Jamie Scott

Senior Web Designer / Front End Developer

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Experience

Dods Group PLC, London — *Senior Web Designer / Front End Developer*

July 2011 -May 2016

As the Senior Web Designer at Dods my responsibilities can vary greatly; from the day to day business as usual maintenance of the 80+ events websites to the planning, design and build of large scale projects such as PoliticsHome.com. I helped to transition the sites from a handful of systems including Joomla, Wordpress and Typo3 to an almost 100% implementation of Drupal.

Throughout my time at Dods I have looked for ways to streamline our work flow and improve how clients manage their own websites allowing for more time to develop larger projects. Some of these improvements include the use of the LESS and Sass CSS frameworks, use of the Bootstrap framework and the Omega4 framework for Drupal. I helped design and develop a template based deployment system for our Drupal sites allowing content owners to deploy their events and awards sites more rapidly.

I regularly join the in house software development team in delivering large scale projects. Most recently I lead the front-end development of a code update to Politics Home, the UK's largest political news website. Before this project I helped the Social Lens team by leading the front-end development of their new to market social networking analysis tool. Both these projects required liaising with the client and the software development team to deliver the project goals inside a deadline. Both projects were managed with Agile projects management methodologies and tracked using the Jira project management tool.

Darkdreams, Freelance — *Web Designer*

December 2002 -January 2013

Since December 2002 I had been designing and creating websites for private clients preferring to look toward open source solutions in order to keep to budgets and still deliver high standard results.

As my experience in the industry grew I transferred skills learnt working for larger companies to my freelance projects and tried to apply them to cost effective solutions, after all, not everyone has a million pound budget and yet the same principles of say search engine optimisation apply.

SKILLS

HTML/XHTML/HTML5, CSS/CSS3, CSS Pre-Processors (SASS/Less), jQuery, Adobe Creative Suite, Web Based Marketing (HTML Emails and Banners), Content Management Systems (Drupal, Wordpress, Joomla), Code Repositaries (Gitub, Bitbucket, SVN), Web Servers (Apache, MySQL, PHP), Agile Project Management, UI/UX, Site Planning

Recent Projects

politicshome.com
civilservicelive.com
publictechnology.net
dods.co.uk
dodspartyconference.co.uk
electus-group.com
civilserviceawards.com
youthjusticeconvention.co.uk

Fortuna Networks/Acorn Square Ltd, Chelmsford, Essex — *Senior Designer*

April 2010 - February 2011

My role at Fortuna Networks was centred on a three man delivery team tasked with the design and build and delivery of projects. These projects would range from small personal brochure style sites, larger dynamic sites delivering such content as ecommerce and web video portals to bespoke software builds with web faced portals for clients and staff. I have been responsible for company branding and re-branding, logo creation and email marketing campaigns. I have also created interactive .pdf forms using Adobe LiveCycle, full colour .pdf brochures optimised for both web and print and large corporate marketing display stands for use in shopping centres and shop fronts.

With regards to the software builds my role ranged from Information Architecture of the software and site content, establishing delivery methods and user interface requirements, to creating usable interfaces to both the front and back end of the software and accompanying web sites. I was often involved with the front end development in these projects, designing and building the components in Visual Studio and working with the back end developers to create what they needed to implement the business layer of the project.

fool.co.uk/lovemoney.com, London — *Web Designer*

August 2007 - January 2010

Throughout my time at fool. co.uk and lovemoney.com I worked closely with the tech team gaining experience working with.NET and Visual Studio. While my skills never reached the level of the senior developers I became comfortable working with the language and assembling the front end requirements for the developers.

The project teams at lovemoney.com would be made up of a designer, a project manager and a developer. Between us we'd take a requirement from the project owner and create a spec and evaluate the build schedule to deliver the project iteratively. This agile approach would insure the project was flexible enough to cope with changes from the project owner and still able to meet required deadlines without impacting the project costs.

