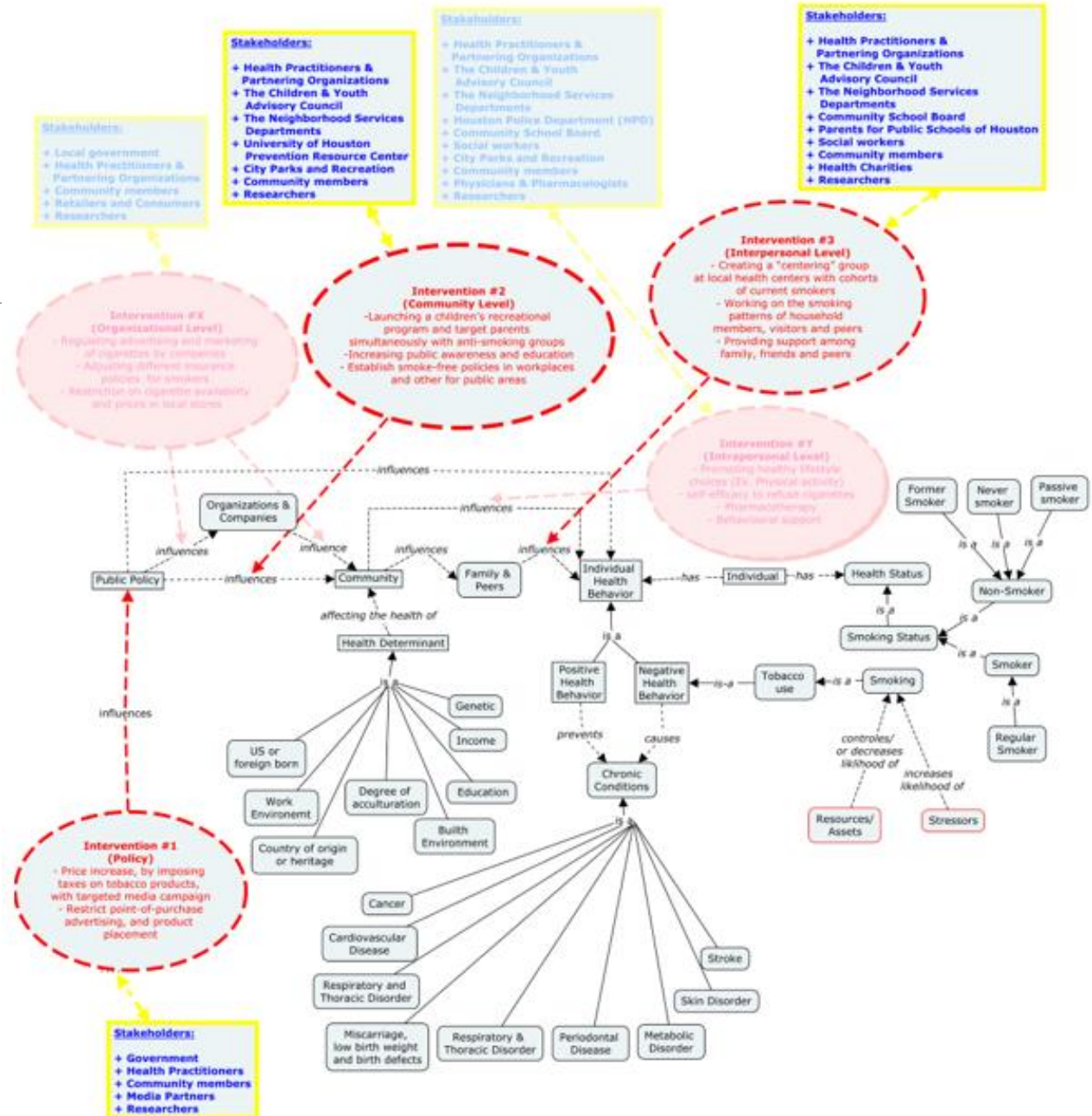
Where in Georgia are there lots
of hospital visits by people
without insurance?

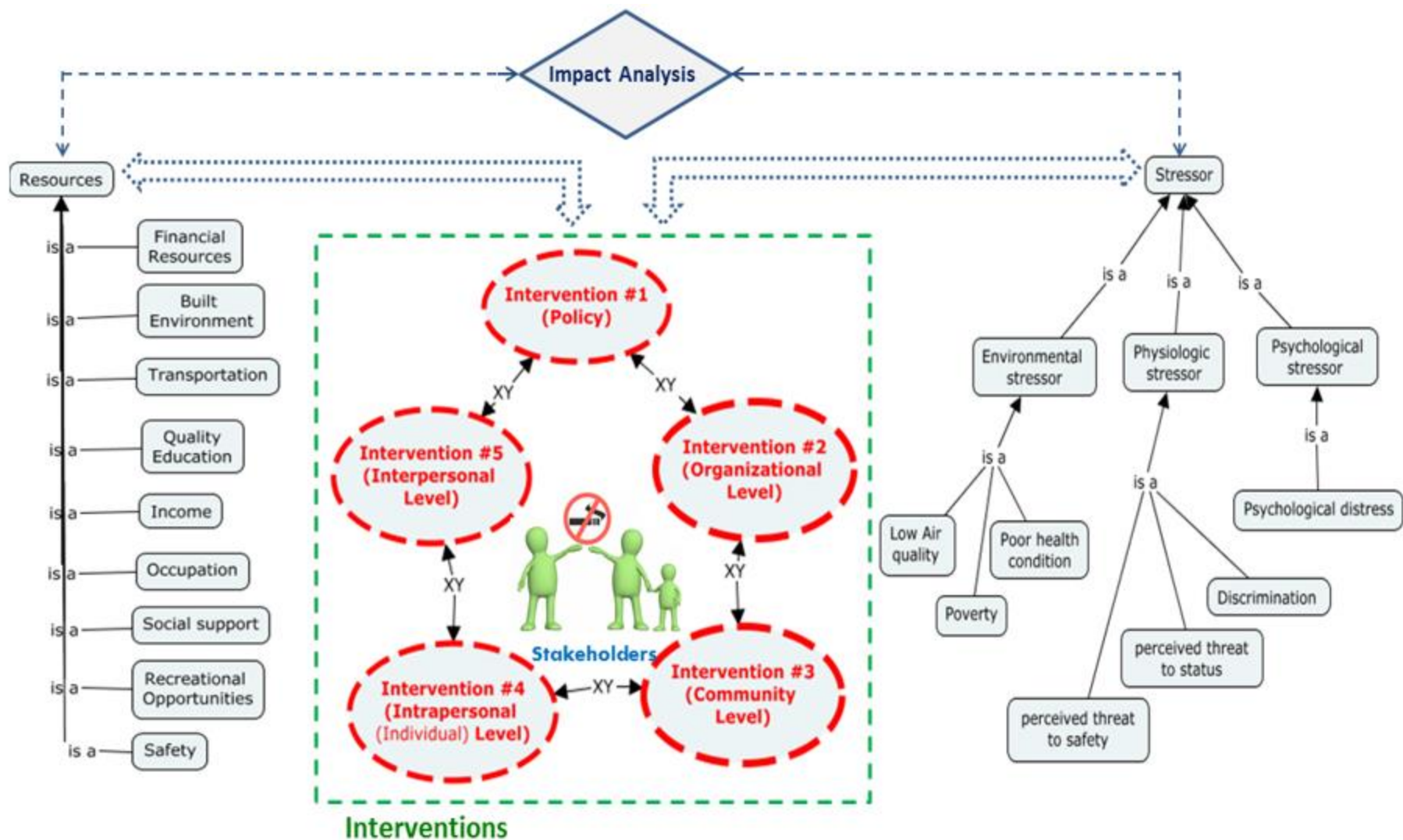
Where in California are people
physically active, but still
suffering from heart disease?

Want more Data?