A favourite task of mine at lovemoney.com was the development of a flexible html email template that worked in the 40 or so clients we tested against. The email needed to have a small footprint to insure a fast delivery and a design structure that could handle multiple versions and changes to keep up with the high requirements of our in house editorial team. I am pleased to say that after a lot of research and testing I achieved this and created the basic template that all of the lovemoney.com emails are sent from.

I worked on many high profile projects for fool. co.uk including the design and build of Champion Shares, the fool.co.uk's share dealing service. A regular project that i enjoyed working on were the Big Idea series of marketing campaigns where each project required its own unique themed look and feel

relative to the topic and a series of html emails and advertising to accompany the projects.

I was part of the team that evaluated our existing content management system Rhythmix CMS and planned and implemented an in house system based around TinyMCE saving the company tens of thousands of pounds a year in Rhythmix CMS subscription fees.

Virtual Webmaster, Chelmsford, Essex — *Senior Web Designer*

June 2006 - July 2007

Virtual Webmaster was a small web design agency dedicated to delivering bespoke designed and coded websites.

I worked with clients to create effective web presences that met and exceeded high design and technical standards. This included liaising with the client as well as the delivery team to establish objectives, technical requirements and resources. This was followed up by post-launch discussion with the clients on the execution of the project and future growth objectives.

Calleo UK Ltd, London — *Information Architect*

January 2000 - December 2002

Calleo was a consultancy specialising in finance and eCommerce. During my time with them we worked for major UK firms such as Barclays and Egg creating their online shopping portals.

Calleo Website
Working independently with our European offices I created a multi-lingual site using a combination of leading authoring packages. A secondary overhaul was conducted to combine the external site and the intranet. By writing and implementing an action plan I introduced new usability guidelines in addition to branding documentation. I also analysed several Content Management Systems to determine how these could be utilised to allow non-technical users to update content.

IndigoSquare Barclaycard
IndigoSquare, owned by Barclaycard, was an early online shopping portal. My work on the project expanded during my time in the team and I went from day-to-day website maintenance to advising high-level decision making. webmaster I worked in a small team to keep basic areas of the shopping portal up to date. This included website maintenance, maintaining XML product feeds and monitoring special offers between site partners. In working with the IndigoSquare marketing team I created new web pages from their concept art as well as implemented various online competitions and kept the website up to date with seasonal changes.

Calleo Administration
In working with the management and administration team I was responsible for looking for cost savings through evaluating current contracts with office suppliers, re-negotiating mobile phone contracts for the UK office and limiting the cost of meetings and other management expenses. My day-to-day admin tasks also included contacting agencies to book UK and overseas meetings

and events for the management team as well as refining client presentations from the sales and management teams to ensure they fitted the corporate image.

Noteable Projects

PoliticsHome.com— *Upgrade from a bespoke CMS to Drupal*

PoliticsHome is the most viewed and valued specialist online news source in Parliament. Originally built in a bespoke content management system I lead the front end development of a large team based project to bring the site into Drupal. Once in Drupal I worked to further upgrade the code and architecture to help make the site more efficient to use for the editorial team and see an average page load speed increase of 33%.

Dods Email Marketing— *Develop and refine the template used to send emails*

As a company that runs over 100 events annually, Dods sends out a lot of HTML email communication to prospective and current customers. Ensuring those emails were both simple to use by the events teams and arrived in customer inboxes as intended has been an ongoing task at Dods.
I lead the research and development of the templates used, coding a base file based on best practise and current changes in the email market. This involved developing responsive automated emails for PoliticsHome and more robust static emails for the regular events updates. Most recently I have been researching moving the company email service provider Adestra over the the more popular and feature rich Campaign Monitor.

Dods Events Templates— *Upgrading from Joomla To Drupal*

Dods at one point ran as many as five content management systems across the family of over 100 events sites. I was tasked as part of the design team to help transition these sites over to Drupal. This initially involved designing a common template for the sites to share and passing this onto a Drupal agency to code while I learned Drupal from the ground up. This was then handed back to us we continued to improve and refine these templates to the point where they could be deployed, populated and launched within the space of a week. Although working with external code initially I went on to learn Drupal theming and architecture and began to plan and build more features that could be rolled out across the family of sites.