Multilevel/Networked Interventions

Multilevel Interventions for Smoking cessation





Interaction between Interventions, Resources/Assets and Stressors

Evidence-Based Analysis



PDQ® Levels of Evidence

Levels of Evidence for Adult and Pediatric Cancer Treatment Studies

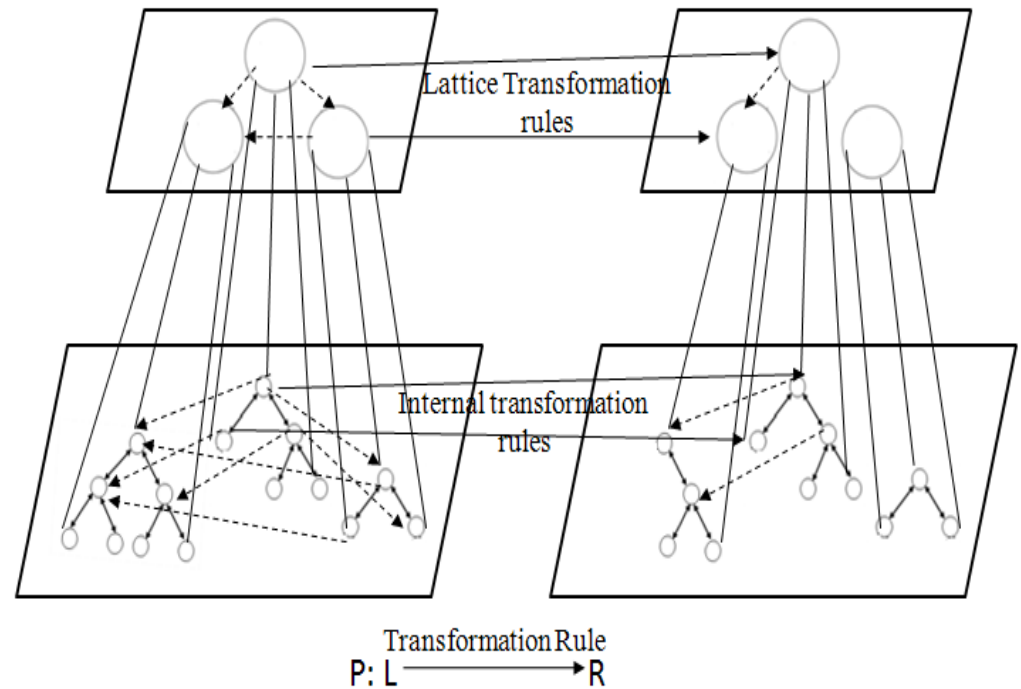
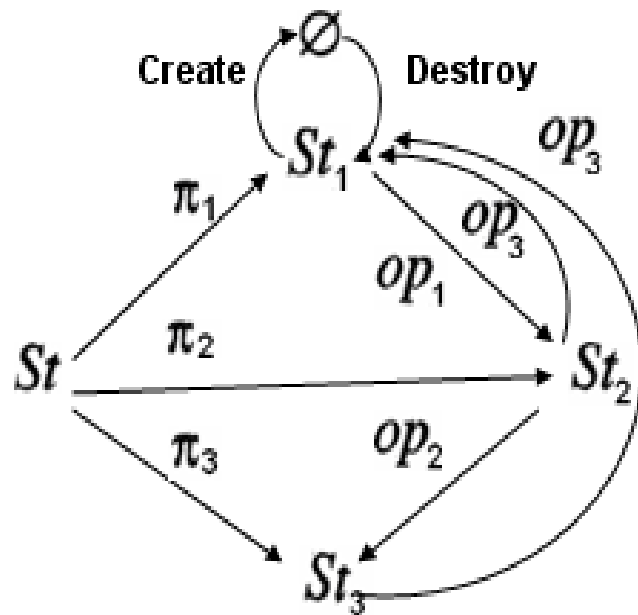
Levels of Evidence for Cancer Screening and Prevention Studies

Levels of Evidence for Cancer Genetics Studies

Levels of Evidence for Supportive and Palliative Care Studies

Levels of Evidence for Human Studies of Cancer Integrative, Alternative, and Complementary Therapies

Formal representation and Inference of/about Changes



Arash Shaban-Nejad, 2010, 2015





Key Points

- Evaluation of interventions relies on consistent integrated datasets
- Need for alignment, matching, merging, and integration
- Semantic [BigData] analytics can help

Challenges:

- Need for Integrating individual level and group level Evidence
- Trade off between expressivity and computability

Acknowledgements



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Questions?